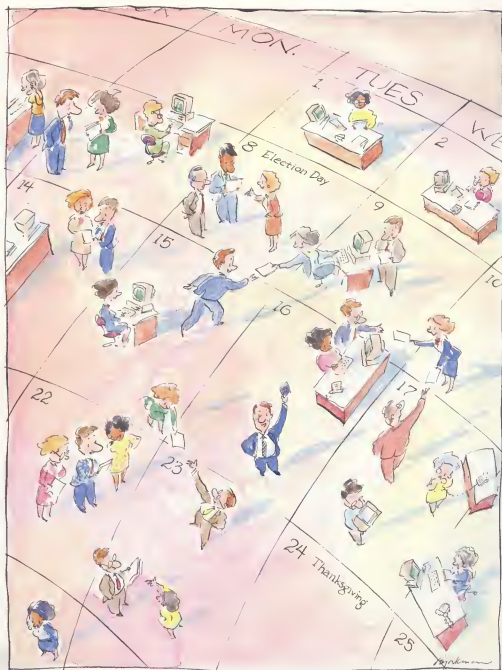


# LOTUS

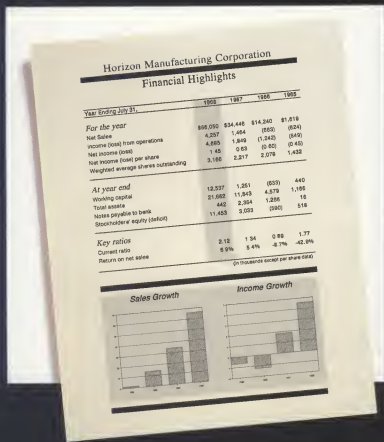
COMPUTING FOR MANAGERS AND PROFESSIONALS

NOVEMBER 1988 \$3.00



PICK A JOB SCHEDULE TO MEET YOUR PRIORITY

# Excel or 1-2-3?



This printout was created on an HP LaserJet® using—  
was it Microsoft® Excel, or was it Lotus 1-2-3®?

## The answer may surprise you...

# Introducing For 1-2-3 printouts that

All of a sudden, 1-2-3\* looks better than ever. And every worksheet you print looks crisper, more credible, and more presentable than ever before.

And all of it thanks to Allways™, the only way to make professional-quality printouts directly from 1-2-3. Plus get speed, flexibility, and powerful features you won't find anywhere, not even in Microsoft® Excel. Which makes Allways and 1-2-3 the most effective way to dramatically improve the way you look on paper. But without changing your software, hardware, or the way you work.

## We call it "The Spreadsheet Publisher."

And it's easy to see why.

Allways gives you an astonishing range of formatting and printing options. And its "what-you-see-is-what-you-get" display eliminates all the guesswork. You get the tools you need, and the display you need, for total control over your printouts.

Use up to 8 typefonts on any printout—apply them cell by cell, or throughout ranges.

Add emphasis with bold or underline. Highlight important information with light or dark shade. Add drama with solid black.

Incorporate 1-2-3 graphs into any spreadsheet printout.

Adjust the height of a row with a few keystrokes. Or fine-tune the width of a column.

Draw vertical and horizontal lines along any cell border. Enclose data in boxes, or outline entire ranges. And for the bottom line, double-underline.

## The soul of your current machine.

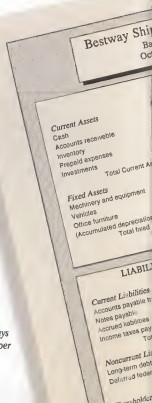
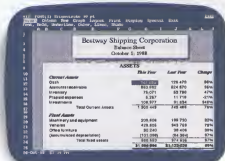
Not only does Allways make printouts that look terrific, it also makes good sense. Because only Allways is ready to go to work for you today, using the hardware you already own.

In fact, Allways performs perfectly with all kinds of PCs, from a screaming-fast 386 to a trusty XT.

And with all kinds of displays. So if you have a graphics monitor, you'll get the benefit of the Allways WYSIWYG display—but even if you don't, you'll be able to use all the features of Allways on a text-only monitor.

And whether you have a dot-matrix or a laser printer, Allways will take your printer to the limit. You'll be able to use your printer's internal fonts as well as the fonts that Allways supplies, for an incredible variety of formatting options.

And if you use an HP Laser-Jet™ Plus or Series II, you'll get extensive font cartridge support, plus a full complement of downloadable fonts in sizes from 5 to 24 point.



1 Create your worksheet in 1-2-3 as always

2 Pop into Allways to make it look great

CIRCLE 101 ON READER SERVICE CARD

3 What you see in Allways is what you get on paper

# g Allways. actually exceed Excel.

So you can really make the most of your laser printer investment.

Best of all, Allways runs right inside 1-2-3. So you can go on creating your worksheets in 1-2-3 as always. Then pop into Allways to make them look great.

So if you really want the best-looking printouts, get Allways. It's just \$149.95. Your spreadsheets deserve it.

Ask for Allways at leading software dealers nationwide. Or order directly from Funk Software with your check, Visa, or MasterCard.

The spreadsheet publisher  
**Allways**™

To order call 1-800-822-3865 Ext. 246  
(617-497-6339 in MA).

**FUNK  
SOFTWARE**

Funk Software, Inc.  
222 Third Street  
Cambridge, MA 02142

## FancyFood Distributors Inc. PRICE LIST - OCTOBER, 1988

| Item #                 | Description         | Stocking Unit | Retail Price | Dealer Price |
|------------------------|---------------------|---------------|--------------|--------------|
|                        |                     | 2             | 22.50        | 13.50        |
|                        |                     |               | ~ 00         | ~ 97         |
| <b>Specialty Meats</b> |                     |               |              |              |
| SM-111                 | Longhorn Filets     |               |              |              |
| SM-121                 | Georgia Country Ham |               |              |              |
| SM-131                 | Smoked Turkey       |               |              |              |
| SM-141                 | Smoked Duck         |               |              |              |
| SM-151                 | Venison Loin        |               |              |              |
| SM-161                 | Sausicion           |               |              |              |
| SM-171                 | Blood Sausage       |               |              |              |
| <b>Sauces</b>          |                     |               |              |              |
| SA-111                 | Hollandaise         |               |              |              |
| SA-121                 | Bearnaise           |               |              |              |
| SA-131                 | Bordelaise          |               |              |              |
| SA-141                 | Cardina Barbec      |               |              |              |
| SA-151                 | Texas Barbec        |               |              |              |
| SA-161                 | Cumberland          |               |              |              |
| SA-171                 | Aloil               |               |              |              |
| SA-181                 | Pesto               |               |              |              |
| SA-191                 | Carbonar            |               |              |              |
| <b>Condiments</b>      |                     |               |              |              |
| C-111                  | Japanese            |               |              |              |
| C-121                  | Mustard             |               |              |              |
| C-131                  | Onion               |               |              |              |
| C-141                  | Pickles             |               |              |              |
| C-151                  | Sauce               |               |              |              |
| C-161                  | Sauce               |               |              |              |
| C-171                  | Sauce               |               |              |              |
| C-181                  | Sauce               |               |              |              |
| C-191                  | Sauce               |               |              |              |
| C-201                  | Sauce               |               |              |              |
| C-211                  | Sauce               |               |              |              |

## ing Corporation nce Sheet cr 1, 1988

| ASSETS    | This Year | Last Year | Change |
|-----------|-----------|-----------|--------|
| 247,886   | 126,473   | 98        |        |
| 863,652   | 524,570   | 41        |        |
| 79,071    | 53,790    | 4         |        |
| 8,257     | 11,718    | 2         |        |
| 108,577   | 31,534    | 20        |        |
| 1,208,443 | 748,485   |           |        |

|             |             |
|-------------|-------------|
| 209,906     | 158,790     |
| 439,505     | 243,793     |
| 50,240      | 36,406      |
| (102,098)   | (64,394)    |
| 589,553     | 374,535     |
| \$1,896,996 | \$1,123,020 |

## ES AND SHAREHOLDERS' EQUITY This Year Last Year

|         |         |
|---------|---------|
| 426,041 | 332,845 |
| 45,337  | 38,486  |
| 94,614  | 51,840  |
| 88,615  | 434,197 |
| 594,627 |         |

|          |         |
|----------|---------|
| 488,822  | 349,253 |
| 1,17,844 | 92,101  |
| 636,666  | 441,354 |

|         |         |
|---------|---------|
| 1,000   | 1,000   |
| 246,469 | 183,939 |
| 418,234 | 247,419 |

## The Atlantic Group of Mutual Funds Stock Funds - October, 1988

| Total Return              | Capital Growth  |                       |                    |                   | Diversification and |                    |
|---------------------------|-----------------|-----------------------|--------------------|-------------------|---------------------|--------------------|
|                           | ATLANTIC GROWTH | NEW TECHNOLOGIES FUND | FUTURE ENERGY FUND | THE 5TH WAVE FUND | UNITED NATIONS FUND | UNITED STATES FUND |
| 1988 (ytd annualized)     |                 |                       |                    |                   |                     |                    |
| 5 Years to Date           | 12.0%           | 18.4%                 | -4.2%              | 22.8%             | -3.1%               | 3.7%               |
| 10 Years to Date          | 12.6%           | 8.5%                  | -1.2%              | 14.4%             | 3.7%                | 3.7%               |
| Net Asset Value - 9/30/88 | 167.94          | 171.0%                | 126.0%             | 187.0%            | 133.7%              | 133.7%             |
| Dividends                 |                 |                       |                    |                   |                     |                    |
| 1988 Income               | \$11.88         | \$14.38               | \$15.88            | \$18.58           | \$25.48             | \$25.48            |
| 1988 Capital Gain         | \$0.07          | \$0.13                | \$0.04             | \$0.21            | \$0.03              | \$0.03             |
| 1987 Capital Gain         | \$1.00          | \$1.83                | \$0.40             | \$2.37            | \$0.00              | \$0.00             |
| # Months Dividend Paid    | \$1.08          | \$0.05                | \$0.08             | \$0.13            | \$0.04              | \$0.04             |
| # Months Cap Gains Paid   | 12              | 12                    | 12                 | 12                | 12                  | 12                 |
| Fund Facts                |                 |                       |                    |                   |                     |                    |
| Governor Symbol           | AGXAG           | AGATF                 | AGDEF              | AGHWF             | AGNPF               | AGEPF              |
| Fiscal Year End           | Aug.            | Feb.                  | Nov.               | Sept.             | Mar.                | Dec.               |
| Current Prospects Date    | 5/1/88          | 7/1/88                | 6/1/88             | 2/1/88            | 8/1/88              | 3/1/88             |
| Assets (\$,000)           | \$240,103       | \$370,517             | \$59,488           | \$97,844          | \$48,763            | \$35,492           |
| Min Initial Investment    | 28,247          | 43,590                | 4,900              | 11,511            | 1,033               | 638                |
| Min Subsequent Investment | \$1,000         | \$1,000               | \$1,000            | \$2,000           | \$2,000             | \$2,000            |
| Letter of Intent          | \$100           | \$100                 | \$100              | \$100             | \$100               | \$100              |
| Right of Accumulation     | Yes             | Yes                   | Yes                | Yes               | Yes                 | Yes                |
| Exchange Privilege at NAV | Yes             | Yes                   | Yes                | Yes               | Yes                 | Yes                |

## 2 STAFF LETTER

## 6 LETTERS

## 9 IDEAS & TRENDS

IBM Blues; 3-D Data; Little LANs;  
New Graphics Adapter;  
Emulation Software; Shorts

## 26 @LOTUS

### MACROS

## 28 1-2-3 MACROS

Menu Alternatives  
BY DANIEL GASTEIGER

## 37 SYMPHONY MACROS

Getting Around  
BY DANIEL GASTEIGER

### DEPARTMENTS

## 44 ACCOUNTING

Keep Afloat with a Sinking Fund  
BY STEPHEN L. NELSON

## 49 PERSONAL FINANCE

When 10% Isn't 10%  
BY DONALD C. DIXON

### RESOURCES

## 77 Q&A

## 89 GOOD IDEAS

## 96 DATA TRANSFER

*Hot Line Two and Lotus Express*  
BY MARC DAVIDSON

## 100 REVIEWS

Software: *Bookmark, Maxi\*Save,*  
and *SOS*  
BY MARC DAVIDSON  
Software: *Oracle for 1-2-3*  
BY WILLIAM LAWRENCE  
Software: *Spreadsheet Shortband*  
BY JUDY HOUSMAN

## 109 NEW PRODUCTS

## 110 ADVERTISER INDEX

## 111 READER SERVICE CARD

## 111 EDITORIAL EVALUATION

### FEATURES

## 54 4 JOB SCHEDULES

Choose the one that matches your priority.  
BY EVERETTE S. GARDNER JR.

## 60 AGENDA: 'IT WORKS THE WAY I THINK'

Early users of *Lotus Agenda* are finding new ways to organize  
the flow of information across their desks.

BY JEFFREY N. BAIRSTOW

## 66 ANALYZE YOUR DATABASE . . . SELECTIVELY

The @D functions simplify the job.  
BY PETER G. AITKEN

## 72 DON'T SQUANDER MEMORY

These 11 tips help you squeeze more into RAM.  
BY PAULA DEMPSEY



## 118 ESSAY

Predicting Election Results  
with 1-2-3  
BY DANIEL SELIGMAN

COVER: STEVE BJÖRKMAN

66 Use the @D functions to analyze  
selective database records.

# LOTUS

**Editorial Director**  
John B. Campbell

**Managing Editor**  
Eleanor McCarthy

**Section Editors**  
**Features and Departments**  
Chris Brown, Senior Editor  
**Ideas & Trends**  
Rich Friedman, Senior Editor  
**Macros and Technical**  
Daniel Gasteiger  
**Resources**  
Dick Radington

**Art Director**  
Deborah Flynn-Hamrahan  
Jill Wintzler, Acting  
**Assistant Art Director**  
Jill Thompson  
**Production Editor**  
Kathy Minnix

**Associate Editor**  
Features, Phyllis A. Sharon

**Technical Editor**  
Carrie Thomas

**Assistant Editors**  
**Departments, Richard Cranford**  
**Ideas & Trends, Jennifer Smith**  
**Macros, Nicholas Delonas**  
**Resources, Sue Ellen Hendershot,**  
Mark Scapicchio  
**Technical, Cynthia G. Fitzgerald,**  
Carol White

**Copy Editor**  
Janet H. Meacham

**Assistant Copy Editor**  
Katherine Koerner

**Research Editor**  
Phyllis L. Greenberg

**Editorial Assistants**  
Administration, Claudia Basso  
Production, Alice H. Mangum

**Publisher**  
Mark D. Flanagan  
**Publisher's Assistant**  
Ruth Hawryluk  
**Sales Director**  
James R. Pierce  
**Production Director**  
Mary Ellen Bittel  
**Production Assistants**  
Robyn Rineer, Kristine Benoit  
**Circulation Director**  
Elisabeth Folsom  
**Circulation Manager**  
Linda J. Gill  
**Subscriber Services Manager**  
Jeanne Nisbet  
**Marketing Services Manager**  
Rosemary Mylod  
**Market Research Assistant**  
Elizabeth Jensen  
**Publishing Assistant**  
Joan E. Swarns

**Lotus Publishing Corporation**  
**President**  
Mark D. Flanagan  
**Founder/Senior Advisor**  
Daniel A. McMillan

## STAFF LETTER

### PICKING UP WHERE DAN LEFT OFF

We in publishing pay some attention to mastheads, but chances are that you don't. So you may not be aware of some important changes here over the past couple of months.

The most important change is that Daniel A. McMillan, who created this magazine and stalwartly guided it through its first three and a half years, has given up the reins in favor of golf,



travel, and other lures of retirement. The buck now stops with me.

All of us who love this magazine, as well as those who merely see it as a valuable tool, owe a lot to Dan. A journalism graduate, a business manager, a magazine publisher, a top executive at McGraw-Hill and International Thomson Organization, a deeply caring person—Dan put all this together when he came to Cambridge in 1984 to start Lotus Publishing Corp.

The challenge was twofold: First, to produce a magazine that would provide ongoing, practical help to an important group of computer users. Second, given our corporate relationship, to maintain our integrity and independence. Dan believed strongly that we could succeed only if you saw clearly that we were not a house organ.

Dan and Chris Morgan, our first editor, met that challenge. They were helped immensely by the support they got from Mitch Kapor, Jim Manzi, and the rest of Lotus Development Corp.'s top management.

I got to know Dan when we were both at International Thomson, and I came here to work with him last spring. Dan has been a good teacher, and I'm pleased that he will continue to advise and consult with us.

There are some new faces around here as well. One is that of John B. Campbell, our editorial director. John has spent almost four decades in business publishing, as a writer, an editor, and a manager. He is also a longtime user of 1-2-3 and a charter subscriber to this magazine.

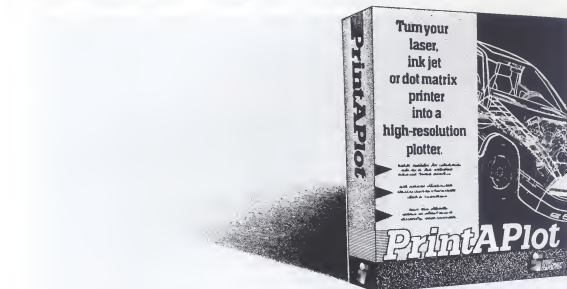
The other new faces are those of Assistant Editors Mark Scapicchio and Nicholas Delonas. Mark comes from Lotus Development Corp.'s Developer Marketing Group, where he edited the *{For Developers}* newsletter. He will work with Resources Editor Dick Radington. Nick just got his master's in MIS from Boston University, after previously earning an MBA at that school. He will work with Macros and Technical Editor Daniel Gasteiger.

Mark and Nick represent staff additions. So, as you can see, we continue to build on the idea that Dan McMillan made real in 1985. He will be around here often enough so that we won't be able to do otherwise.

Mark D. Flanagan  
President/Publisher  
Lotus Publishing Corp.

LOTUS (ISSN 8756-7334) is published monthly by Lotus Publishing Corporation, a subsidiary of the Lotus Development Corporation, at One Broadway, Cambridge, MA 02142. Subscription rates, one year U.S. and U.S. possessions, \$16; Canada, \$22; Foreign, \$30 (airmail). Please allow four to six weeks for receipt of first issue. Executive, Editorial, Circulation, and Advertising Offices: P.O. Box 9123, Cambridge, MA 02139-9123. Telephone: (617) 494-1192. ©Copyright 1988, Lotus Publishing Corporation, all rights reserved. LOTUS is a registered trademark. Officers of Lotus Publishing Corporation: Mark D. Flanagan, President; Robert F. Schechter, Vice President of Finance and Operations; Chief Financial Officer. Second-class postage paid at Boston, MA, and at additional mailing offices. Postmaster: Please send address changes to LOTUS, Subscription Dept., P.O. Box 56588, Boulder, CO 80322-0588.

# Finally, a high-speed, high-resolution plotter for under \$200.



Imagine printing plotter-quality high-resolution graphics on your printer. Faster and with better text quality than if you bought a plotter costing thousands of dollars.

No matter what graphics software you use, PrintAPlot™ produces the highest possible resolution from any type of printer. 300 dpi for laser and ink-jet printers, 360 x 360 for 24-pin dot-matrix printers. PrintAPlot is one of the few software packages that can take advantage of the full capabilities of 24-wire printers.

PrintAPlot's special data compression techniques improve printing speed up to 10 times. Because of the inherent efficiency of raster-scan vs. vector-drawing printing, the more complicated the drawing, the greater the improvement in speed. You can produce more drawings in less time. And since you can queue any num-

ber of files for unattended printing, your productivity will increase dramatically.

Data compression also allows larger, higher-resolution images to be produced without adding expensive memory.

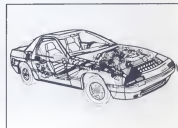
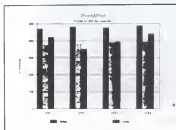
PrintAPlot has a host of other features, too. Drawings can be enlarged up to 150% or reduced to 1% of full size. Text printing is excellent. Color simulation capability renders colors in varying shades of gray on single-color printers.

And best of all, PrintAPlot is easy to use. You select pen widths, shading or colors, etc. simply and quickly from a friendly Lotus-like menu.

To order your copy of PrintAPlot, visit your local dealer or call (415) 376-9500.

## 30-DAY GUARANTEE.

If you're not satisfied after 30 days, return for a full refund.



**INSIGHT  
DEVELOPMENT  
CORPORATION**  
Helping you get more from your printer.

PrintAPlot is a trademark of  
Insight Development Corporation

# ADD THE EASE, OF EXCEL TO 1-2-3.

**AN EASY CHOICE FOR ALL LOTUS 1-2-3 USERS.** Whether you're satisfied with Lotus 1-2-3 Release 2.0, 2.01 or eagerly waiting for Release 3.0, MarqNavigator is perfect for you. It's the first full-function, mouse-driven, graphical interface for the industry's spreadsheet standard. It works without sacrificing familiar Lotus commands and functions. The result? Your work gets done in a fraction of the time!

MarqNavigator is instinctive, easy to learn, and enjoyable to use. You'll be productive immediately with no special training.

**SAIL THROUGH SPREADSHEETS.** You'll be amazed at how the simple motion of your hand can take you to any



location in your spreadsheet —immediately or a column/row/page at a time.

Define ranges and column widths without touching the keyboard. Take control over 1-2-3 commands with drop-down and side-bar menus. Point-and-drag the mouse to pull open and move worksheet windows.

Accelerate data entry using automatic cursor controls.

Whether you're just beginning or an old hand, MarqNavigator provides fingertip control over Lotus 1-2-3.

**THE SMALL PRICE OF PROGRESS.** For only \$149.00 you get a powerful, state-of-the-art graphical interface without investing a ton in new hardware or retraining. (MarqNavigator includes both 3.5" and 5.25" diskettes and is not copy protected.)

**NO-RISK INTRODUCTORY OFFER.** Use MarqNavigator for 30 days. If you're not completely satisfied, return it for a full refund—no questions asked.

There is no need to wait to see if 1-2-3 Release 3.0 is for you before enjoying the power of MarqNavigator. Registered users will receive a free upgrade of MarqNavigator for 3.0.



#### MINIMUM SYSTEM REQUIREMENTS

- Lotus 1-2-3 Release 2.0 or 2.01
- 35K bytes (added to overhead of 1-2-3)
- Microsoft or Logitech/Mouse Systems compatible mouse

#### FOR FASTER SERVICE CALL 1-800-336-8366

Please Send Me:

\_\_\_\_ copies of MARQNAVIGATOR for 1-2-3 at \$149.00 each. Include \$3.75 shipping and handling. (\$12.00 outside USA.) California residents add 6½% sales tax.

Payment: ☐ Visa ☐ MC ☐ AmEx ☐ Check ☐ P.O.

Card # or P.O. # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Ship To: \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

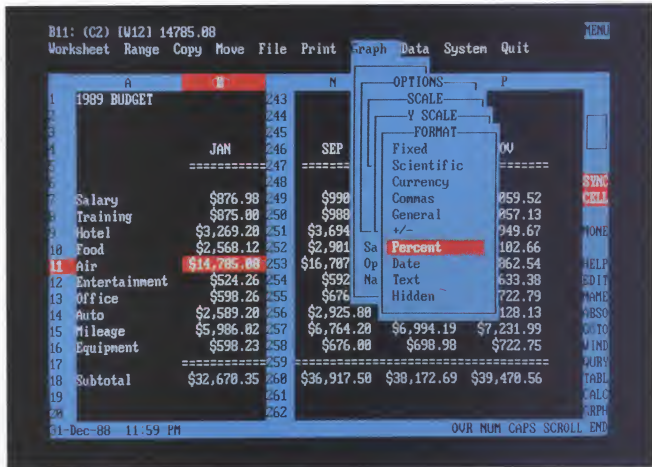
Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mail To: MARQ TECHNOLOGIES  
6285 Nancy Ridge Dr., San Diego, CA 92121

# SPEED & POWER

"A BREAKTHROUGH PRODUCT THAT WILL MAKE EVERY 1-2-3 USER MORE PRODUCTIVE—WITHOUT EXPENSIVE HARDWARE OR RETRAINING!"



- Pull open and move worksheet windows without typing any commands
- Use drop-down menus to replace multiple keystrokes
- Make range selections and define column widths as fast as you can move your hand
- View and select files and range names from menu displays
- Drag or push portions of your worksheet into or out of view quickly—a cell or page at a time
- Move to any edge or corner of your worksheet instantly by clicking on one of several 'hotspots'
- Easily execute status and function key selections from menu screens
- Monitor your cell positioning continuously with row and column border highlights
- Accelerate data entry using automatic cursor controls

FREE UPGRADE FOR RELEASE 3.0

MARQ NAVIGATOR is a trademark of MARQ TECHNOLOGIES. Lotus 1-2-3 is a registered trademark of Lotus Development Corporation. Excel is a registered trademark of Microsoft Corporation. Logitech is a registered trademark of Logitech Corporation. Mouse Systems is a registered trademark of MSC Technologies.

# Finally—A Spreadsheet Compiler That Really Works!

## The C-Language Spreadsheet Compiler

Now you can distribute your worksheet or real working demos with the security that your proprietary formulas or macros cannot be changed or copied. The user of your worksheet does not need any spreadsheet program or even have spreadsheet knowledge.



### It's simple!

With a single key-stroke *Compile It to C* converts worksheets into C-language source code and then compiles them into *standalone executable* worksheet programs. *Compile It to C* features complete compatibility with Lotus 1-2-3 formulas, pointer movement keys, macros (Version 1A and 2.01) and screen displays. So *minimal* or no changes need be made to the original worksheet before compiling.

On-screen Macro Preview and error trapping enables the worksheet Author to check and edit the compiled worksheet to ensure compatibility with the original worksheet. Plus, the keyboard command menu can be customized and restricted to the user.

**Find out what Authors at many Fortune 500 companies already know—*Compile It to C* provides a practical, problem-free way to distribute your worksheets.**

CALL 1-800-877-6788  
30-day money back guarantee

## Compile It to C

### Resource Analysis International

12581 Venice Boulevard, Suite 204  
Los Angeles, CA 90066

See us at COMDEX BALLY'S Booth #B521.  
Special offer to COMDEX attendees.

## LETTERS

### WHITHER SYMPHONY?

As an owner of *Symphony* Release 1.2, I am not pleased with the early news about Release 2. I feel that Lotus has orphaned *Symphony* users by not incorporating into the new release many of the desirable improvements that are going into new versions of 1-2-3. The apparent lack of an "undo" function, the lack of a search-and-replace feature in the spreadsheet format, and the inability to load multiple spreadsheets are regrettable omissions. At the very least, Lotus should offer *Symphony* owners the option of switching back to 1-2-3.

Finding that one nifty add-in program after another works with 1-2-3 but not with *Symphony* is another gripe of mine. I have been a pretty loyal Lotus user for some time, but rather than paying for a *Symphony* upgrade that doesn't really have what I'm looking for or forking out a lot of money for a new version of 1-2-3, you may find me buying one of the competitor's spreadsheets.

James A. Lewis  
Columbia, Mo.

We have both 1-2-3 and *Symphony* on our network, but our department uses only *Symphony*, for its database capabilities and its ability to save named print and database settings sheets. 1-2-3 Release 3 sounds like a good thing, especially with the three-dimensional feature, but we want assurance that if we go to Release 3 we won't lose the features we like in *Symphony*. More fundamental, does Release 3 represent a merging of 1-2-3 and *Symphony*, or is it an extension of 1-2-3 that will be matched in the future by similar improvements in *Symphony*?

Rebecca Sielman  
Millman and Robertson, Consulting Actuaries  
Bloomfield, Conn.

Editor's note: We forwarded these letters and others asking similar questions to Lotus Development Corp. Following is the response from Philippe Goetschel, senior product marketing manager:

Thank you for your inquiries regard-

ing the future of *Symphony*. We always appreciate hearing from the readers of *LOTUS* magazine.

Lotus has no plans at all to merge *Symphony* and 1-2-3 strategy and development. Quite the contrary. We are committed to the future of *Symphony*, which is Lotus's second largest product, right behind 1-2-3. We have more than a million *Symphony* users worldwide, making it the biggest selling integrated package.

Clearly, we want to support these customers—and we will. *Symphony* Release 2.0 is one measure of that commitment. There will be others.

The new features in Release 2.0 are based on what customers have told us they most wanted. We balance adding features with keeping performance strong and memory requirements down. That is why we cannot include all the features of Lotus *HAL* or other 1-2-3-compatible products.

We do have a new policy in place at Lotus not to talk about or announce any new products we are working on. Since new versions of *Symphony* fall into this category, we cannot answer your questions with specifics. However, we can ask for your suggestions and actively consider them for future versions. If you would like to share your thoughts, please send them to me, Philippe Goetschel, at Lotus Development Corp., 55 Cambridge Pkwy., Cambridge, MA 02142.

### @IF YOU DON'T NEED IT

I believe author Pat Lee missed William Gourlie's point in the Letters column [August], which referred to "Super Sorts in Release 2" [February]. To illustrate, Lee's formula  $@IF(E6=E\$16,C\$20,C\$20+E\$16-E6)$  is really equivalent to  $@IF(E6=E\$16,C\$20+E\$16-E6,C\$20+E\$16-E6)$ .

In other words, if the condition is true, that is, if E6 is equal to E\$16, then the argument that follows would give the result equal to C\$20, because E6 and E\$16 "wash out."

Of course, this second formula is ab-

## LETTERS

surd because the x and y arguments are the same. Therefore, the whole @IF statement could be rewritten, as Mr. Gourlie suggested, simply as +C\$20+E\$16-E6. This will give the same result as the original @IF statement.

John Tija  
Mt Vernon, N.Y.

The author replies: *Thanks to Mr. Tija and the many other readers who wrote defending Mr. Gourlie's original letter, which is correct. I apologize for the oversight.*

### WHEN #AND# MEANS •

In "With Sincere Depreciation, Part 2" [July], two methods are used to express the first argument in two @IF functions. The formulas in cells J39 and J39 both check if certain conditions are met. Cell J39 uses multiplication and cell J39 uses the logical operator #AND# to check this.

Are there differences, when in speed or storage requirements, between the two approaches?

Ronald J. Linder  
Delagnes, Mitchell & Linder,  
Certified Public Accountants  
San Francisco, Calif.

Editor's note: *In the formulas you mentioned, #AND# and \* are equivalent. There is no significant difference in memory use or calculation speed, but we could have saved four keystrokes and been consistent by using the multiplication symbol in both cases.*

The @IF function tests to see if the value of the opening argument is true, that is, not equal to 0. When the argument contained two expressions connected by the logical operator #AND#, that meant "if expression1 and expression2 are BOTH not equal to 0..." When the argument contained two expressions connected by a multiplication symbol, that meant "if the product of expression1 and expression2 is not equal to 0..." In either case, if either expression equaled 0, the result of the opening argument would be 0.

### WEIGHTED AVERAGES AND DOUBLE ENTRIES

In Part Four of the Small-Business Series, "The Check Register" [August], the formula in cell K20 for the average ending daily balance is incorrect. This formula averages the entries made in the

spreadsheet without accounting for the number of days between entries, which is also a factor in the calculation. Suppose you had only two entries for June, which resulted in a balance of \$1,000 on June 1 and \$100 on June 30. The author's computation would produce an average balance of \$550, whereas the correct balance is  $(29 \times 1,000 + 1 \times 100) / 30$ , or \$970.

Also, entering both the check amount and the distribution into expense categories is redundant and prone to error. Rather, enter the distribution only, and let 1-2-3 add the amounts and make entries into column D. If the amount in column D is subsequently checked against the invoice you are responding to, this provides some safeguard against typing errors.

Charles M. Horton  
Southington, Conn.

The author replies: *Sorry, I should have pointed out that the average cash balance formula gives you a simple average rather than a weighted average, which Mr. Horton's formula provides. This formula and the other checkbook statistics were included as an enhance-*

*ment and demonstration of the sorts of things you can do with the Lotus statistical functions.*

*You're right that double-entry bookkeeping is extra work, but its purpose is to minimize error. Entering the data in two sections builds some cross-checking possibilities into the model.*

Letters to the editor should be sent to Letters Editor, LOTUS Magazine, P.O. Box 9123, Cambridge, MA 02139-9123. Letters may be edited for length and clarity.

### @ERR

"A Decision Maker's Guide to Databases"

[August]: The *Directory of Online Databases* is published by Cuadra/Elsevier, P.O. Box 1672, Grand Central Station, New York, NY 10163-1672; 212-916-1180. The on-line version is called the Cuadra Directory of Databases.

In Q&A item "Combining and/or Logic" (September), for the formula to evaluate correctly in every scenario, it must contain parentheses as shown below:

@IF(B1>1000#AND#(C1>3  
#OR#C1<1),B1,0)



## FINANCIAL TOOLKIT™

### The Professional's Choice

An entire family of general purpose financial functions, which become part of 1-2-3® upgrading and powerfully extending its ability to calculate and manipulate financial data.

**FLEXIBLE.** The Toolkit is not some rigid template, designed for some body else's application. It is a set of convenient, easy-to-use (α) functions that you can use whenever you want in your own applications.

**POWERFUL.** Variable interest rates, variable payments, or both together. Adjustable rate mortgages.

Partial periods. Variable balloons. Refinancings. Flexible interim payment options. Nominal and effective yields. Beginning of end of period options. Bond calculations. Depreciation according to new tax rules. And much more.

**AFFORDABLE.** Only \$99. With 20 functions in all, the cost is less than \$5 per function.

CALL 1-800-336-6644

**FINANCIAL™**  
1000111

Financial Toolkit is a trademark of S.B. Associates, Inc. 1-2-3 is a registered trademark of Lotus Development Corp.



# How we made the most powerful integrated software a whole lot easier to use.

Yes. There are ways to take something that's very powerful and make it easier to use.

Actually, with Symphony® 2.0, not only is this latest version of the world's most popular integrated program easier to use, but it's also more powerful than ever. So it can keep up with you as your capabilities grow.

For starters, since there's no copy protection, you can get Symphony up and running with much quicker and easier installation.

Once up and running, bingo, you have instant access to five key business functions: spreadsheet, word processing, database, graphics and communications. So you can prepare budgets, write memos, create inventory lists without having to go through the hassle of changing programs.

But Symphony is really more than five separate programs. Because, unlike other integrated packages, Symphony lets you dynamically integrate functions. For example, when you change spreadsheet data, your graph of that data and your memo containing the same

numbers automatically reflect the changes. So you get greater efficiency, and you're able to work faster too.

Plus, the Symphony spreadsheet is the fastest and most powerful spreadsheet available in integrated software, based on Lotus® 1-2-3®, the industry-standard spreadsheet technology.

We could go on about the many features of Symphony 2.0—how its macros let you automate complex or repetitive tasks and create customized applications. How the word processor now has a spelling checker and text outline. And how database and communications have been improved.

The bottom line is that Symphony is one high performance package that's made to be opened up.



## Lotus Symphony 2.0

## IBM'S MARKET SHARE FALLS

*Big Blue struggles to establish its PS/2 Micro Channel machines.*



For a year and a half, IBM has been promoting its new PS/2 line of personal computers with the zeal of a television evangelist, touting it as the "next generation" in desktop hardware that is "right for today, ready for tomorrow." Although the world's leading computer maker has shipped more than three million PS/2 machines, evidence is mounting that the crusade is faltering.

IBM's share of domestic and foreign computer markets is slipping, and surveys show that many potential customers are unimpressed with the new machines. In addition, IBM's competitors refuse to make a standard of the PS/2's proprietary Micro Channel bus architecture and have formed a consortium to develop a new bus standard. The main reason is that, although IBM's MCA supports multitasking and multiprocessing, it is incompatible with existing plug-in add-on boards. There-

fore, IBM, which has dominated the PC marketplace throughout the 1980s, appears to be struggling for the first time.

"They've been making mistakes," says Bruce Stephen, an analyst with International Data Corp. (IDC), a market research firm in Framingham, Mass.

One mistake was to grossly underestimate the sales life of the IBM PC AT. The AT clones are out-selling IBM's MCA machines by nearly 3 to 1, according to SoundView Financial Group, a market research firm in Stamford, Conn. Big Blue's marketing strategy has also failed to convince the public that its PS/2 line is technologically superior to its competitors' products. In addition, a recent sales-quota system for IBM dealers backfired and, in effect, forced dealers to discount heavily to meet quotas and pushed them toward competitive

brands with higher profit margins.

"The only people buying Micro Channel products are in companies where employees wear only blue underwear and write only in blue ink," says Seymour Merrin, a computer consultant at Merrin Resources in Southport, Conn. He adds, "It's a core constituency—those who buy only IBM. But that core doesn't grow; it only shrinks."

IBM, of course, accentuates the positive. Spokesman Jim Monahan says that

## RECENT POLLS OF CORPORATE PC BUYERS SPELL TROUBLE FOR BIG BLUE.

its new machines, including the MCA models, are "unqualified successes" and that the PS/2 line is "the fastest-selling computer line in IBM's history."

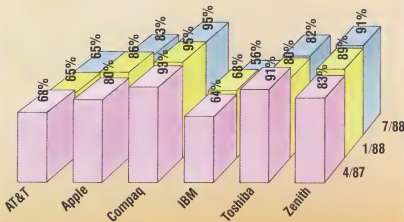
However, even though IBM is selling a lot of PS/2s, studies show IBM losing U.S. market share, dropping from 37% last year to an estimated 33% in 1988. IBM's Monahan says that those figures provide "an incomplete picture" because they don't reflect overseas shipments, direct sales, or sales through value-added resellers. In addition, says Monahan, 1987's higher market-share figure is skewed because it includes sales of discontinued models. According to market research firm Dataquest (San Jose, Calif.), which tracks worldwide personal-computer sales through all outlets, IBM's total market share for 1988 will be 18%—reflecting a 1% drop from last year.

The bad news for IBM is that there's reason to believe its competitors' machines will continue to outsell the PS/2 line. In July, for example, 134,000 computers that are compatible with older-style machines, such as the IBM PC, the PC XT, and the PC AT, were sold versus 49,000 IBM computers with the MCA, according to StoreBoard, a Dallas company that measures U.S. retail sales of computer equipment. Sales of IBM PC-compatible computers climbed 30% overall from July 1987 to July 1988, with sales of AT-compatible machines jumping 50%, says Joanne Stahel, StoreBoard's president.

## 1988 PC MARKET SURVEYS

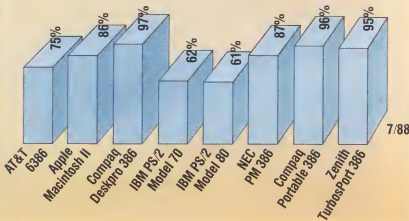
### COMPANIES

Percentage of respondents awarding a favorable rating



### 80386 MACHINES

Percentage of respondents awarding a favorable rating



Recent polls of corporate PC buyers spell further trouble for Big Blue. Techtel Corp., a market research firm in Orinda, Calif., found in July that among the corporate buyers surveyed, IBM was the least popular among seven major computer manufacturers, with only 56% of the respondents holding a positive opinion of the PS/2 line. By contrast, 95% of the respondents awarded a favorable rating to Houston-based Compaq Computer Corp. "The current market perception is that IBM's PS/2s are not better machines," says Michael Kelly, Techtel's president.

Kelly blames the problem on IBM's advertising, which he thinks does not address why customers should buy the

new computers. "The main message has tends to be that [the computers] have good features," he says. "The market doesn't respond to that stuff. It's just inane."

### Disappointment factor

Perhaps even more ominous for IBM is International Data Corp.'s finding that IBM's customer-satisfaction ratings are eroding. "There has been a disappointment factor," says IDC's Stephen. People thought the PS/2 line would be better than IBM's previous models and the compatible computers in terms of performance, ease of configuration, and reliability. However, Stephen says that so far people have not equated the MCA

|                           | 1986      | 1987      | 1988     |
|---------------------------|-----------|-----------|----------|
| Asset Exchanges (Note E)  | \$28,590  | \$17,590  |          |
| Improvements              | \$184,576 | \$176,549 | \$87,645 |
| Installations (Note F)    | \$4,560   | \$17,500  |          |
| Additions to fixed assets |           |           |          |

|                                 | 1986        | 1987      | 1988        |
|---------------------------------|-------------|-----------|-------------|
| Net income                      | \$682,094   |           |             |
| Non-funded charges to income    |             |           |             |
| Deferred income taxes           | \$37,568    |           |             |
| Depreciation and amortization   | \$79,096    | \$76,257  |             |
| Working capital from operations | \$889,480   | \$788,393 | \$983,654   |
| Sale of fixed assets            | \$88,174    | \$74,867  | \$37,639    |
| Issuance of common stock        | \$7,111     | \$36,387  | \$34,866    |
| Issuance of preferred stock     | \$77,188    |           |             |
| Total sources                   | \$1,681,606 | \$895,447 | \$1,056,219 |
| Uses of working capital:        |             |           |             |
| Additions to fixed assets       | \$184,576   | \$176,549 | \$107,645   |
| Additions to other assets       | \$106,834   | \$66,919  | \$125,639   |
| Dividends paid on capital stock | \$38,764    | \$89,523  | \$117,698   |
| Total Uses                      | \$254,574   | \$336,991 | \$348,572   |
| Increase in working capital     | \$727,527   | \$488,187 | \$627,647   |

|                   | 1988      |
|-------------------|-----------|
| Land              | \$254,067 |
| Buildings         | \$678,520 |
| Fixtures          | \$72,844  |
| Machinery         | \$28,000  |
| Other equipment   | \$28,000  |
| Forest            | \$28,000  |
| Intangible assets | \$28,000  |

## Look&Link

Add-in for 1-2-3

With dynamic linking you can build giant 1-2-3 applications and you'll never run out of memory. Values from linked sheets automatically feed into the primary sheet.

# Boundless Worksheets.

LOOK & LINK™ for 1-2-3® Release 2 lets you build applications that span across worksheets. You get dynamic linking and consolidation plus the ability to see two sheets on the screen at the same time.

## Be in two places at once.

Have you ever wanted to look at one worksheet while using another? Now you can. A special pop-up window lets you see a second worksheet with the push of a key.

|                                 | 1986        | 1987      | 1988        |
|---------------------------------|-------------|-----------|-------------|
| Net income                      | \$682,094   |           |             |
| Non-funded charges to income    |             |           |             |
| Deferred income taxes           | \$37,568    |           |             |
| Depreciation and amortization   | \$79,096    | \$76,257  |             |
| Working capital from operations | \$889,480   | \$788,393 | \$983,654   |
| Sale of fixed assets            | \$88,174    | \$74,867  | \$37,639    |
| Issuance of common stock        | \$7,111     | \$36,387  | \$34,866    |
| Issuance of preferred stock     | \$77,188    |           |             |
| Total sources                   | \$1,681,606 | \$895,447 | \$1,056,219 |
| Uses of working capital:        |             |           |             |
| Additions to fixed assets       | \$184,576   | \$176,549 | \$107,645   |
| Additions to other assets       | \$106,834   | \$66,919  | \$125,639   |
| Dividends paid on capital stock | \$38,764    | \$89,523  | \$117,698   |
| Total Uses                      | \$254,574   | \$336,991 | \$348,572   |
| Increase in working capital     | \$727,527   | \$488,187 | \$627,647   |

You can scroll up, down, left or right, move and resize the window, swap sheets between windows, and cut and paste between sheets. And that's just the beginning.

## Build multi-sheet applications.

With LOOK & LINK, any worksheet can pull information out of other worksheets on disk or expanded memory (optional). You might link a 1040 tax worksheet to its supporting schedules.

Link a cell or a range. Link values or summary information. Perform table lookups. It's easy — move the cursor in the pop-up window to define the link cells.

## Consolidate many sheets into one.

LOOK & LINK also does automatic consolidations, complete with audit trail. You might sum twelve monthly P&Ls to create an annual report or sum

regional sales worksheets to produce a national consolidation.

LOOK & LINK is from the makers of @BASE™, SeeMORE™, SmartNotes™ and UltraVision™ for the IBM PC and compatibles.

## Look&Link

Please send me:

\_\_\_\_\_ copies of LOOK & LINK at \$99.95 each.  
Include \$3.75 shipping per order. (\$12 outside USA and Canada). Mass. residents add 5% sales tax.

Payment: ☐ VISA ☐ MC ☐ AMEX  
☐ DINERS ☐ CHECK

CARD# \_\_\_\_\_ EXP DATE \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

To order, send coupon or call toll-free.  
Company PO's accepted by mail or fax.

800-445-3311

**personics**

63 Great Road, Maynard, MA 01754  
508-897-1575 FAX 508-897-1947

|                       |      |             |       |     |
|-----------------------|------|-------------|-------|-----|
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296   | 261 |
| Western Apparel Sales | Cash | Installment | 296</ |     |

with better performance.

For IBM, the problems with its PS/2 line come at a time when the company has been hoping for a turnaround. In response to declining earnings, John F. Akers, IBM's chairman and chief executive officer, announced in February 1987 a complete restructuring of the company's sales and marketing forces and a new commitment to customers. Two months later, IBM unveiled the new PS/2 line and the proprietary Micro Channel architecture.

The MCA improves the way data flows between a computer's main processing unit and its peripherals, but it also serves as a response to clone makers who copied IBM's earlier models and grabbed the low-end PC market. By creating a new standard that can be copied only under a royalty agreement, IBM hopes to regain control of the market. So far, the strategy isn't working, analysts say. "[IBM's] error was in thinking that the market had not changed since the late '70s and early '80s," computer consultant Merrin says.

The clone makers have not rallied around IBM's new bus. Only a handful of companies have signed licensing agreements for the MCA. Moreover, in September, a consortium of IBM's competitors, including Compaq and Tandy, announced plans to develop a new 32-bit bus architecture, called EISA (Extended Industry Standard Architecture), that they claim will offer most of the features of the MCA but will remain compatible with older add-on boards. Computers sporting the EISA bus aren't expected until next year. Such a move was inconceivable a few years ago when IBM's competitors closely matched Big Blue's every move.

## Backhanded compliment

IBM says the consortium's announcement is a backhanded compliment. "It's an acknowledgment by these companies that customers want the performance benefits of the Micro Channel," says IBM's Monahan. However, several independent analysts regard the consortium's announcement as the strongest evidence to date that IBM has lost control of the marketplace.

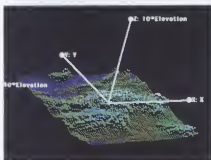
Despite IBM's setbacks with the PS/2 line, Jim Weil, a microcomputer analyst with SoundView Financial Group, thinks IBM still has at least a nine-month window during which to sell the

public on the virtues of its MCA while the alternative bus design is under development. Says Weil: "We can't write the epilogue yet." —Steve Stecklow

## EXPLORING DATA IN THREE DIMENSIONS

*Ferret out hidden relationships.*

Scientists and engineers have long used three-dimensional computer-graphics techniques to explore the relationships, patterns, and peculiarities within data that are impossible to see by looking at columns and rows of numbers. These 3-D graphics programs



A 3-D topographical map created in MacSpin

do more than add the visual punch of a cubelike effect to bar charts or of shadows to exploded sections of pie charts. They plot data in all three dimensions: horizontal, vertical, and depth.

Now business and financial analysts are discovering 3-D graphics:

•Mark Greene, assistant director of research for the Federal Reserve Board in Washington, D.C., uses 3-D graphics for long-range forecasting. It takes only two dimensions to show the rate of inflation in different commodities. "But," says Greene, "if we want to show how that rate changes over time, we're talking about three dimensions." By plotting time on the X (horizontal) axis, commodities on the Y (vertical) axis, and inflation on the Z (depth) axis, Greene's staff can show the commodities inflation rate changing over time.

•At New York's Chemical Bank, Rush Taggart, systems vice president in Global Securities and Foreign Exchange, is looking into using 3-D graphics to study Treasury bond yields over time. "We can do a 2-D line chart at any instant on the current market," he says, "but with 3-D graphics we could use time as the Z

dimension." The result would be a picture composed of wavy lines, with the lines farthest away representing the oldest data. Each time the chart is updated, the old yield curve would be pushed farther back.

•For Bizhan Azad, a senior economic analyst at the Boston Redevelopment Authority, 3-D graphics is "like looking at a combination of three snapshots." The charts Azad's department creates include such variables as the number of people employed in particular industries over a period of time and the number of people employed by industries located in particular Boston zip code areas. "We try to show the economic pulse of the city," he explains.

"With three dimensions, you get a whole new appreciation of the interaction of data," says Dr. Joel Orr. Orr is chairman of consulting firm Orr Associates (Great Falls, Va.) and a specialist in computer-graphics applications.

Currently, most 3-D graphics programs run on sophisticated workstations. Greene's staff, for example, uses a network of Sun workstations to create its charts, which reflect a traditional approach to 3-D data. However, a few programs are starting to filter down to personal computers, and some of these use the third dimension in a more unusual way: to plot three variables represented by a single point that lies within a three-dimensional space. The result is an interactive, dynamic, 3-D scatter plot.

Two programs for the Mac, *MacSpin* (\$300, from D<sup>2</sup> Corp., Austin, Tex.) and *Data Desk Professional* (\$495, from



*Perspective Junior* turned raw data into this 3-D sales forecast.

Odesta, Northbrook, Ill.), can produce interactive, dynamic 3-D scatter plots. This capability is also available to some extent in *Perspective Junior*, a program

# All the excitement of the Air Force, without shaving your head.

You have a choice:

You can take flight school, about a year of it, get your pilot's license and *then* enjoy the sensation of landing at O'Hare at midnight or catching a bird's-eye view of the Statue of Liberty.



New Microsoft Flight Simulator. It's not a game. It's an adventure.

Or you can do it on a PC. This afternoon. In your office. With the new Microsoft® Flight Simulator® version 3.0.

New as in the most realistic flight simulator available on the PC. New as in a choice of *three* different planes: Lear Jet, Cessna Turbo 182 or WWI Top Gun.

Weather conditions? You decide: Calm, turbulent, sunny, cloudy. Yes, you'll see lightning. Enough to make the whole plane shake.

Flight Simulator also lets you glide, loop, spin, attack, roll out or just cruise inside 10,000 square miles of airspace. And if flight school didn't teach you how, this will. On screen.

Plus it's the *only* simulator with a modern hookup so you can fly with a friend. And check each other out, right from your own screens.

For a heavy dose of reality, go see Flight Simulator 3.0 at your local Microsoft dealer. If that isn't exciting enough?

Go see your local recruiter.

## Microsoft®

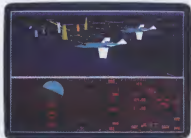
© 1988 Microsoft Corporation. Microsoft and the Microsoft logo are registered trademarks of Microsoft Corporation. Flight Simulator is a registered trademark of SubLogic Corporation, used under license by Microsoft Corporation.



One cockpit, two windows: One shows where you are in the sky. One shows where you are in the country.



Complete on-screen aircraft library shows detailed specs on all three planes: Lear Jet, Cessna Turbo 182 and WWI Top Gun.



Try this: Hook up our phone modem and head into the wild blue yonder with a friend. Day or night.



Keep your eyes peeled for balloons, towers, mountains, buildings, bridges, you name it. Welcome to the real world.



Nervous? Relax, new Flight Simulator teaches you, on screen, how to do everything... except bail out.

## IDEAS & TRENDS

for the IBM PC (\$149, from Three D Graphics, Pacific Palisades, Calif.).

Although all three programs work with imported spreadsheet data, *Perspective Junior* was designed for presentation graphics and is the least facile at plotting points defined in space by three coordinates directly from spreadsheet columns. *Data Desk* and *MacSpin*, on the other hand, have roots in statistical analysis and were designed with data exploration and analysis in mind.

### Seeing the third dimension

By way of illustration, imagine a 2-D scatter plot that shows assets versus sales for 500 companies. In this plot, a dot represents each company. The horizontal, or X-axis, location of each dot is determined by the company's assets; the vertical, or Y-axis, location, by its sales. The result is a cloud of dots from the lower left to the upper right of the plot area. Companies with high levels of assets and sales are clustered at the top right, while those with low assets and sales congregate at the bottom left.

A third variable might be the market value of the companies' stock. When

this variable is plotted on the depth, or Z, axis, companies with low market values move to the foreground, and those with high market values move to the background—without changing their horizontal and vertical positions.

To see the third dimension, however, you must rotate the image. When you

### WITH THREE DIMENSIONS, YOU GET A WHOLE NEW APPRECIATION OF THE DATA INTERACTION.

rotate the scatter plot, the two-dimensional cloud of data points becomes a three-dimensional galaxy, and patterns begin to emerge. "Imagine looking straight on at two tennis balls, one in front of the other," says Dr. Paul Velleman, a Cornell University statistics professor and author of *Data Desk Profes-*

*sional*. "When you turn them around so that they're side by side, you see that there are two, and you can begin asking questions about them, such as 'How are they different?'"

For example, rotating an image might reveal a previously hidden dot that represents a company with assets and sales in the same 2-D range as other companies, but with a stock value that's disproportionately low or high. Such a company might be particularly interesting to an investor. You could probably find the same company by comparing a series of 2-D charts, but not as quickly or as dramatically.

It takes practice to see the complex relationships that 3-D graphics can reveal. Many 3-D charts are too visually complex to be easily understood by people who are unfamiliar with the data. Nonetheless, for people making decisions based on complex relationships in never-ending streams of data, 3-D graphics may be irresistible. "It's just a question of when we'll get the time to add 3-D graphics to our systems," says Rod Beckstrom, president of C-ATS Software (Palo Alto, Calif.), a

# Laser Printer Solutions for Spreadsheet Users.

*Eliminate confusing setup strings!*

**JetSet \$79.95**

Select your fonts directly from a menu with our popular 1-2-3 and Symphony add-in, and never bother with setup strings again! Other JetSet features include:

- Complete control of margins, orientation, etc.
- One-operation printing of up to 15 ranges.
- Compatible with font cartridges and softfonts.
- Downloads softfonts.
- Laser printer reset key.
- Mixes fonts and type sizes in one spreadsheet.

**Add-in**

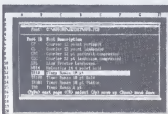
*Print full-size worksheets!*

**Spreadsheet Font Cartridge \$199.00**

NEW! Now you can print your entire spreadsheet—even extra wide spreadsheets—on your laser printer. The unique AFS™ typefonts on the Spreadsheet Font Cartridge deliver compressed, legible characters at sizes down to 3.6 points!

- Handles the Lotus maximum 240 characters per line.
- Prints up to 50,000 characters on a single page!
- Bonus! Includes a 10 point font for titles and headings.

*Choose a Font*



*Set Page Options*



**To Order:**

Intex Solutions, Inc.  
161 Highland Avenue  
Needham, MA 02194  
(617) 449-6222  
MC, VISA, COD, and Purchase  
Orders Accepted



**INTEX SOLUTIONS, INC.**



IT'S OUT THERE. WAITING.

COMDEX BOOTH 1558.

**maxell**<sup>®</sup>  
THE GOLD STANDARD

## IDEAS & TRENDS

company that designs and markets software for trading systems worldwide. "The world's ready," he adds.

If Beckstrom is right, as 3-D graphics software becomes better known and more readily available to the business and financial communities, exploration graphics could become as popular as presentation graphics. "I wouldn't be surprised," says Orr, "to see 3-D graphics features in 1-2-3 or Microsoft Excel within a year." —Barbara Robertson

### LITTLE LOCAL AREA NETWORKS

*Sometimes small LANs are better than big ones.*

Contrary to popular opinion, most corporations do not buy local area networks that connect PCs to mainframes and to thousands of users. According to the market research firm Creative Strategies Research International (Santa Clara, Calif.), only 5% of the 300 Fortune 1000 companies it recently surveyed were interested in using networks to share databases and programs. Instead, more than 80% of the surveyed companies used smaller, so-called sub-LANs to share expensive peripherals, such as large hard disks and laser printers.

As the name might suggest, sub-LANs, or little LANs, offer less data-transmission capacity and are slower than large, companywide networks. However, they carry significantly lower installation and administration costs. Little LANs cost between \$90 and \$500 for each network connection, or node, as compared with \$600 to \$2,000 per node on larger LANs from IBM, 3Com, and Novell.

#### Finding the right solution

Sub-LANs come in a variety of shapes and sizes. For example, Digital Products (Watertown, Mass.) President Cornelius "Pete" Peterson describes his company's offering, NetCommander Sub-LAN, as a data switch that has its own processor and memory for file sharing. Specialized software lets users share printers, modems, files, and tape-backup units.

If, on the other hand, you need to link many users so that they can exchange mail and files and gain access to

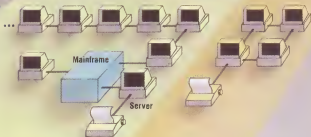
larger databases, then a large LAN is the only solution. Large LANs are usually server-based networks, which keep programs and data files together on a central hard disk. Most sub-LANs are peer-to-peer networks in which each

memory for applications, a potential problem for users of 1-2-3, dBase, or other large programs or files.

Like most sub-LANs, the Tops sub-LAN uses inexpensive, twisted-pair telephone wires that connect to each

#### LAN CHARACTERISTICS

| CHARACTERISTICS                        | LANs                  | SUB-LANs           |
|----------------------------------------|-----------------------|--------------------|
| Data transmission (in bits per second) | 1M to 10M bps         | 100K to 500K bps   |
| Number of workstations                 | Thousands             | 2 to 30            |
| Cost                                   | \$600 to \$2,000/node | \$90 to \$500/node |
| Distance between nodes                 | Measured in miles     | 100 to 3,000 feet  |
| Configuration                          | Server-based          | Peer-to-peer       |
| Support/training                       | Extensive             | Limited            |
| Administration required                | Network administrator | Key operator       |



PC node has its own set of files that only one user can retrieve at any given time.

In fact, for its own operations, Digital Products needed the extra speed and capacity of a large LAN. Peterson bypassed his company's sub-LAN product and installed a Novell network in his customer-service department. "The eight-node Novell network costs about \$1,870 per node, compared with about \$430 per node for NetCommander," Peterson says. "And the Novell network's complexity makes the training and on-going support costs higher."

One of the best-selling sub-LANs is made by Tops (Alameda, Calif.), a company recently acquired by Sun Microsystems (Mountain View, Calif.). Tops claims to have shipped 300,000 network nodes to date. The Tops peer-to-peer network includes operating software and boards that connect IBM PCs and compatibles, Apple Macintoshes, and some Unix-based systems into one network. This capability is increasingly important but can be a mixed blessing because the Tops operating software leaves only a little more than 400K of

networked computer's serial port. This structure eliminates the need for the \$300 to \$700 hardware adapters and the higher-priced, difficult-to-install coaxial cable often required by regular LANs.

#### Inexpensive two-person LAN

Desk-Link, from Traveling Software (Bothell, Wash.), is the smallest sub-LAN, connecting only two PCs. That may seem overly restrictive, but Jon Scott, Traveling Software's vice president of sales and marketing, claims the company is selling several thousand units a month.

Desk-Link provides a rudimentary form of electronic mail and allows the connected PCs to share files and printers. When it operates in expanded memory, Desk-Link uses only 31K of DOS's 640K memory maximum. The two PCs are connected with a 25-foot cable attached to their serial ports. At less than \$170 for a two-node network, Desk-Link qualifies as one of the least expensive, and least expansive, of the little LANs.

Since the needs of many users will

**PAY  
ONLY  
\$18**

**SAVE  
50%**

**SUBSCRIBE TODAY!**  
*Enjoy the convenience  
of home delivery.*



**Yes**, please send me 12 monthly issues of  
*LOTUS* magazine for \$18.00 – only \$1.50  
per issue vs. \$3 on the newsstand.

☐ Bill me later    ☐ Payment enclosed

Name

Company

Address

City  State  Zip

Please allow 4-6 weeks for delivery of your first issue. Send foreign  
orders prepaid in US funds. \$22 Canada, \$80 (airmail) all others.  
Basic rate: 12 issues \$18.

**LOTUS**  
COMPUTING FOR MANAGERS AND PROFESSIONALS

4N8A5

*Give a gift subscription to a  
colleague, a client, a new employee.*

Please send a one-year (12 issues) gift subscription  
for just \$18.00 to:

RECIPIENT'S NAME

Company

Address

City  State  Zip

YOUR NAME

Company

Address

City  State  Zip

☐ Bill me later    ☐ Payment enclosed

Please allow 4-6 weeks for delivery of the first issue. Send foreign orders  
prepaid in US funds: \$22 Canada, \$80 (airmail) all others.  
Basic rate: 12 issues \$18.

**LOTUS**  
COMPUTING FOR MANAGERS AND PROFESSIONALS

2NG83

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**  
FIRST CLASS PERMIT NO. 1284  
BOULDER, CO

POSTAGE WILL BE PAID BY ADDRESSEE

**LOTUS**

Subscription Department  
P.O. Box 52350  
Boulder, CO 80321-2350



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**  
FIRST CLASS PERMIT NO. 1284  
BOULDER, CO

POSTAGE WILL BE PAID BY ADDRESSEE

**LOTUS**

Subscription Department  
P.O. Box 52350  
Boulder, CO 80321-2350



## **LOTUS BACK ISSUES**

**Request Your FREE INDEX!**

*LOTUS* back issues are the best investment you can make in your reference library! Issues are \$5 each, and quantities are limited. For more information on how to order, and to receive your FREE index of *LOTUS* articles, please write:

### **LOTUS**

Single Copy Sales  
P.O. Box 9123  
Cambridge, MA 02139-9950

**Order soon – quantities are limited!**

Foreign orders: \$7/copy Canada,  
\$10/copy (airmail) all others.

## IDEAS & TRENDS

ultimately surpass the confines of the immediate work group, most vendors have designed sub-LANs with bridges to large LANs. These bridges, or gateways, make it relatively easy for users to tap into databases and other files on mini-computers and mainframes. For this reason, as well as for their ease of use and low cost, sub-LANs are a useful solution, even if you may eventually need large-LAN capabilities.

—Richard Dalton

### IBM'S NEW 8514/A GRAPHICS ADAPTER Clears a path for driverless software and peripherals

Two years ago, IBM's Enhanced Graphics Adapter (EGA) brought acceptable color graphics to IBM PCs and compatibles. EGA displays, with their 640-by-350-pixel resolution, were soon eclipsed, first by the higher 640-by-480-pixel resolution of IBM's Video Graphics Array (VGA) board, then by super VGA-type boards from other companies, which have resolutions of 800 by 600 pixels and higher.

Now, perhaps, a more permanent

standard is quietly in the making. IBM's 8514/A Display Adapter, introduced with little fanfare when the company brought out its PS/2 line of computers, is beginning to spawn clones of its own. The 8514/A outdoes even the most capable VGA boards. Like some super VGA adapters, it delivers high-end resolution: 1,024 by 768 pixels. Unlike the super VGAs, however, it can display 256 colors (from a palette of 262,144) at that resolution.

True, boards that equal or outclass the 8514/A in graphics performance already exist. However, most are designed for workstations dedicated to a single, graphics-intensive application, such as desktop publishing, computer-aided design, or image processing.

The real significance of IBM's 8514/A is not its colors and high resolution but the fact that it is designed around an application programmers' interface. The API, which operates between the graphics hardware and the applications software, provides a common denominator for software developers. Any application written to the API standard will run on any graphics hardware that supports the interface, no matter what the resolution. Similarly, any peripheral driver that responds to the API will work with any system that runs graphics

### ANATOMY OF A HIGH-RESOLUTION MONITOR

High-performance color monitors are still pricey items. Up to the IBM 8514/A's level of graphics, mass-market economies and relatively simple engineering have made color monitors affordable. The basic multi-frequency monitor, such as the one pioneered by NEC, provides fine displays of EGA- and VGA-level graphics. However, these monitors begin to falter at higher frequencies.

Like garden-variety color TVs, the lower-performance graphics monitors use an interlaced vertical-scanning mode: They scan every other line on each pass and fill in the intervening lines on the next pass. However, when vertical-scanning frequencies approach 50 Hz, as they must to take advantage of higher-resolution graphics adapters, the interlaced mode results in annoying screen flicker. IBM's 8514 monitor is an interlaced monitor, but it uses a special phosphor that retains

an image long enough to reduce the flicker.

The higher-performance noninterlaced monitors scan every line on each pass. These monitors are considerably more expensive, partly because the demand for them is less. However, they also generally use 19-inch or larger cathode-ray tubes, which are exponentially more costly to produce than the smaller tubes used in most interlaced monitors.

Jon Peddie, an Oakland, Calif., market analyst who specializes in high-resolution graphics boards, believes that prices of high-resolution monitors will drop as the market for them increases. He also believes that as new high-definition TV (HDTV) technology reaches the consumer market, and currently expensive monitor components are produced in greater volumes, the cost of high-end monitors will come down further. —T.M.



As seen in the Lotus Selects catalogue

**"Rescue recovered my  
Lotus file when  
nothing else worked..."**

*"I tried the Norton Utilities and just about everything else. Nothing worked until I found Rescue. It recovered my file in minutes!"*

—Frank Koslowski, S. New England Telephone

*"I ran a few test files through Rescue the day it arrived, and will say without reservation that every 1-2-3 and Symphony user should get a copy immediately."*

—Jack McGrath, CFO Magazine

### Push-button solutions for most 1-2-3/Symphony file loss situations:

- Accidental erasure • Corrupted file formats
- Accidental replacement • Power outages during saves
- Files with missing, or rearranged parts
- Disk sector failures • Files missing from the directory
- File size truncation to zero • Unreadable disks • Etc.

### Only Rescue 2.0 has these advanced features:

**Automatic Lotus format recovery.** Recovers 1-2-3 and Symphony files that won't load due to damage.

**Recovery of password encrypted files.** Automatically decrypts Lotus password encrypted files during recovery.

**Lotus data search.** Automatically locates your lost 1-2-3 or Symphony file's data out on hard disk or floppy.

**Lotus data view/audit.** Decodes disk and file data into cell references, values, formulas, etc. making it easy to pinpoint damage or find pieces of your lost spreadsheet.

**Autosave/backup protection.** Automatically saves your 1-2-3 worksheet at timed intervals. Backs up files before replacement. Plus standard features like **Unerase**.

### Don't wait till disaster strikes. Order now.

Send \$79.95 plus \$5.00 (S&H) to:  
Spectrum Computer Services, Inc.  
9 Burditt Road, North Reading, MA 01864  
Or call 1-800-541-4370

In Massachusetts call (617) 664-0337  
Master Card/Visa Accepted

**30-day unconditional  
money back guarantee**

**RESCUE®**

# 1012 ways to enhance Lotus® all in one source.

## Making Lotus® work harder for you.

A directory of enhancement programs  
for Lotus 1-2-3® and Symphony



Over 1,000 products that will help you get more out of your  
Lotus software — what they do and where to find them

**Making Lotus work harder for you** is a comprehensive 288 page directory describing more than a thousand add-ins, macro-driven programs, templates, file compatible programs, and performance enhancement products for 1-2-3 and Symphony.

**\$19.95 postpaid**

We accept **VISA, Mastercard**, and **COD orders**. Seven ways to order:

- Phone ..... (800) 234-1140  
..... or (303) 241-5800
- FAX ..... (303) 242-8732
- BBS(8/N/1) ..... (303) 242-8741
- Telex 2404481 (VERICOMP UQ)
- MCI Mail ..... 325-2479
- CompuServe ..... 76010,3466
- Mail your check to:

**Vericomp  
Publishing**

P.O. Box 55238, Grand Jct., CO 81505

CIRCLE 110 ON READER SERVICE CARD

## IDEAS & TRENDS

based on the API standard.

EGA and VGA boards, on the other hand, are register-level devices, which means that software must be written specifically to support them. This puts a burden on software developers, who must write drivers to support the devices they think their customers want to use. Each new generation of register-level graphics boards must also be downward-compatible so that they work with software written for the previous generation of graphics boards.

Jon Peddie, a market analyst from Oakland, Calif., who specializes in high-resolution graphics boards, says it's smarter for graphics hardware companies to design a graphics adapter around an API. This eliminates the need for software companies to write a driver for every peripheral and for users then to wade through menus looking for the right driver to install.

1-2-3 Release 2.01, for example, contains roughly 50 peripheral drivers. You must select the appropriate drivers during 1-2-3's Install procedure. If you change, say, from a printer to a plotter, and you didn't originally install a plotter driver, you must rerun the Install program and select a different driver. "Now the burden is back where it belongs, on the peripheral manufacturers," Peddie says. "They have to support the software interface."

### Sharing the burden

In the absence of an API, the software developer's burden also applies to developers of register-level graphics boards, who must either write drivers to support specific applications or persuade the software developer to do so. This can have a stifling effect on software development, since graphics boards tend to support only the most popular programs. New programs, even if they are clearly better, often fail to get the graphics-hardware support they need to succeed in the market—a classic catch-22 situation.

IBM's willingness to make its API specifications available to other hardware and software companies is not entirely altruistic, say industry observers. If its API is adopted as a standard and gains the support of leading software developers and peripheral manufacturers, IBM will be free to change or improve its graphics hardware virtually at will, as long as it conforms to the API. A

standard API would free the market from the sort of confusion that occurred when IBM switched from EGA to VGA, forcing software and peripheral manufacturers to scramble to keep up.

### Ripe for a standard

The market for high-resolution graphics adapters is ripe for a standard. According to Peddie, 59 companies offered a total of 89 high-resolution boards last year. This year 94 companies are offering a total of 195 high-resolution boards. Annual sales of high-resolution boards, says Peddie, now approach \$160 million.

However, not everyone needs 1,024-by-768 resolution with 256 colors. Peddie thinks that today's dedicated spreadsheet user will "probably be best

## THE API PROVIDES A COMMON DENOMINATOR FOR SOFTWARE DEVELOPERS.

served by the super VGA boards." These products, which are already rolling out in mass-market volumes from such companies as Orchid Technology and Everex Systems, are essentially VGA boards with a souped-up clock speed and expanded video RAM. Some even deliver a resolution of 1,024 pixels by 768 pixels, but generally only with four colors. At that resolution you can display a year's worth of spreadsheet columns on one screen at a cost of about \$1,000 for the board and monitor.

Once you go beyond the super-VGA level, board and color-monitor costs skyrocket. The high cost of video-RAM chips drives up the prices of these memory-intensive boards, and the higher-resolution monitors also cost more. IBM, for example, charges \$3,110 for its display subsystem that consists of the 8514/A Display Adapter, the 8514 Monitor, and the required memory-expansion kit. However, if you do a lot of computer-aided-design work or produce color presentation graphics, that higher investment is essential.

—Tom McMillan

# Here's an offer only the most analytical minds in America can appreciate.



Buy 1.

Get 1 free.

After exercising your grey matter with a few hundred "what if's" every day, it's nice to have a no-brainer to deal with. How's this: for every Lotus® 1-2-3® Release 2.01 you buy on or after September 6, 1988, you get a free 1-2-3 Release 3 Upgrade as soon as it's available. (Be sure to save your proof of purchase.)

Easy decision.

After all, 1-2-3 Release 2.01 has recently been rated the top-performing

spreadsheet for an unprecedented fifth straight year by the NSTL.<sup>(1)</sup> In fact, 1-2-3 is the backbone of business, with over 7 million users who depend on it everyday.

Plus, the upcoming 1-2-3 Release 3<sup>(2)</sup> will be the most powerful spreadsheet on the market by far, yet it will offer the familiar 1-2-3 interface and be fully compatible with all your present 1-2-3 data, macros and applications.

The new 1-2-3 will offer an exciting

3-dimensional spreadsheet for better organization and consolidation of data. Plus, improved graphics and powerful database enhancements, including the ability to access external databases, like dBase<sup>®</sup>, from within your spreadsheet.

See your Lotus Authorized Dealer or Lotus sales rep for details.

## Lotus 1-2-3

(1) Upgrade offer valid September 6, 1988 through 90 days after the 1-2-3 Release 3 ship date. (2) National Software Testing Laboratories, Inc. Software Digest Ratings Report, June, 1988.  
(3) 1-2-3 system requirements will vary from Release 2.01 to Release 3. 1-2-3 Release 3 runs under DOS and OS/2. Hard disk and 640K required. Lotus certified compatible PC with 86086 processor or better recommended.  
Lotus and 1-2-3 are registered trademarks of Lotus Development Corp. dBase is a registered trademark of Ashton-Tate Corporation.

## IDEAS & TRENDS

### RUN 1-2-3 ON A MAC II *Emulation software moves programs to disparate systems.*

As long as there are different types of computers, the problem of compatibility will continue to be a thorny one. What do you do when you need to run 1-2-3 or some other MS-DOS-based PC application on your Mac or on your Unix workstation? If you have a popular hardware system, you can probably find system-specific applications that do what your DOS applications do. But the training and setup time involved, not to mention the problems of transferring your existing data files, can make that route more trouble than it's worth.

Several companies offer an alternative: emulation software. These programs emulate one computing environment in an ostensibly alien system. They operate between your hardware's microprocessor and operating system and your otherwise incompatible applications program. And at least one company sells a compiler that converts a



1-2-3 spreadsheet running on a Macintosh

program designed for one operating system to one that runs under another.

Most emulation software is, understandably, for use with MS-DOS programs. And most MS-DOS emulation software is designed to run on computers based on the Motorola M68000 series of processors—mainly Unix workstations from such companies as Sun

Microsystems, Apollo Computer, and NCR Corp.

The Macintosh is also a 68000-based machine, but you can't currently run PC programs on any Macintosh except the Mac II. Phoenix Technologies' (Norwood, Mass.) MS-DOS emulation software runs on 68000-series processors and could conceivably be put to work in the Macintosh Plus or Mac SE. At present, however, Phoenix offers a Mac version of its emulation software only for the 68020 microprocessor, so unless you have a Mac II, you'd need to replace the 68000 processor in your Mac Plus or Mac SE with an expensive 68020 add-in board.

In the near-absence of emulation software for the Mac, AST Research (Irvine, Calif.) offers a hardware alternative. Its add-in boards let you run DOS software on the Mac SE and Mac II (see box, page 22).

The reverse process—running Mac programs on a PC—is currently impossible because Apple hasn't licensed the Mac's operating system to anyone. Although it's technically possible to develop a software clone that would run

## INTEL MAKES IT ALL BETTER.

Intel's Above<sup>®</sup> Board Plus makes all this software run better. Not the standard teeny bit better. But a lot better.

Your spreadsheets will spread further. Your files will file faster. You'll never have to split big files into two or more unmanageable small files. And when you use Windows 2.0 or Desqview<sup>™</sup>, you can work with several windows on the screen at the same time.

All because new Above Board Plus and Above Board 2 Plus give you up to 8 megabytes of extra memory. So you'll never hit the 640K wall that makes most of today's software under perform.

Of course, we're not the only memory board, but we're the only one made by Intel, the company that first worked with Microsoft<sup>®</sup> and Lotus<sup>®</sup> to solve the memory limitation problems of today's software.

We also put you in great shape for the future. Because Above Board Plus gives your PC the memory it needs to boot up OS/2<sup>™</sup> and run the new OS/2 application software.

To find out how your software can run better and faster, call 1-800-356-3071, ext. 5. We'll send you The Above Board Guide To Making Software Better. And our free Memory Hog Hunter game.

There. Don't you feel better already?

CIRCLE 111 ON READER SERVICE CARD

intel<sup>®</sup>

WEEK EDITION



## IDEAS & TRENDS

under MS-DOS and emulate the Macintosh's operating system, most observers think Apple would come down hard on anyone who actually created one.

John Wardley, a Macintosh analyst for the market research firm International Data Corp. (Framingham, Mass.) agrees that "Apple would be distressed" to see the Mac operating system emulated on MS-DOS machines. And Craig Elliott, Apple's marketing manager for MS-DOS-OS/2 integration, confirms that "a number of legal questions" would be involved.

Motorola's 68020 chip, the 68000's more powerful sibling, is playing a major role in software emulation. The 68020's extended instruction set allows emulation software to be written for it more easily and compactly.

Insignia Solutions (Sunnyvale, Calif.) markets *SoftPC*, a \$595 emulation program that lets the 68020-based Macintosh II and 68020-based Unix systems such as the Sun-3 run MS-DOS programs. Developed by a team of British computer scientists, the program is written in a combination of C and assembly languages. It emulates the Intel 8086

microprocessor and the IBM BIOS (basic input/output system). The company claims to have eliminated the problems, primarily lack of speed, previously associated with emulation software.

### A different approach

Hunter Systems Software (Mountain View, Calif.) has eliminated some of the same problems by developing a non-emulation approach to running MS-DOS software on Unix systems. Rather than emulating the IBM PC or PC AT processor, its software, called *XDOS*, actually converts MS-DOS programs such as 1-2-3 into 68020 low-level machine code. The result is a "new" program that runs directly on 68020-based Unix systems.

Along with the *XDOS* "binary compiler" (\$250), you must purchase a "key file" (\$50 each) specifically written for the MS-DOS program you want to convert. Hunter Systems sells key files for the leading MS-DOS word-processing, spreadsheet, desktop-publishing, database, and computer-aided-design packages. A Hunter spokesperson says the firm has also developed a version of

*XDOS* for the Macintosh II but currently has no plans to offer it commercially.

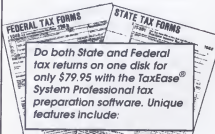
Hunter's president, Colin Hunter, claims *XDOS*'s results are superior to those produced by software emulators because the newly compiled version "runs like a good Unix program." He says that *XDOS*-converted applications run up to seven times faster on a single-user system than the original programs run under most emulation software. For example, Hunter says that when 1-2-3 runs under emulation software, it continually polls the keyboard, which is "a waste of processor time" under Unix on a multiuser system.

If you're beginning to wonder how many computer users really go for emulation programs, you're not alone. Analyst Wardley says, "I don't think they're selling." Wardley believes that, although some Mac users buy emulation software to run applications not otherwise available, more often salespeople use it as a way to convince PC-fixated corporate buyers to buy Macs.

John Dunkle, vice president of The Aberdeen Group, a Boston computer-market research firm, calls emulation



## TWO GOOD REASONS TO BUY TAXEASE®



Do both State and Federal tax returns on one disk for only \$79.95 with the TaxEase® System Professional tax preparation software. Unique features include:

- Over 25 IRS-approved forms and schedules
- "Magic Margin" feature gives line-by-line assistance
- Easy to use - spreadsheets similar to IRS forms
- Quick to learn - instructions on disk and in manuals
- Automatic calculation - sums posted from one form to another automatically
- Perform complex "what if" scenarios in seconds - monitor your refund or tax as entries are made for both Federal & State returns
- Programs available for AZ, CA, CT, CO, DC, GA, IL, IN, KS, KY, LA, MA, MD, MI, MN, MO, NC, NJ, NY, OH, OK, OR, PA, VA, WI
- Federal taxes only - \$69.95
- Professional package - \$119.00
- Annual updates - \$39.95

### New Tax Products

- Tax Planner - Plan tax impact for a three year period - \$79.95
- Corporate Program - \$149.00
- S-Corporation Program - \$149.00

No other program offers so much... for so little. Call

(800)423-3189 or  
(518)877-5881 in New York  
for more information or to order.

Requires IBM or compatible PC, 256K of RAM minimum, Lotus 1-2-3, Symphony, Quattro, VP Planner, VP Planner Plus, and Twin

**TaxEase®**  
SYSTEM  
TAX PREPARATION SOFTWARE

Park Technologies, Inc.  
P.O. Box 1317  
Cliffport Park, New York 12065

**Both Federal & State Forms \$79.95**

VISA/MC accepted. Please add \$4 shipping and handling charge. New York State residents include sales tax.

programs "a kludge, an interim solution." He says, "It's silly to buy an Apple to run 1-2-3." Apple's Craig Elliott says emulation software essentially turns a Macintosh into a "pretty ugly IBM PC XT," although he believes it has its place, especially when a Macintosh user needs to run a specialized application not available for the Mac.

### Problem may go away

Warley, Elliott, and Dunkle agree on one thing: Most users are more concerned with data-file compatibility than with the ability to run MS-DOS software on a Mac or on a Unix system. That is, they want to be able to transfer data files generated on a PC to a Mac or Unix environment and vice versa.

Dunkle bravely predicts that the whole file-compatibility problem will

resolve itself. By the early 1990s, he says, we'll see applications that run identically under any computing environment. And despite the current legal brew between Apple and Microsoft over the "look and feel" of *Microsoft Windows 2.03* (see the May 1988 issue of *LOTUS*, page 11), Dunkle thinks Apple will eventually license its user interface, resulting in a common, industrywide graphical interface that may even encompass OS/2's Presentation Manager.

Once this happens, Dunkle predicts, developers will hasten to write and market applications for that common interface instead of for specific hardware, as they do now. If this occurs, and some argue strongly that it never will, emulation software will become an anachronism. —Stan Miskowski

### HARDWARE SOLUTIONS

While emulation software is the state of the programmer's art for running software on a foreign system, hardware solutions are a more straightforward—though more expensive—answer to compatibility problems.

When Apple introduced the Macintosh SE and Macintosh II last year, AST Research (Irvine, Calif.) announced add-in boards, codeveloped with Apple, that allow both Macs to run MS-DOS applications. For Macintosh II owners, the \$1,599 Mac286 is a two-board set that plugs into the Mac II's NuBus. The product, which has an 80286 processor, essentially puts the equivalent of an IBM PC AT running at 8 MHz inside the Macintosh. The \$599 Mac86 does the same for the Macintosh SE, providing an 8086 processor and the associated electronics on a board that plugs into the SE's expansion slot.

Even hardware emulators aren't always simple to produce, however. An AST spokesperson says that development problems with the video driver delayed the release of the Mac86 until this fall, nearly a year beyond its originally scheduled delivery date.

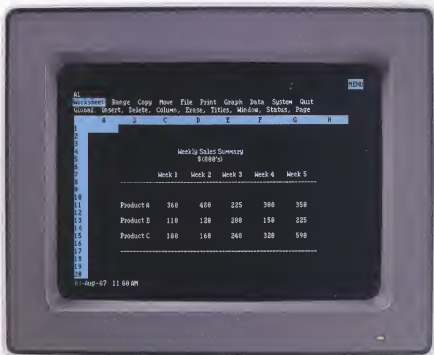
While Commodore Amiga 500 and 1000 owners currently can't run MS-DOS applications on their machines, Commodore offers a hardware option for running MS-DOS applications on

the Amiga 2000. The \$699.95 Bridge-board plugs into an expansion slot in the 2000 and adds the hardware equivalent of an IBM PC XT with an 8088 processor running at 4.77 MHz.

For ultimate hardware compatibility, Japan is currently the place to watch. VM Technologies (Tokyo), a joint venture of several major Japanese computer companies, is developing what it hopes will be a universal microprocessor, one that can act like any commonly used microprocessor. Such a product would be to microcomputers what type O blood is to the human body.

The key to this supercompatibility is the chip's microcode, the very low-level program that coordinates the tens of thousands of microscopic components on a typical microprocessor. Currently, the microcode is permanently burned into the chip, but VM Technologies hopes to develop a programmable chip so that you'll be able to load the microcode for whatever microprocessor you want the chip to act as. You'll also be able to change it later to work as a different microprocessor.

VM Technologies expects to start shipping samples of the chip to hardware developers by the end of the year, though it's too early to tell when commercial products based on it will start to appear. —S. M.



Quick—turn the page.

## JOHN SCULLEY FOR PRESIDENT?

Presidential straw polls are a dime a dozen right about now, but when Apple computer users overwhelmingly choose cartoon character Roger Rabbit for president over John Sculley, Apple's president and chief executive officer, that qualifies as news of sorts. The poll was conducted at a Macintosh computer show in Boston this summer.

Not surprisingly, most of the votes went to Michael Dukakis (58%) and George Bush (32%). However, Sculley received 12 votes, trailing not only Roger Rabbit (52 votes) but also entertainer Pee-wee Herman (34 votes); the former mayor of Carmel, Calif., actor Clint Eastwood (31 votes); and Chrysler Chairman Lee Iacocca (17 votes).

—Rich Friedman

## CATCHING ALL THOSE SPLIT INFINITIVES

Are your metaphors mixed? Do your modifiers dangle? The next generation of grammar-checking programs can tell you. These programs use rule-based, expert-system techniques that enable them to parse sentences—that is, to break sentences into their grammatical elements so that each word and phrase can be understood in context.

Sentence-parsing capabilities are available in two recently released programs: *Grammatik III* (\$99, from Reference Software, San Francisco) and *RightWriter 3.0* (\$95, from RightSoft, Sarasota, Fla.).

The ability to recognize a sentence's syntax means that, in addition to spotting repeated words and incorrect spelling, punctuation, and capitalization, these programs can identify more subtle grammatical gaffes: subject-verb



and noun-pronoun agreement errors, split infinitives, incorrect possessives (who's/whose, it's/its), and incorrect homonyms (there, their, they're). They can also recognize typographical errors such as transposed letters (from/form) and missing letters (you instead of your). And although no grammar program can turn you into a great literary stylist, both programs can highlight jargon, sexist language, and redundant or overused phrases.

This month, Reference Software is releasing the *Grammatik Utility Pack* (\$39), which is available either separately or bundled with *Grammatik III Professional* (\$139). The *Utility Pack* adds a RAM-resident mode and a phrase editor that can help you design style guides for specialized writing needs.

—Jennifer Smith

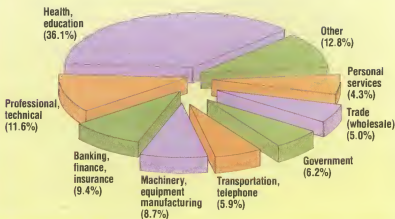
## WHO HAS THE MOST PCs?

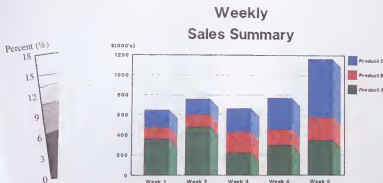
As of the beginning of this year, 11.5 million PCs were in use outside the home—a 44% increase from last year. These figures come from Comtec Market Analysis Services, a subsidiary of Gartner Group, the Stamford, Conn., market research firm. Comtec's 1988 report, called *Wave Five*, is based on a survey of about 8,000 businesses, non-profit organizations, and government agencies.

The report estimates that medical and educational institutions account for more than 36% of the total number of installed PCs, and two thirds of those are installed at primary and secondary schools. Other industry groups with significant shares of installed PCs include the professional and technical services, such as architecture, engineering, and research and development (11.6%); banking, finance, and insurance (9.4%); machinery and equipment manufacturing (8.7%). The government accounts for 6.2% of installed PCs; about 51% of government agencies used PCs at the start of 1988, up more than 9% from last year.

—J. S.

INSTALLED PCs BY INDUSTRY, 1988





# That's how much effort it takes to turn data into graphs with Graphwriter II.

Actually, it may take even less effort than that. You see, Lotus® Graphwriter® II is the only graphics software that lets you automatically generate large quantities of quality graphs based on current spreadsheet and database information. All with a single command.

Do you regularly need to create a variety of graphs from continually changing data such as daily inventory, monthly P&L or quarterly head count? With Graphwriter II you can create a direct link to data in your 1-2-3®, Symphony®, dBase® or ASCII files. So whenever you update your data, you can automatically update your graphs with a single command. What's more, with one keystroke you can toggle back and forth between your data source and Graphwriter II to view and select the data to be graphed. No more printing out files and time-consuming rekeying.

Graphwriter II is a full-fledged production system. You can automatically output up to one hundred charts at a time with a single command. You can even print multiple charts on a page.

And Graphwriter II offers you 24 different graph types—more than any other PC graphics package. So you can choose the chart type that best represents your data.

What's more, you have control over hundreds of style settings such as type font, heading location, bar width and color.

So if you need to create and frequently update graphs from ever-changing data, you need Lotus Graphwriter II.

To get a free self-running Graphwriter II demonstration kit, call 1-800-345-1043 and ask for demo kit AJM-2524, for 5.25" format, or demo kit AJM-2664 for 3.5" format.\*

Then you can turn *this* page too.

## Lotus Graphwriter II

Lotus Graphwriter II



U.S. Postal Service  
Statement of Ownership, Management,  
and Circulation  
(Required by 39 U.S.C. 3685)

1A. Title of publication: *LOTUS, Computing for Managers and Professionals*

1B. Publication no.: 8756-7334

2. Date of filing: 9/21/88

3. Frequency of issue: Monthly

3A No. of issues published annually: 12

3B. Annual subscription price: \$18

4. Complete mailing address of known office of publication: Lotus Publishing Corporation, One Broadway, Cambridge, MA 02142

5. Complete mailing address of headquarters of general business offices of the publisher: Same as 4

6. Publisher: Mark D. Flanagan, Lotus Publishing Corporation, One Broadway, Cambridge, MA 02142. Editorial Director: John B. Campbell, Lotus Publishing Corporation, One Broadway, Cambridge, MA 02142. Managing Editor: Eleanor McCarthy, Lotus Publishing Corporation, One Broadway, Cambridge, MA 02142

7. Owner: Lotus Publishing Corporation, One Broadway, Cambridge, MA 02142. Stockholders owning or holding 1% or more of stock: Lotus Development Corporation, 55 Cambridge Parkway, Cambridge, MA 02142

8. Known bondholders, mortgagees, and other security holders owning or holding 1% or more of total amount of bonds, mortgages, or other securities: None

9. Not applicable

10. Extent and nature of circulation

|                                                                                                     | Average no. copies each issue during preceding 12 months | Actual no. copies of single issue published nearest to filing date |
|-----------------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------|
| A Total no. copies                                                                                  | 369,955                                                  | 371,400                                                            |
| B Paid and/or requested circulation                                                                 |                                                          |                                                                    |
| 1 Sales through dealers and carriers, street vendors and counter sales                              | 1,125                                                    | 1,002                                                              |
| 2 Mail subscription                                                                                 | 356,781                                                  | 360,375                                                            |
| C Total paid and/or requested circulation                                                           | 357,906                                                  | 361,377                                                            |
| D Free distribution by mail, carrier, or other means, samples, complimentary, and other free copies | 2,775                                                    | 2,711                                                              |
| E Total distribution                                                                                | 360,681                                                  | 364,088                                                            |
| F Copies not distributed                                                                            |                                                          |                                                                    |
| 1 Office use, left over, unaccounted, spoiled after printing                                        | 8,193                                                    | 5,749                                                              |
| 2 Return from news agents                                                                           | 1,061                                                    | 963                                                                |
| G Total                                                                                             | 369,955                                                  | 371,400                                                            |

11. I certify that the statements made by me above are correct and complete

—Mark D. Flanagan, Publisher

## LOTUS DELAYS 1-2-3 RELEASE 3 AGAIN

In early October, Lotus Development Corp. announced that 1-2-3 Release 3, formerly scheduled to ship in the fourth quarter of this year, is now expected to ship in the second quarter of 1989.

"A single Release 3 version is up and running under both DOS and OS/2, and we've met a number of other key technology challenges," said Frank King, senior vice president of the Software Products Group. "We've overcome the major hurdles, and we're now working on fixing the bugs and fine tuning the product." The additional time, King said, is necessary to make absolutely sure that Release 3 meets Lotus's standards for quality, performance, compatibility, and portability.

## ALLWAYS GIVEAWAY

Lotus is giving away a copy of *Allways*, a \$149.95 spreadsheet-enhancement program from Funk Software (Cambridge, Mass.), with every copy of 1-2-3 Release 2.01. Participating Lotus-authorized dealers are distributing *Allways* free to purchasers of 1-2-3 Release 2.01 while supplies last, Lotus says.

*Allways* turns a 1-2-3 spreadsheet into a graphic, WYSIWYG (what-you-see-is-what-you-get) display. Among other capabilities, the program lets you use eight fonts on a page (in sizes from 5 to 24 points), vary row heights, draw boxes around worksheet ranges or titles, dress up a worksheet with underlining and shading, and incorporate graphs (PIC files) into your spreadsheets.

## FREELANCE PLUS UPGRADE

Next month Lotus Development Corp. will ship a major upgrade of *Freelance Plus*, its stand-alone graphics package. Feature enhancements in *Freelance Plus* 3.0 include improved charting capabilities; new ways to plan, organize, and create presentations; a facility for displaying presentations on a

PC screen; and additional drawing and editing tools. Modifications to the user interface, the context-sensitive help, and the documentation make the program easier to use, Lotus says.

*Freelance Plus* 3.0 shares common fonts with the forthcoming 1-2-3 Release 3 and can import and export both worksheet and graphics files from Release 3. In addition, *Freelance Plus* 3.0 can import and export TIFF files (a graphics file format).

The program runs on the IBM PC XT, PC AT, 3270 PC, PS/2, and certified compatible computers. It requires 640K of RAM, a hard disk, DOS 2.0 or higher, and a Hercules Monochrome Graphics Adapter or IBM CGA, EGA, VGA, MCGA, or XGA.

*Freelance Plus* 3.0 has a suggested retail price of \$495. The upgrade charge is \$100 to registered *Freelance Plus* users and \$150 to registered *Freelance* users. There is no upgrade charge to those who purchase *Freelance Plus* between September 6 and 30 days after the new version ships. For more information, call 800-TRADEUP.

## GRAPHICS TIPS

The Lotus Focus on Graphics Series is a set of five instructional booklets designed to help personal-computer users communicate more effectively using business graphics.

The booklets are for first-time computer-graphics users and for those who want to increase their graphics skill level, says Tim Davenport, director of Lotus's Graphics Products Division.

The five 50-page booklets are *Creating Text Charts*, which is devoted exclusively to the creation of text charts; *Selecting the Right Chart Type*, a guide to choosing the best chart to represent different types of data; *Making Better Presentations*, a guide to building an effective presentation; *Enhancing Business Graphics*, which explains how to turn charts into attention-grabbing graphics; and *Communicating Visually*, which describes how to express messages effectively with diagrams, concept charts, and maps. The Focus on Graphics Series is available through Lotus Selects (800-635-6887) for a suggested retail price of \$29.95. ■



## For People Who Put A Premium On Performance. And Protection.

The more invaluable your data is to you, the more you'll value Verbatim® floppy disks. Because when it comes to high performance and data protection, Verbatim has the winning combination no other floppies can copy.

You expect high performance from Verbatim, so it's no wonder that all our DataLife® floppies are engineered to perform an average of 50 million revolutions. That's fifteen times the industry standard.

Setting new standards in data protection is another Verbatim advantage. After all, nearly 50% of all computer users have experienced data loss. Which directly translates into lost time, productivity and money. That's why Verbatim offers advantages like DataHold™ and DataHold II anti-static liners. So static charges are dispersed before they ever have a chance to build up.



For the world's ultimate data protection, DataLifePlus™ floppies have an exclusive DuPont Teflon® coating. So fingerprints, coffee, soft drinks, and even greasy foods can be easily wiped from the recording surface. To virtually eliminate data loss.

What's more, Verbatim DataLifePlus and DataLife HD 5¼" floppy disks are preformatted. Another Verbatim advantage. And of course, all Verbatim floppy disks are tested to be 100% error free and are backed by a lifetime warranty.

Verbatim data cassettes and cartridges, 8", 5¼" and 3½" diskettes. The only clear choice for people who put a premium on performance and protection.

For more information on the full line of high quality Verbatim products, call 1-800-538-8589.

® Teflon is a DuPont registered trademark.



**Verbatim**  
A Kodak Company

CIRCLE 113 ON READER SERVICE CARD

DOING MORE FOR THE DATA PROCESS™

## 1-2-3 MACROS

# MENU ALTERNATIVES

Use these techniques in Releases 2 and 2.01 when the /XM, {MENUBRANCH}, and {MENCALL} commands just aren't enough.

BY DANIEL GASTEIGER

**L**arge macro-driven applications usually rely heavily on menus. These menus let you control what the macros do. For example, a check-recording macro might offer options to enter amounts of checks written, to enter deposits made, to print the current account balance, to print the month's transactions, and so on.

Last month's column explored the /XM, {MENUBRANCH}, and {MENCALL} commands, which let your macros display custom menus in the control panel. However, sometimes those custom menus don't meet your needs. Standard macro-generated menus are limited to eight choices and may force you to create cumbersome menu trees. Fortunately, there are several alternatives to the /XM, {MENUBRANCH}, and {MENCALL} commands.

### A WORKSHEET-SIZE MENU

One alternative to the classic moving-pointer menu is to list menu items in the worksheet and have your macro display the list as a menu. The macro in the following illustration demonstrates one of these menus by helping you to set the disk directory in which 1-2-3 stores data:

|    | A       | B                                           | C         | D | E | F |
|----|---------|---------------------------------------------|-----------|---|---|---|
| 1  | \0      | {END}{HOME}{PGDN}                           |           |   |   |   |
| 2  |         | {GOTO}choices~{DOWN 2}{RIGHT}               |           |   |   |   |
| 3  |         | {?}{LET dir,@CELLPOINTER("contents")}       |           |   |   |   |
| 4  |         | /FD(IF @RIGHT(dir,1)<"\\")C:\               |           |   |   |   |
| 5  |         | (dir)~/WEY                                  |           |   |   |   |
| 6  |         |                                             |           |   |   |   |
| 7  | dir     |                                             |           |   |   |   |
| 8  |         |                                             |           |   |   |   |
| 9  |         |                                             |           |   |   |   |
| 10 | choices | Point to a directory name and press Return: |           |   |   |   |
| 11 |         |                                             |           |   |   |   |
| 12 |         | Ed                                          | Charlotte |   |   |   |
| 13 |         | Wilbur                                      | Fern      |   |   |   |
| 14 |         | Audrey                                      | Stuart    |   |   |   |
| 15 |         | Bertha                                      | Templeton |   |   |   |
| 16 |         | A:\                                         | C:\       |   |   |   |

The macro's design assumes that there are eight people who share a single computer and that the

computer's hard disk contains a directory named after each of the users. To create the macro, enter the labels in columns A, B, and C as shown. Remember to begin each of the entries in cells A1 and B4 with an apostrophe label prefix. Also replace the names and drive specifiers in range C12..D16 with names of directories and drive specifiers specific to your computer. Then assign the labels in column A as names for the adjacent cells of column B: Select /Range Name Labels Right, and indicate range A1..A10. Finally, save the worksheet.

Notice that we named the macro \0. You can't start such a macro from within the worksheet that contains the macro. Rather, when you retrieve a worksheet that contains a macro named \0, 1-2-3 starts running the macro automatically once the worksheet is in memory. To see how this works, select /File Retrieve and retrieve the file you just saved.

The macro kicks in the moment the worksheet is loaded. Here's what the macro does:

{END}{HOME}{PGDN} Sends the cell pointer to the lower-right corner of the worksheet's active area, then moves the cell pointer down one screen's depth. This assures that you'll be looking at a blank part of the worksheet.

{GOTO}choices~{DOWN 2}{RIGHT} Sends the cell pointer to the cell named *choices*, then moves the pointer down two rows and one column to the right. This step causes 1-2-3 to display the message *Point to a directory name and press Return* in the top-left corner of the screen. This step also places the cell pointer on the first of the names in the list of directory names.

{?}{LET dir,@CELLPOINTER("contents")} Causes the macro to pause, then copies the current cell to the cell named *dir*. The {?} command suspends macro processing until you press Return. You can move the cell pointer to any cell on the worksheet and even access 1-2-3's menu while the macro pauses. However, in this application you should do as the on-screen instructions state: Point to the name of the directory you wish to make current, and press

# FIXED ASSETS.

## It's Our Business

All New  
Version 5.0

✓ 4562  
✓ TRA86  
✓ AMT  
✓ FASB 96  
✓ SHORT YEARS  
✓ GAAP  
✓ MID-QUARTER  
CONVENTION

Fixed Asset management is getting even more complicated every year. That's why thousands of businesses and accounting firms count on Best Programs' Fixed Asset System to handle all their needs now . . . and in the future.

But don't take our word for it. You be the judge with our 30-day FREE trial. And we'll also send you a free copy of *Best Programs' Guide to Depreciation*—just for trying our program.

If you agree that the Fixed Asset System is a worthwhile investment, simply keep the program and we'll invoice you for just \$695. If it's not for you, just return the program within 30 days with no further obligation. And keep the depreciation handbook as our gift.

So why wait? Order your 30-day free trial today.

1-800-368-2405 (in Virginia, 703-820-9300)

### Your 30-Day FREE Trial Offer



Please send me the Fixed Asset System to try for 30 days and my free copy of *Best Programs' Guide to Depreciation*.

Name

Company

Address

City  State  Zip

Phone (  )



**BEST PROGRAMS**  
"The Quality Software Company"

2700 S. Quincy Street  
Arlington, VA 22206  
1-800-368-2405  
(in Virginia, 703-820-9300)

AP36

(Runs on IBM PCs and compatibles with 640K memory)

Return. When you press Return, the {LET} command assigns the value of the formula @CELLPOINTER ("contents") to the cell named *dir*. This effectively copies the contents of the current cell to *dir*.

**/FD{IF @RIGHT(*dir*,1)<>"\"}c:** Presses slash, selects File Directory, then determines whether to type the characters c:\. When the macro selects /File Directory, 1-2-3 prompts for the name of the directory to make current. At that point, the {IF} command determines whether the rightmost character of the label in *dir* is a backslash. The absence of a backslash shows that you didn't point to a drive specifier (A:\ or C:\) in the list of directory names. When there is no backslash, the macro begins to indicate a directory name by typing c:\, then control passes to the commands in cell B5. When the last character of the label in *dir* is a backslash, macro control passes directly to the commands in cell B5; the macro doesn't type c:\ as part of the directory specification.

**{dir}~{/WEY** Types the directory name you specified and presses Return, then erases the current worksheet. The {dir} command in this step calls the cell named *dir* as a subroutine. *Dir* contains a copy of the directory name that you highlighted a moment earlier, so this command makes the macro type a directory name in response to 1-2-3's /File Directory prompt. Once the directory is current, the macro selects /Worksheet Erase Yes and leaves the worksheet blank.

#### FOR LARGE APPLICATIONS

The previous application makes full-screen menus seem quite powerful. In fact, for many applications you can't design simpler menus. When you add a new directory to the hard disk, you can provide access to that directory simply by adding its name to the list in the worksheet. Likewise, you can erase directory names from the worksheet when you remove the corresponding directory from the disk.

Some more intricate applications also can use these unbounded menus. The illustration at the top of the next column shows a menu that provides access to nine procedures. Each of those procedures is only a part of a much larger application.

To create this macro, enter the labels as shown. Remember to begin with a label prefix when you enter the labels in cells A1 and B4. Also begin with a label prefix when you enter each of the labels in range D10..D18. You'll find that if you don't start with a label prefix, typing a less-than sign (<) accesses 1-2-3's main menu.

After you enter the labels, select /Range Name Labels Right and indicate range A1..A28. This assigns the labels in column A as names for the adjacent cells of column B. The macro is ready to try.

Before you run the macro, note that we've omitted the actual routines for each of the menu selections

|    | A       | B                                      | C                          | D | E | F |
|----|---------|----------------------------------------|----------------------------|---|---|---|
| 1  | Ym      | {END}{HOME}{PGDN}                      |                            |   |   |   |
| 2  |         | {GOTO}choices-{DOWN 2}{RIGHT}          |                            |   |   |   |
| 3  |         | {?}{LET rout,@CELLPOINTER("contents")} |                            |   |   |   |
| 4  |         | /XG(rout)~                             |                            |   |   |   |
| 5  |         |                                        |                            |   |   |   |
| 6  | rout    | Graphs                                 |                            |   |   |   |
| 7  |         |                                        |                            |   |   |   |
| 8  | choices | Point to an action and press Return:   |                            |   |   |   |
| 9  |         |                                        |                            |   |   |   |
| 10 |         | Update                                 | <-enter day's transaction  |   |   |   |
| 11 |         | Sort                                   | <-sort database            |   |   |   |
| 12 |         | Week                                   | <-print totals for week    |   |   |   |
| 13 |         | Month                                  | <-print totals for month   |   |   |   |
| 14 |         | Quarter                                | <-print totals for quarter |   |   |   |
| 15 |         | Graphs                                 | <-update all graphs        |   |   |   |
| 16 |         | PIC                                    | <-create graph files       |   |   |   |
| 17 |         | Find                                   | <-examine specific records |   |   |   |
| 18 |         | Summary                                | <-extract selected records |   |   |   |
| 19 |         |                                        |                            |   |   |   |
| 20 | Update  | {BEEP}                                 |                            |   |   |   |
| 21 | Sort    | {BEEP}                                 |                            |   |   |   |
| 22 | Week    | {BEEP}                                 |                            |   |   |   |
| 23 | Month   | {BEEP}                                 |                            |   |   |   |
| 24 | Quarter | {BEEP}                                 |                            |   |   |   |
| 25 | Graphs  | {BEEP}                                 |                            |   |   |   |
| 26 | PIC     | {BEEP}                                 |                            |   |   |   |
| 27 | Find    | {BEEP}                                 |                            |   |   |   |
| 28 | Summary | {BEEP}                                 |                            |   |   |   |

and assigned all of the names of the routines to adjacent cells of column B. When you run the macro and make a selection, your computer will beep once for each of the items in the menu, beginning with the one you selected. Start the macro by holding down the MACRO key (Alt on most computers) and pressing M. Here's what happens:

**{END}{HOME}{PGDN}** Moves the cell pointer to a clear part of the worksheet.

**{GOTO}choices~{DOWN 2}{RIGHT}** Moves to the menu on the display and moves the cell pointer to the menu's first item.

**{?}{LET rout,@CELLPOINTER("contents")}** Pauses until you make a selection, then copies your selection to the cell named *rout*.

**/XG{rout}~** Transfers macro control to the routine whose name appears in *rout*—the routine you selected from the menu. The /XG command is equivalent to the {BRANCH} advanced macro command. Its syntax is /XG*routine name*~, where *routine name* identifies the routine to which macro control should pass. In this macro, *routine name* is the subroutine call {rout}. It causes the /XG command to behave as though the contents of the cell named *rout* fall between the characters /XG and the tilde.

#### THE LIMITATIONS

As easy as these menus are to create and modify, they have some serious limitations. Two of the problems are related: 1-2-3 must be in Ready mode to access these menus, and the cell pointer must move from the cell it occupies to the menu area.

You just have to live with the first problem and use these large menus only when the macro can access

# Two New 1-2-3 Turbo Chargers

Now your spreadsheet models can go beyond simple formulas. Create your own @functions and subroutines. Save spreadsheet memory and accomplish more on each recalc.

**3-2-1 GOSUB** lets you write 1-2-3 programs with assignments, arrays and subscripts, branching and looping, nested subroutine calls. And do it all on your 1-2-3 worksheet without any other languages or toolkits!

@GOSUB turns any 1-2-3 named range into a subroutine. @ARG and @RETURN let you handle numbers, strings and ranges. @ASSIGN and @GOTOIF let you create sequential and looping programs.

Adds only 2K overhead to 1-2-3. Compatible with other add-ins. Order 3-2-1 GOSUB today for \$99.95 on Frontline Systems' 30-day money-back guarantee and save \$50 on 3-2-1 BLASTOFF Standard or Premium Edition.

**GET BOTH  
SAVE \$50!**

Make your PC recalc like an AT -- your AT like a 386! You'll work without delays, complete spreadsheets sooner. Distribute secure spreadsheets where your formulas are invisible and unchangeable.

**3-2-1 BLASTOFF** speeds recalcs four ways: It compiles formulas into fast machine code. Supplies new, faster built-in @functions.

Uses optimal recalc like Speedup. And improves use of EMS memory.

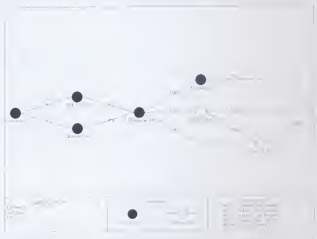
"A 1-2-3 accelerator that really works" -- PC Magazine. "Lightning fast" -- PC Week. "Blazingly fast recalcs" -- InfoWorld.

Standard Edition (\$99.95) speeds recalcs 3-2 times on all systems. PREMIUM Edition (\$149.95) speeds recalcs 2 to 10 times on computers with a math coprocessor, without one, or both! Order either Edition risk-free with 3-2-1 GOSUB and save \$50!

## Project Management with 1-2-3

Now you can plan and manage projects as easily as you handle other work on your 1-2-3 or Symphony spreadsheet. Hot-link project costs with traditional spreadsheet budgets and ask "what if" with time as well as costs.

**PROJECT CALC** lets you create projects on your spreadsheet with simple menu choices. Then draw high quality Gantt charts showing schedule dates, slack time and milestones. And PERT charts showing relationships among tasks. Print charts through Print-Graph with colors, titles and legends. Format and print reports of dates and costs. Set work hours and holidays on a graphic calendar.



Project Calc (\$149.95) performs critical path analysis and computes early and late start and finish dates automatically. Requires 140K, supports CGA, EGA, VGA and Hercules.

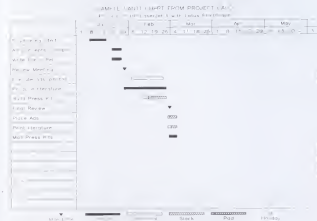
**1-800-451-0303 x.55**

(Dealer inquiries Ext. 42.)

**FRONTLINE  
SYSTEMS**

© 1988 FSI

FRONTLINE SYSTEMS, INC., P.O. Box 7408-L4  
San Francisco, CA 94120-7408, (916) 677-7171



them from Ready mode. The way to work around the second problem is to start the macro's menu routine with a command that stores the current address of the cell pointer. Then, just after the user makes a selection, the macro can move the cell pointer back to where it started.

To modify our sample macro, change the contents of cell B1 to read {LET curcell,@CELLPOINTER ("address")}{END}{HOME}{PGDN}. Also change the entry in cell B4 to read {GOTO}{curcell}~/XG {rout}~. Finally, use the Worksheet Insert Rows command to insert two rows at row 8, enter the label *curcell* into cell A8, and then use the Range Name Labels Right command to assign the name *curcell* to cell B8.

There is one other problem you should consider when you use this technique to present menus. When a macro pauses at a {?} command, the user has access to the entire worksheet. During the pause you can move the cell pointer to any cell, access menus, and modify the worksheet. Someone who doesn't follow directions could accidentally damage the worksheet and bring your macro to a crashing halt.

## MACRO LETTERS

### PRESERVING PAGINATION

We use a worksheet to produce quotations with as many as seven benefits. Not all quotations use every benefit, so I've designed a macro that will print only the parts of the worksheet that are relevant to a given quotation. Each of the worksheet ranges has an indicator cell that contains a nonzero value when that range should print. The problem is, 1-2-3 doesn't paginate the output correctly.

You can see in the following excerpt that the macro accesses the Print menu several times, then quits from the menu to test the status of one of the indicator cells. If the indicator cell has a nonzero value, the macro reaccesses the Print menu to print another range:

|     | A  | B                                                   | C | D | E | F | G |
|-----|----|-----------------------------------------------------|---|---|---|---|---|
| 403 | 12 | /R/Ccounter="C398"                                  |   |   |   |   |   |
| 404 |    | {GOTO}counter~+counter+1~                           |   |   |   |   |   |
| 405 |    | {HOME}/PPA/Ra73.G96~LLLLLLLLLLLLLLLLLGPQ            |   |   |   |   |   |
| 406 |    | {IF d121>0}/PPRa100.i125~LLLLLLLLLLLLLGPQ           |   |   |   |   |   |
| 407 |    | {IF d146>0}/PPRa130.i146~LLLLLLLLLGPQ{RECALC C398}~ |   |   |   |   |   |
| 408 |    | {IF d173>0}/PPRa155.i173~LLLLLLLLLGPQ{RECALC C398}~ |   |   |   |   |   |
| 409 |    | {IF counter<>3}{BRANCH a612}                        |   |   |   |   |   |
| 410 |    | {GOTO}counter~+1~{GOTO}counter~+counter+1~          |   |   |   |   |   |
| 411 |    | /PPRQ                                               |   |   |   |   |   |
| 412 |    | {IF d200>0}/PPRa182.i200~LLLLLLLLLGPQ{RECALC C398}~ |   |   |   |   |   |
| 413 |    | {IF counter<>3}{BRANCH a616}                        |   |   |   |   |   |
| 414 |    | {GOTO}counter~+1~{GOTO}counter~+counter+1~          |   |   |   |   |   |
| 415 |    | /PPRQ                                               |   |   |   |   |   |
| 416 |    | ... etc.                                            |   |   |   |   |   |

I'd like 1-2-3 to continue printing and to use the next page number in sequence, but apparently selecting Quit from the Print menu resets the page counter to one. Is there a way to rewrite the macro to get around this problem?

Bernard Ouimet  
Sun Life of Canada  
Montréal, Canada

*The Editor replies:* Your macro doesn't need to drop out of the Print menu to test the contents of the indicator cells. The {IF} command can assess a cell's contents from almost any point in 1-2-3. For example, change the code in cell B405 of your macro to read as follows:

```
{HOME}/PPARa73.G96~LLLLLLLLLLLLLLLLLGPQ
```

Then enter the following code in place of the commands in cell B406:

```
{IF d121>0}Ra100.i125~LLLLLLLLLGPQ
```

Similarly replace the code in cell B407 with:

```
{IF d146>0}Ra130.i146~LLLLLLLLLGPQ{RECALC C398}
```

You get the idea. But let's look at a few other things you could change in this macro.

The command in cell B403 assigns the name *counter* to cell C398. There's no need for this. After you run the macro, *counter* remains assigned to cell C398, but 1-2-3 reassigns the range name each time you run the macro. When you create a macro, you should manually assign every range name that the macro requires to run. By assigning range names in advance, you can eliminate one line of macro code for each range name.

The commands in cell B404 send the cell pointer to *counter* and enter a formula that contains a circular reference. The macro uses *counter* as a counter cell, recalculating the circular reference to increase its value by one after printing one of the selected ranges. This technique is cumbersome.

Use {LET} commands to change the value of *counter*. For example, to reset the value of *counter* to zero, use the command {LET counter,0}. To increase the value of *counter* by one, use the command {LET counter,counter+1}. In neither case must the cell pointer move from its current location.

Finally, get those cell and range addresses out of your code. You've named cell C398 *counter*, but many of the macro steps refer to that cell by its address. If those references were to the cell's name, deciphering the code would be much easier. You could also assign range names to each of the print ranges your macro uses. Your code could reveal at a glance what each print range contains. Even the indicator cells that you mentioned could have range names to better identify the print ranges to which they belong. ■

Just a few  
months ago,  
computers this powerful  
were tracking  
planetary movements,  
pondering  
quantum physics  
and building  
rockets.



Now they're taking



# care of business, too.

**Introducing the COMPAQ DESKPRO 386/20e. 20-MHz 386 performance designed to fit the increasingly sophisticated needs of 286 users.**

People who work with 386 personal computers used to be called rocket scientists. Now they're also called accountants, engineers, managers and CEO's. Thanks to the new COMPAQ DESKPRO 386/20e.

It delivers 386 power to people whose demanding needs have outgrown the capabilities of their 286 PC's. Better yet, it packs all this power

into a design that fits neatly on your credenza.

Start with speed. Everything in the new COMPAQ

DESKPRO 386/20e is optimized to go faster.

Its 20-MHz Intel 386™ microprocessor with cache memory is surrounded by the exclusive COMPAQ Flexible Advanced Systems (Flex) Architecture. This high-speed combination runs the world's largest library of software 25% faster than non-cache 20-MHz 386-based PC's. And 50% faster than non-cache 16-MHz 386-based PC's.

Its optimized 32-bit design also enables you to take full advantage of powerful 386 software and

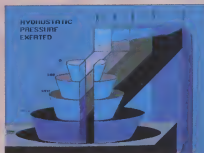
multitasking operating systems such as Microsoft® Windows/386, MS® OS/2, XENIX® and UNIX.

You'll find that a long list of high-performance features is built in. One megabyte of memory. Sharp, high-speed VGA graphics. Support for 5¼" and 3½" diskette drives. And standard interfaces to connect a printer, mouse and communications devices.

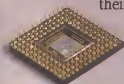
Of course you have growth potential. Five expansion slots are available: four for a network card, mainframe communications board, modem or other devices, and one high-speed 32-bit slot that allows you to expand memory up to 16 megabytes.

You have options, too. There's room to add two high-speed fixed disk drives, with 110 or 40 megabytes of storage. You can choose a 135- or 40-megabyte tape backup. Or match the number-crunching power of a dedicated engineering workstation by adding a powerful Intel 387™ or Weitek 3167 coprocessor.

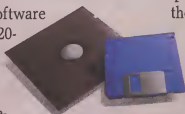
With its integrated design and performance, the COMPAQ DESKPRO 386/20e represents the ultimate space vehicle.



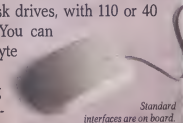
High-speed VGA graphics are built in.



You're in business with a 20-MHz 386 microprocessor.



Choose 5¼" and 3½" diskette drives.



Standard interfaces are on board.

## COMPAQ

It simply works better.

# Compaq makes high performance everybody's business.



Whether you use a personal computer for launching rockets or corporate acquisitions, Compaq delivers the highest-performing solution.

For those who want everything, now, the COMPAQ DESKPRO 386/25 is the most powerful PC available. For growing performance requirements, the new COMPAQ DESKPRO 386/20e is a move into the power structure. And for users considering 286 PC's, the COMPAQ DESKPRO 386s is an affordable route to the fast track.

These PC's are simply the highest-performing in the world. That's one reason PC experts rate COMPAQ highest overall. And why for the past four years COMPAQ has been added by more FORTUNE 1000 corporations than any other brand.

To make this performance part of your business, call 1-800-231-0900, Operator 70. In Canada, 1-800-263-5868, Operator 70. We'll give you the location of your nearest Authorized COMPAQ Computer Dealer and a free brochure.

COMPAQ® is a trademark of Compaq Computer Corporation. Intel®, Intel 386 and Intel 387 are trademarks of Intel Corporation. Microsoft®, MS® and XENIX® are trademarks of Microsoft Corporation. MS® Windows/386 and MS® OS/2 are products of Microsoft Corporation. Product names mentioned herein may be trademarks and/or registered trademarks of their respective companies.  
\*Registered U.S. Patent and Trademark Office. COMPAQ DESKPRO 386/25 graphics ©1988 Accent Software, Inc. ©1988 Compaq Computer Corporation. All rights reserved.**COMPAQ**

It simply works better.

## SYMPHONY MACROS

# GETTING AROUND

Use these techniques to move the cell pointer about on the worksheet.

BY DANIEL GASTEIGER

During a work session, you probably don't have much trouble deciding where to move the cell pointer. Your macros, however, can't make decisions that are as sophisticated as the ones that you make. You have to decide in advance where the cell pointer needs to be, then write macros that move the pointer accordingly. Fortunately, there are many tools to help direct your macros' control of the cell pointer.

### STRAIGHT-LINE NAVIGATION

The macro commands that you'll use most often to move the cell pointer are keywords for the cursor-movement keys. Each key on the cursor-control keypad has an equivalent macro command keyword. For example, the macro equivalent of the DownArrow key is the {DOWN} command. The greatest workhorse macro of all time uses the {DOWN} command to help with data-entry chores by moving the cell pointer down one row each time you enter data:

|   | A  | B           | C | D | E | F |
|---|----|-------------|---|---|---|---|
| 1 | \d | {?}"        |   |   |   |   |
| 2 |    | {DOWN}      |   |   |   |   |
| 3 |    | {BRANCH \d} |   |   |   |   |

To create the macro, enter labels as shown, then assign \d as the range name for cell B1. To assign the name, select MENU Range Name Labels Right, and indicate cell A1.

To try out the macro, move the cell pointer to cell B5, hold down the MACRO key (Alt on most computers), and press D. Other than the appearance of the *Macro* indicator at the bottom of the screen, nothing noticeable happens. However, the macro processor is in control, and *Symphony* is waiting for you to press the Return key. You may type any characters. When you press Return, the macro presses Return, then moves the cell pointer down. This enters the characters you typed into the current cell.

Once the cell pointer has moved down, the macro restarts. It pauses until you press Return, then moves the pointer down, and so on. The macro continues

until you press the Break key (on most computers, hold down the Control key and press Break) and clear the resulting error by pressing Escape or Return.

### SHORT JUMPS

The following table shows the cursor-movement commands matched to each of the cursor-movement keys that they represent:

|           |                                                        |
|-----------|--------------------------------------------------------|
| {UP}      | UpArrow                                                |
| {DOWN}    | DownArrow                                              |
| {LEFT}    | LeftArrow                                              |
| {RIGHT}   | RightArrow                                             |
| {PGDN}    | PageDown                                               |
| {BIGDOWN} | PageDown                                               |
| {PGUP}    | PageUp                                                 |
| {BIGUP}   | PageUp                                                 |
| {HOME}    | Home                                                   |
| {END}     | End                                                    |
| {BRIGHT}  | Control-Right (hold down Control and press RightArrow) |
| {BIGLEFT} | Control-Left (hold down Control and press LeftArrow)   |

Note that the PageUp and PageDown keys each have two keyword equivalents. Either is valid in any macro.

Each macro keyword can accept one argument to indicate how many times the keyword should "press" the key in question. For example, the macro command {DOWN 3} causes the macro processor to press the DownArrow key three times.

Four simple utility macros let you make the cell pointer jump from place to place on the worksheet:

|    | A  | B         | C | D | E | F |
|----|----|-----------|---|---|---|---|
| 5  | \i | {UP 3}    |   |   |   |   |
| 6  |    |           |   |   |   |   |
| 7  | \j | {LEFT 3}  |   |   |   |   |
| 8  |    |           |   |   |   |   |
| 9  | \k | {RIGHT 3} |   |   |   |   |
| 10 |    |           |   |   |   |   |
| 11 | \m | {DOWN 3}  |   |   |   |   |

To create these macros, enter labels as you did for the previous example. Then use the MENU Range Name Labels Right command to assign the labels in column A as names for the adjacent cells of column B.

With these macros in a worksheet or in a Macro Library Manager library, you can move the cell pointer quickly by holding down the MACRO key and pressing I, J, K, or M. Note that the arrangement of the I, J, K, and M keys on your keyboard coincides with the direction that each of the associated macros moves the cell pointer. For example, the I key is the uppermost key in the group, and pressing MACRO-I causes the cell pointer to jump up three cells in the worksheet. Using these keys to move the cell pointer will quickly become second nature.

#### OTHER TOOLS FOR CELL HOPPING

The previous group of macros helps you make short jumps across the worksheet. Several other techniques let your macros provide big jumps. One quick route across the worksheet involves pressing the End key followed by one of the Arrow keys. In a blank worksheet, pressing End followed by RightArrow moves the cell pointer to column IV—the rightmost column of the sheet. Likewise, pressing End followed by DownArrow moves the cell pointer to the last row of the worksheet—row 8192.

When the worksheet contains entries, the outcome of pressing the End key followed by an Arrow key depends on the location of the entries relative to the cell pointer. The cell pointer in the following illustration rests in cell B2:

|    | A | B    | C    | D    | E | F |
|----|---|------|------|------|---|---|
| 1  |   |      |      |      |   |   |
| 2  |   | data | data | data |   |   |
| 3  |   | data | data | data |   |   |
| 4  |   | data | data | data |   |   |
| 5  |   | data | data | data |   |   |
| 6  |   |      |      |      |   |   |
| 7  |   |      |      |      |   |   |
| 8  |   | data | data | data |   |   |
| 9  |   | data | data | data |   |   |
| 10 |   | data | data | data |   |   |
| 11 |   |      |      |      |   |   |

When you press End followed by DownArrow, the cell pointer jumps to cell B5—the last contiguous data-filled cell. When you press End-DownArrow a second time, the cell pointer jumps to cell B8—the next cell that contains data in the column. Across a series of empty cells, the End-Arrow key sequence sends the cell pointer to the next cell that contains data. Across a series of filled cells, the End-Arrow key sequence always sends the pointer to the last cell that contains data.

Macros can use the {END} command to trigger these cell-pointer long jumps. Frequently, you need a jump when your macro adds a new row of data to an

existing range of values. The macro in the following illustration sends the cell pointer to the bottom of the range named *data* (B18..C22). Then the macro pauses so that you can make an entry in the blank cell below *data*. When you press Return to finish your entry, the macro moves the cell pointer one cell to the right and stops so that you can make a second entry.

|    | A  | B             | C        | D | E | F |
|----|----|---------------|----------|---|---|---|
| 13 | \e | {GOTO}data~   |          |   |   |   |
| 14 |    | {END}{DOWN 2} |          |   |   |   |
| 15 |    | {?}~{RIGHT}   |          |   |   |   |
| 16 |    |               |          |   |   |   |
| 17 |    |               |          |   |   |   |
| 18 |    | Item          | Quantity |   |   |   |
| 19 |    | Trucks        | 2        |   |   |   |
| 20 |    | Pads          | 12       |   |   |   |
| 21 |    | Straps        | 10       |   |   |   |
| 22 |    | Boxes         | 89       |   |   |   |

To try the macro, enter labels and values as shown, then assign the name *\e* to cell B13 and use the MENU Range Name Create command to assign the name *data* to range B18..C22. Move the cell pointer to a blank area, then press MACRO-E.

This macro showcases two methods of moving the pointer around the worksheet. The {END}{DOWN 2} command sequence works as if it read {END}{DOWN} {DOWN}. It moves the cell pointer from one end of a range of data to the other, then moves the pointer one row below the range. The macro also uses the {GOTO} command, which is equivalent to your pressing the GOTO key, to send the cell pointer to the top-left corner of any predetermined range.

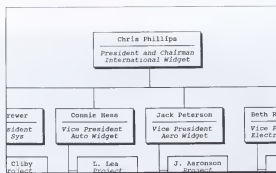
The following macro shows another application of the {GOTO} command. It presses the GOTO key, then presents a menu that lists the named cells and ranges of the worksheet. When you point to one of the names and press Return, the macro sends the cell pointer to the top-left corner of the range you selected.

|    | A  | B                | C | D | E | F |
|----|----|------------------|---|---|---|---|
| 24 | \g | {GOTO}{MENU}{?}~ |   |   |   |   |

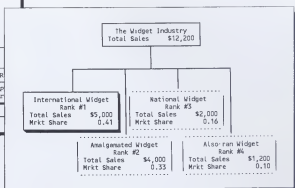
Create this macro as you did the others: Enter the labels and assign the label in column A as the range name for the adjacent cell of column B. Run the macro by pressing MACRO-G.

#### NAVIGATING WITHIN A RANGE

Once the {GOTO} command delivers the cell pointer to a range, your macro usually needs to move the pointer to specific cells associated with the range. We've seen how to move the pointer within a range to the last of the contiguous cells that contain data. However, if any cell within the range is blank, your macro needs another strategy to find the end of the range. Once more, the arguments allowed in the cursor-movement command keywords come in handy.



Org Plus Advanced dramatically reduces the time it takes to create organization charts. These sample charts demonstrate the high quality results.



# Announcing a new standard for quick, professional organization charts

Org Plus Advanced™ automatically draws your chart and lets you customize it on screen. You get the time-saving advantages of its predecessor, named "The Best of '86 and '87," with a new level of flexibility.

Org Plus Advanced was specifically designed to make management organization charts.

Using your existing IBM PC or compatible, it dramatically reduces the time it takes to create and maintain your charts.

## Just enter names

Typing is minimized and drawing is eliminated. Simply place names, titles, and comments into a display showing each position. Then choose from 8 box styles and 7 chart styles.

Org Plus Advanced automatically draws and spaces the boxes, positions the text, and precisely lays out the connecting lines. With a typical printer you have your chart in about 3 minutes.

This process is so novel, creative, and valuable that the U.S. Patent Office has just awarded it Patent 4,764,867.

## Even faster to make changes—ideal for budgeting, planning, and reorganizations

With a few keystrokes you can add, delete, or move employees—even entire departments.

Updating is so fast that many managers use it to create and analyze alternatives before reorganizing.

A revised chart is immediately available to explain and communicate the new organization.

## Visually compare and track numbers, too

Total budgets, revenues, project hours, or any quantity you choose, position-by-position up the branches of your chart.

Enrich your understanding by visually comparing results between positions, departments, and divisions. Rearrange your chart to forecast changes and Org Plus Advanced immediately recalculates the totals.

You can also generate simple tabular reports, like a phone list, from the information in your chart.

## Full support included

Org Plus Advanced is very easy to use and thoroughly documented. Only a fraction of our customers need assistance. But if you have a problem we are there to help.

You can phone for free technical assistance as long as you own the program. Suggestions for product improvement are always welcome.

## A philosophy of product improvement

Witness our new custom drawing capability. After Org Plus Advanced automatically draws your chart, you can electronically cut and paste it right on the screen.

Draw vertical and horizontal lines, enhance text, add boxes and notes anywhere in the chart. Be confident that you can chart any organizational structure.

Org Plus Advanced also prints landscape (sideways) on dot-matrix printers without additional software.

Existing users will be notified by mail of how to upgrade for a nominal fee.

## Order today risk free

30 day money back guarantee if you are not satisfied for any reason.

The cost is less than doing one simple chart by hand.

If you don't need the flexibility of custom drawing on screen, Org Plus™ Version 3.1 will remain available.

To order, call 415-794-6850

# ORG PLUS™

## A D V A N C E D



P.O. Box 7865  
Fremont, CA 94537  
Phone 415-794-6850  
Fax 415-794-9152

I want quick, professional organization charts, send me:

☐ Org Plus Advanced with custom drawing on screen \$1299.95

☐ Org Plus Version 3.1 without custom drawing \$79.95

Add shipping and handling \$4.00

In Calif. add sales tax (Org Plus Advanced \$7.80, Org Plus \$4.80) \$

Total \$

Outside US.—International Money Order or Credit Card only.

☐ VISA ☐ MasterCard ☐ American Express ☐ Check (US only) ☐ PO (US only)

Card No. \_\_\_\_\_

Expires \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

(LO1188)

\* Awarded by PC Magazine. Org Plus Advanced and Org Plus work on an IBM PC XT/AT, the PS/2 Family, or 100% compatibles. DOS version 2.0 or higher and a printer or HP Plotter are required. Org Plus Advanced requires 384Kb RAM, (512 Kb recommended), 5 1/4" and 3 1/2" diskettes are included, include up to 600 positions in a chart. Org Plus Version 3.1 requires 320Kb RAM, 3 1/2" diskette available on request, include up to 350 positions in a chart. IBM is a registered trademark of International Business Machines Corp. © Copyright 1988 Banner Blue Software Incorporated. All rights reserved. Main offices at Fountain Square.

The arguments you use within movement keywords aren't limited to raw values. They can also consist of cell references, range names, or formulas that resolve to values. The {DOWN} command in the following macro uses a formulaic argument to move the cell pointer to the cell below the leftmost column of *main\_db* (A30..C33). This macro delivers the cell pointer to the target cell even though an entry is missing from column A of *main\_db*:

|    | A     | B                     | C         | D | E | F |
|----|-------|-----------------------|-----------|---|---|---|
| 26 | \b    | {GOTO}main_db"        |           |   |   |   |
| 27 |       | {DOWN @ROWS(main_db)) |           |   |   |   |
| 28 |       |                       |           |   |   |   |
| 29 |       |                       |           |   |   |   |
| 30 | First | Last                  | Extension |   |   |   |
| 31 | Fred  | Hanks                 | 3388      |   |   |   |
| 32 |       | Johnson               | 8848      |   |   |   |
| 33 | Sandy | Watson                | 6280      |   |   |   |

Create this macro as you did the others, and assign the name *\b* to cell B26 and the name *main\_db* to range A30..C33. Run the macro by pressing MACRO-B.

Of course, pressing the DownArrow key once for each row of the target range is slow going. Suppose that this three-column database grows to be several hundred—or thousand—rows deep. You could wait minutes for the cell pointer to reach its destination. On the other hand, your macros could use the following routine to find the bottom-left corner of long databases:

|    | A    | B                                  | C | D | E | F |
|----|------|------------------------------------|---|---|---|---|
| 36 | \l   | {MENU}RNCmain_db"                  |   |   |   |   |
| 37 |      | {LET targ,@CELLPOINTER("address")) |   |   |   |   |
| 38 |      | {ESC 7}{GOTO}{targ}"               |   |   |   |   |
| 39 |      | {DOWN}{LEFT @COLS(main_db)-1}      |   |   |   |   |
| 40 |      |                                    |   |   |   |   |
| 41 | targ |                                    |   |   |   |   |

To create the routine, enter labels as shown into the worksheet that contains the database you created for the last example. Use the MENU Range Name Labels Right command to assign the names *\l* and *targ*, then give the macro a try. Here's what happens when you press MACRO-L:

{MENU}RNCmain\_db~ Begins to reassign the range name *main\_db*. By selecting MENU Range Name Create and entering *main\_db*, the macro causes *Symphony* to highlight the entire target range. That range remains highlighted when macro control passes to the commands in cell B37.

{LET targ,@CELLPOINTER("address")} Assigns to the cell named *targ* the result of the formula @CELLPOINTER("address"). This formula returns the address of the bottom-right corner of the database range, which is the cell diagonally opposite the anchor cell of the highlighted area.

{ESC 7}{GOTO}{targ}~ Presses Escape seven

times to abort the range-naming procedure, then moves the cell pointer to the cell address stored in *targ*. The macro could just as easily finish the range-naming procedure by pressing Return instead of Escape. However, *Symphony* recalculates the worksheet when you assign a range name. Aborting the range-naming procedure eliminates the recalculation and makes the macro run faster.

{DOWN}{LEFT @COLS(main\_db)-1} Moves the cell pointer down and over to the cell below the leftmost column of the database.

## A FEW OTHER JUMPS

Sometimes the data your macros work with don't fall entirely within a single named range. In cluttered worksheets especially, you need a way to get the cell pointer just below the last filled cell in the sheet. Even when the pointer must cross several ranges of data to reach the target cell, this jump is a snap.

The macro commands in the following illustration move the cell pointer to the cell below the last entry in the current column:

|    | A  | B                | C | D | E | F |
|----|----|------------------|---|---|---|---|
| 43 | \u | {END}{PGDN}{END} |   |   |   |   |
| 44 |    | {UP}{DOWN}       |   |   |   |   |

Another navigation problem that sometimes arises is the need to move the cell pointer to a specific column within the current row. For example, a macro might let you make entries in any of three cells in any row of the worksheet. When you finish making entries, the macro needs to move the cell pointer to column D of whatever row is current. Here are the steps to make this jump:

|    | A       | B                                                | C | D | E | F |
|----|---------|--------------------------------------------------|---|---|---|---|
| 46 | \r      | {LET coltarg,"D"&@STRING(@CELLPOINTER("row"),0)} |   |   |   |   |
| 47 |         | {GOTO}{coltarg}"                                 |   |   |   |   |
| 48 |         |                                                  |   |   |   |   |
| 49 | coltarg |                                                  |   |   |   |   |

The first step of this routine assigns to the cell named *coltarg* the result of the formula:

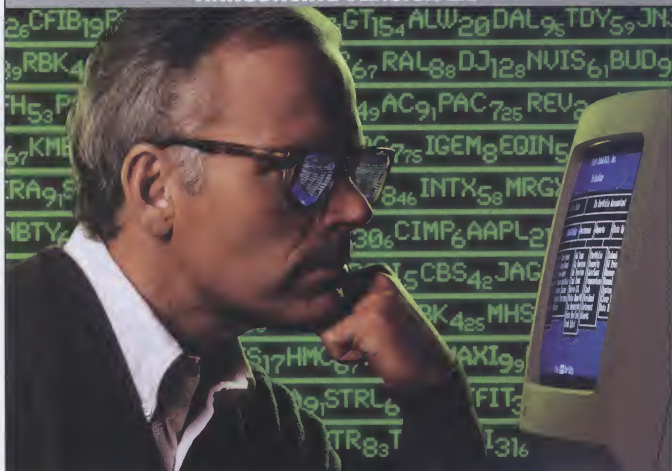
+ "D"&@STRING(@CELLPOINTER("row"),0)

This formula links the letter of the target column with the number of the current row. The second step of the routine sends the cell pointer to the cell whose address is now stored in *coltarg*.

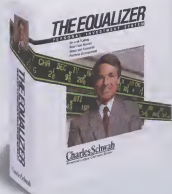
## ON YOUR OWN

We've looked at many of the mechanisms for using macros to navigate about the worksheet. However, this article isn't exhaustive. Experiment with the techniques we've explored. Combining these techniques with some of your own will give your macros pinpoint control over cell-pointer movements. ■

ANNOUNCING VERSION 2.0



## Try the software that works the way an investor thinks.



Now, everything you need  
to become a more organized,  
better-informed investor is

in one easy-to-use software  
program.

Do your research and make  
your own investment decisions  
easier and faster than  
ever with The Equalizer®  
personal investment system,  
Version 2.0, from Charles  
Schwab.

Move back and forth from  
news to research to quotes to  
portfolio management to on-  
line trading—in seconds with  
your personal computer and  
The Equalizer program.

**Special Offer: SAVE \$100, or  
get a FREE 2400 baud modem when you order.**

For a FREE brochure,  
call now:

**1-800-525-7700**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/ZIP \_\_\_\_\_

PHONE (     ) \_\_\_\_\_

☐ DAY

☐ EVENING

(Please print clearly)

**101 Montgomery St., Dept. S  
San Francisco, CA 94104**

**Charles Schwab**  
*America's Largest Discount Broker*

Charles Schwab & Co., Inc., does not make  
investment recommendations or endorse any particular  
source of investment advice.

LOVDC

# YOU'VE Justify spending credit for

## Making the right choice.

Right now you have two choices for tomorrow's spreadsheet: Get a spreadsheet like Excel, which requires that you purchase the newest high-end IBM microcomputers. It also could require extensive retraining and the conversion of all of your files and macros. Furthermore, coexistence with other spreadsheets will be anything but comfortable. This option is likely to cost at least



SuperCalc and Silverado are trademarks or registered trademarks of Computer Associates, Inc. Lotus and 1-2-3 are registered trademarks of the Lotus Development Corporation. IBM PC, XT and AT are registered trademarks of International Business Machines Corporation. OS/2, and PS/2 are trademarks of International Business Machines Corporation. MS-DOS and Excel are trademarks or registered trademarks of Microsoft Corporation.

# GOT TWO OPTIONS: Paying \$6,000 with Excel...or take the saving \$6,000 with SuperCalc5.

\$6,000 for every workstation.

There is another choice. It delivers everything you expect from the spreadsheet of tomorrow. The choice is *SuperCalc5*.

**Introducing SuperCalc5.** Tomorrow comes in a blue and red box. *SuperCalc5* is the spreadsheet of the future, ready for you today. First of all, it works with the hardware you most likely have on your desk right now, including all IBM PC\*, XT\*, AT\* and PS/2\* models and compatibles with 512k memory.

*SuperCalc5* has been designed for MS-DOS and to bridge the migration to OS/2. It also supports LIM version 40 providing up to 32 mb of memory.

In use, *SuperCalc5* holds up to 255 spreadsheets in memory and allows you to view and manipulate any three of them on screen at any one time. Direct links can be established with spreadsheet files in memory, on disk or on a network. And these can be a combination of

*SuperCalc* and Lotus 1-2-3\* files. There's even a version for your company mainframe called *CA-SuperCalc*®.

*SuperCalc5* was designed to coexist with Lotus 1-2-3. Not only does it read, write and link to 1-2-3 files automatically, *SuperCalc5* includes an optional 1-2-3 menu and can use 1-2-3 macros. You can even move Lotus 1-2-3 macros into *SuperCalc5* and then back again.

**Accuracy and speed.** Comprehensive *debugging and auditing* features are built right into *SuperCalc5*. When used along with the *undo* feature, they ensure that errors in your worksheets and macros will not cost more than you can afford.

*SuperCalc5* works fast because it has *minimal recalculation* and the ability to choose recalculation ranges.

**A good beginning and a beautiful finish.**

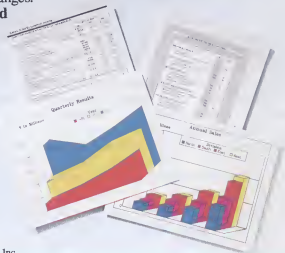
*SuperCalc5* has automatic installation and its intuitive command structure means that you can be up and running in a matter of minutes.

Finally, *SuperCalc5* will make your work look sensational. Your presentation will spring to life

on the page with a wide choice of graphics, charts, type fonts, bars, colors and shadings.

**Two ways to try tomorrow.**

Qualified prospects can take advantage of one of two *SuperCalc5* introductory programs. You can receive a copy of *SuperCalc5* to use on your present computer for 30 days with no obligation. And if you decide to buy *SuperCalc5*, get a free copy of *Silverado*\*, the powerful relational database that works inside *SuperCalc5*. Or trade in your present spreadsheet program and get *SuperCalc5* for \$150. Both offers expire December 31, 1988. For more information or the name of the participating dealer near you, call 1-800-531-5236 (1-800-663-6904 in Canada).



CIRCLE 116 ON READER SERVICE CARD

© Copyright 1988 Computer Associates International, Inc.  
1240 McKay Dr., San Jose, CA 95131

**COMPUTER ASSOCIATES®**  
Software superior by design.

- World's leading independent software company.
- Broad range of integrated business and data processing software for mainframe, mid-range and microcomputers.
- Worldwide service and support network of more than 100 offices.

Accounting • Spreadsheets • Graphics • Project Management • Resource & Operations Management

## ACCOUNTING

# KEEP AFLOAT WITH A SINKING FUND

Use these models and compounded interest rates to cover an expense down the line.

BY STEPHEN L. NELSON

**H**ow can you raise the money to replace a piece of equipment five years from now or to pay the retirement benefits your employees are accruing? Set up a sinking fund. The dictionary defines a sinking fund as a fund established to pay off a debt when it falls due, but the term can be applied to any investment or annuity set up for the express purpose of accumulating a specified amount.

The two worksheets that follow will teach you how to construct and use sinking fund schedules. Both examples work with all releases of *1-2-3* and *Symphony*; the second requires a slight modification for *1-2-3* Release 1A. One worksheet is for compounding a lump sum into a future value. The other is for either an ordinary annuity or an annuity-due fund set up to mature to a given future value.

### STARTING WITH A LUMP SUM

A good way to start a sinking fund is to make one lump payment that delivers a required future value at a specified time, given such variables as future value, interest rate, number of compounding periods, and marginal tax rate.

Suppose you're a commercial printer and you want to determine how much money you should set aside now to be able to purchase a \$140,000 two-color press five years from now. Figure 1 shows a sinking fund schedule with all necessary financial details. Once you've set up the template, simply enter your requirements in range C6:C9. The values indicate that you need \$140,000 in five years, that you can set up a fund at 9% annual interest, and that interest income is taxed at 33% per year. The formula in cell B11 indicates that your initial investment must be \$104,468.23.

A schedule for the fund begins in row 14. This shows you, year by year, the interest your investment earns, the taxes on the interest income, and the balance of the fund. The formulas actually extend to row

|    | A                     | B          | C            | D            | E |
|----|-----------------------|------------|--------------|--------------|---|
| 1  | SINKING FUND SCHEDULE |            |              |              |   |
| 2  | LUMP SUM              |            |              |              |   |
| 3  |                       |            |              |              |   |
| 4  | Input Parameters      |            |              |              |   |
| 5  |                       |            |              |              |   |
| 6  | Desired FV            |            | \$140,000    |              |   |
| 7  | Periods to Reach FV   |            | 5            |              |   |
| 8  | Interest Rate         |            | 9.00%        |              |   |
| 9  | Marginal Tax Rate     |            | 33.00%       |              |   |
| 10 | -----                 |            |              |              |   |
| 11 | Initial Lump Sum      |            | \$104,468.23 |              |   |
| 12 |                       |            |              |              |   |
| 13 |                       |            |              |              |   |
| 14 | Period                | Interest   | Tax on       | Sinking      |   |
| 15 | Number                | Income     | Income       | Fund         |   |
| 16 |                       |            |              |              |   |
| 17 | 1                     | \$9,402.14 | \$3,102.71   | \$110,767.66 |   |
| 18 | 2                     | 9,969.09   | 3,289.80     | 117,446.95   |   |
| 19 | 3                     | 10,570.23  | 3,488.17     | 124,529.00   |   |
| 20 | 4                     | 11,207.61  | 3,698.51     | 132,038.10   |   |
| 21 | 5                     | 11,883.43  | 3,921.53     | 140,000.00   |   |

FIGURE 1. This portion of a sinking fund worksheet gives you all the steps required to set up a lump-sum fund. Once you enter the parameters of your fund in range C6:C9, the formula in cell C11 tells you how much you must put into the fund. The schedule, starting in row 14, shows the status of the fund for each period.

36 of the worksheet, allowing for up to 20 periods. The formulas return a zero if the period number in column A is greater than the number of periods you entered in cell C7.

To create this model, start with a new worksheet and set the default format to currency with two decimal places. In *1-2-3* press slash, select Worksheet Global Format Currency, and press Return to accept the default of two decimal places. (In *Symphony* press MENU, select Settings Format Currency, press Return to accept the default of two decimal places, and select Quit.) Set the width of column B to 12: Position the cell pointer in column B, select /Worksheet Column Set-Width (in *Symphony*, MENU Width Set), and enter 12. In the same manner, set the widths of columns C and D to 12 and 13, respectively.

Enter all the labels shown in figure 1. Enter a backslash hyphen (\-) in cell A10, and copy cell A10 to

Stephen L. Nelson, CPA, is a consultant in Redmond, Wash., and author of *Using DAC-Easy Accounting*, to be published by Que Corp.

range B10..C10. Type a quotation mark and six hyphens ("-----") in cell A16, and copy cell A16 to range B16..D16. Right-align the labels in rows 14 and 15: Select /Range Label Right (in *Symphony*, MENU Range Label-Alignment Right), and specify range A14..D15. Put the numbers 1 to 20 in range A17..A36: Select /Data Fill (in *Symphony*, MENU Range Fill), specify range A17..A36 as the Fill range, enter 1 as the start value, and press Return twice to accept the default step and stop values.

To assign formats and range names and enter formulas for figure 1, follow the steps in the Setup Table. To assign a format, press slash (in *Symphony*, MENU), select the format from the menu, and specify the cell or range shown in the box. To assign a range name, press slash (in *Symphony*, MENU), and select Range Name Create; then enter the range name and specify the cell, both of which are shown in the box. When you've entered the formulas, copy range B18..D18 to range B19..B36.

Save the worksheet so that you can use it for evaluating your own sinking fund. Enter the amount of money you'll need, the number of periods until you need it, the interest rate, and the tax rate in range

C6..C9. Enter the percent sign along with the interest rates in cells C8 and C9. Normally, the value you enter in cell C7 will refer to years, but it could just as easily refer to quarters or months. If you need to accrue a certain amount in a year's time and you want the schedule to show the status of the fund on a monthly basis, enter the value 12 in cell C7. If you do this, remember to divide the annual interest and tax rates by 12.

## ANNUITY FUNDING REQUIREMENTS

Instead of the lump-sum approach to creating a sinking fund, you can make a series of equal payments until you reach your goal. After you've determined the required future payout, interest rate, number of compounding periods, and marginal tax rate, you can calculate the amount you must invest per period to accumulate the future value.

Suppose you're the controller of a firm that has promised its employees specific benefits upon retirement. An outside consultant has estimated that you must accumulate \$1 million in 20 years in order to meet your obligations. That sum will then be used to purchase retirement annuities for the retired employ-

### SETUP TABLE

*Format ranges as follows:*

| Format            | Range    |
|-------------------|----------|
| Currency, 0       | C6       |
| Percent (%), 2    | C8..C9   |
| General           | C7       |
| General           | A17..A36 |
| , (Punctuated), 2 | B18..D18 |

*Assign range names as follows:*

| Name             | Range |
|------------------|-------|
| <i>fut.value</i> | C6    |
| <i>periods</i>   | C7    |
| <i>interest</i>  | C8    |
| <i>taxrate</i>   | C9    |

*Enter the formulas for figure 1 as follows:*

| Cell       | Formula                                              |
|------------|------------------------------------------------------|
| <b>C11</b> | + fut.value/(1 + interest*<br>(1 - taxrate))^periods |
| <b>B17</b> | + C11*\$interest                                     |
| <b>C17</b> | + B17*\$taxrate                                      |
| <b>D17</b> | + C11 + B17 - C17                                    |
| <b>B18</b> | + D17*\$interest*<br>(A18 <= \$periods)              |
| <b>C18</b> | + B18*\$taxrate                                      |
| <b>D18</b> | (D17 + B18 - C18)*<br>(A18 <= \$periods)             |

*Enter the formulas for figure 2 as follows:*

| Cell       | Formula                                                                                                                                             |
|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>C12</b> | @PMT((fut.value/(1 + interest*(1 - taxrate))^<br>periods),interest*(1 - taxrate),periods)/<br>@IF(switch = "Y",1,(1 + interest*<br>(1 - taxrate)))) |
| <b>B18</b> | + \$interest*\$payment*(switch = "Y")                                                                                                               |
| <b>C18</b> | + B18*\$taxrate                                                                                                                                     |
| <b>D18</b> | + \$payment + B18 - C18                                                                                                                             |
| <b>B19</b> | @IF(\$switch = "Y",D18*\$interest,<br>(D18 + \$payment)*\$interest)*<br>(A19 <= \$periods)                                                          |
| <b>C19</b> | + B19*\$taxrate                                                                                                                                     |
| <b>D19</b> | (D18 + \$payment + B19 - C19)*<br>(A19 <= \$periods)                                                                                                |

*In 1-2-3 Release 1A, enter formulas as follows:*

| Cell       | Formula                                                                                                                                   |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| <b>C12</b> | @PMT((fut.value/(1 + interest*(1 - taxrate))^<br>periods),interest*(1 - taxrate),periods)/<br>@IF(switch,1,(1 + interest*(1 - taxrate)))) |
| <b>B18</b> | + \$interest*\$payment*(switch = 1)                                                                                                       |
| <b>B19</b> | @IF(\$switch,D18*\$interest,<br>(D18 + \$payment)*\$interest)*<br>(A19 <= \$periods)                                                      |

Note: In 1-2-3, to format values to display commas, select /Range Format, select the comma from the menu, and specify the desired range.



Take another look at the formula in cell C12. It returns the per-period payment required to produce the desired future amount. This is primarily an @PMT function, which takes the arguments *principle*, *interest*, and *periods*. Here, the arguments are adjusted to account for the effects of interest-income taxes. Normally, the @PMT function, like all the financial @functions, returns a value based on ordinary annuity. To adjust the result of an @PMT formula for annu-

Take steps to ensure the accuracy of the values you enter into these models. Over time, input errors can result in large variances from planned performance. ■

LOTUS/NOVEMBER 1988 47

Now includes Windows/386  
at no charge.



# This 386 Hauls.

We realize putting an Intel® 386 microprocessor in a PC isn't a new concept. But to put a 386 microprocessor, running at 16MHz, in a portable PC that weighs in at only 14.6 pounds certainly is.

And you'll find just that in the new Toshiba T5100.

Thanks to the T5100's 29 msec 40MB hard disk and 144MB 3½" PS/2-compatible diskette drive, you can run complex graphics and CAD/CAM programs faster than you can redesign your latest brainstorm.

We even gave it a built-in EGA gas plasma display and an EGA monitor port. An 82-key full-function keyboard. MS-DOS®. And a multitude of built-in ports.

If your good ideas need extra room to become great ones, the T5100 can

be quite accommodating, with its 2MB of RAM that's expandable to a hefty 4MB. To get your ideas on the screen right away, the T5100 comes with Microsoft's®

powerful Windows/386, a powerful multitasking operating environment at no additional charge.

Of course, if you'd like to see just how fast the T5100 really is, we have a very simple suggestion for you. Just call 1-714-583-3032 and learn more about our special purchase program for higher education. And we also suggest you call soon.

At the rate they're going, they'll be hauled off in no time.



The T5100 has a built-in EGA system  
and a 40MB hard disk.

The T5100 is backed by the Exceptional Care program (no cost enrollment required). See your dealer for details. MS-DOS is a registered trademark of Microsoft Corp. Intel is a registered trademark of Intel Corp. PS/2 is a registered trademark of International Business Machines Corp.

In Touch with Tomorrow  
**TOSHIBA**

Toshiba America, Inc., Information Systems Division

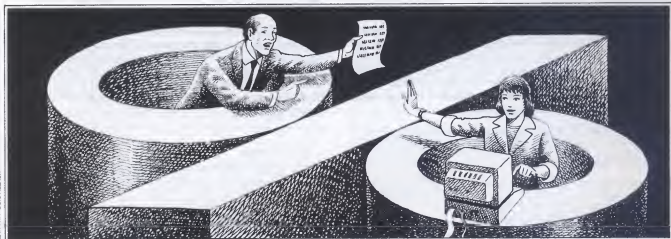
CIRCLE 120 ON READER SERVICE CARD

## PERSONAL FINANCE

# WHEN 10% ISN'T 10%

By converting a bank's quoted interest rate to an effective interest rate, this ready-to-run template makes financial @functions reflect the real world.

BY DONALD C. DIXON



The financial @functions built into *1-2-3* and *Symphony* simplify the task of evaluating investments, savings plans, and loan opportunities. Understand, though, that the logic *1-2-3* and *Symphony* apply to these functions assumes that the compounding periods and payment periods are the same. Suppose, for example, that at the beginning of each year you put \$2,000 into an IRA with interest compounded annually. The @FV function is fine for calculating the aggregate principal and interest over any number of years. If, however, you put \$500 into an IRA each quarter and interest is compounded monthly, the @FV function will not accurately handle the calculation because the compounding and payment periods differ.

You can use *1-2-3 Release 2/2.01* or *Symphony* to create a spreadsheet that will let you examine the performance of loans, annuities, or sinking funds regardless of whether the compounding and payment periods coincide. Using this spreadsheet will sharpen your understanding of saving and borrowing and will help you ask pointed questions of your banker and broker. The six sections in the spreadsheet enable you to calculate the following elements of a loan or

annuity: the future value of an annuity, the present value of an annuity, the per-period payment on a loan, the payment needed to reach a specified amount in a sinking fund, the term of an annuity, and the term of a loan.

The spreadsheet makes two conversions to accommodate different compounding and payment periods. First, it converts the nominal annual interest rate (the rate quoted by the lender or savings institution) to an effective annual rate that takes into account the effect of compounding interest more often than once a year. Second, it converts the effective rate to a rate-per-payment, or deposit, period. Once these conversions are made, additional formulas use the results to return the values pertinent to their respective sections in the spreadsheet. These formulas are based on standard financial @functions and use the converted interest rates as arguments. See the "Converting Interest Rates" box (page 51) for an explanation of how these conversions work.

### BUILDING THE WORKSHEET

Start with a new worksheet. Set the default format for currency with two decimal places and set calculation to manual: Press slash, select Worksheet Global Format Currency, and press Return to accept the default

Donald C. Dixon developed his financial techniques from independent research.

|    | A                                     | B            |
|----|---------------------------------------|--------------|
| 1  | FUTURE VALUE OF AN ANNUITY            |              |
| 2  | ASSUMPTIONS                           |              |
| 3  | Payment                               | \$500.00     |
| 4  | Interest Rate (Enter % or Decimal)    | 7.60%        |
| 5  | Compounding Periods Per Year          | continuous   |
| 6  | Days in Year (Continuous Compounding) | 360          |
| 7  | Payment Periods Per Year              | 4            |
| 8  | Number of Years                       | 25           |
| 9  | CALCULATIONS                          |              |
| 10 | Annual Effective Interest Rate        | 8.01%        |
| 11 | Interest Rate Per Payment Period      | 1.95%        |
| 12 | Total Number of Payments              | 100          |
| 13 | Future Value (Ordinary Annuity)       | \$150,757.97 |
| 14 | Future Value (Annuity Due)            | \$153,690.31 |

FIGURE 1. This portion of the worksheet calculates the future value of a given sum invested regularly at a specified interest rate. Cells B18 and B19 show what your money will be worth in 25 years if you deposit \$500 per quarter into an account with a stated interest rate of 7.6% compounded continuously over a 360-day year. Cell B18 is based on ordinary annuity (payments made at the ends of periods), and cell B19 is based on annuity due (payments made at the beginnings of periods).

|    | A                                     | B           |
|----|---------------------------------------|-------------|
| 41 | LOAN PAYMENT                          |             |
| 42 | ASSUMPTIONS                           |             |
| 43 | Principal                             | \$75,000.00 |
| 44 | Interest Rate (Enter % or Decimal)    | 10.00%      |
| 45 | Compounding Periods Per Year          | 2           |
| 46 | Days in Year (Continuous Compounding) |             |
| 47 | Payment Periods Per Year              | 12          |
| 48 | Number of Years                       | 20          |
| 49 | CALCULATIONS                          |             |
| 50 | Annual Effective Interest Rate        | 10.25%      |
| 51 | Interest Rate Per Payment Period      | 0.82%       |
| 52 | Total Number of Payments              | 240         |
| 53 | Payment (Ordinary Annuity)            | \$713.75    |
| 54 | Payment (Annuity Due)                 | \$707.97    |

FIGURE 2. This portion of the worksheet calculates what your per-period payments will be if you borrow money according to the terms detailed in range B44..B49.

of two decimal places. Then select /Worksheet Global Recalculation Manual. (In *Symphony* press MENU, select Settings Format Currency, and press Return to accept the default of two decimal places. Then select Recalculation Method Manual Quit.) Next, set the width of column A to 40 characters: With the cell pointer in column A, select /Worksheet Column Set-Width (in *Symphony*, MENU Width Set) and enter 40. In the same manner, set the width of column B to 15.

Enter the labels shown in column A of figure 1, except for the label in cell A1. Don't enter anything in range B4..B9 yet. Enter the following formulas in the cells indicated (these formulas are explained in the box):

|    | A                                     | B            |
|----|---------------------------------------|--------------|
| 81 | TERM OF AN ANNUITY                    |              |
| 82 | ASSUMPTIONS                           |              |
| 83 | Payment                               | \$1,000.00   |
| 84 | Future Value                          | \$500,000.00 |
| 85 | Interest rate (Enter % or decimal)    | 7.50%        |
| 86 | Compounding Periods Per Year          | 12           |
| 87 | Days In Year (Continuous Compounding) |              |
| 88 | Payment Periods Per Year              | 2            |
| 89 | CALCULATIONS                          |              |
| 90 | Annual Effective Interest Rate        | 7.76%        |
| 91 | Interest Rate Per Payment Period      | 3.81%        |
| 92 | Term (Ordinary Annuity)               | 80.20        |
| 93 | Term (Annuity Due)                    | 79.25        |
| 94 | Years (Ordinary Annuity)              | 40.10        |
| 95 | Years (Annuity Due)                   | 39.62        |

FIGURE 3. This portion of the worksheet indicates how long it will take to accumulate a desired future value given the per-period payment, interest rate, compounding frequency, and payment frequency detailed in cell B84 and range B86..B89. The results in cells B95 and B96 represent payment periods, not years; here they represent half years, as indicated by the value 2 entered in cell B89. Formulas in cells B98 and B99 convert payment periods to years.

#### Cell Formula

B12  $\text{@IF}(\text{@CELL}(\text{"type"},\text{B6},\text{B6}) = \text{"v"}, (1 + \text{B5}/\text{B6})^{\text{B6} - 1}, (\text{EXP}(\text{B5}/\text{B7} * 365) - 1))$

B13  $(1 + \text{B12})^{(1/\text{B8}) - 1}$

B15  $+ \text{B8} * \text{B9}$

Note that many of the formulas in the worksheet will return ERR until you enter information.

Assign a percent format with two decimal places to cell B5 and range B12..B13: Select /Range Format Percent (in *Symphony*, MENU Format %), press Return to accept the default of two decimal places, and specify the appropriate cell or range. Then assign the General format to range B6..B9 and to cell B15.

The labels and formulas you've just entered will serve as a pattern for the remaining sections of the worksheet. To make four copies of the first section, copy range A1..B80 to cell A21. Enter the label shown in cell A1 of figure 1, and then enter the formula  $\text{@FV}(\text{B4}, \text{B13}, \text{B15})$  in cell B18 and the formula  $(1 + \text{B13}) * \text{B18}$  in cell B19. These formulas initially return ERR. You've now completed the future-value section of the worksheet.

To complete the present-value section, enter the label *PRESENT VALUE OF AN ANNUITY* in cell A21, and edit the labels in cells A38 and A39 by changing the word *Future* to *Present*. Then enter the formula  $\text{@PV}(\text{B24}, \text{B33}, \text{B35})$  in cell B38 and the formula  $(1 + \text{B33}) * \text{B38}$  in cell B39.

Now finish the loan-payment section of the worksheet, as shown in figure 2. Enter the label *LOAN PAYMENT* in cell A41, and enter the label *Principal* in cell A44. Edit cells A58 and A59, changing the label *Future Value* to *Payment*. Then enter the formula

## CONVERTING INTEREST RATES

Compound interest is the interest earned on the principal plus interest added to the principal at a predetermined interval: once each year, twice a year, quarterly, and so on. How often interest is compounded has an effect on a fund's performance. When comparing two funds, you should determine the annual effective rate (AER) for both. The AER is the nominal interest rate adjusted to show the effect of compounding interest more often than once a year. Using the variables  $i$  for nominal interest rate and  $c$  for number of compounding periods, the following formula converts the nominal interest rate to the effective rate:

$$\text{AER} = (1 + i/c)^c - 1$$

As you might expect, the more frequent the compounding period, the more interest you earn and the higher the effective interest rate. Suppose you're evaluating two savings accounts, both having a nominal interest rate of 8%, one compounded quarterly and one compounded monthly. Apply these values to the above formula and you get:

$$(1 + .08/4)^4 - 1 = .0824$$

and

$$(1 + .08/12)^{12} - 1 = .083$$

That is, 8% has an effective rate of 8.24% compounded quarterly and 8.3% compounded monthly.

Many banks and savings institutions now use continuous compounding to attract investors. You must use a different formula to determine the effective rate generated by continuous compounding.

Because you've learned that compounding interest more often increases the effective interest rate, you might think that continuous compounding would quickly double, triple, or quadruple an investment in a dizzying geometric progression. Unfortunately, continuous compounding produces an annual effective rate only slightly higher than the nominal rate.

The mathematical process of continuous compounding is, nevertheless, intriguing. In experimenting with pushing compounding to its limits, mathematicians and financial experts discovered that if \$1 is invested at 100% interest for 1 year and if the frequency of compounding periods increases indefinitely, the sum of the principal and interest eventually reaches a limiting value of \$2.718282. This number is the natural number  $e$  that has long fascinated mathematicians. It forms the basis of laws of continuous growth that also apply to timber and bacteria.

To convert nominal rates to effective rates in a continuous-compounding setting, raise 2.718282 to the power of the interest rate and subtract 1. You

must also allow for the fact that a bank may use a 360-day year when calculating interest. You allow for this by dividing the nominal rate by 360 and then multiplying that quotient by 365.

Call  $i$  the nominal interest rate,  $d$  the days per year used by the institution, and  $e$  the natural number 2.718282. Then determine the AER with this formula:

$$\text{AER} = e^{i/d \times 365} - 1$$

If a bank offers 10% interest and  $i$  uses a 360-day year, use this formula:

$$2.718282^{1/360 \times 365} - 1 = .106706$$

That is, the effective interest rate is 10.67%. To make this calculation with 1-2-3 or *Symphony*, use the @EXP function. Enter the formula @EXP(0.1/360\*365) - 1 into an empty cell; the formula returns 0.106706 (10.67% if the cell is formatted for percent with two decimal places).

The interest-conversion spreadsheet uses both of these formulas as expressions in @IF formulas so that the models choose the appropriate method for determining AER. The formula in cell B12 reads:

$$\text{@IF}(\text{@CELL}(\text{"type"}, \text{B6..B6}) = \text{"v"}, \\ (1 + \text{B5/B6})^{\text{B6}} - 1, \text{@EXP}(\text{B5/B7*365}) - 1)$$

The first argument tests to see if cell B6 contains a value. If this is the case, the formula returns the result of its middle expression,  $(1 + \text{B5/B6})^{\text{B6}} - 1$ . If cell B6 is left blank or contains a label, the formula returns the result of its third argument,  $\text{@EXP}(\text{B5/B7*365}) - 1$ . This formula is copied into five other cells to make the conversions for the other sections of the worksheet.

Once you convert the nominal interest rate to the effective rate, you must determine the interest rate per payment period (IPP) to allow for situations where the payment period is different from the compounding period. Call  $p$  the number of payment periods per year, and use the following formula:

$$\text{IPP} = (1 + \text{AER})^{1/p} - 1$$

For example, if you are making monthly payments to a college fund and the bank uses continuous compounding that results in an effective rate of 10.67%, you would use this equation:

$$(1 + .1067)^{1/12} - 1 = .0085$$

Thus, the interest rate per payment period is .85%. The worksheet uses this formula in cell B13:

$$(1 + \text{B12})^{1/\text{B8}} - 1$$

Again, this formula is copied into the corresponding cells of the other sections.

@PMT(B44,B53,B55) in cell B58 and the formula +B58/(1+B53) in cell B59.

To complete the sinking-fund section, enter the label **SINKING FUND: PERIODIC PAYMENT NEEDED TO REACH GOAL** in cell A61, enter the label **Future Value** in cell A64, and copy range A58..A59 to cell A78. Then enter the formula +B64/(((1+B73)^B75-1)/B73) in cell B78 and the formula +B78/(1+B73) in cell B79.

The last two sections of the worksheet deal with terms—that is, number of payments. The layout of these sections is slightly different from that of the other four sections, so you'll need to use the Move command to manipulate the labels and formulas. First, enter the label shown in cell A81 of figure 3. Then press slash (in *Symphony*, MENU), select Move, and specify A85..B88 as the From range and cell A86 as the To range. (You move empty cells to change cell references in the formulas in cells B92 and B93.) Enter the labels shown in range A95..A99 of figure 3. Enter the formula +B95/B89 in cell B98, and the formula +B96/B89 in cell B99.

Assign the Fixed format with two decimal places to range B95..B99, and before finishing this section, copy range A83..B100 to cell A103. Enter the label **Future Value** in cell A85, then enter the formula @TERM(B84,B93,B85) in cell B95 and the formula @TERM(B84,B93,B85/(1+B93)) in cell B96.

To complete the final section, enter the value **TERM OF A LOAN** in cell A101 and the label **Principal** in cell A105. Enter the following formula in cell B115:

=@LN(1-B105\*B113/B104)/@LN(1+B113)

Finally, enter the following formula in cell B116 and then save the worksheet:

=@LN(1-B105\*B113/(B104\*(1+B113)))/@LN(1+B113)

## USING THE MODEL

Your interest-conversion worksheet is actually six independent models in one spreadsheet. You can easily find the section you want by using the PageUp and PageDown keys (assuming your monitor displays 20 spreadsheet rows). To use any section, simply enter into the fourth through ninth rows of column B the values that apply to a loan or investment and press the CALC key. The formulas in the 18th and 19th rows display the unknown values for the transaction you're evaluating.

Make special note of the *Compounding Periods Per Year* cell in each section. When interest is compounded quarterly, you enter 4 in this cell. For daily compounding, enter 365; for monthly compounding, enter 12; and so forth. When you enter a number in this cell, you may leave the *Days in Year* cell below it empty. When interest is compounded continuously, enter *continuous*. The formula that computes the ef-

fective rate is an @IF formula that returns the result of one of two expressions, depending on the entry in the compounding-periods cell (see the box). Specifically, the formula uses the continuous-compounding method if the compounding-periods cell contains anything but a value, so you can abbreviate *continuous* or even leave the cell blank if you want to see results based on continuous compounding. It's better, though, to enter *continuous* or its abbreviation if you want continuous compounding, so that the assumptions underlying the results are clear.

Be sure to use only whole numbers in the *Number of Years* cells. The results may be inaccurate if you use fractional numbers.

Let's try out the worksheet with a series of sample scenarios. The first section tells you the future value of an annuity. Assume that you want to invest \$500 four times a year for 25 years in an IRA account paying 7.6% interest compounded continuously over a 360-day year. Enter the values and label shown in range B4..B9 of figure 1. You can enter the value in cell B5 either as .076 or 7.6%. Press the CALC key. The value in cell B18 indicates that in 25 years the fund will be worth more than \$150,000 with an ordinary-annuity arrangement, in which payments are made at the ends of periods, or more than \$153,000 with an annuity-due arrangement, in which payments are made at the beginnings of periods.

Press PageDown to move to the second section, to determine present values of annuities. Suppose you want to evaluate an investment that will pay you \$500 semiannually for 10 years. The highest interest rate you can obtain from an interest-bearing account is 9% compounded quarterly. Enter the following values into the cells indicated:

| Cell | Value |
|------|-------|
| B24  | 500   |
| B25  | 9%    |
| B26  | 4     |
| B28  | 2     |
| B29  | 10    |

Press the CALC key. The values displayed in cells B38 and B39 indicate that the maximum you should offer for the investment is \$6,475.53 or \$6,770.21, depending on whether you receive payment at the end or the beginning of each period.

The third section calculates the per-period payment on a loan. Note that this section is especially useful for Canadian mortgages, which are usually compounded semiannually even though payments are monthly. Enter the values shown in range B44..B49 of figure 2 and press CALC. Cells B58 and B59 show you the monthly payment for ordinary-annuity and annuity-due loans.

Rows 61 through 79 contain the sinking-fund portion of the worksheet. This section answers the ques-

tion, "How much do I need to set aside to save a given amount of money in a given number of years?" (For more on sinking funds, see this month's Accounting column.) Let's say you want to accumulate \$500,000 over a period of 30 years by making quarterly deposits with 8% interest compounded continuously. The bank uses a 360-day year. Make these entries:

| Cell | Entry      |
|------|------------|
| B64  | 500000     |
| B65  | 8%         |
| B66  | continuous |
| B67  | 360        |
| B68  | 4          |
| B69  | 30         |

Press **CALC**. Cells B78 and B79 indicate that your quarterly contribution to the fund must be \$985.15 for an ordinary annuity or \$965.37 for an annuity due.

The next section, beginning in row 81, calculates how many payment periods at a given payment amount are required to reach a specified future value. Suppose you want to accumulate \$500,000 by making semiannual deposits of \$1,000 with 7.5% interest compounded monthly. Enter the values shown in range B84..B89 of figure 3 and press **CALC**. Cells B95 and B96 indicate that reaching the goal requires a term of 80.2 or 79.25 payment periods, not years. In

this case, payment periods are half years. Cells B98 and B99 convert the terms to years by dividing the term by the *Payment Periods Per Year* cell (B89).

The final section begins in row 101. It calculates how long it will take to pay off a loan. Suppose you want to borrow \$30,000 and you can afford payments of \$1,000 per quarter. Your bank will lend money at 10% interest compounded monthly. Make these entries:

| Cell | Entry |
|------|-------|
| B104 | 1000  |
| B105 | 30000 |
| B106 | 10%   |
| B107 | 12    |
| B108 | 4     |

Press the **CALC** key. The formulas in cells B115 and B116 indicate that it will take 56.70 or 55.31 quarters to repay the loan. The formulas in cells B118 and B119 translate these two values to 14.18 and 13.83 years.

Use this worksheet whenever you have a choice between two or more sets of terms for a loan or annuity. Find out how often the bank compounds interest or, if it uses continuous compounding, how many days per year it uses. Then enter the sets of terms, one after another, into the appropriate sections of the worksheet. This way, you can pick the terms that are most advantageous to you. ■

## It's easier to get ahead when you know what lies ahead.



### Forecasting software from SPSS Inc.

To get where you're going in today's business, it pays to know what's down the road. Or right around the corner.

That's why you need SPSS Trends II™ forecasting software that takes your 1-2-3™ spreadsheets to new levels of power and capability.

Just like its predecessor, this new stand-alone version has thorough forecasting and time series analysis methods. It lets you probe your data to predict market changes. Foretell interest rate and stock price fluctuations. Track sales patterns. And much more.

Over 25 modeling methods are at your command, from curve-fitting, smoothing and regression to Box-Jenkins/ARIMA modeling. Plus, a menuing interface and help system make SPSS Trends II easy to learn and use. And it's from SPSS® a leader in data analysis for over 20 years.

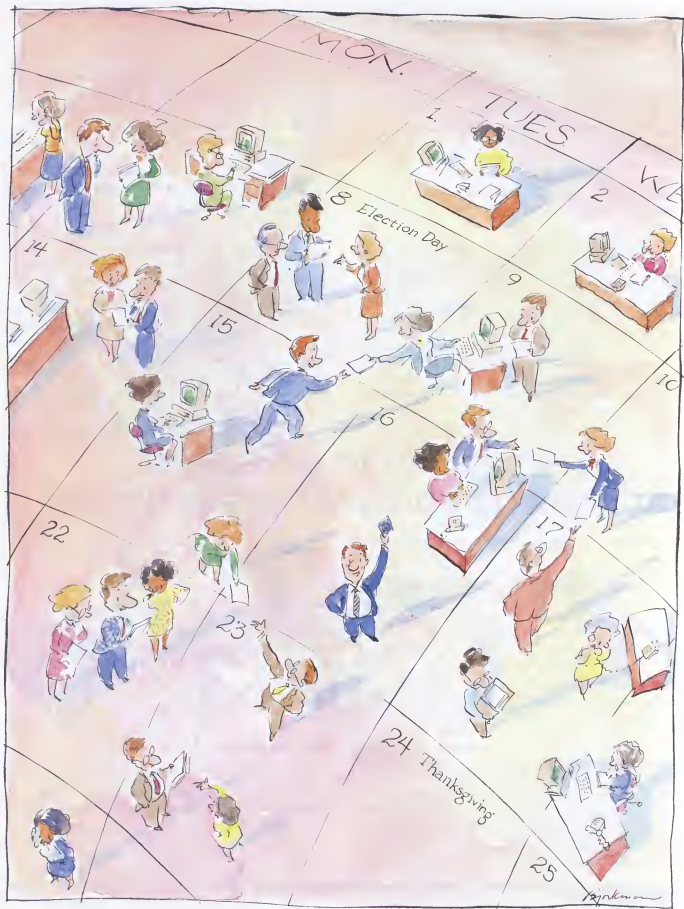
To find out more about SPSS Trends II forecasting software, give us a call at 312-329-3322.

Before you know it, you'll see the signs of things to come.

**SPSS inc.**

444 North Michigan Avenue • Chicago, Illinois 60611 • (312) 329-3322

SPSS is a registered trademark of SPSS Inc. SPSS Trends II is a trademark of SPSS Inc. 1-2-3 is a trademark of Lotus Development Corporation



# 4 JOB SCHEDULES

BY EVERETTE S. GARDNER JR.

Your company may be one that works on only one job at a time and that must occasionally reschedule a backlog of jobs as new ones come in. Many businesses, from contractors to consultants, can shuffle jobs in an endless variety of sequences. However, devising a schedule to ensure that jobs get done on time often becomes a matter of trial and error. And trial and error not only produces bad schedules but wastes time that is better spent getting the actual work done.

This priority-scheduling model works in all releases of *1-2-3* and *Symphony*, except *1-2-3 Release 1A*, and simplifies juggling a backlog and new work. Using the macros that accompany the model, you develop four work schedules, each meeting a different goal. One schedule sorts jobs in ascending sequence by order date to create a first-come, first-served (FCFS) schedule. Unless you get really lucky, FCFS almost always provides the worst arrangement of jobs, since the timing of customers' orders has no relation to due dates. Therefore, use FCFS as a benchmark for the other three schedules. Another schedule minimizes average flow time, where flow time is waiting time plus processing time for each job. Using this strategy makes sense when you have cash flow problems and want to get customer billings out the door quickly. But when your main concern is to meet due dates, choose between two other schedules: one that minimizes the number of days that a job will be late and another that minimizes the number of late jobs.

Understand that for most scheduling problems, you can't generate a schedule that meets all four goals at once. For example, a schedule that minimizes flow

time often results in many jobs being late. Therefore, compare the schedules, one for each goal, before committing to one.

## THE BIG PICTURE

Here's how the priority-scheduling model, shown in figure 1, operates. Starting in row 13, you enter basic data into the job list: job name; order date, which is the date the customer placed the order; due date originally promised; and estimated number of workdays. Then enter a kickoff date for the schedule in cell C5. This cell automatically generates the column of dates



Choose  
the one that  
matches your  
priority.



which is 8 days late. Using macro \c, you cut the maximum number of days late to 7 but have 3 late jobs. Macro \b generates a schedule with a minimum flow time that is only 0.7 days less than the flow time in the macro \d schedule. The schedule generated by macro \a is the worst option.

Note that if you run the same macro two or more times in a row, some of the statistics may vary slightly. However, the number representing the goal, such as the minimum number of late jobs for macro \d, will never vary. For the data in this model, you'll always get only one late job in the schedule generated by \d.

Now that you have an overview of how the model works, let's build it step by step.

#### STEP 1: Enter labels

Because it is easy to confuse label cells with formula cells in this worksheet, first enter all of the labels shown in the following ranges of the figure: A1..A3, D2..D3, A5..A9, D5..D8, A11..A12, C11..O12, and A21..E22. Right-align the labels in range C11..N12. Press slash and select /Range Label Right (in *Symphony* press MENU and select Range Label-Alignment Right) and specify the range. Center the labels in range A21..E22. Select /Range Label Center (in *Symphony*, MENU Range Label-Alignment Center) and specify the range.

#### STEP 2: Enter job data

Starting in cell A13, enter the job names. Select /Range Format Date 2 (in *Symphony*, MENU Format Date 2). Specify range C13..D18. Use the @DATE (year,month,day) function to enter the order dates and due dates for each job. For example, enter the order date in cell C13 as @DATE(88,1,28).

#### STEP 3: Set up the scheduling calendar

To specify the schedule's kickoff date, enter @DATE (88,2,1) in cell C5 and then assign the Date 2 format to the cell. Enter the formula +C5 in cell C23 and the formula +C23+1 in cell C24. Copy cell C24 to range C25..C41. Assign the Date 2 format to range C23..C41.

To convert dates to days of the week, enter the table of numbers and days shown in range N2..O8. First enter the labels in range N1..O1. Right-align the label in cell N1. Center the label in cell O1. Then enter the numbers in range N2..N8. Next enter the abbreviation for each day in range O2..O8 with three leading spaces—that is, press the Spacebar three times before entering the abbreviation. You'll learn the reason for doing this in a moment.

Enter the following formula in cell D23:

@VLOOKUP(@MOD(C23,7),N\$2..O\$8,1)

Copy cell D23 to range D24..D41. The @MOD function returns a number from 0 to 6, indicating the day of the week. The @VLOOKUP function locates the

number in the first column of the table N\$2..O\$8. Moving one column to the right, the formula returns the abbreviation for the day of the week. Because the @VLOOKUP function ignores cell prefixes, by entering leading spaces before each label, you force the function to return a centered label.

Enter 1, which denotes an off day, in cells A28, A29, A35, A36, and A39. Range B23..B41 displays workday numbers that other @VLOOKUP formulas use to determine when to start and stop jobs. In cell B23 enter the following formula:

@IF(A23=1,0,1)

This formula says, if A23 is an off day, enter 0 in cell B23; otherwise, enter 1.

In cell B24 enter the following formula:

@IF(A24=1,B23,B23+1)

This formula says, if cell A24 is an off day, then repeat the number in cell B23; otherwise, increase the workday number by 1.

To complete the scheduling calendar, copy cell B24 to range B25..B41.

#### STEP 4: Assign range names

The macros and some formulas use named ranges. To assign the following range names, select /Range Name Create (in *Symphony*, MENU Range Name Create), enter the name, and specify the range. Note that the table shows two slightly different addresses listed for the range named *schedule*. If you use *Symphony*, assign range A12..F18, as indicated in the table.

| Name     | Range                                            |
|----------|--------------------------------------------------|
| current  | F5                                               |
| nbrrate  | F8                                               |
| schedule | A13..F18 (1-2-3)<br>A12..F18 ( <i>Symphony</i> ) |
| order    | C13..C18                                         |
| due      | D13..D18                                         |
| days     | E13..E18                                         |
| marker   | F13..F18                                         |



A first come,  
first served  
schedule is  
almost always  
the worst.

**STEP 5: Enter estimated number of workdays and compute start-day and stop-day numbers**  
This step computes working-day numbers for each job. First enter the estimated number of workdays for each job as shown in range E13..E18 of figure 1. Then enter the following data and formulas in the cells indicated:

| Cell | Entry      |
|------|------------|
| G13  | 1          |
| H13  | +G13+E13-1 |
| G14  | +H13+1     |

Copy cell H13 to cell H14. Copy range G14..H14 to range G15..G18.

#### STEP 6: Convert day numbers to dates

To convert start-day and stop-day numbers to calendar dates, enter the following formula in cell I13:

`@VLOOKUP(G13,$B$23..$C$41,1)`

Copy cell I13 to range I13..J18. This formula locates the day number in the first column of range \$B\$23..\$C\$41 and then moves one column to the right to return the date for that number. Assign the Date 2 format to range I13..J18.

#### STEP 7: Compute job flow time and lateness

Compute job flow time by entering the formula `+J13-$C$5+1` in cell K13. This formula subtracts the kickoff date from the stop date and then adds 1 to compute the number of days from the kickoff date until the job is finished. Copy cell K13 to range K14..K18. In cell L13 compute the number of days a job is late by entering the formula `+J13-D13`. This is the stop date minus the due date. Notice that the *Days Late* column returns a negative number when the job is finished early and counts weekend days and off days in its calculation. Copy cell L13 to range L14..L18. Cells in column M display indicators that denote late jobs. In cell M13 enter the formula `@IF(L13>0,1,0)`. If a job is late, the cell displays 1; otherwise, 0. Copy cell M13 to range M14..M18.

#### STEP 8: Compute performance statistics

To compute the total number of workdays in your schedule, enter the formula `@SUM(days)` in cell C6 and the formula `@SUM(A23..A41)` in cell C7. In cell C8 enter the formula `+C6+C7`. To compute the date on which the schedule ends, enter the formula `+J18` in cell C9, and assign the Date 2 format to the cell. Enter the formula `@AVG(K13..K18)` in cell F6 to compute average flow time, then format the cell for Fixed with one decimal place. Enter the formula `@MAX(L13..L18)` in cell F7 to calculate the maximum number of days that a job is late. Finally, to determine the number of late jobs, enter the formula `@SUM(M13..M18)` in cell F8.

#### STEP 9: Complete the calendar

To display the jobs in progress each day, use the working-day numbers to look up the job names. Ignore column N for the moment. Enter the formula `+A13` in cell O13 and copy this cell to range O14..O18. Column O now repeats the job names in column A so that when you look at that half of the screen, you still see the job names. In cell E23 enter the following formula:

`@IF(A23=1#OR#C23>$J$18,"",@VLOOKUP(B23,$G$13..$O$18,8))`

This formula tests for two conditions: Is the day an off day ( $A23=1$ ) or is the date ( $C23$ ) greater than the last working day in the schedule ( $$J$18$ )? If either condition is true, no job is in progress on that date, and the cell remains blank. If both conditions are false, the `@VLOOKUP` formula returns the job name. Copy cell E23 to range E24..E41.

#### STEP 10: Enter formulas needed in the macros

In cell N13 enter the formula `@MAX($E$13..E13)` and copy that cell to range N14..N18. These `@MAX` formulas evaluate the values in the *Workdays* column. For example, the formula in cell N13 evaluates range  $$E$13..E13$ , cell N14 evaluates range  $$E$13..E14$ , and so on to return the longest job in the range. In cell J21 enter the formula `@VLOOKUP(1,M13..N18,1)`. This formula is used by the macro to determine the barrier job, which is the longest job scheduled prior to the first late job. Enter the label *Length* in cell I21.

#### STEP 11: Enter and name macros

Carefully enter the macro names and code shown in range I24..J43 of figure 1. (If you use *Symphony*, enter the code shown in figure 2.) Precede the contents of each cell that begins with a slash, backslash, or value with an apostrophe label prefix, and be sure to enter all the tildes (~). Finally, select /Range Name Labels Right (in *Symphony*, MENU Range Name Labels Right) and indicate range I21..I40.

#### RUNNING THE A, B, AND C MACROS

Now try the macros. Hold down the MACRO key (Alt on most computers) and press A. The first line in macro *va*, cell J24, is displayed in cell F5, which has the range name *current*, a reminder of which scheduling macro you are using. The second line, cell J25, sorts the range named *schedule*, which includes the columns *Job Name*, *Order Date*, *Date Due*, *Workdays*, and *Move Marker*. The macro doesn't sort the data in columns G through O, since formulas in those columns work no matter what order the jobs are in.

Macro *va* sorts the jobs in ascending sequence according to order date. Try macro *vb*, which minimizes flow time by sorting the jobs in ascending order according to workdays. Finally, test macro *vc*. To mini-

|    | I      | J                                                 | K | L | M | N | O |
|----|--------|---------------------------------------------------|---|---|---|---|---|
| 24 | a      | (LET current, A - Order date (FCFS))              |   |   |   |   |   |
| 25 |        | (MENU)QSBDSchedule"Qs1order"A"QRAQ                |   |   |   |   |   |
| 26 |        |                                                   |   |   |   |   |   |
| 27 | b      | (LET current, B - Min. avg. flowtime)             |   |   |   |   |   |
| 28 |        | (MENU)QSBDSchedule"Qs1days"A"QRAQ                 |   |   |   |   |   |
| 29 |        |                                                   |   |   |   |   |   |
| 30 | c      | (LET current, C - Min. days late)                 |   |   |   |   |   |
| 31 |        | (MENU)QSBDSchedule"Qs1due"A"QRAQ                  |   |   |   |   |   |
| 32 |        |                                                   |   |   |   |   |   |
| 33 | d      | (LET current, D - Min. nbr. late jobs)            |   |   |   |   |   |
| 34 |        | (BLANK marker)                                    |   |   |   |   |   |
| 35 | sort   | (MENU)QSBDSchedule"Qs1marker"A"S2due"A"QRAQ       |   |   |   |   |   |
| 36 |        | (IF nbrlate<2){HOME}{QUIT}                        |   |   |   |   |   |
| 37 |        | {GOTO}days                                        |   |   |   |   |   |
| 38 | search | (IF @CELLPOINTER("contents")=length){BRANCH test} |   |   |   |   |   |
| 39 |        | {DOWN}{BRANCH search}                             |   |   |   |   |   |
| 40 | test   | {RIGHT}                                           |   |   |   |   |   |
| 41 |        | (IF @CELLPOINTER("contents")=1){HOME}{QUIT}       |   |   |   |   |   |
| 42 |        | 1*                                                |   |   |   |   |   |
| 43 |        | {BRANCH sort}                                     |   |   |   |   |   |

FIGURE 2. *Symphony* macro code

mize the number of late days for any job, this macro sorts jobs in ascending order according to due date. As you test each macro, compare your results to the table presented earlier in the article. If you fail to obtain the same numbers, you've made a mistake building the model.

### RUNNING THE D MACRO

Macro *vd* is complicated. It identifies and reschedules "barrier" jobs, which occur early in the schedule and prevent later jobs from being done on time. The macro moves barrier jobs to the end of the schedule and frees up time that can be used for completing other jobs.

Consider the step-by-step logic that the macro uses to determine the schedule. Starting in cell J34 the {BLANK} command erases the *Move Marker* column. The subroutine named *sort*, in cell J35, uses the range named *marker* as the primary key and the range named *due* as the secondary key to sort the schedule. When the macro begins to process, the *Move Marker* column is blank. Therefore, the schedule first sorts according to due date.

In cell J36 the {IF} statement determines whether the cell named *nbrlate*, which contains the number of late jobs, is less than 2. If so, the schedule is optimal, since if there is only one late job, you won't gain anything by moving that job to the end of the schedule. The job is already late, so why make it later? Then the macro moves to the Home position and quits.

If the number of late jobs is equal to or greater than 2, the cell pointer moves to the top of the range named *days*. Then the subroutine *search*, which starts in cell J38, begins with an {IF} statement that determines whether the contents of the current cell are equal to the length of the longest job.

When the {IF} statement is true, the macro branches to the subroutine *test*. When {IF} is false, the macro moves the pointer down one cell in the range named

*days* and repeats the *search* subroutine.

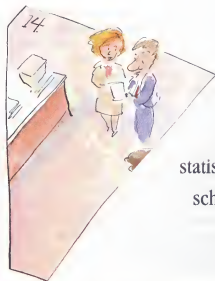
The subroutine *test* moves the pointer right once into the *Move Marker* column, which the macro uses to identify and rearrange barrier jobs. If the current cell contains 1, the barrier job has already been moved and the macro quits. If the current cell does not contain 1, the macro enters a 1 and re-sorts the jobs. In the second and subsequent sorts, all barrier jobs are moved automatically to the bottom of the stack. This occurs because the range named *marker* contains empty cells for nonbarrier jobs. Empty cells always appear first in the sort order, while cells containing 1 appear at the bottom.

### MODIFYING THE SCHEDULING WORKSHEET

Modifying the worksheet is easy. To make room to include more jobs on the worksheet, position the pointer anywhere in row 15 and select /Worksheet Insert Row (in *Symphony*, MENU Insert Row). Press the DownArrow key to insert as many rows as you need, and then press Return. Enter the job names; order dates, due dates, and estimated number of workdays for each new job. Then copy the formulas in range G14..O14 to the newly inserted rows. All ranges used in the formulas automatically adjust to accommodate the new rows.

To extend the scheduling calendar, copy the last row of the scheduling calendar to as many new rows as you need. It doesn't matter if the calendar extends far beyond the last scheduled job. In cell I13 edit the @VLOOKUP formula to include the new rows, and copy that cell to the rest of the range that contains dates in columns I and J. Don't forget to enter off-day indicators. In cell C7 edit the formula to count the off-day indicators in the expanded scheduling calendar.

The scheduling macros in this article are real time-savers. In addition, they produce solutions guaranteed to be optimal for each of their goals. ■



Compare the statistics for each schedule before committing to one.

# AGENDA

## 'It Works the Way I Think'

Businesspeople, like homemakers, spend a lot of time trying to create order out of chaos. For businesspeople, at least, a new category of software, dubbed personal information management (PIM) software, may offer some help.

The most prominent and ambitious PIM program to date is Lotus Development Corp.'s *Lotus Agenda* (\$395), released in July (see New Products in the October issue). Even before *Agenda* was released, scores of managers across the United States and Canada had used an early test version to develop business applications.

Some of those applications are as simple as organizing those little yellow notes that seem to breed like rabbits as the day progresses. Others are more complex, involving textual analysis and the handling of electronic mail:

- John Speer, of Dome Petroleum in Calgary, Alberta, uses *Agenda* to analyze legislative drafts that may run to 30 pages in length. The aim is to pull out all data related to royalties or prior exploration in oil fields where Dome has an interest. Speer, who is manager of corporate economics for Dome's Frontier Division, says the drafts "compare in complexity to the 1986 U.S. Tax Reform Act."

Early users  
of *Lotus Agenda* are  
finding new ways  
to organize the flow  
of information  
across their desks.

BY JEFFREY N. BAIRSTOW

- Dale Lewallen, a financial officer with First Interstate Bancorp in Los Angeles, uses *Agenda* to archive messages—and his replies—from the three electronic-mail systems he calls up every day. Says Lewallen: "I can slice and dice the text any way I want." Richard Silverston, a senior systems consultant with the Corporate Division of Atlantic Richfield Co. (ARCO) in L.A., also uses *Agenda* to man-

age his electronic mail. "It's a very neat way," he says, "of keeping mail organized and accessible."

Early *Agenda* users also use the program to manage projects and schedules. And some of those applications have little to do with business. Sam Moeller, a PC business specialist with a New York City commodities trading firm, relied on *Agenda* to plan his family's move from Manhattan to the suburbs.

Commercial software based on *Agenda* applications is currently on the market, with more under development:

- Robert Tabke, software consultant with Tabke Dawson Associates in Palo Alto, Calif., has developed an *Agenda* template for attorneys. The template includes a starting database lawyers can use to set up a corporate annual meeting, perform a merger, or prepare an initial public offering of stock. The template,

|                                                                   |                           |                  |                |  |
|-------------------------------------------------------------------|---------------------------|------------------|----------------|--|
| File: D:\AGENDA\000<br>View: Initial View<br>Date: 05/15/88 17:12 |                           |                  |                |  |
| Calls                                                             |                           |                  |                |  |
| Call today concerning apt bldg in Oakland                         | Contact: Katherine Edward | Number: 525-1234 | When: 05/15/88 |  |
| Call tomorrow                                                     | Contact: Donald Perkins   | Number: 543-8223 | When: 05/20/88 |  |
| Call today Storage Systems                                        | Contact: Mike Wolf        | Number: 828-4845 | When: 05/15/88 |  |
| Appointments                                                      |                           |                  |                |  |
| Set up an appointment next Tuesday                                | Contact: Lance Evans      | Number: 745-8441 | When: 05/20/88 |  |
| Set up an appointment                                             | Contact: Randy Nord       | Number: 557-1287 | When: 05/20/88 |  |
| Appointment on Thurs at 18:00Hr                                   | Contact: Patrick Grant    | Number: 528-4444 | When: 05/22/88 |  |
| Letters                                                           |                           |                  |                |  |
| Write concerning exclusive on shopping center tomorrow            | Contact: Ann Jones        | Number: 557-1287 | When: 05/15/88 |  |
| Call and obtain letter tomorrow                                   | Contact: Jerry Davis      | Number: 177-4188 | When: 05/20/88 |  |
| Follow up                                                         |                           |                  |                |  |
| Discuss with Carter concerning listing shopping center            | Contact: [blank]          | Number: [blank]  | When: 05/14/88 |  |

### THE ULTIMATE TO-DO LIST

Real estate broker Philip Johnson can order up a task list organized by date, priority, or customer.

|                          |                           |                                                                                                |                    |         |       |
|--------------------------|---------------------------|------------------------------------------------------------------------------------------------|--------------------|---------|-------|
| File: C:\AGENDA\TOP100H  |                           |                                                                                                |                    | 8/16/88 | 12:42 |
| View: By type of food    |                           |                                                                                                |                    |         |       |
| <b>American</b>          |                           |                                                                                                |                    |         |       |
| 7 Amir Afghan Restaurant | Cost/Person<br>\$28 to 29 | Other attributes<br>Open Sunday                                                                | Location<br>E 78's |         |       |
| <b>American</b>          |                           |                                                                                                |                    |         |       |
| 7 Am American Place      | Cost/Person<br>Over \$49  | Other attributes<br>Prix fixe menus<br>Reservation required                                    | Location<br>E 78's |         |       |
| 7 Arcadia                | Over \$49                 | In places<br>People watching<br>Prix fixe menus<br>Jacket/tie required<br>Reservation required | E 68's             |         |       |
| 7 Argosmull              | \$38 to 49                | Open Sunday                                                                                    | E 58's             |         |       |
| 7 Arizona 286 and Cafe   | \$38 to 49                | Fireplaces<br>In places<br>Popular with singles<br>Open late<br>Parties                        | E 68's             |         |       |
| 7 Aurora                 | Over \$49                 | No Reservations<br>Dining alone<br>Business entertaining<br>Romantic setting                   | E 48's             |         |       |

### A FLEXIBLE DIRECTORY

The *Top100 Guides* let you search in different ways. They also let you add, drop, and change entries.

which allows attorneys to track multiple projects and clients, is expected to be available for \$95 this fall.

• Dick Bard, an *Agenda* consultant and president of Easy Software in New York City, is marketing *Three 'n Easy*, a \$70 set of menu-driven applications that, he says, "put an *Agenda* shell around *Agenda*" to help users manage ideas and schedules. At press time, he was also putting the finishing touches on a \$200 program called *The Builder's Organizer*. Bard, himself a former contractor, says it "handles all the information a builder needs about a job."

• Husband-and-wife team Robert and Lauren Flast are marketing more than 20 *Agenda* databases, including a series known as *Top100 Guides*. To date, you can buy versions of the restaurant databases for New York, Boston, San Francisco, and five other cities at \$30 apiece. Each guide contains a database of the top 100 restaurants in that city. You can, for example, search the New York database for an Italian restaurant that is located on that city's Upper West Side, welcomes children, and has entrees priced at under \$20. But more important, you can add your own comments, add or delete categories and restaurants, and so create a highly personalized guide.

All these applications differ widely, but a common thread runs through conversations with early *Agenda* users: The program is readily adaptable to individual styles and needs. That is largely because, unlike other database programs, *Agenda* does not require you to structure your data before you enter it.

"The lack of [initial] structure and the fact that structure can be imposed or changed later when data have been collected is a great feature," says Bancorp's

Lewallen. "Not only does *Agenda* work the way I think," says Dome's Speer, "but it thinks the way I work."

### HOW AGENDA WORKS

Not surprisingly, most people have trouble defining the program in a few words. Lotus Development Corp.'s own definition: *Agenda* is a flexible tool for managing ideas, tasks, people, projects, plans, and goals. It is certainly all those things and perhaps has the potential to be more, as users create applications that go beyond mundane to-do lists and project tracking.

*Agenda*'s basic building blocks are items, notes, categories, and views. An item is a single piece of text that can be up to 350 characters long. It might be a simple word or two, such as *Saturday's picnic*, or a headline, such as *Emerson Electric Profits Up in Third Quarter*, or a reminder, such as *Make sure that Fred has cash flow projections to prepare slides for meeting next Wednesday*. You can type items into *Agenda* in any order, without any a priori, imposed file structure. You can add structure later when you need it.

If you can't cram everything you wish into an item, you can attach a note to it. A note can be as long as 10K, which is roughly equivalent to seven pages of double-spaced typed text. You can type a note directly into *Agenda*, just like an item. But a note can also be an ASCII file you import from another program—say, a word-processor file or a spreadsheet print file. In addition, a note can be an external text file, called a note file, that is linked to *Agenda* and that you can view and modify. The advantage of such a file is that it can be continuously updated by someone who is not

privity to your *Agenda* database.

When you are ready to organize an *Agenda* database, you make a list of categories. You can assign the items to them at that time or later on. And you can assign the same item to several categories.

One of *Agenda's* most powerful features, though, is its ability to assign items automatically as it recognizes key words. A key word might be a person's name, a date, an activity, or anything else you specify. If you use such key words and you change the content of an item, *Agenda* reacts accordingly. For example, if Susan replaces Bill as purchasing manager, *Agenda* might automatically reassign the items relating to purchasing manager from the "Bill" category to the "Susan" category. Any notes attached to or referenced by those items remain so.

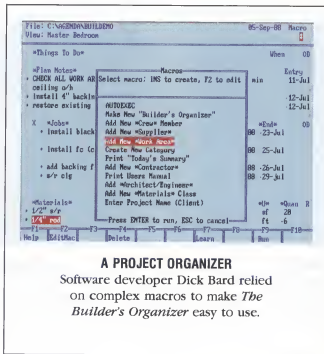
To impose order on the screen output of an *Agenda* database, you use a view. An *Agenda* view is the equivalent of a report for a conventional database. Suppose, for example, you have assigned high, medium, and low priorities to the items in a to-do list. You can create a view that looks at all items with a high priority. Or you can define a view of all high-priority items that must be completed by the end of the week. You can also add or modify items in a view and thereby change the database itself.

#### AN EASY START: THE TO-DO LIST

Most first-time *Agenda* users start with a to-do list. That was true for Philip Johnson, a real estate broker with Pacific Union Commercial Brokerage Co. in San Francisco. "I used to work with several messy yellow pads," says Johnson, "but *Agenda* now lets me put down ideas at random and order them later, when I have time to think about structure."

Johnson, a self-confessed computer junkie, badgered his local Lotus representative for a copy of *Agenda* and learned how to use the program "in a weekend." In fact, most early users—admittedly a group of highly skilled computer users selected by Lotus Development Corp.—apparently took only a short time to become sufficiently familiar with *Agenda* to start using it actively. Software consultant Tabke says, "I got up to speed in two weeks."

For Johnson, an *Agenda* to-do list contains 60 to 70



#### A PROJECT ORGANIZER

Software developer Dick Bard relied on complex macros to make *The Builder's Organizer* easy to use.

items at any one time. The items are assigned to several categories, mostly by priority of action and due date, but also by customer. Now when a client calls, Johnson can bring up a view that puts at hand all the information about that specific customer and his or her real estate interests. That beats flipping back and forth through a yellow pad or even several yellow pads, says Johnson. "Having the data at my fingertips when a client calls," he adds, "improves my recall and makes me look super-efficient."

Johnson doesn't yet fully use *Agenda's* notes facility, largely because of the time required to key

in additional text. He says it would be useful to have as a note the details of a toxic-pollutant study relating to a particular building, for example. But, says Johnson, "I need someone else to take the time to input that amount of text."

You probably won't have this problem if you work with or can easily access ASCII files. In such cases, you can import the file as a note, or you can create a note file. *Agenda* supports path names, so if the ASCII file resides on your hard disk or on your network, you can link the note file to *Agenda*.

#### HIERARCHIES BOOST THE POWER

You can make a to-do list such as Johnson's more sophisticated by using columns to assign items to more than one category. A *Priority* column, for example, might include the word *high*, *low*, or *medium*. Or a *Name* column might list the people responsible for various actions. Each word in a column becomes a category, which you can use in another view to reorganize data. In this way, you can build a hierarchy of data as needed. Most important, you can change the hierarchy as your needs change.

That's the kind of action database used by Michael Butler, a consulting systems engineer with a major West Coast bank. Using *Agenda*, Butler has set up an "intelligent calendar" of activities he must act on or oversee today, this week, next week, within the next 30 days, and within the next 60 days. By using multiple assignments, Butler's calendar automatically brings items from the "next week" category into the "this week" category every Monday morning. "Monday mornings tend to be a little CPU-intensive," notes

Butler. With almost 200 items to update, he says, "Agenda gets to work hard for me." Butler's calendar is now a series of interlocking databases that include his phone list, expense reports, business and personal responsibilities, plus equipment purchases, equipment on loan, and a bug list for new software.

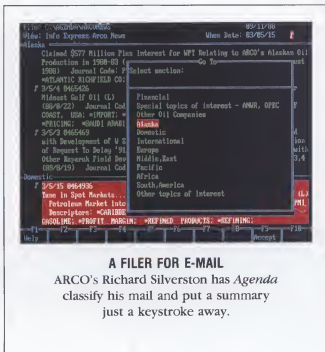
Butler keeps copies of his *Agenda* databases on a floppy disk so that he can work away from the office. He even took the program to an IBM National Technical Coordinator Update conference in Dallas earlier this year, where he collected notes on his laptop PC. Later in his hotel room, he expanded on the items by adding notes and assigning items by speaker, key words, session title, and so forth, for later reporting to his supervisors and his staff. "Agenda," says Butler, "gave me a simple way of customizing my reports for different people."

Johnson and Butler both take advantage of *Agenda*'s extensive, sophisticated date-handling capabilities. The program keeps track of three dates automatically: an entry date, which is the date you enter an item; a when date, which you specify for time due or any other crucial time; and a done date, which is recorded when you designate a task as completed. The program can automatically discard items with a done date or transfer them to a done file, thus allowing you to archive a record without cluttering up your working database. *Agenda* understands several kinds of date expressions, such as *tomorrow* or *the end of next week*.

#### UNOBTRUSIVE ARTIFICIAL INTELLIGENCE

Some of the power of *Agenda* derives from artificial intelligence (AI) techniques that may not be immediately obvious. For example, when you define a view, the program automatically tries to anticipate the category names. So if your database categories include "technology," "techniques," and "technicians," *Agenda* will display all of those names when you type the letter T and then E. By the seventh letter, *Agenda* will automatically choose the correct category.

That may seem trivial, but it can greatly speed up your interaction with *Agenda*. "The best type of AI is the unobtrusive variety," says Robert Flast, president of The Agendaware Specialists, Westfield, N.J., which



**A FILER FOR E-MAIL**  
ARCO's Richard Silverston has *Agenda* classify his mail and put a summary just a keystroke away.

developed *Top100 Guides*. "Automatic completion makes *Agenda* sensitive to the user."

Flast is a former vice president of technology for American Express, where he was responsible for developing AI tools for credit authorization. He was so impressed with *Agenda*'s AI aspects that he quit his job with American Express to write a book on the program—one of at least a dozen now under way—and to start developing commercial applications.

"The designers of *Agenda* have added complex logic without the usual gobbledygook of rule-based AI systems," notes

Flast. "The user just won't be aware that artificial intelligence is at work."

To set up automatic assignment of items based on content or date, you instruct *Agenda* with conditions and actions. A condition might specify that the program assign an item to the "James" category if the word *manager* occurs. An action tells *Agenda* to do something with an item when it is assigned to a category. Thus, an action might specify that if an item is assigned to "James," it must also be assigned to the "personnel" and "vacation" categories. Using conditions and actions, says Flast, "can save a tremendous amount of work in organizing the database."

Flast notes that *Agenda*'s category manager uses another AI concept known as inheritance. The category manager permits a hierarchical organization of several families. A family consists of a parent category, such as "priority," and one or more child categories, such as "high," "low," and "medium." *Agenda* automatically builds a hierarchy based on the way you enter categories in creating a view. For example, when you create a column, the column head becomes a parent and the categories in the column become its children. The inheritance technique ensures that the parent category items include the items in a child category. But you can manipulate an item in either the parent or the child category without necessarily being aware of the hierarchy.

#### BORROWING FROM 1-2-3

Predictably, *Agenda* resembles 1-2-3 in several ways. The most obvious is a 1-2-3-like menu bar at the top of the display and the command comments you see as

you highlight the menu options.

*Agenda* also has a macro capability. You can write a macro using the program's macro programming language. Or if you're not a programmer, *Agenda* will build a macro by capturing your keystrokes. A typical macro might set up the title and column headings to be used in printing the current view of a database, or it might set up a business memorandum format within a note.

Easy Software's Bard is not entirely satisfied with the macro capability, but his *Agenda* applications use macros extensively nonetheless. *The Builder's Organizer*, for one, contains more than a dozen macros, some of which have more than 100 commands.

*Agenda*'s macro language is not too forbidding for an experienced programmer, says Bard. "My guess," he says, "is that someone who has already used a macro language with 1-2-3 or *dBase III* will be able to learn the *Agenda* macro language relatively easily." But Bard himself finds the language "not as supple as I would like." He cites the lack of a loop function and any internal counters as significant omissions.

#### IMPORTING FILES COULD BE EASIER

For nonprogrammers, the limitations of *Agenda*'s file-import capability are more important. The problem is that the program needs to know the format of an imported file so that it can, if necessary, sort the data into items and notes.

*Agenda* has a utility named TXT2STF for doing this. The name stands for text-to-structured file, although several users prefer to call it "text to stuff." Unfortunately, the current version of TXT2STF accepts only ASCII files. For example, it will accept a *Symphony* PRN file but it will not accept a worksheet file. If the file has a format, such as the header and descriptor of a mail message, TXT2STF also needs a definition (DEF) file to specify which part of the mail message is to be an item—normally the header—and which parts are to be notes. Otherwise, *Agenda* treats every paragraph as an item. If the paragraph exceeds 350 characters, the rest of the paragraph automatically becomes a note.

You can use the same utility to help handle ASCII word-processing files. But if the files are not ASCII, you have to convert them first. Help for this situation may be coming from third-party software vendors,

**One of *Agenda*'s  
most powerful features  
is its ability to assign items  
as it recognizes  
key words.**

however. Andrew Hammond, who heads the *Agenda* market development program, says he expects several developers to offer utilities that will allow some of the more popular word processors to generate structured files directly.

Whoever does the job, ARCO's Richard Silverston and others hope for improvements in *Agenda*'s file-import capability. It's "on top of my wish list," says Dome's John Speer. And Silverston says he would like to be able to import directly not just word-

processing files but also spreadsheet and graphics files.

#### PASTING IN A FILE

Actually, there is a way to get non-ASCII data into *Agenda*. The program comes with a pop-up program called Clipboard that operates under *Lotus Metro*, a desktop manager that has been offered by *Agenda*'s developer since 1987. *Metro*'s kernel, or basic module, comes with *Agenda*. After you install and load the kernel, Clipboard is resident in memory. When you see something in a word-processing file or spreadsheet that you want in your *Agenda* database, you can use Clipboard to capture the screen or any part of it. Later on, you can paste that data into *Agenda*.

*Agenda* also comes with another *Metro* accessory, called Items, which gives you a different kind of capability. If you're working in a file and are suddenly struck with an idea that you want in your database, you can pop up the Items accessory to record it. You can enter up to 10 items, each one up to 350 characters in length, and you can specify categories for each item. When you transfer those items to *Agenda*, it will read the category assignments as well.

Better data import is not the only item on the wish list for early *Agenda* users. Some would also like the program to display more columns. A view is now limited to the number of columns that fit on a screen. And some users would like more printing options.

Overall, though, early users of the program are enthusiastic. "*Agenda* is like an intellectual safety net for me," says Silverston, summing up. Above all, users cite the program's flexibility. "This is the kind of program you have to discover for yourself," says Bancorp's Lewallen. "No two people are going to use *Agenda* the same way—not even for similar applications." ■

*Jeffrey N. Bairstow is a Boston-based free-lance writer and consultant.*

# Announcing The Most Powerful Rampage® Ever.

## RampagePlus From AST.

These days, to really get power, you've got to have a Rampage. RampagePlus from AST—the most powerful memory/multifunction boards you can buy.

With RampagePlus/MC for your IBM® PS/2® Model 50/60, or RampagePlus 286 for your AT® or compatible, you can have: up to eight megabytes of memory. EMS 4.0 compatibility. OS/2® compatibility. And, optional I/O piggyback modules. There's nothing like them anywhere.

By making the one simple decision to buy RampagePlus, you can postpone making a lot of other decisions. If you're asking yourself: Do I need the extra functionality of EMS 4.0? Should I plan on converting to OS/2? Can I get the same power from my AT compatible as I can with a PS/2? Will I need to save slots for input/output boards? RampagePlus takes care of it all.

Of course, you'll be going on a Rampage designed by AST. That makes your decision even easier. After all, year after year, we've sold more memory/multifunction boards than any other company. Great boards, like SixPakPlus® and Advantage®. And, after selling over three million boards, we're proud to say the RampagePlus boards are the best we've ever built.

|                 | Computer                          | Memory     | Hardware Software Compatibility    | I/O Piggy-back Modules (optional) |
|-----------------|-----------------------------------|------------|------------------------------------|-----------------------------------|
| RampagePlus/MC  | PS 2 Model 50/60                  | up to 8 MB | EMS 4.0<br>EEMS<br>EMS 3.2<br>OS 2 | Serial/<br>Serial or<br>Parallel  |
| RampagePlus 286 | AT or Compatible (AT form factor) | up to 8 MB | EMS 4.0<br>EEMS<br>EMS 3.2<br>OS 2 | Serial/<br>Serial or<br>Parallel  |

For one, they are the first memory boards to offer 100% EMS 4.0 compatibility. RampagePlus 286 has 12.5 MHz speed designed especially for fast AT compatibles, while RampagePlus/MC runs with zero wait-states to get the most out of your PS/2s. And, both RampagePlus boards include SuperPak™, AST's utility software programs.

Finally, there's one thing you'll find on a RampagePlus that you won't find on any other memory board, the AST name. And that means that you can make a safe decision and go on a Rampage, all at the same time. To find out how, call AST, **(714) 863-0181, Operator AA16**, or send us the coupon.

**AST**  
RESEARCH INC.

AST is proud to  
sponsor NBC's  
telecast of the 1988  
Summer Olympics



Times Have Changed.

Yes, send me more information on: ☐ RampagePlus/MC ☐ RampagePlus 286  
☐ Have an AST representative call me. LEADS 11/88

Name

Title  Phone (  )

Company

Address

City/State/Zip

Send to: AST Research, Inc., 2121 Alton Avenue, Irvine, CA 92714-4992, Attn: M.C.

# Analyze Your Database... Selectively

BY PETER G. AITKEN

The @D functions simplify the job.

Selective calculations are the domain of the database statistical @functions, also known as @D functions. Using an @D function, you can perform an analysis on a select set of data that is culled from tens or hundreds of database records. That may sound somewhat complicated or confusing, but don't be deterred. If you are familiar with the regular statistical functions—@SUM, @AVG, and so on—you have a head start on learning the @D functions, since they differ only in how they locate the data used in their calculations.

To understand how these functions operate, consider two examples. Look at the sample sales database in figure 1. To calculate total sales, enter the formula @SUM(D2..D13) anywhere on the worksheet. @SUM works great when the range to be totaled is contiguous, but how would you total only Smith's sales, which are scattered throughout the database? Use an @DSUM formula that locates every record in the database containing *Smith* in the *Name* field and adds the sales amounts for those records, to return a total of \$5,225.

Review the @D functions and what they calculate, based on existing criteria:

| Function | Calculates                           |
|----------|--------------------------------------|
| @DSUM    | the sum of the values                |
| @DCOUNT  | the number of nonblank cells         |
| @DAVG    | the average of nonblank cells        |
| @DMIN    | the minimum value                    |
| @DMAX    | the maximum value                    |
| @DVAR    | the variance of the values           |
| @DSTD    | the standard deviation of the values |

Except for @DCOUNT, all of these functions apply only to cells containing numeric values. @DCOUNT, however, also applies to labels.

Using the @D functions, you can perform a wide range of sophisticated database analyses, such as:

- from an employee database, determine the maximum and minimum salaries of employees who have a college education and have been employed between three and six years
- from a mailing list, determine how many addressees live in a certain city, state, or zip code area
- from a real estate database, determine the average price paid for a ranch-style house sold in the first six months of the year

## @D ARGUMENTS

A database statistical @function requires three arguments: the Input range (called the Database range in *Symphony*), the offset, and the Criterion range.

The Input range specifies the database containing the entries to be evaluated. This range includes the row of field names and all the records. Specify the Input range either as a range address (for example, A1..D13) or as a named range (for example, *Input*), as shown in figure 1.

The offset specifies the column in the Input range containing the entries to be evaluated—that is, to be summed, averaged, or counted, for example. The leftmost field is offset 0, the next is offset 1, and so on.

The Criterion range contains selection criteria that the @D function uses to



If you know  
the standard  
@functions, you  
have a head start.

|    | A | B                | C        | D        | E       |
|----|---|------------------|----------|----------|---------|
| 1  |   | Date             | Name     | Region   | Sales   |
| 2  |   | 28-Jul-85        | Anderson | North    | \$9,000 |
| 3  |   | 24-May-86        | Smith    | East     | \$1,200 |
| 4  |   | 30-Jul-86        | Wilson   | East     | \$5,500 |
| 5  |   | 08-Dec-86        | Gerace   | West     | \$4,350 |
| 6  |   | 26-Jun-85        | Stein    | South    | \$900   |
| 7  |   | 04-Feb-87        | Smith    | East     | \$1,500 |
| 8  |   | 20-Feb-85        | Gerace   | West     | \$2,450 |
| 9  |   | 19-Apr-85        | Anderson | North    | \$1,875 |
| 10 |   | 18-Jun-88        | Stein    | South    | \$7,600 |
| 11 |   | 23-Sep-86        | Rigsbee  | South    | \$6,600 |
| 12 |   | 27-Jun-88        | Baker    | North    | \$3,200 |
| 13 |   | 01-Aug-87        | Smith    | East     | \$2,525 |
| 14 |   |                  |          |          |         |
| 15 |   | Date             | Name     | Region   | Sales   |
| 16 |   |                  |          |          |         |
| 17 |   |                  |          |          |         |
| 18 |   | Number of sales: |          | 12       |         |
| 19 |   | Total sales:     |          | \$46,700 |         |
| 20 |   | Largest sale:    |          | \$9,000  |         |

FIGURE 1. By entering criteria in this model's Criterion range (A15..D16) and using database statistical @functions (C18..C20) that reference the criteria, you can easily pull a variety of statistics out of the database.

choose which database records to evaluate. Think of criteria as a test that records must pass. A Criterion range consists of an exact copy of the field names found in the Input range, followed by rows containing selection criteria—labels, values, or formulas. As with the Input range, specify the Criterion range either as a range address or as a named range, as shown in figure 1.

#### A SAMPLE SALES DATABASE

Now that you're familiar with the basics, let's build the sample sales database in figure 1 and test a few @D functions. Begin in a blank worksheet. Press slash and select Worksheet Global Column-Width, and enter 10 as the global column width. Then select /Worksheet Global Label-Prefix, and select Right to right-align the labels. (In *Symphony* press MENU and select Settings Width. Enter 10 and select Label-Prefix Right Quit.)

Next enter the data shown in range A1..D13, the Input range. Use the @DATE(year,month,day) function to enter the dates. Select the Date 1 format for range A2..A13, and then format range D2..D13 for currency with no decimal places. To format a range, select /Range Format (in *Symphony*, MENU Format), and specify the desired format.

To create the Criterion range, copy range A1..D1 to cell A15. In a moment you'll enter selection criteria in row 16.

Next assign range names to the Input and Criterion ranges. Doing so enables you to use range names rather than range addresses in the @D formulas. Select /Range Name Create (in *Symphony*, MENU Range Name Create), enter the name *input*, and specify

|    | A | B                | C     | D       | E     |
|----|---|------------------|-------|---------|-------|
| 15 |   | Date             | Name  | Region  | Sales |
| 16 |   |                  | Smith |         |       |
| 17 |   |                  |       |         |       |
| 18 |   | Number of sales: |       | 3       |       |
| 19 |   | Total sales:     |       | \$5,225 |       |
| 20 |   | Largest sale:    |       | \$2,525 |       |

FIGURE 2. With the label *Smith* in the Criterion range, only records containing *Smith* in the *Name* field will be evaluated. The @DCOUNT, @DSUM, and @DMAX formulas located in cells C18, C19, and C20, respectively, indicate that Smith had three sales, totaling \$5,225, the largest sale being \$2,525.

range A1..D13. Similarly, assign the name *criterion* to range A15..D16.

Now suppose you need to answer the questions: What are the total number of sales? What is the total amount of sales? What is the largest sales amount? Finding these answers is simple when you let @DCOUNT, @DSUM, and @DMAX do the work.

To identify each calculation, enter the labels shown in range A18..A20. Format range C19..C20 for currency with no decimal places. Then enter the following formulas in the cells indicated:

| Cell | Formula                    |
|------|----------------------------|
| C18  | @DCOUNT(input,0,criterion) |
| C19  | @DSUM(input,3,criterion)   |
| C20  | @DMAX(input,3,criterion)   |

Let's trace the logic of the @DMAX formula. It says to use the criteria specified in the range named *criterion* and return the largest value located in offset column 3, the *Sales* field, in the range named *input*. Because the Criterion range is blank, @DMAX selects all records for analysis. Of all of the values in the *Sales* column, \$9,000 is the highest. The @DCOUNT and @DSUM formulas work similarly.

Because you haven't yet specified criteria, these examples are simple. As you will soon learn, by creatively using criteria you can instruct the @D functions to evaluate records that exactly match criteria, records whose values fall within a certain range, records that match either one or another criterion, or records that match two or more criteria.

#### EXACT MATCHES

In an exact-match criterion, the data in the specified field must exactly match the criterion that you enter in the Criterion range. For example, to evaluate only Smith's sales figures, enter *Smith* in cell B16 of the Criterion range. Your worksheet should then resemble figure 2.

The values returned by the database @functions change to reflect the new criteria. Smith had three sales totaling \$5,225, with the largest sale being \$2,525. To analyze Anderson's sales, enter *Anderson* in cell B16. Anderson made two sales, totaling

\$10,875, with the largest sale being \$9,000.

To analyze all sales made in the South, erase cell B16 and enter *South* in cell C16. The @functions update and tell you that the southern region had three sales totaling \$15,100, the largest sale being \$7,600.

Note that when matching labels, 1-2-3 Release 2/2.01 and *Symphony* are not case-sensitive. (This is not true for 1-2-3 Release 1A.) For example, records containing *SOUTH*, *south*, or *South* would all match the criterion *South*. In addition, all releases ignore differences in label prefix.

#### MATCHING A RANGE OF VALUES

When working with numeric values, such as in the *Sales* field, exact-match criteria are useful. But how do you select records in which a value falls within a certain range—for example, all sales greater than \$2,000? You construct a criterion formula using one of the logical operators: = (equal to), < (less than), > (greater than), <= (less than or equal to), >= (greater than or equal to), <> (not equal to).

When you use logical operators in a criterion formula, you must include a relative cell reference to the specified field in the first record of the database. For example, to evaluate records in which sales are greater than \$2,000, erase any existing criteria in row 16 and enter the formula +D2>2000 in cell D16. All logical formulas return either 1 for true or 0 for false. In this case, your worksheet displays 1 in cell D16 because cell D2 contains \$9,000, which is greater than 2000. To make the logical formula more intelligible, format cell D16 to display the formula itself, not the result. Select /Range Format Text (in *Symphony*, MENU Format Other Literal) and specify cell D16. Using this criterion, your worksheet indicates that you have eight sales, totaling \$41,225, with the largest sale being \$9,000.

Now erase cell D16. To evaluate sales before May 1, 1986, enter the formula +A2>@DATE(86,5,1) in cell A16. Your worksheet displays 0 in cell A16 because the first sale in the first record occurred before May 1, 1986. Your worksheet indicates that you have eight sales, with a total amount of \$32,475, and with the largest sale being \$7,600.

#### SPECIAL SYMBOLS IN CRITERIA

The asterisk, question mark, and tilde are special symbols used in criteria that evaluate database fields containing labels. The asterisk and the question mark are wild cards. The asterisk stands for any group of characters; the question mark stands for any single character. The tilde reverses the meaning of the criteria. The following examples illustrate the use of special symbols.

Evaluate all records where sales were made by employees whose last name begins with S. First erase any existing criteria in row 16 and enter S\* in cell

Always use an absolute reference in a criterion formula when referring to cells outside the database.



B16. To match this criterion, the first character of the salesperson's name must be S, but the asterisk indicates that the following characters can be anything. You use the asterisk wild card only at the end of the criterion because any characters following it are ignored. Your worksheet indicates that you have five sales, totaling \$13,725, the largest sale being \$7,600.

Suppose you want to calculate the total sales for one of your salespeople but can't remember whether the last name is Anderson or Andersen. Enter the criterion *Anders\*?* in cell B16. The question mark indicates that any one character can be in the next-to-last position of the name for a database record to be evaluated. Anderson had two sales, totaling \$10,875, the largest sale being \$9,000.

Finally, the tilde reverses the meaning of the criterion; in other words, it says to select all records except those meeting the criterion. For example, to evaluate all records except those for the North region, erase the existing criteria, and enter ~North in cell C16. The results show that 9 of the 12 sales were from outside the North region.

#### COMBINING CRITERIA

Sometimes you want to select database records based on multiple criteria applied to one field. Two logical operators, #AND# and #OR#, let you link two criteria within a single formula.

Use #AND# if the record must meet both criteria. For example, to evaluate records in which sales are between \$2,000 and \$3,000, erase existing criteria in row 16 and enter this formula in cell D16:

+D2>2000#AND#D2<=3000

Your worksheet indicates that two sales fall between \$2,000 and \$3,000, the total sales being \$4,975 and the largest sale being \$2,525.

Use #OR# if the record must meet only one of the criteria. For example, to select sales made in either the East or the West, erase the existing criteria in row 16, and enter this formula in cell C16:

+C2="East"#OR#C2="West"

Six sales were made in the East or West region. Note that when you use labels in a criterion formula,



## Combine criteria to specify any conditions you want.

you enclose them in quotation marks. Also note that you cannot use labels in criterion formulas in 1-2-3 Release 1A.

Using the #NOT# operator, you negate a criterion. For example, to evaluate all records in which the sales amount is not greater than \$2,000, erase the existing criteria in row 16 and enter the formula #NOT#D2>2000 in cell D16. Because "not greater than" is the same as "less than or equal to," a simpler, equivalent criterion is +D2<=2000. Both produce the same result: four sales were less than \$2,000.

You can use #NOT# in combination with the other logical operators. For example, to evaluate records for sales by anyone other than Smith and Anderson, erase the existing criteria in row 16 and enter the following formula in cell B16:

#NOT#(B2="Smith" #OR# B2="Anderson")

Seven sales were made by salespeople other than Smith or Anderson.

### MULTIPLE CRITERIA

Another, often simpler, way to specify AND and OR relationships between individual criteria is to use either multiple criteria on one row or multiple rows of criteria. Think of multiple criteria on one row as being linked by #AND# operators. If two or more criteria appear on one row in the Criterion range, a record must meet all of the criteria before it is selected. Similarly, a Criterion range may contain multiple rows of criteria. In that case, imagine that the rows are linked by the #OR# operator. To be selected, a record must meet the criteria on at least one of the rows. If you use 1-2-3 Release 1A, this is the method you use to evaluate fields containing labels.

Evaluate all of Smith's sales that were greater than \$2,000. Erase the existing criteria in row 16, and enter *Smith* in cell B16 and +D2>2000 in cell D16. Since the two criteria are in the same row, a record must meet both criteria to be selected. In this case, only one of Smith's sales qualifies.

Now, using multiple rows of criteria, let's analyze all sales in both the East and West regions. Erase the existing criteria in row 16, and enter *East* in cell C16 and *West* in cell C17. To include the criterion on row

17 in the analysis, expand the Criterion range to include row 17. Use the Range Name Create command, specify the range *criterion*, and indicate range A15..D17. This range now contains two rows for criteria. To be selected, a record must meet the criteria in at least one row. In this case, a record is selected if its region is East or West. Six records in the database meet the criteria.

Your criteria can be quite sophisticated. For example, to select all records in which sales were made in the North before January 1, 1986, as well as all records in which sales were made in the South after January 1, 1986, erase the criteria in rows 16 and 17 and enter the label *North* in cell C16, the label *South* in cell C17, and the formula +A2<@DATE(86,1,1) in cells A16 and A17. For a record to be selected, it must meet both conditions in row 16 or both conditions in row 17. Three records meet the criteria.

A note of caution: If you erase criteria from row 17, all records will be selected from the database because all records meet the empty criteria. Therefore, if you have used two rows for criteria and then need to use only one, respecify the Criterion range to include only the row of field names and the row below them.

As you've seen, criteria containing logical formulas refer to cells in the first record in the database. However, criteria can also refer to cells outside the database. For example, you may want to evaluate records based on a value calculated elsewhere on the worksheet. To do so, use the appropriate absolute cell reference in the criterion.

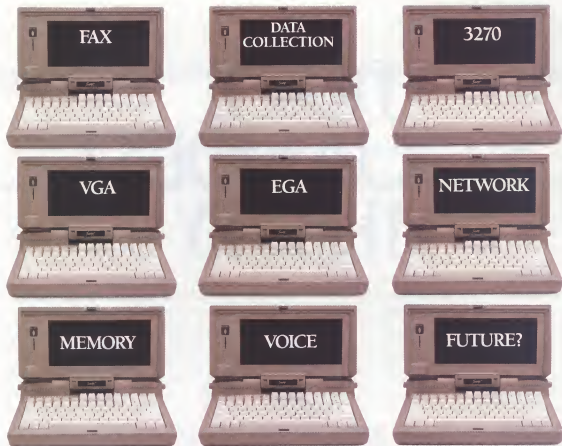
For example, suppose a range named *values* contains a list of numbers whose average you want to use to evaluate records. Enter the formula +D2>@AVG(\$values) in cell D16 of the Criterion range.

### THREE TIPS FOR CRITERION RANGES

Since the workhorse of the @D arguments is the Criterion range, give some thought to its use. First, although it's not necessary to do so, include every field name from the Input range in the Criterion range. Then you have the flexibility of choosing which columns to use for analysis. Second, to avoid typing errors, use the Copy command to copy the field names from the database to the Criterion range.

Third, use the Range Name Labels Down command to assign the field names to the corresponding cells in the first record of the database. Then you can use the field names instead of cell references when you enter formulas in the Criterion range. For example, instead of entering +D2>2000, you could enter +Sales>2000. (Note that if you're working in a *Symphony*-generated FORM database, the program automatically assigns these range names.) ■

*Peter G. Aitken wrote about 1-2-3's global settings in the July issue of LOTUS.*



# No other portable can say this much for itself

Another laptop might solve your problems now. But what about later, when you may need to add a modem? Or communicate with mainframes? Or expand into other areas?

Snap 1+1 by Datavue has a built-in expansion slot that lets you add to your capabilities any time. **With any IBM-compatible half card.**

Voice, fax, VGA, EGA, networking—they're all available to you with this versatile laptop. It even lets you take advantage of advanced technology that's not yet off the drawing board.

And expandability is just the beginning. The Snap 1+1's ingenious design **lets you separate the**

**main unit from the disk unit.** So you can download information into a five-pound diskless PC, and take it straight into your meeting. Or anywhere else.

The full-featured Snap 1+1 operates at 10 MHz. It's fully IBM compatible. And it's expandable up to 1.6M. So choose the laptop with unlimited possibilities: the Snap 1+1 from Datavue. To find out more, contact us at One Meca Way, Norcross, Georgia 30093.

(404) 564-5555.

## SPECIAL BONUS: \$199 HALF CARD

Purchase your new 10 MHz Snap 1+1 and you can get one of the valuable half cards listed below for only \$199. **(Retail value up to \$499.)**

This special offer is limited, so buy now and expand now!



**SNAP 1+1™  
BY DATAVUE**



Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Computer Serial No. \_\_\_\_\_

I just bought my new Snap 1+1 computer and I'd like to take advantage of your \$199 Bonus Half Card offer. Please send me the following half card (check one):

☐ Datavue Fax Board ☐ MainLink II (3270 terminal emulation board)  
☐ InfoSafe Security Card ☐ QuadEGA ProSync

Payment by

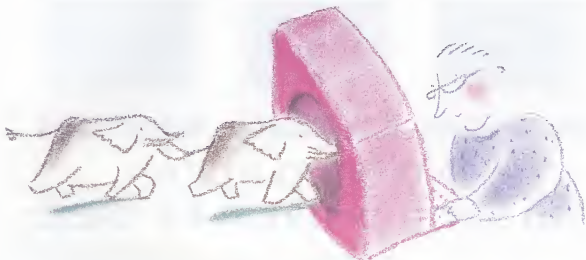
☐ Visa ☐ MasterCard ☐ American Express ☐ Certified Check

Circle Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Please return this coupon with completed warranty card and credit card information or certified check for \$199 plus \$10 for shipping and handling to: **Datavue Bonus Offer,** One Meca Way, Norcross, GA 30093. Allow 4 to 6 weeks for delivery.

**DATAVUE™**  
An Intelligent Systems Company

# DON'T SQUANDER MEMORY



BY PAULA DEMPSEY

**M**anaging your computer's memory is like managing your money. Fritter it away, and you'll wonder where it went. Carefully plan and budget, and you'll have enough to cover your needs. As much as you'd like to be a spreadsheet planner and memory miser, you may currently be a spendthrift who gazes in horror when the flashing MEM indicator or the *Memory full* message appears.

Squandering memory is easy to do, especially if you aren't aware of how it happens. This article will explain ways you can waste memory and how you can recover it. Being frugal pays big dividends: You can create larger, more efficient worksheets that not only fit into memory but also recalculate faster.

First let's define memory. Internal memory, or RAM, which is short for random-access memory, is where the computer temporarily stores a worksheet while you work on it. Turn off your computer, and the

worksheet vanishes from your screen, as well as from memory. Disk storage refers to the space on a floppy or hard disk where you save a permanent copy of a worksheet.

Both internal memory and permanent media—floppy and hard disks—measure memory space in bytes. A byte is the amount of memory required to store one character. One kilobyte, or 1K, equals 1,024 bytes. One megabyte equals 1,000K, or 1,024,000 bytes. However, remember that 1-2-3 and *Symphony* store worksheets in RAM while you develop or use them. Thus, even if you use a 30-megabyte hard disk, you cannot create a worksheet that is larger than the available RAM.

DOS and programs that run under DOS can address only 640K of conventional memory. Some applications programs store data in extended or expanded memory. However, even if your system has one of these types of memory, you still should conserve conventional memory.

The memory left over after you start up DOS, install

---

*Paula Dempsey helped us determine our Lotus Quotient in the June issue.*

## THESE 11 TIPS HELP YOU SQUEEZE MORE INTO RAM.

memory-resident programs, and load *1-2-3* or *Symphony* is the memory available for creating worksheets. To see how much memory that is, press slash and select Worksheet Status (in *Symphony* press SERVICES and select Settings). The screen will display various pieces of information, including the number of bytes of available conventional memory. Jot down this number, retrieve a worksheet, and again select /Worksheet Status (in *Symphony*, SERVICES Settings). Subtract the displayed amount of memory from the amount you previously recorded to derive the amount of memory the worksheet is using. If you are still developing or adding data to the worksheet, the difference between the amount of memory it currently occupies and the amount of memory that remains indicates how much data you can add.

### FIND THE ACTIVE AREA

When you're trying to save memory, knowing how *1-2-3* and *Symphony* allocate memory within a worksheet is essential. Both products allocate memory to active areas of the spreadsheet that contain data or cell formats, but different releases use different memory-allocation schemes. *1-2-3* Release 1A and *Symphony* Release 1/1.01 allocate memory to one large active area. All other releases of *1-2-3* and *Symphony* assign memory to many small active areas.

If you use *1-2-3* Release 1A or *Symphony* Release 1/1.01, compress data into the upper-left corner of the worksheet. These releases assign memory to one large active area, which you find by pressing the End key, followed by the Home key. The pointer moves to the lower-right corner of the active area; cell A1 is always the upper-left corner. Suppose your worksheet contains only the label *Test* in cell Z1000. Range A1..Z1000 is the active area, and thousands of blank cells in the range occupy memory.

If you use *1-2-3* Release 2/2.01 or *Symphony* Release 1.1, 1.2, or 2, don't leave large gaps between cell entries that are in the same column. Imagine, for example, that your worksheet contains only the label *Test* in cells A1 and A1000. These two entries use 4,012 bytes of memory because *1-2-3* and *Symphony* determine that range A1..A1000 is the active area. Although 998 cells in that range are blank, 1,000 cells occupy internal memory. These versions of *1-2-3* and

*Symphony* do, however, ignore gaps between data in different columns. Imagine that your worksheet contains only the label *Test* in cells A1 and IV1. These entries consume only 44 bytes of memory because the program allocates memory to two small active areas, one in column A and one in column IV. To carefully manage your available memory, implement the following tips.

### 1 Decrease the active area.

After pressing End-Home, if you discover that the active area of your worksheet is larger than necessary, use one of these two methods to decrease it. The easier method is to delete unnecessary blank columns and rows contained in the active area and then save and retrieve the file. An alternative method is to use the File Xtract command to extract only the portion of the worksheet that you wish to save. Specify a new file name, and *1-2-3* and *Symphony* will create a more compact worksheet.

### 2 Minimize cell formatting.

Although assigning cell formats enhances the readability of your data, it also renders a cell active, whether or not the cell contains data. Each blank, formatted cell consumes 4 bytes of memory. Therefore, assign formats only to cells that contain, or will contain, numerical entries. Assign the format required by the majority of worksheet cells as a global format by selecting /Worksheet Global Format (in *Symphony*, MENU Settings Format). Assign other formats only as necessary to individual ranges.

### 3 Save and retrieve the worksheet.

If you use the Range Format Reset (in *Symphony*, Format Reset) command to erase cell entries or reset formats, save the worksheet and then retrieve it to recover some memory.

### 4 Limit range names.

Since each range name uses 33 bytes of memory, assign a range name only when necessary and delete it if you no longer need it. For a list of the named ranges in a worksheet, move the pointer to an unused area and select /Range Name Table (in *Symphony*, MENU Range Name Table). Then select /Range Name

Delete (in *Symphony*, MENU Range Name Delete) to delete unnecessary named ranges.

In 1-2-3 Release 1A, locating unnecessary named ranges is more laborious. Select /Range Name Create, and a line of named ranges appears. One by one, position the pointer on each name and press Return to view the area of the worksheet assigned to that name. Delete those that are unnecessary.

## 5 Write compact formulas.

Usually, the best way to create a compact formula is to use the correct @function. Here's an example that works in 1-2-3 Release 2/2.01 and *Symphony*.

Set the width of column A to 10: With the cell pointer in column A, select /Worksheet Column Set-Width (in *Symphony*, MENU Width Set) and enter 10. Enter the formula @DATE(88,11,1) in cell A1, and assign the Date 1 format to that cell.

This nested @IF formula, which is located in cell A3 and consumes about 150 bytes of memory, is one way to display a label indicating the day of the week:

```
@IF(@MOD(A1,7)=0,
"Sat",@IF(@MOD(A1,7)=1,
"Sun",@IF(@MOD(A1,7)=2,
"Mon",@IF(@MOD(A1,7)=3,
"Tue",@IF(@MOD(A1,7)=4,
"Wed",@IF(@MOD(A1,7)=5,
"Thu","Fri")))))
```

The following compact formula uses only 70 bytes of memory and is more efficient:

```
@CHOOSE(@MOD(A1,7),"Sat","Sun","Mon",
"Tue","Wed","Thu","Fri")
```

For more on memory-efficient formulas, see "Streamlining Formulas" in the February 1986 issue.

## 6 Convert formulas to values.

Formulas use more memory than values. Therefore, if the data used in your formulas won't change, convert the formulas to values. Unless you use 1-2-3 Release 1A, use the Range Value (in *Symphony*, Range Values) command to accomplish this. Let's consider an example.

|   | A                   | B                  | C  | D    | E       | F     |
|---|---------------------|--------------------|----|------|---------|-------|
| 1 | First Quarter Sales |                    |    |      |         |       |
| 2 |                     |                    |    |      |         |       |
| 3 |                     | Wabash Natick Cost |    |      |         | Total |
| 4 | Fan belts           | 22                 | 34 | \$12 | \$672   |       |
| 5 | Hoses               | 41                 | 29 | \$8  | \$560   |       |
| 6 | Spark plugs         | 12                 | 14 | \$2  | \$52    |       |
| 7 | Wipers              | 30                 | 30 | \$6  | \$360   |       |
| 8 | Total               |                    |    |      | \$1,644 |       |

Column E of this worksheet contains a series of formulas that calculate total sales per item. If you're sure that you won't be changing the data in columns B through D, convert the formulas in column E to values. Select /Range Value (in *Symphony*, MENU Range Values). Specify range E4..E8 as the From range and cell E4 as the To range. All of the formulas will be replaced by their current values.

In 1-2-3 Release 1A, use the EDIT-CALC key combination or the File Xtract and Combine commands to convert formulas to values. To convert a single cell, position the pointer in the cell, press the EDIT key, then the CALC key, then Return. To convert the range of formulas in the example shown above, select /File Xtract Values. Enter a file name that is not in use—for example, *vals*. Specify range E4..E8 as the range to extract. Then position the pointer on cell E4. Select /File Combine Copy Entire-File, and enter the name of the file that contains the extracted values—in this case, *vals*. 1-2-3 replaces the formulas with values.

## 7 Store data in separate worksheets.

Although this tip saves memory, the nature of your application dictates whether or not it is feasible. Suppose you need financial statements for each branch of your organization, as well as for the organization as a whole. Enter the data into identically structured worksheets and save them as separate files. Then use the File Combine Add command to sum the numbers in corresponding cells of separate worksheets. By doing so, you avoid building one huge model. For more on the File Combine command, see "Consolidating Worksheets" in the May issue.

## 8 Bypass the Access system.

Depending on which product you use, you can save an average of 6.5K of memory if you enter 123 or *symphony* at the DOS prompt to go directly into the spreadsheet. If your computer automatically loads 1-2-3 or *Symphony* and places you at the Access system, your AUTOEXEC.BAT file contains either the command *lotus*, which starts 1-2-3, or *access*, which starts *Symphony*. Use a text editor, such as DOS ED-LIN, to edit the batch file and change the command *lotus* to 123 or the command *access* to *symphony*. For more on editing batch files, see "All About ED-LIN" in the February issue and "Batch Files...Not Just for Experts" in the October issue.

## 9 Create a small driver set.

A driver set in 1-2-3 Release 2/2.01 and *Symphony* Releases 1.1, 1.2, and 2 can include as many as four text and four graphics printer drivers, each of which uses 1K to 2K of memory. If, for example, your system includes a dot-matrix printer and a laser print-

## INTERNAL MEMORY LIMITS WORKSHEET SIZE.

er, you probably have drivers for both devices in your driver set. Instead of using one large driver set, use smaller sets, each containing the driver for one device. For example, include the driver for the dot-matrix printer in the default driver set (123.SET for 1-2-3, LOTUS.SET for *Symphony*), and include the driver for the laser printer in a set named LASER.SET. To use the dot-matrix printer, start 1-2-3 or *Symphony* as you normally do. To use the laser printer, enter 123 laser or *symphony laser* at the DOS prompt.

If you use a dual-floppy-disk system, the 1-2-3 System Disk or the *Symphony* Program Disk may have room for only one driver set. If so, save the alternate driver set for your laser printer on a separate disk. When you start 1-2-3 or *Symphony*, insert the System or Program Disk in drive A and insert the disk that contains the alternate driver set in drive B. Then type 123 b:laser or *symphony b:laser* at the DOS prompt.

### 10 Unload memory-resident software.

Memory-resident programs, such as spelling checkers and desktop-accessory packages, consume valuable memory that your worksheet might need. If you manually load memory-resident programs, don't load them if you're about to work on a large worksheet. If your AUTOEXEC.BAT file contains commands that automatically load memory-resident programs, edit the file, removing the commands that load these programs, and restart the system.

#### HOW MUCH DOES IT USE?

| Spreadsheet Structure                 | Bytes Used                  |
|---------------------------------------|-----------------------------|
| Blank, active cell                    | 4                           |
| Label:                                |                             |
| 1-2-3 Release 2/2.01                  | 2 + 1 per character         |
| <i>Symphony</i> Release 1.1, 1.2, 2.0 | 2 + 1 per character         |
| 1-2-3 Release 1A                      | 6 + 1 per character above 6 |
| Integer between -32,768 and 32,767    | 4                           |
| Real number                           | 8 to 12                     |
| Formula                               | Variable (20 to 30 minimum) |
| Range name                            | 32 to 33                    |
| Add-in                                | 34 + add-in size            |
| Graph settings                        | 460 to 483                  |
| <i>Symphony</i> window                | 490                         |
| <i>Symphony</i> print settings        | 663                         |
| String-returning formula              | 1 + 1 per character         |

### 11 Use earlier versions of DOS.

Earlier versions of DOS require less memory than later versions. For instance, running 1-2-3 with DOS 2.0 rather than DOS 3.0 saves about 12K. Check the system requirements listed in your software's documentation, and use the earliest version of DOS that will support the software.

#### TWO HARDWARE SOLUTIONS

When these 11 tips fail to free enough memory for your worksheet, consider two remaining solutions: upgrade to 640K or install expanded memory.

To determine how much conventional memory your system has, use the DOS CHKDSK command. On a dual-floppy-disk system, insert the DOS disk in drive A and enter *chkdsk* at the DOS A> prompt. On a hard-disk system, switch to the directory that contains DOS and enter *chkdsk*. The second to the last line of the listing indicates how many bytes of conventional memory DOS is addressing.

If your system already has 640K of memory, the line reads 655360 bytes of memory. For example, if the line reads 524288 bytes of memory, divide that number by 1,024. The result is 512, which indicates that your system has 512K of conventional memory. Install an additional 128K to upgrade to 640K of memory.

If you install an expanded-memory board that adheres to the Lotus/Intel/Microsoft Expanded-Memory Specification and use 1-2-3 Release 2/2.01 or *Symphony* Release 1.1, 1.2, or 2.0, you can load a spreadsheet that exceeds the 640K limit. But be aware of a few catches. 1-2-3 and *Symphony* store only labels, formulas, and real numbers in expanded memory. *Symphony* 2.0 also stores range names, settings sheets, and program data such as menu text and associated long prompts, window names and locations, and database settings. Conventional memory holds everything else, including pointers that direct DOS to the location of the data in expanded memory. Even if your computer has 4 megabytes of expanded memory, the *Memory full* error still appears if conventional memory is depleted.

As these tips demonstrate, memory management requires careful planning and budgeting, activities best done before *Memory full* signals that your account is overdrawn. ■

# R&R

# Worksheet Report Writer™

**Create presentation-quality reports in any layout, quickly, directly from Lotus® database worksheets.**

R&R handles the tedious and time-consuming tasks of creating and modifying reports. It is full-featured and flexible, so you can concentrate on making reports show exactly what you want to show, in exactly the way you want to show it. Monthly sales analyses, purchase orders, mailing labels, inventory cost summaries, most active accounts, employee benefit listings, even invoices and form letters.

Place fields and text in any layout. Do complex calculations. Print up to eight levels of subtotals. Report from up to 10 related databases at once. Lotus-like menus make it easy.

Use standard field formats such as currency, commas, and word-wrap, or create your own. Print in underline, **bold**, *italics*, and *different fonts*. R&R has hundreds of features for fast results with Add-in convenience.

**Only \$149!**  
**Satisfaction guaranteed.\***

To order, or for more information and the name of your nearest dealer, call:

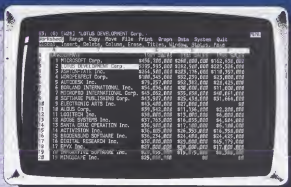
800-325-9035

In Mass., call 508-366-1122.

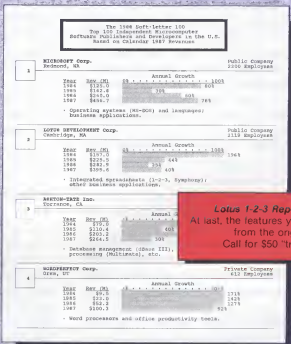
If you aren't satisfied for any reason, return R&R within 30 days of purchase for a refund (if purchased directly from Concentric or an Authorized Reseller). R&R works with 1.2-3" and Symphony™ on IBM® PCs and compatibles with PC-DOS 2.1 or later and a hard disk. Requires 20 KB of available memory for use as a Lotus Add-in, and 320 KB for stand-alone use. Operates on networks that support the NETBIOS standard. 3.5" media available at extra cost. R&R dBASE® version also available.

**Concentric Data Systems, Inc.**  
18 Lyman Street  
Westboro, MA 01581-4063

CIRCLE 123 ON READER SERVICE CARD

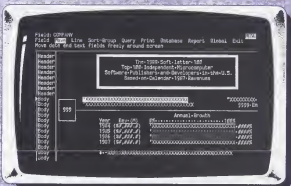


**A Lotus database is a range or an entire worksheet having field names in the first row and records of data in rows below.**



A report is any printout or screen display of data from your database. Anything beyond simple listings of data requires complex macros, or can't be done with Lotus.

**Lotus 1-2-3 Report Writer™ Users:**  
At last, the features you've been waiting for,  
from the original authors.  
Call for \$50 "trade-up" details.



A report writer is a tool that lets you specify what data to select, what additional calculations to perform, where to place everything, and exactly how it should look.

# ANSWERS TO YOUR QUESTIONS ABOUT LOTUS PRODUCTS

## SYMPHONY

### INIT ERROR MESSAGE

**Q.** I was following the manual's instructions for initializing *Symphony* Release 2.0 and received the error message *Unable to locate or open driver set*. Press any key to continue.

Could my *Symphony* Program Disk be defective?

Samuel J. Karsbis  
Polonsky and Karsbis  
Malden, Mass

**A.** To initialize *Symphony*, you must be at an A> prompt and have the original *Symphony* Program Disk in drive A. Type *init* and press Return. If you receive the same error message, there may be a problem with a file on your *Symphony* Program Disk. Before requesting a replacement disk, try the following:

1. Use the DOS DIR command to get a directory of the *Symphony* Program Disk. If the file named LOTUS.SET is not there, copy it from the PrintGraph Disk to the Program Disk and repeat the initialization procedure.

2. Restart your system with an original DOS disk in drive A to insure that no other programs are loaded, then repeat the initialization procedure.

3. At the A> prompt, enter *init lotus* or, if you've given your driver set a name, enter *init* followed by the name of your driver set.

### RESTRICTING DATABASE ENTRIES TO ODD OR EVEN

**Q.** I need to enter a formula into the *Validity* column of the Definition range in my *Symphony* database. I want *Symphony* to determine if the sum of four digits (which I enter as a label through

|    | A     | B      | C    | D       | E       | F        | G     | H            |
|----|-------|--------|------|---------|---------|----------|-------|--------------|
| 9  | Name  | Value  | Type | Default | Formula | Validity | Input | Prompt       |
| 10 | Name  |        | L:15 |         |         |          |       | Enter Name   |
| 11 | Order | Number | L:4  |         |         | ERR      |       | Enter Order  |
| 12 | Total | Amount | N:10 |         |         |          |       | Enter Amount |

a FORM window) is an odd or even number and then reject the entry if the sum is even. For example, the sum of the digits 1114 is equal to 7, an odd number, so the entry will be accepted. Can you help?

David Pauls  
Montgomery, Ala.

**A.** In the figure above, the following formula entered into the *Validity* column (cell F11) will allow an entry into the *Order Number* field only if the sum of the four digits is an odd number. The formula will initially return ERR.

```
=MOD(@VALUE(@LEFT(B11,1))
+@VALUE(@MID(B11,1,1))
+@VALUE(@MID(B11,2,1))+
@VALUE(@RIGHT(B11,1)),2)
```

The @LEFT, @MID, and @RIGHT functions isolate each digit, and the @VALUE function converts each into a value. *Symphony* adds the values and determines whether the sum is an odd or even number.

To allow for even-sum entries only, add =0 to the end of the formula.

### GLOBAL PROTECTION

**Q.** I've created *Symphony* templates that other people in the company use. Each spreadsheet contains formulas that others should not change. Also, users must enter a lot of data each time they use the spreadsheet. I can protect the entire spreadsheet and then unprotect the cells that need data input. However, every time I edit the formulas, I must unprotect the entire spreadsheet

and then go through the process of protecting and unprotecting again. Is there a faster way to do this and a way around global protection?

Sandra Tegland  
Science Applications International Corp  
San Diego, Calif

**A.** When you wish to edit a formula, simply select SERVICES Settings Global-Protection No Quit. You then can edit formulas in any cells. When you finish editing, select SERVICES Settings Global-Protection Yes Quit. Unprotected cells remain accessible to any user, and protected cells become off-limits.

## 1-2-3

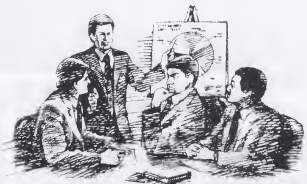
### DISPLAYING THE 1-2-3 MENU

**Q.** We tried to begin a cell entry with a less-than sign (<), but when we held down the Shift key and pressed the comma, the main menu appeared. We can begin a cell entry with the greater-than sign (>). The 1-2-3 *Reference Manual* doesn't mention this feature. Have we found a bug in the program?

Scott Miller  
Carl Cucuzza  
Norcross, Ga

**A.** In 1-2-3 Release 2/2.01, pressing the Shift key and then comma in Ready mode displays the menu. This feature is intentional. It gives you access to the 1-2-3 menu if your keyboard lacks a slash key. If you want to begin a cell entry with the less-than sign, you must type a label prefix (apostrophe, caret, quotation mark, vertical bar, or back-

# DOES HE REALLY KNOW THE BUSINESS?



President Davis had just announced a stellar acquisition and was just finishing his speech as the room rang with applause. "What a great job he did!" said the Sales Manager, echoing the sentiments of everyone there. It was my turn, as the new Division Manager, to offer my assessment. I strode confidently to the front as they murmured in amazement.

"Does he really know the business?" I heard the information officer whisper to Davis. "Well, he's never run a profit center in his life, but he's prepared... just listen," said Davis.

"Michael is in way over his head," somebody whispered. The other vice presidents agreed. They were sure I didn't know a liquid asset from a bottle of spring water.

I scanned the room deliberately, making eye contact with everyone there. I cleared my voice, paused, and said, "Good Morning."

Almost immediately, a hush fell over the room as I opened with a brilliant synopsis of our corporate mission, the acquisition and how it would affect our bottom line. I worked them with an analysis of our competition and critical need for a heavy investment into R & D. My colleagues sat spellbound. As I continued, I actually forgot the hour and the place. When I finished them off with my analysis of how better managing our overtime costs would positively impact cash flow, their gasps of amazement brought me back.

"How did you learn so much, so fast?" exclaimed the VP of Finance.

"He must have moonlighted at Wharton... maybe his best friend works at Booz, Allen," suggested others. I was proud. And then I told them how I did it.

## How I Became So Smart



"When we started to talk about the acquisition," I explained, "I wanted to better understand the business we might be getting into. I saw a segment on ABC News one Sunday morning on how executives

were using Business Week's Business Advantage software. It's a new way to understand business that's now used at IBM, AT&T, Phillips Morris and others. MBA students at Wharton and other top business schools use it. Even venture capitalists and bankers are relying on it to better understand their investments."

"So, I ordered the software and used it. I began to understand better how my sales promotions were causing havoc in operations, why, due to our debt payments, our profit sharing is so low, and how a sudden jolt in the economy could hurt our distributors."

The audience nodded with approval. I had won their support.

I explained that Business Week's Business Advantage allowed one to become an accomplished executive in a fraction of the time. "I'm convinced that simulation is the best way to learn and test yourself without risking the assets of our company in the process," I added.

"Tell us more," said a newly interested Davis. I pointed out that some 10,000 business people were using Business Week's Business Advantage to help them understand how to make better business decisions. I had sold them on the program—and, on me!

## Business Week's Business Advantage

Suddenly, you're CEO. Your first challenge is running Compag Computer. You'll have to wrestle away market share from IBM, keep an aggressive Tandy at bay, invest in superfast 80386 computers and anticipate collapsing financial markets. Then, imagine you are at Chrysler's helm. You now have Korean products flooding the low-end, flat buyer demand and the challenge of integrating AMC's operations.

Taking into account the competition, the economy, the markets and the products, you'll succeed by devising a successful plan, increasing sales and maximizing profits.

How did you do?

☐ YES! Send me the two simulations—I've an added context (A 65 and SNIP) and keep me on your mailing list.

NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
PHONE ( ) \_\_\_\_\_  
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
\*Shipments to PA or CT. Add Sales Tax. Foreign shipments additional.  
Payment Type: ☐ Check enclosed ☐ MC-VISA ☐ AMEX. Expiration \_\_\_\_\_

IBM PC or compatible (384K min) ☐ 514K ☐ 312K Macintosh (512K, 8000K) ☐  
Mail coupon to: Products Division, SMG, Inc., 3624 Market, Philadelphia, PA 19104 or call:

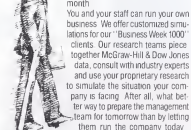
1-800-445-7089 (Ask For Product Sales)

ALSO AVAILABLE AT EGGBHEAD, B. DALTON'S SOFTWARE ETC., WALDEN BOOKS, LECHMERE, ELECTRONICS BOUTIQUE, COMPUTER FACTORY and other retailers!

The products built-in expert system will explain why, for example, your net income went down even though your revenue went up. So, you'll learn not only what happened, but also why.

Managing Compag and Chrysler are just two examples of the simulations you can expect. Once you purchase the initial two, you can opt to receive simulations in a variety of industries including computer hardware, pharmaceuticals, automotive, aerospace, consumer products and more. New simulations are published each month.

You and your staff can run your own business. We offer customized simulations for our "Business Week 1000" clients. Our research teams piece together McGraw-Hill & Dow Jones data, consult with industry experts and use your proprietary research to simulate the situation your company is facing. After all, what better way to prepare the management team for tomorrow than by letting them run the company today.



Think about how your own past experiences have affected your ability to make decisions and manage your business. Then, think about the business advantage you'd have if you could call on the knowledge and insights gained by experiencing many of today's toughest business challenges.

The sooner you order, the sooner you gain the experience it takes to win big in business. And with our 60 day money-back guarantee—you can't lose!

Call 1-800-445-7089 to order or send coupon to:  
Products Division, SMG, Inc.  
3624 Market, Philadelphia, PA 19104

**SMG**

Simulation Management Group, Inc.  
1000 Market Street, Suite 100  
Philadelphia, PA 19104  
(215) 591-1000

an

association

with



BusinessWeek's Business Advantage for IBM requires 384K RAM and two disk drives (preferably a hard disk). Macintosh version requires 512K and at least one 800K disk drive. BusinessWeek's Business Advantage is a trademark of McGraw-Hill Inc. © 1989 SMG, Inc.

slash) as the first character. You won't have a problem when you use the less-than sign in the middle of a formula.

### OVERRIDING 100-LINE MAXIMUM PAGE LENGTH

**Q.** Is it possible to override 1-2-3's maximum page length of 100 lines per page? I use legal-size paper and enter a set-up string to get 112 lines per page.

*Bruce Nesbit  
Albuquerque, N.Mex*

**A.** Select /Print Printer Options Other Unformatted to suppress page breaks, top and bottom margins, and header and footer lines. For Print ranges that are longer than 112 lines, you will have to create page breaks by inserting blank lines in the worksheet. In 1-2-3 Release 2/2.01, you can enter a page-break symbol by selecting /Worksheet Page.

### 1-2-3/SYMPHONY

### PERMANENTLY CHANGING PAGE-LENGTH DEFAULT

**Q.** Prior to printing any spreadsheets, I must change the page-length default from 66 to 62 lines. Is there a way to permanently change the default to 62 lines per page?

*Jay Mayer  
Edison, N.J*

**A.** Select /Worksheet Global Default Printer Pg-Length. Enter 62, select Quit Update Quit. (In *Symphony* select SERVICES Configuration Printer Page-Length, enter 62, and select Quit Update Quit.) By selecting Update you save your change to the configuration file; it remains in effect until you change it again.

### WHERE'S THE GRAPH?

**Q.** Using 1-2-3 Release 2.01, I created a simple line graph with an X range and one data range. When I selected View from the Graph menu, neither the data points nor the lines connecting them appeared on the graph. What could have caused this?

*Patricia Lyons  
Chilmark, Mass.*

**A.** If you select /Graph Options Format Graph Neither Quit Quit, neither

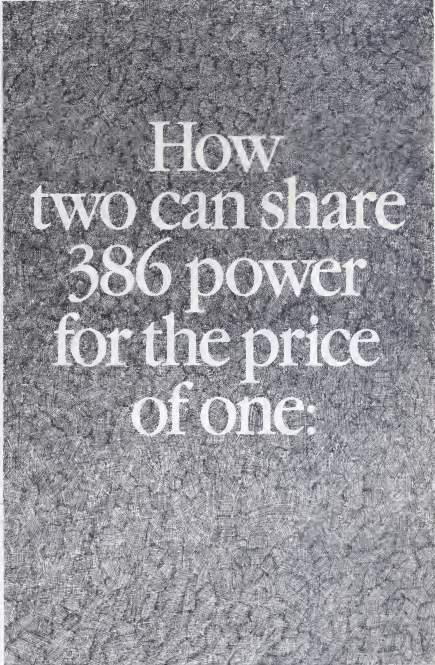
symbols nor lines will appear in your graph. Selecting /Graph Options Format Graph, then pressing the Escape key and selecting Quit Quit has the same effect as selecting /Graph Options Format Graph Neither.

To display symbols and lines for all ranges of the graph, select /Graph Options Format Graph Both. If you want to display only symbols representing the data points, select /Graph Options Format Graph Symbols. To display just the lines connecting the data points, select /Graph Options Format Graph Lines.

In *Symphony* select MENU Graph 1st-Settings Format, specify the range, and then choose Lines, Symbols, Both, or Neither.

### @STD FUNCTION ERROR

**Q.** I have come across a problem using the standard deviation function in 1-2-3 Release 1A. The @STD formula returns ERR when it refers to a list of values that are equal. If all values in a column are equal, shouldn't the standard deviation



How  
two can share  
386 power  
for the price  
of one:

be 0? What causes this problem and is there a solution?

|   | A    | B                  |
|---|------|--------------------|
| 1 |      | 7.3333             |
| 2 |      | 7.3333             |
| 3 |      | 7.3333             |
| 4 |      | 7.3333             |
| 5 |      |                    |
| 6 | @STD | ERR                |
| 7 | @VAR | -0.000000000000004 |

Trevor Jones  
Midlothian, Va

A. Under certain circumstances, the @STD function will return ERR in all releases of 1-2-3 and *Symphony*.

The standard deviation of a set of values is the square root of the variance. When the variance is 0, the standard deviation is also 0. A list of values that are equal should have a variance of 0. The standard deviation should also be 0.

A problem may occur because of floating-point arithmetic, which is the set of algorithms microcomputers use to handle values. These algorithms can give rise to stray digits in the 14th and 15th decimal places. In your example, because of floating-point inaccuracies, the variance of range B1..B4 is not equal to 0. If you assign a Fixed format with 15 decimal places to cell B8 and widen column B to a width of 20, you reveal that the formula returns a small negative number. 1-2-3 returns ERR when it calculates the square root of this value (the standard deviation of the values in range B1..B4) because the square root of a negative number isn't a real number.

To work around the floating-point error, enter the following formula in cell B6:

@SQRT(@ROUND(@VAR(B1..B4),11))

This formula calculates the standard deviation by rounding the variance to 11 decimal places and taking the square root of that value.

## COMBINING RANGE NAMES

Q. I combine a spreadsheet that contains macros into other spreadsheets that contain data. After doing this, I have to run a macro that names the other macros.

Is there a way to combine the spreadsheet, as well as its range names, when

I combine it into another spreadsheet? I use 1-2-3 Release 2.01.

Ken Bates  
Olympia, Wash.

A. The File Combine command in 1-2-3 combines cell entries only. You must reassign the missing range names once you combine spreadsheets. If one of the macros you combine can assign range names for other macros, you'll need to assign only one range name after combining the files.

All releases of *Symphony* let you combine range names along with cell entries when you combine files.

## WHERE IS THE STEP KEY?

Q. The 1-2-3 Release 2.01 manual refers to the STEP key as a tool to help debug a macro. I use an IBM Enhanced Keyboard, which has the number pad on the right and function keys across the top of the keyboard. Where is the STEP key?

Anita Kodas  
Boy Scouts of America  
Kansas City, Kans.

A. You press STEP by holding down the Alt key and pressing F2. The STEP indicator will appear at the bottom of the screen. When you invoke a macro while the STEP indicator is present, the macro processes only one step each time you press a key. After each step, the macro pauses and the flashing SST indicator replaces the STEP indicator at the bottom of the screen. (In *Symphony* a flashing Pause indicator replaces the STEP indicator.) To end Step mode, press STEP (Alt-F2) a second time. (In *Symphony* the STEP key is Alt-F7 on the IBM Enhanced keyboard.)

## USING A VARIABLE IN A FORMULA'S CELL ADDRESS

Q. Can I use a variable as part of a cell address in a formula? In the example that follows, column A contains various

|   | A    | B | C    | D |
|---|------|---|------|---|
| 1 | 1.00 | 8 | 5.94 |   |
| 2 | 1.25 |   |      |   |
| 3 | 1.50 |   |      |   |
| 4 | 1.75 |   |      |   |
| 5 | 2.00 |   |      |   |
| 6 | 2.25 |   |      |   |
| 7 | 2.50 |   |      |   |
| 8 | 2.75 |   |      |   |
| 9 | 3.00 |   |      |   |

diameters of circles. I would like to enter a row number in cell B1 and have a formula in cell C1 use that row number as part of a cell address to calculate the area of a circle.

H. Espinoza  
International Engineering Co.  
San Francisco, Calif

A. Enter this formula in cell C1:

@PI\*(@("A"&@STRING  
(B1,0))^2)^2

1-2-3 Release 2/2.01's and *Symphony*'s string concatenation allows you to use a variable as part of a cell address in a formula. The @@ function converts the string into a cell address, which the formula uses as a valid argument. The formula in cell C1 is updated automatically when you change the value in cell B1.

## Q&A REVISITED

### DISPLAY OF RANGE NAMES

Q. In December 1987 and May 1988, you explained that files whose names begin with an exclamation point appear first in the control panel during file-retrieving operations. Since my 1-2-3 Release 2.01 spreadsheets generally have many range names, I wanted a way to keep specific range names at the beginning of the control-panel list.

Because preceding a range name with an exclamation point doesn't do the job, I experimented and found that the asterisk does.

Fred Kracker  
Charlotte, Mich.

A. We strongly urge our readers to avoid using arithmetic operators in range names. The asterisk means "multiply" to your software's formula parser and to people who are familiar with using 1-2-3 or *Symphony*. It can be confusing to decipher a formula that contains both multiplication symbols and these unusual range names.

You can use an exclamation point as the first character of a range name, but such range names require unique treatment when you use them in formulas and command sequences.

1-2-3 and *Symphony* interpret an exclamation point to mean "convert this reference to a range reference." Imagine that you've assigned the name costs

to cell A1. When you enter `@S(costs)` into the worksheet, the formula parser strips off the exclamation point and interprets costs as the range reference A1..A1.

If you assign the name *total* to range C9..E9, you risk confusing the formula parser. When you enter the formula `@SUM(total)` into the worksheet, the formula parser strips out the exclamation point and tries to enter the formula `@SUM(total)`. This formula doesn't work because a range named *total* doesn't exist in the worksheet. You can get the formula parser to accept the range name if you enter the formula as `@SUM(!total)`. Likewise, when you assign *total* as a Print range, you must precede the word *total* by two exclamation points.

## UNWANTED PAPER-FEED WHEN PRINTING WORKSHEET

**Q.** In the April issue, Danielle Mankus asked why her printer advances the paper a half page, a full page, or even as many as three pages when she selects /Print Printer. When I had this problem, I found that I'd included several hidden columns at the end of my Print range. For example, when I printed range A1..AB75, and columns X through AB were hidden, the printer advanced an extra page. Once I reduced the Print range to A1..W75, the paper no longer advanced the extra page.

Barbara F. Johnson  
Fidelity Bankers Life  
Richmond, Va.

**A.** Thanks for the added information. However, we were unable to duplicate the problem by printing hidden columns.

## FORMULA TOO LONG

In reference to Rhonda Conventry's question "What Formula Is Too Long?" [April], I've received the error message *Formula too long* several times. I followed the steps you described for creating a table of range names and discovered another solution to the problem.

When I created the table of range names, I discovered that one of the named ranges in my spreadsheet extended to cell IV8192. I deleted that name, and the error condition vanished. When you create the range-name

table, the cause of your problem may be obvious.

Stephen A. Marinschaw  
Grand Prairie, Tex

## @SUM WITH VARIABLE START/END CELLS

**Q.** In the July issue, you gave a macro solution to Fred Cheney's question on how to use variable beginning and ending cells in an @SUM formula. I use a nonmacro method to create an @SUM formula with variable ranges.

In the following figure, cells B1 and C1 contain values that correspond to the starting and ending row numbers of the range to sum. The numbers to sum are in column A. Cell A7 contains a formula that uses string concatenation to generate a label representing the range to sum ("A1..A5"). The @@ function converts that label to cell references, which behave as the argument of the @SUM function:

```
@SUM(@@"("A"&@STRING(B1,0)
&".A"&@STRING(C1,0)))
```

# 1. Buy this.



# New... SuperProject Software What The Experts Have To Say:

"Just Released for OS/2"  
SuperProject Expert/2

**Aerospace:** "SuperProject is the best. Earned Value Reporting and Work Breakdown Summarization give me complete project control and the graphics make impressive presentations." Barry Feeley, Technical Manager, Ford Aerospace.

**Construction:** "The familiar SuperCalc® and 1-2-3 menu system makes it really easy to learn and use. It handles multiple projects, networking and flexible

report writing. The multiple resource calendars and histograms manage resources very efficiently." Ted Ritter, CEO, O'Connor Construction Co.

**Data Processing:** "The Outliner allows me to quickly sketch critical schedules from the top down. Expert is way ahead of the pack." D.W. Nesper, Regional Consulting Manager, Wang Labs.

The SuperProject® Family—Plus, Expert and Expert/2—is the most advanced PC project management software available. The smallest to the largest and most complex projects imaginable are easily handled thanks to its virtual memory management skills.

Newly released SuperProject Expert/2 running under OS/2, gives you true multitasking. For example, this enables you to enter data in the foreground while outputting a report in the background.

And only Computer Associates gives you PC and mainframe project management. Develop your project planning on a PC and then upload to a mainframe with CA-PLANLINKS™. You can then consolidate that project with others via CA-TELLAPLAN™ and take advantage of its resource pooling and presentation graphics.

## The SuperProject Series

| FEATURES                       | SUPERPROJECT     |        |                  |
|--------------------------------|------------------|--------|------------------|
|                                | PLUS             | EXPERT | EXPERT 2         |
| PERT Gantt Diagram w/CFM       | Yes              | Yes    | Yes              |
| Outlines Work Breakdown Chart  | Yes              | Yes    | Yes              |
| Resource Histogram             | Yes              | Yes    | Yes              |
| Resource Leveling              | Yes              | Yes    | Yes              |
| Tasks Per Project (Max)        | 1,560            | 1,560  | Unlimited        |
| Mainframe Link                 | Yes              | Yes    | Yes              |
| Calendars                      | Yes              | Yes    | Yes              |
| Export/Import (Partial or All) | Yes <sup>1</sup> | Yes    | Yes              |
| Multi-Project Resource Pooling | Yes              | Yes    | Yes              |
| Built-In Graphics Output       | Yes              | Yes    | Yes              |
| Networking                     | Yes              | Yes    | Yes <sup>2</sup> |
| Plotter Support                | Yes              | Yes    | Yes              |
| Multitasking                   | Yes              | Yes    | Yes              |

<sup>1</sup>Exporting only <sup>2</sup>When LAN Mgr. is available

For your free demo diskette or more information, call 800-533-2070 (Ad 54809). In Canada: 1-800-663-6904

Computer Associates

1240 McKay Drive, San Jose, CA 95131

© 1988 Computer Associates International, Inc.



CIRCLE 125 ON READER SERVICE CARD

**COMPUTER ASSOCIATES**  
Software superior by design.

- World's leading independent software company.
- Broad range of integrated business and data processing software for mainframe, mid-range and micro computers.
- Worldwide service and support network of more than 70 offices.

Accounting • Spreadsheets • RDBMS • Graphics • Project Management • Resource & Operations Management

|   | A     | B | C |
|---|-------|---|---|
| 1 | 1     | 1 | 5 |
| 2 | 2     |   |   |
| 3 | 3     |   |   |
| 4 | 4     |   |   |
| 5 | 5     |   |   |
| 6 | ===== |   |   |
| 7 | 15    |   |   |

To sum a different range in column A, change the numbers in cells B1 and C1. The formula in cell A7 is updated automatically and refers to the new range.

Paul Wilkerson  
West Texas Utilities Co.  
San Angelo, Tex.

A. This method works in 1-2-3 Release 2/2.01 and all releases of *Symphony*.

## CELL ENTRY ERROR

Q. In the April issue, Donald Batal asked how to put dates (such as 6/87) into a database and not have them interpreted as formulas. You said to press EDIT Home and enter a label prefix to make each entry a label. I suggest the following alternative: When you create a database, enter the dates and let them be interpreted as formulas. Then use the Range Format Text command (in *Symphony*, MENU Format Other Literal) to format the entries. Each of the formulas will be displayed as dates.

Terri Witzberger  
Norton, Ohio

A. You can't use formatted formulas or dates that have the added label prefix in date-arithmetic operations. Refer to the April Contest results in the July issue and to the October Q&A called "April Contest Applied." These items discuss ways to convert date labels to valid serial numbers.

## CONTEST

### AUGUST CONTEST RESULTS

In the August issue we asked users of 1-2-3 Release 2/2.01 and *Symphony* to submit the best criterion formula for selecting all records from a database that *do not* contain a particular string. Readers were asked to use the following example to construct the winning formula.

Cell E1 (right) contains the formula @DCOUNT(dbase,0,crit), where the input range (Database range in *Symphony*), *dbase*, is range A1..B7 and the Criterion range, *crit*, is range D1..D2. The Output range is specified as range D4..E4, and range D5..E7 contains the extracted records. Cell D2 is to contain the criterion formula that selects all records from *dbase* that do not contain the string *pet*. The winning formulas are either @ISERR(@FIND("pet",A2,0)) or @ISERR(@FIND("pet",word,0)), where *word* is the range name for cell A2.

|   | A         | B      | C         | D      | E |
|---|-----------|--------|-----------|--------|---|
| 1 | Word      | Number | Word      |        | 3 |
| 2 | peter     | 4      |           |        |   |
| 3 | permanent | 5      |           |        |   |
| 4 | ponder    | 6      | Word      | Number |   |
| 5 | prolong   | 3      | permanent | 5      |   |
| 6 | carpet    | 7      | ponder    | 6      |   |
| 7 | petty     | 2      | prolong   | 3      |   |

Winning entries were submitted by the following readers: Bill Berry, Tucker, Ga.; John Bettini, Omaha, Neb.; Ron Black, Dallas, Tex.; Steven S. Cobb, Louisville, Ky.; Joe Czyzyk Jr.,

# 2. Get this free.



For a limited time, buy or lease an AT&T 6386 WorkGroup System and we'll give you a terminal and all the extras you need to hook up a second user free.

A free terminal can do more for your business than you might think. When two people share software and data they can solve twice as many problems. And by doubling employee access to software, data, laser printers, and other resources, you can double the usefulness of your investment. Whether your business needs to calculate spreadsheets, write reports, analyze

databases, or use any of hundreds of other applications, the 6386 WGS makes perfect business sense.

By unleashing 80386 power to a second user, the AT&T 6386 WGS gives twice as many people the option to run applications written for MS-DOS<sup>®</sup>, UNIX<sup>®</sup>, System V, or XENIX<sup>®</sup>. Plus it's XT and AT<sup>2</sup> compatible.

For more information on how your business can benefit from this special 6386 WGS offer, contact your participating AT&T Authorized Reseller, your local AT&T Account Executive, or call 1 800 247-212, ext. 934.

<sup>®</sup>MS-DOS and XENIX are registered trademarks of Microsoft Corporation.  
<sup>®</sup>XT and AT are registered trademarks of IBM.  
Duration of offer may vary.

© AT&T 1988



**AT&T**  
The right choice.

Grandville, Mich.; Dyke Davisson, Cannon Falls, Minn.; William Drennan, Cedar Rapids, Iowa; Paul Ekman, Cedar Rapids, Iowa; Greg Erwin, Aylmer, Quebec; C. Everhart Jr., Atlanta, Ga.; Barden Finch, Palo Alto, Calif.; Warren Fisk, Donovan, Ill.; David A. Goldstein, Essexville, Mich.; Charles Hund, Hamburg, N.Y.; Gail Jones-Nemeth, Cleveland, Ohio; Diane Keating, Humble, Tex.; Leonard E. Malak, Austin, Tex.; Perry Mordini, Wright-Patterson AFB, Ohio; Donald Plotnick, Somerville, Mass.; Ron A. Shumate, Fayetteville,

Ark.; John Skelly, Sacramento, Calif.; Daniel S. Sperling, Monroe, Calif.; Charles B. Stott, Tucson, Ariz.; W. A. Weitlauf, Louisville, Ky.; Merrienne C. West, Manitowoc, Wis.

## HARDWARE

## BROTHER HR-15XL

**Q.** I own a Brother HR-15XL printer and want to use all of *Symphony's* special print attributes. Please tell me

which printer driver to choose during the Install program to accomplish this.

A. E. Small  
Evansville, Ind.

**A.** Find out if your Brother HR-15XL emulates a Brother Twinwriter 5 or some other printer listed in the Install program. If it does, select that printer driver. The Unlisted driver should let you print some attributes.

If any other reader is using a Brother HR-15XL successfully with *Symphony*, please let us know which printer driver you selected.

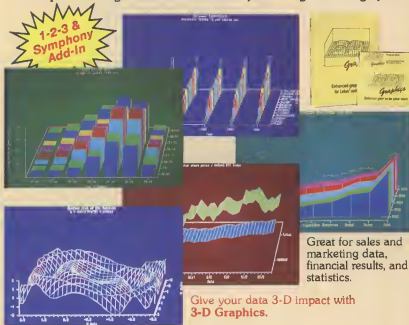
## 3-D GRAPHICS \$95

### Enhanced graphics for Lotus users

Use 3-D Graphics to produce 3-D Bar, Line, Joined Bar, and Surface charts with a few simple keystrokes from within 1-2-3.

Control scale and titles of each axis, width and depth of bars or lines and choose color or black and white. Then enhance your graph with color contours or rotate to view from a different angle.

3-D Graphics runs right from the Lotus menus just like regular Lotus graphics.



Give your data 3-D impact with 3-D Graphics.

3-D Graphics runs with 1-2-3 version 2.0 and higher and any version of *Symphony*. 3-D Graphics supports IBM CGA, EGA, Hercules and Compaq graphics. Three dimensional graphs can be plotted on all devices currently supported by Lotus PrintGraph and Lotus Freelance.

Please add \$5 shipping to each order.  
Purchase orders accepted.  
Available from selected dealers.

Lotus 1-2-3 and *Symphony* are registered trademarks of Lotus Development Corporation

**INTEX SOLUTIONS, INC.**  
568 Washington Street, Wellesley, MA 02181  
**(617) 431-1063**



## WANG MATRIX PRINTER WON'T PRINT COLOR GRAPH

**Q.** I use 1-2-3 Release 2.01 on a Wang Professional Computer with a graphics card, and a Wang DM 50/300 Matrix printer with the optional Wang Color Option Kit.

I assigned the A range as the set of values for the pie wedges. I used the B range to indicate color and exploding codes for the pie wedges. I can print the pie wedges with different shading, but how can I print each pie wedge in a different color?

Nancy H. Losee  
Cytology Screening  
Albany, NY

**A.** Lotus Development Corp. doesn't list the Wang DM 50/300 Matrix printer as a Lotus-compatible peripheral. If you selected a printer driver that isn't for a color printer but works with your printer, the graph won't print in color. Check with Wang Laboratories to see if a driver exists for the Wang DM 50/300 Matrix printer using the Wang Color Option Kit. If a driver doesn't exist specifically for your printer, ask if your printer emulates another printer for which a driver exists.

This material is prepared by the Technical Editors, with the help of Lotus Product Support.

## WRITE US

Do you have a question? We can't answer every letter, but if yours is selected, we'll publish it along with an answer or a request to other readers for advice. We'll pay \$25 for each letter we publish. Send your letters (including your address and daytime phone number) to: Q&A, LOTUS Magazine, P.O. Box 9123, Cambridge, MA 02139-9123.

# CAREER ASSURANCE.

## Dow Jones News/Retrieval®

Membership gives you instant online access to:

Breaking Business News  
*The Wall Street Journal*  
*The Washington Post*  
Updates On Competition  
Investment Analysts' Reports  
Detailed Corporate Profiles  
Financial Overviews  
P/E Ratios

Current Stock Quotes  
Historic Stock Quotes  
Company vs. Industry Performance  
Instant "Backgrounder" Research  
10-K & 10-Q Data  
SEC Insider Trading Activity  
Earnings Reports and Forecasts  
An Online Business Library

... Just a sample of the many business and financial services available.

## How to entrench your present position and promote your future success—for only \$49.95.

Can a \$49.95 membership in Dow Jones News/Retrieval®—the premier online business and financial information service from Dow Jones & Company, Inc.—really help assure you a more successful career?

Judge for yourself.

Mail the Membership Enrollment Form at right. Within a few days your Membership Kit will arrive and you can go online, analyzing breaking news from a continuously updated business journal—before it hits the newsstand.

You'll also have instant access to leading investment analysts' comments on your business hunches and strategies, plus the ability to get detailed reports on nearly 10,000 companies within minutes.

And those are only three of our 40-plus services.

Look over the others when you go online.

To start your membership, fill out the Enrollment Form at right, drop it in the mail and give our service a try.

After all, making sure you have more current, more complete information is a very assuring career move.

\*Per account. New domestic and Canadian subscribers only. Free time must be used within 30 days after receipt of password(s). Some additional fees apply on certain services. Offer expires November 30, 1989.

© 1988 Dow Jones & Company, Inc. All rights reserved.

—Membership Enrollment Form—

### Show me how Dow Jones News/Retrieval® can help assure my career success.

Send me a Business Membership Kit, entitling me to 8 free hours\* of online time, passwords for myself and my colleagues, a User's Guide, 12 months of *Dowline*™ Magazine, and waiver of my first year's \$12 annual service fee—for \$49.95.

☐ Check enclosed  
☐ Charge to my: ☐ AmEx ☐ MC ☐ VISA ☐ Bill me later  
Card No. \_\_\_\_\_ Exp. \_\_\_\_\_  
Signature (required) \_\_\_\_\_

If you pay by credit card, all future charges will be billed to that account.  
Name \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Daytime Phone \_\_\_\_\_  
Computer make and model \_\_\_\_\_  
☐ Please send more information.

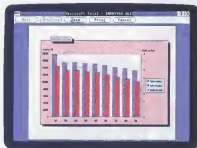
Mail to: DJNR Membership Kit, P.O. Box 186  
Drexel Hill, PA 19026-9973

For faster service, call 1-800-221-7700, Ext. 279K today!

## DOW JONES NEWS/RETRIEVAL

From Dow Jones & Company, Inc.  
*The information that powers today's business.*

279K



Don't waste any more time,  
or paper. Preview your ideas before  
you print them out.

As you can see, Microsoft can  
make all kinds of HP printers and  
plotters look their best.



Personalize your LaserJet Series II Printer  
with HP fonts and memory boards.

These documents were brought to you  
by Microsoft Excel, Microsoft  
Windows, and the HP LaserJet Series II,  
PaintJet and DeskJet printers.



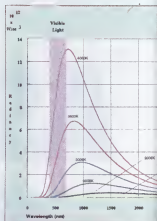
#### Personal Stock Portfolio

| <b>Client:</b> Jane S. Thomas<br><b>Business Address:</b> 1014 Kensington<br>Cambridge, MA 02142<br><b>Telephone:</b> (617) 552-1000 |        | <b>Home:</b> (617) 552-1000<br><b>Home Address:</b> 111 Pine Hill<br>Brookline, MA 02140<br><b>Telephone:</b> (617) 734-2000 |                 |
|--------------------------------------------------------------------------------------------------------------------------------------|--------|------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Stock                                                                                                                                | Symbol | Shares                                                                                                                       | Cost            |
| Procter & Gamble                                                                                                                     | PG     | 100                                                                                                                          | \$12.75         |
| IBM Corp.                                                                                                                            | IBM    | 50                                                                                                                           | \$64.75         |
| Microsoft                                                                                                                            | MSFT   | 25                                                                                                                           | \$10.00         |
| Apple                                                                                                                                | APPL   | 10                                                                                                                           | \$10.00         |
| Oracle                                                                                                                               | ORCL   | 5                                                                                                                            | \$10.00         |
| <b>Total</b>                                                                                                                         |        | <b>190</b>                                                                                                                   | <b>\$104.50</b> |

| Stock            | Symbol | Shares     | Cost            |
|------------------|--------|------------|-----------------|
| Procter & Gamble | PG     | 100        | \$12.75         |
| IBM Corp.        | IBM    | 50         | \$64.75         |
| Microsoft        | MSFT   | 25         | \$10.00         |
| Apple            | APPL   | 10         | \$10.00         |
| Oracle           | ORCL   | 5          | \$10.00         |
| <b>Total</b>     |        | <b>190</b> | <b>\$104.50</b> |

Julie Hill, Olympus Building • 120 West 55th Avenue, Miami, FL 33155 • (305) 575-0210



#### Product Sales Report

| Item         | Jan         | Feb         | Mar         | Apr         | May         | Jun         | Jul         |
|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Item 1       | 100         | 150         | 200         | 250         | 300         | 350         | 400         |
| Item 2       | 200         | 250         | 300         | 350         | 400         | 450         | 500         |
| Item 3       | 300         | 350         | 400         | 450         | 500         | 550         | 600         |
| Item 4       | 400         | 450         | 500         | 550         | 600         | 650         | 700         |
| Item 5       | 500         | 550         | 600         | 650         | 700         | 750         | 800         |
| Item 6       | 600         | 650         | 700         | 750         | 800         | 850         | 900         |
| Item 7       | 700         | 750         | 800         | 850         | 900         | 950         | 1000        |
| Item 8       | 800         | 850         | 900         | 950         | 1000        | 1050        | 1100        |
| Item 9       | 900         | 950         | 1000        | 1050        | 1100        | 1150        | 1200        |
| Item 10      | 1000        | 1050        | 1100        | 1150        | 1200        | 1250        | 1300        |
| <b>Total</b> | <b>5000</b> | <b>5500</b> | <b>6000</b> | <b>6500</b> | <b>7000</b> | <b>7500</b> | <b>8000</b> |



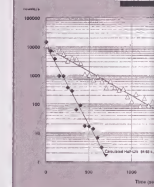
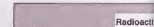
#### Consolidated Balance Sheet

| Assets                    | Liabilities and Shareholder's Equity              |
|---------------------------|---------------------------------------------------|
| Current Assets            | Current Liabilities                               |
| Cash and Cash Equivalents | Accounts Payable                                  |
| Accounts Receivable       | Notes Payable                                     |
| Inventory                 | Other Liabilities                                 |
| Prepaid Expenses          | Shareholder's Equity                              |
| Other Assets              | Common Stock                                      |
| <b>Total Assets</b>       | <b>Total Liabilities and Shareholder's Equity</b> |



#### Purchase Form

|                                                                                                                                |                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Customer Name:</b> Jane S. Thomas<br><b>Address:</b> 1014 Kensington<br>Cambridge, MA 02142<br><b>Phone:</b> (617) 552-1000 | <b>Product Name:</b> HP LaserJet Series II<br><b>Model:</b> HP LaserJet Series II<br><b>Price:</b> \$1000.00 |
| <b>Quantity:</b> 1<br><b>Unit Price:</b> \$1000.00<br><b>Total Price:</b> \$1000.00                                            | <b>Shipping:</b> \$50.00<br><b>Handling:</b> \$10.00<br><b>Tax:</b> \$50.00<br><b>Total:</b> \$1110.00       |





Microsoft Excel spreadsheet showing financial data with columns for Year, Sales, Profit, and Expenses.

| Year | Sales       | Profit    | Expenses    |
|------|-------------|-----------|-------------|
| 1990 | \$1,000,000 | \$200,000 | \$800,000   |
| 1991 | \$1,200,000 | \$240,000 | \$960,000   |
| 1992 | \$1,500,000 | \$300,000 | \$1,200,000 |
| 1993 | \$1,800,000 | \$360,000 | \$1,440,000 |
| 1994 | \$2,000,000 | \$400,000 | \$1,600,000 |
| 1995 | \$2,200,000 | \$440,000 | \$1,760,000 |
| 1996 | \$2,500,000 | \$500,000 | \$2,000,000 |
| 1997 | \$2,800,000 | \$560,000 | \$2,240,000 |
| 1998 | \$3,000,000 | \$600,000 | \$2,400,000 |
| 1999 | \$3,200,000 | \$640,000 | \$2,560,000 |
| 2000 | \$3,500,000 | \$700,000 | \$2,800,000 |



# Two world leaders develop highly explosive material.

Hewlett-Packard and Microsoft just took the simple act of communication and turned it into something a bit more powerful.



Illumination. Because to us, anything worth presenting in a spreadsheet

is worth presenting more clearly, more concisely, and more forcefully. Which is exactly what Microsoft® Excel and the Hewlett-Packard® LaserJet Series II® printer let you do.

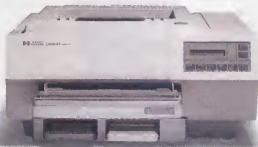
With this powerful combination of software and printer, now it's easier to take common data and make it look anything but common. With incredibly flexible font styles, font sizes, borders and shading. Incorporated into spreadsheets, charts, tables and forms that instantly make your data say more. Your numbers add up to more. Your

facts, figures and ideas mean more.

And of course, HP® desktop plotters and printers, from the ColorPro® plotter to the PaintJet®, DeskJet™ and LaserJet Series II printers, can unleash the potential power inside every box of Microsoft Excel. And vice versa.

To witness a whole new world of spreadsheet output, call us at (800) 541-1261, Dept. 157 for a free copy of our booklet, "Of Power And Printers." Or simply go to your dealer. And see firsthand what happens when two explosive elements get together.

And the chemistry's just right.



HP LaserJet Series II Printer

## Microsoft®

© 1988 Microsoft Corporation. Microsoft and the Microsoft logo are registered trademarks of the Microsoft Corporation. Hewlett-Packard, ColorPro, PaintJet and LaserJet Series II are registered trademarks, and DeskJet is a trademark of Hewlett-Packard Company. Customers in Canada call 1-416-675-0611, outside of North America, 1-206-882-8661. Other good in United States only.



#### THE CAMBRIDGE Z88

- 8.25" x 11.5" x .875, and weighs less than 2 lbs.
- 32K of built-in memory, expands to over 1.5 megabytes
- Built-in productivity software includes spread sheet, word-processor, daily date manager, calendar, alarm
- PCLink imports/exports Wordstar® Lotus 1-2-3® and ASCII files
- Solid state Memory Cartridges™ for added memory
- Operates for more than 20 hours on four AA batteries

# 1-2-3® go.

## Take your 1-2-3 work with you—wherever you go.

Increase personal spreadsheet productivity by working on your 1-2-3® wherever you go. Cambridge Direct introduces the Cambridge Z88, a versatile, hardworking computer that doubles as a portable keyboard for your Lotus 1-2-3 worksheets.

Work you once had to leave behind on your desk—or inside a PC—you can now take with you. Simply transfer 1-2-3 files from your desktop or laptop PC to the Cambridge Z88 with PCLink®; then take the Z88 down the hall to a meeting or on your next trip.

When you return, update the 1-2-3 files on your PC. It's that easy.

The Cambridge Z88's complete built-in productivity software library includes

a Lotus work-alike spreadsheet, powerful and efficient word processor, daily work organizer, calculator, calendar, clock and alarm.

Compact, the Cambridge Z88 weighs under two pounds, is the size of a piece of paper (8.25" x 11.5"), and is less than an inch thick. Other portables are as big as a briefcase; the Z88 fits into one!

Easy to use, there's no booting, loading, opening, saving, closing, or quitting. Move quickly through an unlimited number of tasks. Everything in the Z88 operates with a few keystrokes.

The Cambridge Z88's memory expands to over 1.5 megabytes using interchangeable solid-state RAM (volatile memory) and EPROM (permanent 1-2-3 file storage) Memory Cartridges™ of up to 512K bytes each.

The Z88 operates modems and printers, works for up to twenty hours on four AA batteries, and features a completely silent, full-size keyboard. The supertwist LCD display is 8 lines x 106 columns, with 80 columns of work area.



Memory Cartridges™ are available in 32K, 128K, and 512K



Both the Z88 and 1-2-3 fit in your briefcase.

### Test the Z88 for 15 days, and discover the real meaning of portability.

Test the Z88 for the next 15 days and discover what the next generation in personal computers

will be like. Your Z88 comes with a sporty, durable nylon attaché case; both are fit for work, travel, or home use. If you decide not to keep the Z88, return it for a complete refund. **Keep the case.**



Colors for attaché may vary.

The Cambridge Z88 computer Now

## \$599<sup>00</sup>

Includes a one year limited warranty, manual, and a lightweight carrying case.

- IBM PCLink \$82.00
  - Parallel printer cable \$72.00
- Other Z88 accessories, including a modem, and complete tech support is available upon request.

**CAMBRIDGE  
D I R E C T**

1419 Lake Cook Rd., Suite 312  
Deerfield, IL 60015  
1-312-564-5512

To order, call  
**1-800-366-0088**  
48 hour delivery from order

For Z88 dealer locations or questions about the Cambridge Z88, call the Cambridge product support team at 1-800-366-0088.

## MORE TIPS ON USING LOTUS PRODUCTS

### SYMPHONY

#### AUTOMATICALLY PRINTING CONSECUTIVE FILES

How do you print several *Symphony* Release 1.1 or 1.2 files continuously without supervising your computer? Write a simple macro and save it in the macro library.

Create a table of files at cell A1 using the {SERVICES} File Table command. Use the {MENU} Erase command to erase the table entries in columns B and C. Then in cell B1 type the following:

```
+("{SERVICES}FR"&1&"~  
{SERVICES}PAGPQ"
```

Copy the formula all the way to the end of your file table. Enter \p in cell C1. Select MENU Range Name Labels Left and enter c1. Now your macro has a range name. Your worksheet should look something like the screen below.

Press SERVICES Application Attach and select the file MACROMGRAPP. Now press Invoke, select MACROMGR Save to save your macro in the library in memory and on the disk. Give a name to the macro library; indicate the range that includes the file names, their respective macros, and the name of the macros, (\p). Select either No or Yes indicating whether to lock your macro library with a password.

Now turn on your printer, hold down the MACRO key (Alt on most computers), and press P to start the macros.

As an option, you can select MENU

Range Values to change the formulas in column B to values. Then you can just save the macros themselves without column A.

In the future, you must attach the MACROMGR application, invoke it, and load the library file containing your macros before using them.

Myrna U. Gonzalez  
Houston, Tex.

#### USING SYMPHONY PRINT ATTRIBUTES IN SHEET

I recently found a way to use *Symphony's* print attributes in the SHEET environment without causing the cell's contents with the attribute to shift to the left. Insert a column on each side of the Print range and enter the begin-attribute character in each cell of the new far-left column. Then enter the end-attribute character in each cell of the new far-right column.

In the example in the next column, the original Print range is A1..C8. Insert a column with the cell pointer on column A. With the cell pointer in cell A1, hold down the Control key and press B, then press Return to enter the begin-attribute character. Copy cell A1 to range A2..A8. Similarly, in cell E1, enter the end-attribute character by pressing Control-E, then copy cell E1 to range E2..E8. Edit cell A7 by appending the letter U to the begin-attribute character. Row 7 will be printed underlined. Then append the number 1 to the character in cell A8. Row 8 will be printed bold-

|   | A      | B        | C        | D     |
|---|--------|----------|----------|-------|
| 1 |        |          |          | Dates |
| 2 |        |          | 9/30     | 12/31 |
| 3 |        |          |          |       |
| 4 | Assets |          |          |       |
| 5 | Cash   | \$100.00 | \$110.00 |       |
| 6 | Bonds  | \$120.00 | \$130.00 |       |
| 7 | Stocks | \$300.00 | \$310.00 |       |
| 8 | TOTAL  | \$520.00 | \$550.00 |       |

faced and underlined.

To activate the print attributes, you must include the new columns A and E in your Print range. If you wish to print the same range without the print attributes, exclude these two columns from the Print range.

Douglas W. Phillips  
Williams College  
Williamstown, Mass.

#### PRINT ATTRIBUTES IN DATABASE REPORTS

I happened upon an undocumented use of *Symphony's* print attributes while creating a database. If you generate a *Symphony* database using the print attributes such as boldface, underline, or italics as part of the field names, they will print with these attributes.

For example, enter the following in a new SHEET window. To create the ▲, hold down the Control key and press B (for "Begin attribute"). Then type uName:L:20 and press Return. Move the cell pointer down one cell and enter Address:L:15. Then move the cell pointer down one cell and type State, hold down the Control key, press B to create the ▲ and type iL:2. Press Return.

```
▲uName:L:20  
Address:L:15  
State▲iL:2
```

Now generate the entry form, and enter your data records in the database.

|   | A            | B                                        | C  |
|---|--------------|------------------------------------------|----|
| 1 | APPEND_A.WR1 | {SERVICES}FRAPPEND_A.WR1-{SERVICES}PAGPQ | \p |
| 2 | APPEND_B.WR1 | {SERVICES}FRAPPEND_B.WR1-{SERVICES}PAGPQ |    |
| 3 | APPEND_C.WR1 | {SERVICES}FRAPPEND_C.WR1-{SERVICES}PAGPQ |    |
| 4 | APPEND_D.WR1 | {SERVICES}FRAPPEND_D.WR1-{SERVICES}PAGPQ |    |
| 5 | APPEND_E.WR1 | {SERVICES}FRAPPEND_E.WR1-{SERVICES}PAGPQ |    |

## GOOD IDEAS

When you print your report, the field headings will be printed underlined, and the records will be printed in italics, as in the sample report below:

| <u>Name</u>     | <u>Address</u>    | <u>State</u> |
|-----------------|-------------------|--------------|
| <i>John Kay</i> | <i>2 Rose St.</i> | <i>Mass.</i> |

*Sara Fletcher  
Columbus, Ohio*

*Be aware that the attribute code becomes a permanent part of the field name. When you write formulas in customized Report ranges, you must include the attribute code as part of the field name. For example, the reference to the Name field in a formula would be +▲NAME. Also, the alignment of the database records under the field names will be off by two characters because of the two-character attribute in the field name.*

### 1-2-3

## HERCULES DRIVERS AND WORKSHEET TITLES

I needed to keep row and column titles on the screen while I scrolled through long rows and columns of data. I set worksheet titles in a 1-2-3 Release 2.01 worksheet using the Hercules 90 x 38 display driver. I tried to retrieve the same file using the Hercules 80 x 25 driver. The computer crashed, ASCII graphic characters scrolled on the screen, and the cell pointer appeared in the titles area.

To fix this problem, I used the 90 x 38 driver and removed the titles from the worksheet. I could then retrieve the worksheet using the Hercules 80 x 25 display driver.

*Ray Hutton  
Somerville, N.J.*

## RANGE JUSTIFY TIPS

The following tips help you get the most out of 1-2-3's Range Justify command.

1. Enter one sentence per cell when typing paragraphs.
2. Type two blank spaces after the period that ends each sentence.
3. Enter the entire paragraph before using the Range Justify command.
4. Insert a "hard space" between words that you don't want to become

separated at the end of a line. To do this, hold down the Alt key, press the F1 key, then press the Spacebar twice. The dot that appears on the screen will appear as a blank space on the printed document. When you choose Range Justify, the words on either side of the dot will be held together as though they were one word.

5. Use the following macro when you need to justify a range of text:

|   | A                | B | C |
|---|------------------|---|---|
| 1 | /RJ              |   |   |
| 2 | {END}{D 2}{R 6}~ |   |   |

**/RJ** Presses slash and selects Range Justify.

**{END}{D 2}{R 6}~** Selects the entire paragraph, moves the cell pointer down one row, and extends the range six more columns to the right. In 1-2-3 Release 1A, you must change {D 2} to {DOWN}{DOWN} and {R 6} to {RIGHT}{RIGHT}{RIGHT}{RIGHT}{RIGHT}{RIGHT}. This gives you 63 characters across, with the default column width of 9.

With the cell pointer on cell A1, press slash, select Range Name Create, enter ^r, and press Return. Place the cell pointer on the first line of the text that you want to justify. Start the macro by holding down the MACRO key (Alt on most computers) and pressing R. If the computer beeps and you get the error message *Justify range is full or Line too long*, press the Escape key and 1-2-3 will display the justification it was able to complete. The error message indicates that you selected Range Justify without specifying a range that is large enough for the text you want to justify. If you rejustify the range, be sure to specify a larger range for the text.

*Ron J. Low  
Sara Lee Bakery Co.  
Deerfield, Ill.*

### 1-2-3/SYMPHONY

## DOS 3.3 BACKUP COMMAND

PC-DOS Version 3.2 and earlier versions let you use the DIR command to search for individual file names on each of the disks that contain files created by the BACKUP command. However, the PC-DOS 3.3 BACKUP com-

mand stores these files by creating only two files on the target disk. BACKUP.XXX contains the actual files that are compressed together, and CONTROL.XXX contains a record of how the files are stored within BACKUP.XXX. This backup method saves disk space, but it doesn't let you browse or search for a file in the conventional manner using the DIR command.

To work around this difference of DOS 3.3, you can use the /L option with the BACKUP command. For example, at the DOS prompt enter:

BACKUP C:\data a/s/l

The /s option backs up all files, as well as subdirectory files, in a subdirectory called DATA. The /l option stores a file called BACKUP.LOG in the root directory of drive C. This file contains information on the date and time of the backups, the disk number of the backed-up files, and the path and file name of each of these files. You can use the DOS TYPE command to browse through the actual files.

*James D. Nantz  
University of Northern Iowa  
Cedar Falls, Iowa*

## CHANGING THE CURRENCY FORMAT

I have always designed my financial reports to have a blank space between the dollar sign and the number. However, when I started using 1-2-3, I found that I couldn't adjust the currency format and retain the numeric value in the cell. I have found a way around this inconvenience.

To change the currency format, select /Worksheet Global Default Other International Currency and press the Spacebar to add a space after the dollar sign. Press Return, then select Prefix Quit Update Quit to save this change in the configuration file. When you enter a number in the spreadsheet and assign the Currency format to it, the dollar sign will be displayed, followed by a blank space and the number. You may need to set wider column widths to accommodate the additional space.

*Alton Prewitt  
Temeco Realty  
Houston, Tex.*

*You cannot change the display of the currency sign in 1-2-3 Release 1A. To change the display of the currency sign*

## GOOD IDEAS

in Symphony, select **SERVICES Configuration Other International Currency** and press the Spacebar once after the dollar sign. Then press **Return** and select **Prefix Quit Update Quit** to save this change to the configuration file.

### PREVENT DATA LABELS FROM OVERWRITING GRAPH BORDERS

When I graph our monthly financial results, line-graph and bar-graph data labels overwrite the borders and titles that are at the top of the graph. I have created a formula that prevents this problem because it determines the maximum number that is in the data range and increases that number by 25%.

First select **/Graph Options Scale Y-Scale Manual**. Then select **Upper** and enter the following formula in which *range* refers to the range of data used in the graph:

$@MAX(range)*1.25$

Charlie Meilach  
Livingston Distribution Centres  
Etobicoke, Ontario

In Symphony, you can use the same formula to set the upper limit of the Y-Scale. Select **MENU Graph 2nd-Settings Y-Scale Type Manual-Linear**, press **Return**, and enter the formula.

### COPYING A FORMULA DOWN A COLUMN OR ACROSS A ROW

I've found a useful technique for copying a formula so that it is repeated down a column or across a row.

To copy a formula down a column, place the cell pointer two cells below the cell you want to copy from and select **/Worksheet Window Horizontal** (in *Symphony*, **SERVICES Window Pane Horizontal-Split**). Move the cell pointer to the lower window by pressing the **WINDOW** key and position it on the last cell of the range to which you want to copy the formula. Press the **WINDOW** key again to position the cursor in the upper window, then place the cell pointer on the cell to be copied. Select **/Copy** (in *Symphony*, **MENU Copy**) and press **Return**, then move the cursor down one cell and press period to anchor the highlighted range. Press the **WINDOW** key again, then press **Return**. The formula is copied down the entire range. When you press the **WINDOW** key while highlighting a range, the highlighted area expands from its anchored corner to the current cell of the second window.

H. Sigal  
Union Carbide Corp  
Danbury, Conn.

Select **/Worksheet Window Clear to clear the window**. In *Symphony* select **SERVICES Window Delete** and specify the lower window. Then select **SERVICES Window Layout**, press **End DownArrow Return**, and select **Quit**. Your method helps you copy to several large ranges in succession, but it's extra work if you're performing only one copy operation. To copy a formula across a row, place the cell pointer two cells to the right of the cell you want to copy from and select **/Worksheet Window Vertical** (in *Symphony*, **SERVICES Window Pane Vertical-Split**).

## HARDWARE

### PRINTING IN BOLDFACE WITH THE HP 2934A

I have an HP 2934A printer, and I was told it would work with 1-2-3 if I used the driver for the HP ThinkJet Model 2225 printer. However, I couldn't make the printer print in boldface. I learned that to get boldfaced print with the HP 2934A, I need to get a font cartridge that prints in boldface. The ThinkJet prints in boldface without a cartridge because it has a built-in boldface font, whereas the HP 2934A does not.

B. Ann Nanos  
Los Angeles, Calif.

According to Hewlett-Packard, you can't buy a boldface-print cartridge for the HP 2934A printer.

### NEC 8023 PRINTER DIP-SWITCH SETTINGS

Incorrect DIP-switch settings can result in striated printed graphs. Here are the correct DIP-switch settings for the NEC 8023 printer:

|                       | 1  | 2   | 3  | 4   |
|-----------------------|----|-----|----|-----|
| <b>SWITCH-BLOCK 1</b> | ON | OFF | ON | OFF |
| <b>SWITCH-BLOCK 2</b> | ON | OFF | ON | OFF |

|                       | 5  | 6   | 7  | 8   |
|-----------------------|----|-----|----|-----|
| <b>SWITCH-BLOCK 1</b> | ON | OFF | ON | OFF |
| <b>SWITCH-BLOCK 2</b> | ON | OFF | ON | OFF |

Michael McCarthy  
Boston, Mass

### BURNING IN NEW COMPUTER EQUIPMENT

It's likely that if a new piece of computer equipment is going to fail, it will do so early in its operating life. A good practice to ensure future reliability is to leave new equipment turned on for the first several days. During this burning-in period, use the equipment occasionally to see if it's still functioning properly.

If your system does fail soon after purchase, you can return it to the dealer for immediate replacement rather than send it to a service center or back to the manufacturer.

Joseph R. Charneski  
Plains, Pa

Several major computer-equipment manufacturers report that they burn in their own products before shipping. Dealers often run the equipment for an additional 24 to 36 hours to ensure proper functioning and thereby decrease returns. However, it is good practice to do your own burn-in for 24, 48, or more hours and confirm that the equipment works properly.

### USING HP LASERJET SERIES II PRINTER RESET CODE

I share an HP LaserJet Series II printer with a coworker. Each of us uses different fonts and setup strings. If either of us uses a program that doesn't send a printer setup string, our output might be printed using the font and orientation that were last used, rather than using the font and orientation specified by the current program's default settings.

We've overcome this problem by selecting **/Worksheet Global Default Printer Setup** and entering the setup string  $\backslash 027E$ . We then select **Quit Update Quit**. Each spreadsheet uses this

## GOOD IDEAS

reset code as a global default, and any additional setup strings that we add at the Print menu (/Print Printer Options Setup) follow the setup string \027E. We also embed the page-eject setup string, \012, in the last row of the first column of the print range. In the same cell, we add the reset code \027E. At the end of every printed range, the printer resets all settings to the default settings.

Rilene Simpson  
Westinghouse Electric Corp  
Bridgeville, Pa

### DETERMINING PAGE AND MARGIN SETTINGS

I use an Epson printer with 8½-by-11-inch paper and a formula to help set top and bottom margins when I change the number of lines I want to print on a sheet of paper.

For an 8½-by-11-inch page, the total page length is 66 lines. 1-2-3 automatically leaves 3 lines each for headers and footers (1 header or footer line and 2 blank lines). Given that the default top and bottom margins are each 2 lines, you can expect 56 lines per printed page. I use the following formula when I change the page length:

Top margin + bottom margin =  
60 - # of lines per sheet of paper

If I want to have 30 lines to a page including the header and footer, I have 30 lines left to divide between top and bottom margins. This formula is a big help when I build models whose ever-changing dimensions prohibit inserting fixed page breaks in the sheet.

Lynn Wilson  
Ripley, Ohio

*The page-length setting is usually dependent on the printer you're using. The above equation or formula will work fine for most dot-matrix printers. If you're using an HP LaserJet, the suggested page-length setting is 60 lines rather than 66. After subtracting the 6 lines for header and footer, you're left with 54 lines to use in your equation.*

### SYMPHONY 2.0 AND VIDEO AND MEMORY ADAPTERS

I have an AST Rampage expanded-memory adapter in my computer. When I use the AST REMM.SYS expanded-memory manager software and try

to gain access to any settings sheet in *Symphony* Release 2.0, I get a partially blank screen or a screen that displays indecipherable characters. The problem arose from the way I set up the AST REMM.SYS command in my DOS CONFIG.SYS file. I used the following command:

device = (path)\remm.sys

According to AST Research, to run an IBM Enhanced Graphics Adapter monitor, I need to add the following parameters to the end of my command line (see the first command below), and to run an IBM Video Graphics Array, I need to add a different set of parameters (see the second command):

/X=A000-BFFF /X=E000-EFFF

/X=A000-C7FF /X=E000-EFFF

In any case, with these parameters there is a conflict between the video adapter and the expanded-memory adapter.

Jenna Black  
Los Angeles, Calif

## REVISITED

### MULTIPLE BACKUP COPIES

"Editing File Names, Addendum" [*Good Ideas*, May] gave me an idea for keeping several backup versions of a file that I update frequently. I created a batch file that saves one copy of each of the previous two versions of a file and one copy of the latest version.

Create the batch file in DOS by entering the following lines. Replace *dataidir* with the path name of your data-file directory.

```
copy con c.bat  
cd \dataidir  
copy listb.wk1 listc.wk1  
copy lista.wk1 listb.wk1  
copy list.wk1 lista.wk1  
exit  
^Z
```

To create the ^Z characters, hold down the Control key and press Z (or press the F6 key on most computers), then press Return. After you make changes and save the file LIST.WK1, select /System and run this batch file by entering C at the DOS prompt. It will automatically save the last two versions of the file and make a backup copy of

the present version. The batch file will produce the error message *File not found* when you first run it, but ignore this message; it will cease by the third run.

Lee A. Oliver  
Procter & Gamble Co.  
Cincinnati, Ohio

*The batch file must reside in the same directory as your 1-2-3 program files.*

### KEYBOARD LOCKUP

I have made the mistake of holding down the Shift key and pressing the PrintScreen key accidentally [Hardware Hints, February]. If I do this without a printer attached to the computer, the keyboard locks up. However, if I wait, the computer eventually clears the buffer and unlocks the keyboard. This effortless technique works on several computers, including an AMQ portable and the IBM PC XT and PC AT.

When I accidentally press PrintScreen, the computer takes about one minute before it frees the keyboard. I usually press the Home key and then the LeftArrow key so that when the keyboard unlocks, the computer will beep, letting me know that I can continue to work.

John P. de Koff  
Perry, N.Y.

### CREATE A THIRD WINDOW

I would like to add to the technique that Thomas Turner submitted in June to show how to create as many as three windows in 1-2-3. You can select /Worksheet Titles Horizontal in each of the two horizontal windows to create a maximum of four windows. You'll have two movable and two fixed windows to view a large worksheet more easily.

C. Scott Clay  
Coeatsville, Pa

*This material is prepared by Subhadra Matati and the Technical Editors, with the help of the Lotus Product Support staff.*

### WRITE US

*Do you have a favorite technique or way of using your Lotus products or of keeping your hardware and software on speaking terms? Share it! We'll send you \$25 if we print your letter. Send them to: Good Ideas, LOTUS Magazine, P.O. Box 9123, Cambridge, MA 02139-9123.*

# THE FINANCIAL POWER YOU NEED TO SUCCEED ...MADE SIMPLE.



Andrew Tobias' Managing Your Money gives you the tools you need to make better financial decisions. And it's surprisingly easy to learn and use.

Now over a quarter of a million users rely on Managing Your Money for mastery over their personal or business finances.

Managing Your Money gets you organized. It keeps you on track. It helps you make the hard decisions with complete knowledge and a new sense of confidence. What's more, Managing Your Money saves bookkeeping time and earns you the extra dollars that come with better financial management.

But perhaps best of all, Managing Your Money is written by Andrew Tobias in a straightforward, easy-to-understand style that demystifies finance. You don't have to be a business school graduate or a computer wiz to use and enjoy the financial power of

it probably won't

## ANDREW TOBIAS' MANAGING YOUR MONEY®

The financial power you need to succeed.  
Made simple.

It's many integrated programs in one, designed to meet all your personal financial needs. Here's a chance to see for yourself how terrific Managing Your Money really is!

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone (Home) \_\_\_\_\_ (Business) \_\_\_\_\_

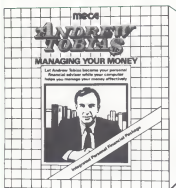
Please check only one box below.

- ☐ MYM demo disk for my 256K IBM or PC compatible, Tandy 1000, 1200HD or 3000 with at least one disk drive, an 80 column monitor, and DOS 2.0 or later.\*
- ☐ MYM demo disk for my Macintosh Plus, SE, II, 512KE. Two disk drives (One being at least 800K.)
- ☐ MYM demo disk for my 128K Apple IIe, IIc or IIgs with two disk drives and an 80 column monitor.\*

\*IBM and Apple demo available in 5.25" format only.  
Actual program available in 3.5" and 5.25" format.

MECA®

## FREE DEMO DISK!



Please allow 6-8 weeks for delivery. Limit 1 free product per household. Good in U.S. (including Canada, Puerto Rico, U.S. territories, APO's FPO's) except where prohibited or taxed. Requests honored while supply lasts or after expires May 1, 1989. MECA Ventures, Inc. 1988

ter industry  
e best all-around  
it's easy to use  
at computer  
al finance."

ews, "Money Talks,"  
October 4, 1987

hed card to  
wer of

E 128 on READER SERVICE CARD  
GS.

## GOOD IDEAS

reset code as a global default, and any additional setup strings that we add at the Print menu (/Print Printer Options Setup) follow the setup string \027E. We also embed the page-eject setup string, \012, in the last row of the first column of the print range. In the same cell, we add the reset code \027E. At the end of every printed range, the printer resets all settings to the default settings.

Rilene Simpson  
Westinghouse Electric Corp  
Bridgeville, Pa

### DETERMINING PAGE AND MARGIN SETTINGS

I use an Epson printer with 8½-by-11-inch paper and a formula to help set top and bottom margins when I change the number of lines I want to print on a sheet of paper.

For an 8½-by-11-inch page, the total page length is 66 lines. I-2-3 automatically leaves 3 lines each for headers and footers (1 header or footer line and 2 blank lines). Given that the default top and bottom margins are each 2 lines, you can expect 56 lines per printed page. I use the following formula when I change the page length:

Top margin + bottom margin =  
60 - # of lines per sheet of paper

If I want to have 30 lines to a page including the header and footer, I have 30 lines left to divide between top and bottom margins. This formula is a big help when I build or change dimensions: fixed page breaks in

*The page-length setting depends on the printer. The above equation works fine for most. If you're using an I-gested page-length rather than 66, after lines for header and footer with 54 lines to use.*

### SYMPHONY 2.0 AND MEMORY

I have an AST Ram memory adapter. When I use the AST ed-memory manager,

to gain access to any settings sheet in *Symphony* Release 2.0, I get a partially blank screen or a screen that displays indecipherable characters. The problem arose from the way I set up the AST REMM.SYS command in my DOS CONFIG.SYS file. I used the following command:

device = (path)\remm.sys

According to AST Research, to run an IBM Enhanced Graphics Adapter monitor, I need to add the following parameters to the end of my command line (see the first command below), and to run an IBM Video Graphics Array, I need to add a different set of parameters (see the second command):

/X=A000-BFFF /X=E000-EFFF

/X=A000-C7FF /X=E000-EFFF

In any case, without these parameters there is a conflict between the video adapter and the expanded-memory adapter.

Jenna Black  
Los Angeles, Calif.

### REVISITED

#### MULTIPLE BACKUP COPIES

"Editing File Names, Addendum" (Good Ideas, May) gave me an idea for keeping several backup versions of a file that I update frequently. I created a batch file that saves one copy

the present version. The batch file will produce the error message *File not found* when you first run it, but ignore this message; it will cease by the third run.

Lee A. Oliver  
Procter & Gamble Co.  
Cincinnati, Ohio

*The batch file must reside in the same directory as your 1-2-3 program files.*

### KEYBOARD LOCKUP

I have made the mistake of holding down the Shift key and pressing the PrintScreen key accidentally [Hardware Hints, February]. If I do this without a printer attached to the computer, the keyboard locks up. However, if I wait, the computer eventually clears the buffer and unlocks the keyboard. This effortless technique works on several computers, including an AMQ portable and the IBM PC XT and PC AT.

When I accidentally press PrintScreen, the computer takes about one minute before it frees the keyboard. I usually press the Home key and then the LeftArrow key so that when the keyboard unlocks, the computer will beep, letting me know that I can continue to work.

John P. de Koff  
Penn Yan, NY

### CREATE A THIRD WINDOW

LOT

## BUSINESS REPLY MAIL

FIRST CLASS

PERMIT NO. 16

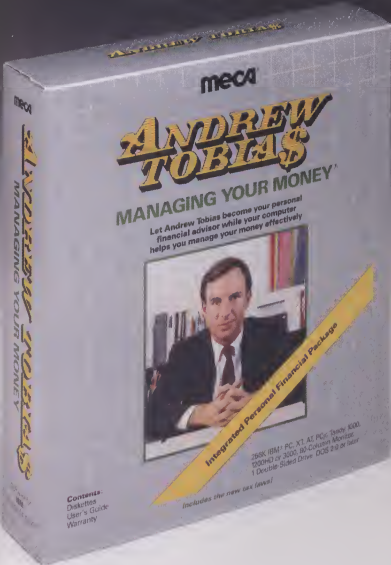
WESTPORT, CT

Postage Will Be Paid by Addressee

MECA® Ventures, Inc.  
355 Riverside Avenue  
Westport, CT 06880-9891

No Postage  
Necessary if  
Mailed in the  
United States

# THE FINANCIAL POWER YOU NEED TO SUCCEED ...MADE SIMPLE.



Andrew Tobias' Managing Your Money gives you the tools you need to make better financial decisions. And it's surprisingly easy to learn and use.

Now over a quarter of a million users rely on Managing Your Money for mastery over their personal or business finances.

Managing Your Money gets you organized. It keeps you on track. It helps you make the hard decisions with complete knowledge and a new sense of confidence. What's more, Managing Your Money saves bookkeeping time and earns you the extra dollars that come with better financial management.

But perhaps best of all, Managing Your Money is written by Andrew Tobias in a straightforward, easy-to-understand style that demystifies finance. You don't have to be a business school graduate or a computer wiz to use and enjoy the financial power of Managing Your Money—you probably won't even need the manual.

**"Considered by computer industry experts to be one of the best all-around programs ever written, it's easy to use even if you're a novice at computer technology and personal finance."**

New York Daily News, "Money Talks,"  
October 4, 1987

**Tear and send the attached card to  
preview the financial power of  
Managing Your Money!**

- Sets up budget and monitors cash flow.
- Automates payment of routine bills.
- Writes, prints, and records checks and invoices by tax category.
- Manages accounts payable and receivable (with aging).
- Tax planning section reflects up-to-date tax laws.
- Life insurance: How much you need and what to expect to pay for it.
- Financial Calculator covers mortgage, retirement, college planning, rental property analysis, and more.
- Prints loan amortization schedules.
- Portfolio Manager records and analyzes your investments.
- Net Worth Calculator compiles your personal or business balance sheet.
- Built-in word processor and home banking feature.\*

\* IBM version only

**meca**®

©1988 Meca-355 RIVERSIDE AVENUE, WESTPORT, CT 06880

For 256K IBM PC, XT, AT, PCjr, PS/2, TANDY 3000, 1200 HD, 1000, APPLE IIe (128K, Two Drives) IIc, IIc Plus, IIGS, Macintosh Plus, SE, II, 512 KE (Two disk drives, one at least 800K).

Available in 3 1/2" and 5 1/4" diskettes.

CIRCLE 128 ON READER SERVICE CARD

## HOT LINE TWO AND LOTUS EXPRESS

These two utilities make it easier to communicate.

BY MARC DAVIDSON

The most useful productivity tools sometimes turn up where you least expect to find them. Consider, for example, *Hot Line Two* and *Lotus Express*. Neither communications utility was designed with spreadsheets in mind, yet each can be an enormous help to *1-2-3* or *Symphony* users.

*Hot Line Two* helps you cut the time and cost of using your telephone. The program combines an automatic dialer, a phone log, and an on-line telephone directory.

*Lotus Express* helps you manage your electronic mail. It's designed for use with MCI Mail, one of the more popular public electronic-mail carriers. In addition to vastly simplifying the job of sending, receiving, and storing electronic mail, *Lotus Express* lets you send your worksheets and other data files via MCI Mail without first converting them to text files.

### THE ULTIMATE DIALER

*Hot Line Two* is a superset of the dialer program in Borland International's *SideKick*. Like *SideKick*, it is a terminate-and-stay-resident program. When you want to place a call, you press a predefined key to display either the program's main menu or one of your phone directories over whatever other program you were using. *Hot Line Two* will read a phone number from its phone directory and dial the call through your modem. It will also read a phone number from the screen, where that number may appear in a 1-2-3 database or in another program.

While *SideKick's* dialer is a barebones automatic dialer, *Hot Line Two* offers a way to automate and customize every conceivable dialing situation. For



example, if while on a trip to San Francisco you use *Hot Line Two* to make a call within the city's 415 area code and you've told *Hot Line Two* that's the area code you're now in, *Hot Line Two* will automatically ignore the area code prefix stored with the number. In other dialing programs, you'd have to edit the phone number manually.

Similarly, if you have a Centrex phone system, give *Hot Line Two* the first three digits of your company's phone system. The program will then recognize internal numbers and dial only their last four digits. When you're away from the office, change that setting and *Hot Line Two* will dial those numbers in their entirety.

The program lets you categorize your calls as local, toll, long-distance, international, internal, and miscellaneous and establish different procedures for each type of call. That makes it easy to use as many long-distance carriers as you wish.

Other features let you dial any of 30

numbers with three keystrokes, automatically redial calls, and dial phone numbers via your computer's numeric keypad.

### A SIMPLE DATABASE PROGRAM

*Hot Line Two* has a database manager that comes with a national phone directory of major businesses and organizations, a directory of area codes, and a directory for determining the time of day at any location you want to call. The database manager lets you add and delete records from a directory and create your own phone directories.

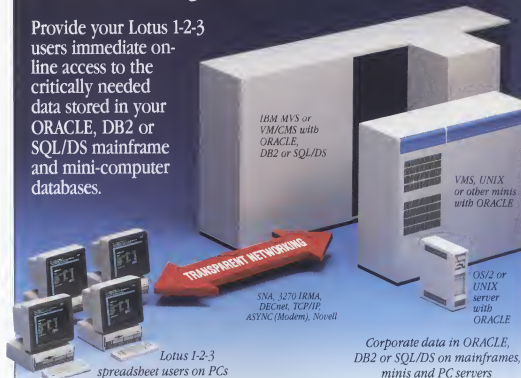
Since the program stores its database files in *dBase III* file format, you can access directories stored in any *dBase III*-compatible file. You can also import a comma-delimited file containing a directory and export a directory file into a comma-delimited file.

To create a phone directory, you first define the file. *Hot Line Two* prescribes a list of 15 fields the file can contain—fields that include name, address,

Marc Davidson writes frequently for the Data Transfer column.

# ORACLE now lets you do something great for your Lotus 1-2-3 users

Provide your Lotus 1-2-3 users immediate on-line access to the critically needed data stored in your ORACLE, DB2 or SQL/DS mainframe and mini-computer databases.



## ORACLE turns Lotus 1-2-3 into a full function distributed database.

The ORACLE database now works from inside the Lotus 1-2-3 spreadsheet program. Familiar 1-2-3 menus guide your Lotus users through creating, modifying and retrieving data in the database.

Users can even perform ORACLE database functions automatically using standard Lotus macros and formulas. The point is if your users already know how to use Lotus 1-2-3, then they already know how to use ORACLE, DB2 and SQL/DS.

With ORACLE for 1-2-3, your Lotus users can access ORACLE, DB2 or SQL/DS data anywhere on your information network. No more:

- Re-entering data into 1-2-3 worksheets from reports produced by MIS
- Complicated and time-consuming download and translation programs
- Passing around copies of worksheets on floppies

With a central database like ORACLE, DB2 or SQL/DS, your spreadsheet users automatically get:

- A comprehensive data security system
- Complete data back-up and recovery

ORACLE for 1-2-3 is the only product to seamlessly connect 1-2-3 to corporate data.

**What a great way of getting the power of a mainframe database onto the desktops of the corporate world.**

Andrew M. Seybold  
Publisher, Outlook on Professional Computing

Only \$199\* purchases a local PC copy of the ORACLE database and the ORACLE to 1-2-3 interface.

**TO ATTEND A SEMINAR:** See ORACLE's connectivity in action. Join us at our next free MIS seminar in your area. For a reservation, or more information call 1-800-345-DBMS ext. 5015.

**ORACLE®**  
COMPATIBILITY • PORTABILITY • CONNECTABILITY

### U.S. SEMINARS

|    |                       |                                       |
|----|-----------------------|---------------------------------------|
| AL | Birmingham            | Oct 11                                |
| AR | Little Rock           | Oct 13                                |
| AZ | Phoenix               | Oct 13, Nov 8, Dec 8                  |
|    | Tucson                | Oct 13, Dec 7                         |
| CA | Costa Mesa            | Oct 4, Nov 11, Dec 1                  |
|    | Los Angeles           | Oct 18, Nov 15, Dec 13                |
|    | Oakland               | Oct 6                                 |
|    | Sacramento            | Nov 10                                |
|    | San Diego             | Oct 6, Nov 8, Dec 13                  |
|    | San Francisco         | Oct 11, Nov 9, Dec 1                  |
|    | San Jose              | Oct 16, Nov 17, Dec 15                |
| CO | Denver                | Oct 27, Dec 20                        |
|    | Colorado Springs      | Oct 25                                |
| CT | Farmington            | Oct 4, Dec 7                          |
|    | Stamford              | Nov 15                                |
| DC | Washington (Federal)  | Oct 21, Nov 18                        |
| FL | Fort Lauderdale       | Oct 18                                |
|    | Jacksonville          | Oct 19                                |
|    | Tampa                 | Oct 7                                 |
| GA | Atlanta               | Oct 5, Nov 9                          |
| IA | Des Moines            | Nov 10                                |
| ID | Boise                 | Oct 5                                 |
| IL | Chicago               | Oct 11, Nov 16, Dec 13                |
|    | Springfield           | Nov 9                                 |
| IN | Indianapolis          | Oct 13, Nov 17                        |
| KS | Wichita               | Dec 13                                |
| KY | Louisville            | Oct 12                                |
| LA | New Orleans           | Oct 28, Dec 9                         |
|    | Shreveport            | Oct 13                                |
| MA | Boston                | Oct 12, Dec 13                        |
|    | Burlington            | Nov 18                                |
|    | Springfield           | Oct 12                                |
| MD | Bethesda (Federal)    | Dec 2                                 |
|    | Bethesda (Commercial) | Dec 7                                 |
|    | Baltimore             | Oct 19, Dec 15                        |
| ME | Portland              | Oct 5                                 |
| MI | Detroit               | Oct 4, Nov 8, Dec 7                   |
|    | Grand Rapids          | Oct 12                                |
| MN | Minneapolis           | Oct 19, Nov 10, Dec 13                |
| MO | Kansas City           | Oct 18, Dec 13                        |
|    | St. Louis             | Oct 6, Nov 7, Dec 8                   |
| NC | Charlotte             | Oct 26, Nov 29                        |
|    | Raleigh               | Nov 2, Dec 14                         |
|    | Wilson/Salem          | Oct 5                                 |
| NE | Omaha                 | Oct 4                                 |
| NJ | Jersey City           | Oct 13, Nov 17, Dec 15                |
|    | Princeton             | Oct 4, Nov 22, Dec 13                 |
| NM | Albuquerque           | Dec 15                                |
| NV | Las Vegas             | Nov 10                                |
| NY | Albany                | Nov 9                                 |
|    | Buffalo               | Oct 4                                 |
|    | Long Island           | Oct 19, Nov 16, Dec 14                |
|    | New York City         | Oct 12, Oct 26, Nov 9, Nov 16, Dec 20 |
|    | Rochester             | Nov 1, Dec 6                          |
| OH | Cincinnati            | Dec 8                                 |
|    | Columbus              | Oct 19, Nov 18                        |
| OK | Oklahoma City         | Dec 13                                |
|    | Tulsa                 | Dec 13                                |
| OR | Portland              | Nov 15                                |
| PA | Harrisburg            | Dec 14                                |
|    | Philadelphia          | Oct 26, Nov 18                        |
|    | Pittsburgh            | Oct 26                                |
|    | Valley Forge          | Nov 10, Dec 13                        |
| SC | Charleston            | Oct 19                                |
|    | Columbia              | Nov 16                                |
|    | Greenville            | Oct 19                                |
| TN | Memphis               | Dec 8                                 |
|    | Nashville             | Nov 9                                 |
| TX | Austin                | Oct 21, Dec 1                         |
|    | Dallas                | Oct 4, Nov 15, Dec 8                  |
|    | Fort Worth            | Nov 9                                 |
|    | Houston               | Oct 6, Nov 9, Dec 13                  |
|    | Midland               | Oct 19                                |
|    | San Antonio           | Oct 13                                |
| UT | Salt Lake City        | Nov 9, Dec 19                         |
| VA | Norfolk (Federal)     | Oct 4                                 |
|    | Norfolk (Commercial)  | Oct 19                                |
| WA | Seattle               | Oct 20, Dec 13                        |
|    | Spokane               | Nov 5                                 |
| WI | Madison               | Oct 5                                 |
|    | Milwaukee             | Oct 12, Nov 29                        |

### CANADIAN SEMINARS

To register for Canadian seminars, please call the office nearest you: Calgary 403-243-2622, Ottawa 613-238-2383, Quebec 514-357-0791.

|           |                        |
|-----------|------------------------|
| Calgary   | Nov 17                 |
| Edmonton  | Oct 6                  |
| Halifax   | Oct 13                 |
| London    | Oct 20, Dec 13         |
| Montreal  | Oct 26, Nov 23, Dec 14 |
| Ottawa    | Oct 6, Nov 3, Dec 1    |
| Quebec    | Oct 5, Nov 2, Dec 7    |
| Saskatoon | Nov 10                 |
| Toronto   | Oct 11, Nov 8, Dec 6   |
| Vancouver | Nov 10                 |
| Victoria  | Nov 24                 |
| Winnipeg  | Oct 20                 |

**Alan** National Seminar Coordinator  
Oracle Corporation • 20 Davis Drive  
Belmont, California 94002

☐ My business card or letterhead is attached. Please enroll me in the FREE ORACLE seminar to be held

31

DB

LOTUS/JAMRINE

\*Requires an 80286/80386 PC running DOS 3.0+ and Lotus release 2.01. 640KB of RAM plus either 1MB of extended memory or the reassignment of 1MB of expanded memory. Connectivity option with networking software starts at \$595. Prices valid in U.S. only. Copyright © 1989 by Oracle Corp. ORACLE is a registered trademark of Oracle Corporation. Lotus and 1-2-3 are trademarks of Lotus Development Corporation. The other companies mentioned own numerous registered trademarks. TRBA

|               |       |
|---------------|-------|
| Alt: Eastern  | READY |
| 1 Name: _____ |       |
| 2             |       |
| 3             |       |
| 4             |       |
| 5             |       |
| 6             |       |
| 7             |       |
| 8             |       |
| 9             |       |
| 10            |       |
| 11            |       |
| 12            |       |
| 13            |       |
| 14            |       |
| 15            |       |
| 16            |       |
| 17            |       |
| 18            |       |
| 19            |       |
| 20            |       |
| 21            |       |
| 22            |       |
| 23            |       |
| 24            |       |
| 25            |       |
| 26            |       |
| 27            |       |
| 28            |       |
| 29            |       |
| 30            |       |
| 31            |       |
| 32            |       |
| 33            |       |
| 34            |       |
| 35            |       |
| 36            |       |
| 37            |       |
| 38            |       |
| 39            |       |
| 40            |       |
| 41            |       |
| 42            |       |
| 43            |       |
| 44            |       |
| 45            |       |
| 46            |       |
| 47            |       |
| 48            |       |
| 49            |       |
| 50            |       |
| 51            |       |
| 52            |       |
| 53            |       |
| 54            |       |
| 55            |       |
| 56            |       |
| 57            |       |
| 58            |       |
| 59            |       |
| 60            |       |
| 61            |       |
| 62            |       |
| 63            |       |
| 64            |       |
| 65            |       |
| 66            |       |
| 67            |       |
| 68            |       |
| 69            |       |
| 70            |       |
| 71            |       |
| 72            |       |
| 73            |       |
| 74            |       |
| 75            |       |
| 76            |       |
| 77            |       |
| 78            |       |
| 79            |       |
| 80            |       |
| 81            |       |
| 82            |       |
| 83            |       |
| 84            |       |
| 85            |       |
| 86            |       |
| 87            |       |
| 88            |       |
| 89            |       |
| 90            |       |
| 91            |       |
| 92            |       |
| 93            |       |
| 94            |       |
| 95            |       |
| 96            |       |
| 97            |       |
| 98            |       |
| 99            |       |
| 100           |       |

The *Hot Line Two* phone directory includes larger businesses and organizations from across the country. Shown here, highlighted and ready to dial, is Lotus Development Corp.'s phone number. Note the 1-2-3 worksheet partially hidden behind the pop-up window.

letting you piggyback worksheet files, word-processing files, and other binary files. You simply create and save the file as usual, and then use *Express* to attach it to a message written with the program's text editor. The recipient, however, must be using *Express* in order to receive the attached file.

MCI Mail's Basic Service is menu-driven. Because there are many ins and outs to using MCI Mail, you must know how to operate it and how to use your communications program. *Express* acts as an intermediary between you and MCI Mail to make MCI Mail easier to use. With *Express*, you specify what you want sent, and the program handles the entire process. It dials the call, sends the data, checks your MCI mailbox, downloads anything it finds, and hangs up when it's done. If you received a message, the program will beep, and you'll see a brief entry when you next display *Express*'s message summary screen.

Like *Hot Line Two*, *Lotus Express* operates in the background. It automatically calls up MCI at intervals you prescribe, and memory permitting, you can run another application on your computer while *Express* does its work.

#### OTHER CONSIDERATIONS

Because communications programs depend on modems, either of these programs may have problems working with a digital PBX. In general, you can't use a modem on a digital PBX because such a PBX uses proprietary signals, whereas most modems use the standard public-network signals. If your modem works on your PBX with other communications programs and if it is Hayes-compatible, it should work with either of these programs. If your modem doesn't work on a voice line on your PBX, contact the head of telephone services and ask for a data line.

Since both *Lotus Express* and *Hot Line Two* reside in RAM while you use other applications, the amount of memory each uses detracts from what's available to other applications. The less memory the background program needs, the better. *Hot Line Two* scores well on that account, using between 72K and 85K of RAM, depending on the kind of monitor you have.

If you install an expanded-memory board, *Hot Line Two* will use less than 3K of conventional memory, loading

phone number, and time zone. A separate utility lets you change the preset field names. What this scheme costs you in flexibility you gain back in ease of use. You have only to choose which fields to include and specify the length of each. You don't need to know much about databases to set one up.

Since the program uses *dBase III's* file format, you can read phone directories stored in *dBase III* files, provided those files meet certain limits. The most significant limit is that they contain no more than 1,000 characters per record.

The program will not read worksheet files stored on disk. However, it can read phone numbers directly from your screen. This means you'll have to retrieve that worksheet when you want to make a phone call, which could be inconvenient. So if you have a phone list in either 1-2-3 Release 2/2.01 or *Symphony*, it's easier to use the *Lotus Translate* utility to change the worksheet-based database into a *dBase III* file. Thereafter you can read it directly from disk with *Hot Line Two* and you won't have to retrieve another worksheet.

The database manager has some hidden bonuses. It can convert a phone list into a printed mailing list, export the list to a full-fledged database-management program, and keep logs of your phone calls.

Since your *Hot Line Two* directory file has ample room for mailing-list information, you might include that information and use *Hot Line Two* for both purposes. With *Hot Line Two's* separate utility program, you can print mailing labels in several predefined formats. You can also design your own formats. The program will also let you print simple subsets of a directory, such as entries for a given state. For more-complex mailing-list work, you can export

the data as a comma-delimited file and import it into 1-2-3 or *Symphony*, or you can use *dBase III* to work with your *Hot Line Two* files.

*Hot Line Two* can log each call. The log contains the phone number; date, time, and duration of the call; and name of the person called. The program also places a digital timer on your screen that lets you know how long you've been talking. If you primarily want a device that logs other people's phone usage, don't choose *Hot Line Two*. The feature is an option, so anyone can ignore it. Further, the user must press a key to both start and stop the timer.

The program stores the log in fixed-length-record format. Using the File Import Text command, you can import the log into a worksheet. You can then break the data into appropriate columns by selecting /Data Parse in 1-2-3 Release 2/2.01 (in *Symphony*, MENU Query Parse). Release 1A provides no simple way to do that.

If you bill clients for time spent on the phone, you can sort the list by name and total the length of calls for each. If you bill phone expenses, you can enter the amounts from your phone bill before sorting and totaling. If you don't bill time or phone calls but want to know where your time goes, the log can help you figure it out.

#### MAIL MANAGEMENT

With MCI Mail alone, you can send text files to another person's electronic mailbox, but you can't send or receive nontext files, such as worksheet files. Instead, MCI Mail sends the data as lines of text, eliminating the distinction between columns and omitting anything that doesn't appear on screen, such as underlying formulas.

*Lotus Express* solves this problem by

## DATA TRANSFER

the remainder of the program into expanded memory. Since portions of 1-2-3 Release 2/2.01 and *Symphony* 1.1, 1.2, and 2.0 worksheets can also reside in expanded memory, that may seem insignificant. However, these programs don't use expanded memory as effectively as they use conventional memory, so the more conventional memory available to them, the better.

*Express* uses anywhere from 93K up to the entire amount of conventional memory available, depending on how you configure it. If you select too little memory, *Express* will truncate messages that are too long to fit. For most messages, 280K suffices, but 280K is a lot of memory for a background program to occupy, and none of that memory can come from expanded memory.

Because of that liability, it's particularly important that the program contain commands that let you unload it from memory after you send and retrieve your mail. That is the most practical way to use it under most circumstances. An alternative is to spend another \$35 on *Lotus Metro* 1.1, which Lotus Development Corp. claims will significantly reduce *Express*'s memory requirement. However, if you typically use small worksheets, and if you have 640K of conventional memory and an expanded-memory board, there's nothing to prevent you from using *Express*, *Hot Line Two*, and 1-2-3 simultaneously. ■

### IN BRIEF

**Hot Line Two.** General Information Inc., 401 Parkplace, Suite 305, Kirkland, WA 98033; 206-828-4777. Runs on the IBM PC, PC AT, PC XT, PS/2, and 100%-compatible computers. Requires 256K of RAM, DOS 2.0 or higher, and a Hayes-compatible modem. Released 11/87. \$99. Not copy-protected; 30-day, money-back guarantee.

**Lotus Express Release 1.** Lotus Development Corp., 55 Cambridge Pkwy., Cambridge, MA 02142; 800-345-1043; or MCI Mail 1150 17th St. NW, Suite 800, Washington, DC 20036; 800-444-6245. The 5¼-inch version runs on the IBM PC, PC XT, PC AT, Compaq, AT&T 6300, and 100%-compatible computers. The 3½-inch version runs on the IBM PS/2 series, IBM Convertible, and Toshiba 3100 computers. Requires 256K of RAM for DOS 2.0 or 2.1 (320K for DOS 3.0 or higher), a serial port, a Hayes or true Hayes-compatible modem, and two floppy-disk drives (a hard disk is recommended). Released 12/86. \$150. Copy-protected; 90-day disk warranty.

# LOTUS

## SUBSCRIBER SERVICE

### NEW ORDERS AND RENEWALS

To start a subscription to *LOTUS* or to extend your current subscription, use this form and save at least 50% off the annual single copy price.

- ☐ **One year (12 issues) \$18.00**  
☐ **Save even more! Two years (24 issues) just \$30.00**  
☐ **Bill me**      ☐ **Payment Enclosed**

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

Send foreign orders prepaid in U.S. funds: \$22.00 Canada, \$80.00 (airmail) all others. Please allow six-eight weeks for delivery of the first issue of a new subscription. 4CST2

### CHANGE OF ADDRESS

To change your address, please notify us at least six weeks in advance. Attach the mailing label for your old address to this form and print your new address below. If you do not have a mailing label handy, please be sure to enclose your old address in your correspondence.

NEW ADDRESS \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

**Return this form to:** *LOTUS*, Subscription Department, P.O. Box 52350, Boulder, CO 80322-2350.

**Or phone toll-free:** 800-525-0643. (In Colorado or outside continental U.S., call 303-447-9330.)

## BACK ISSUES

*LOTUS* back issues are the best investment you can make in your reference library! Issues are \$5 each (prepaid) and quantities are limited. For a free index of *LOTUS* articles, and further order information, please write:

*LOTUS*, Single Copy Sales, P.O. Box 9123, Cambridge, MA 02139-9123

Foreign orders: \$7/copy Canada, \$10/copy (airmail) all others

# SOFTWARE: BOOKMARK, MAXI\*SAVE, AND SOS

Three programs that save your worksheet, even if you don't

BY MARC DAVIDSON

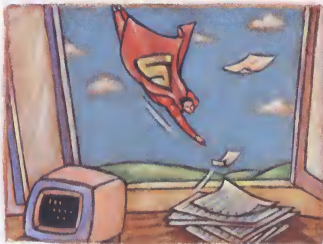
There's a damning finality about the command Quit Yes. In 1-2-3, if you don't save your worksheet before making that selection, you lose your data for good—that is, unless you use *Bookmark*, *Maxi\*Save*, or *SOS* (Save Our Spreadsheet), three programs that automatically save your worksheet.

Each of these programs works with 1-2-3 Releases 1A, 2, and 2.01. *SOS* and *Bookmark* also work with *Symphony*. All of the programs can save your worksheet either after a specified period of time or after you've pressed a given number of keys. Beyond that, the programs have little in common. Which program you choose depends on your work style and budget.

If you need a program that does nothing but save your worksheets, get *Maxi\*Save*. This 1-2-3 add-in is both the simplest and the least expensive of this group. If you save files infrequently, don't have a hard disk, and want inexpensive protection against losing an unsaved file because of a power failure, consider *SOS*. If you have a hard disk, for a little more money, you can get *Bookmark*, which provides the best protection against losing files due to power failures.

## THE BASIC SOLUTION

By default, *Maxi\*Save* stores your worksheet every five minutes or every 500 keystrokes, whichever occurs first. The program detects keystrokes that select potentially dangerous commands and



saves the worksheet before letting 1-2-3 act on those keystrokes. Among these intercepted commands are those that combine files, erase worksheets, and insert or delete columns and rows.

Of course, you can't work on your worksheet while *Maxi\*Save* is saving it. Thus, the program is designed not to interrupt you while you are entering something into the worksheet. If you've reached the 500-keystroke or five-minute limit but have not completed an entry or a series of commands, *Maxi\*Save* waits until the worksheet is in Ready mode before it saves the file.

Since the delay that accompanies saving a file may still come at an inconvenient time, you can have the program prompt you to save your file instead of having it save the file automatically. Upon seeing a prompt, you can choose either to save the file or to wait until your work reaches a logical break. If you continue working and forget to save the file, the program reminds you again in another five minutes or another 500 keystrokes.

Most other features in *Maxi\*Save* enhance the save function. The program

saves the worksheet under its original file name, so if you haven't yet named the file, *Maxi\*Save* prompts you to do so. If you don't respond, the program assigns a file name. It will avoid any extant file names in order to prevent overwriting a file that has the same name.

*Maxi\*Save* has some drawbacks worth considering. It uses a lot of RAM—86K, as opposed to a mere 10K for the more powerful *Bookmark*. Also, its documentation is skimpy, and

its approach to saving files and to undoing the changes you have made to them may hamstring you.

The program always saves the file under the name you originally assigned to it. If you decide to make experimental changes and you manually save the file under its existing name, hoping to later retrieve this version without the experimental changes, you'll be rudely surprised. *Maxi\*Save* regularly overwrites the file with the most recent version, in effect making your experimental changes permanent. To avoid this, you must manually save the file under a new name before making the experimental changes. Then immediately save the file again under the original name.

*Maxi\*Save* has an Undo command, but you have no way to control what changes it will or won't undo. It retrieves the last version of the file, and in doing so it cancels all the changes you made subsequent to saving that version. This former version may be several minutes and many operations behind the version currently on your screen. Thus, be forewarned that if you select

Marc Davidson is a frequent contributor to these pages.

## REVIEWS

Undo in order to reverse a change you've just made, you'll probably reverse quite a bit more. Unfortunately, if that happens to you, there's no way to restore the worksheet to the way it was before you selected Undo. The program's publisher plans to fix these problems in Version 2, which is scheduled for release this month.

### SAVE THAT SPREADSHEET

The telling difference between *SOS* and *Maxi\*Save* lies in the programs' saving strategy. While *Maxi\*Save* entirely assumes the job of saving your worksheet, *SOS* provides a different kind of assistance. It protects your files in the event of a power failure. As you work,

grams, including *Symphony*, whereas *Maxi\*Save* works only with 1-2-3.

*SOS* has two other pluses. First, the program uses a sparse 13.5K of memory. Second, it comes with a separate utility, *Mayday*, that helps you recover damaged worksheets, including those damaged so badly that you can't retrieve them. According to its publisher, *Mayday* attempts to rebuild the worksheet completely and lists in an ASCII file the cells that it can't recover.

*SOS* has one disturbing problem: If you remove it from memory while you are still in 1-2-3, you may lose the very data you're trying to protect. On one occasion, after removing *SOS* from memory and selecting the File Save command, my computer locked up. On another such occasion, although 1-2-3 appeared to be saving the file, it stored nothing on the disk.

### FAIL SAFE

*Bookmark*, the most ambitious of the three programs, is the only one that works with software other than spreadsheets. It is also the only program that does not save files in the Lotus worksheet file format. Instead, it saves everything that resides in RAM—data and programs—in a single large file that only *Bookmark* can read. For instance, if you are running 1-2-3 with *SideKick* (Borland International, Scotts Valley, Calif.) in the background and you're working on both a worksheet and a *SideKick* note file when *Bookmark* saves, it will save 1-2-3, the worksheet file, *SideKick*, and the note file.

If your computer loses power and you have to restart it, *Bookmark* automatically reloads your programs and your data into RAM. If *Bookmark* was set at its initial default settings when your computer lost power, the program will restore your work to within five minutes or 2,000 keystrokes of where you were when the power failed. You can increase or decrease the default settings, or you can set the program to save only by the number of keystrokes or only by time increments.

If you're interested primarily in protection against power failures, *Bookmark* is preferable to *Maxi\*Save* or *SOS*. If a power failure occurs while *Maxi\*Save* or *SOS* saves a file, portions of the file will be lost and any remaining data may be rendered useless. To avoid this problem, *Bookmark* alter-

nates its save operation between two different files. If one copy is damaged, *Bookmark* automatically restores your work from the intact backup file.

*Bookmark's* primary drawback is its inability to recognize any memory above 640K. If you use an expanded-memory board, *Bookmark* can't save the data that 1-2-3 stores in that type of RAM. According to the vendor, a new and more expensive version, *Bookmark Plus*, can. In contrast, both *Maxi\*Save* and *SOS* can save data stored in expanded memory.

*Bookmark's* other notable features include password protection for your backup files, a range of customization options, and fast operation. In 10.5 seconds *Bookmark* saved both a worksheet file that required 100K of RAM and 1-2-3. The time this operation took compares favorably with the 16.6 seconds *Maxi\*Save* took to save only the worksheet file.

*Bookmark* is only slightly more expensive than *SOS*, but it does require a hard disk. Thus, if you want a general-purpose file-backup program that runs on a hard disk and you're not using expanded memory, *Bookmark* is easily worth its price. ■

### IN BRIEF

**Bookmark** Version 1.2. Intellisoft International, 51 Digital Dr., P.O. Box 5055, Novato, CA 94948; 415-883-1188. Requires DOS 2.1 or higher, a hard disk, and 256K of RAM. Also requires a monitor equipped with an IBM Monochrome Display Adapter, CGA, VGA, or EGA, or a Hercules Graphics Card. Released 6/88. \$99.95 (\$179.95 for *Bookmark Plus*). Not copy-protected; six-month disk-replacement warranty.

**Maxi\*Save** Version 1.11. The Maze Computer Group, Box 515, Lenox Hill Station, New York, NY 10021; 718-706-8377. Occupies 86K of RAM and requires 1-2-3 Release 1A, 2, or 2.01. Runs on any hardware and any version of DOS that 1-2-3 works with. Released 12/87. \$69.95. Not copy-protected; 90-day disk-replacement warranty.

**SOS** Version 2.0. Goldata Computer Services, 2 Bryn Mawr Ave., Bryn Mawr, PA 19101; 800-432-3267. Occupies 13.5K of RAM and requires 1-2-3, *Symphony*, *SuperCalc4*, *Framework*, *The Twin*, or *VP-Planner*. Runs on any hardware and any version of DOS with which these programs work. Released 2/88. \$79.95. Not copy-protected; 30-day money-back and 90-day disk-replacement warranties.

## BOOKMARK, THE MOST AMBITIOUS OF THE THREE PROGRAMS, IS THE ONLY ONE THAT WORKS WITH SOFTWARE OTHER THAN SPREADSHEETS.

*SOS* automatically saves your file. If the power goes out, you can later restart your computer and retrieve the file that *SOS* saved. However, *SOS* uses only one file name, no matter which worksheet you're working on. This means that the file *SOS* saves exists only until you retrieve another worksheet and *SOS* begins saving that one. Unlike when you use *Maxi\*Save*, it's important that you also save the worksheet.

At your option, *SOS* can change saving strategies to store successive versions of the current worksheet in sequentially numbered files. That's useful when you develop new worksheets. If you make an error while you are working, you can retrieve one of the numbered files that was saved earlier in the work session.

*SOS* differs from *Maxi\*Save* in some less significant ways too. You can have the program save files either after a certain length of time or after you've entered a certain number of keystrokes. However, unlike *Maxi\*Save*, *SOS* can't automatically respond to whichever milestone occurs first. *SOS* also works with several other spreadsheet pro-

# This is for everyone too busy to get

If you're the type of person who's too busy to read an ad, read this ad.

Because you'll learn about a new tool that will help you manage people, ideas,

You can record the thousands of tasks you need to address to put together a new product

line. Or the thousands of factors you need to put together a new bottom line.

Agenda will not only file these random items of information for you, it'll help you arrange them any way you want.

So you can understand them better, formulate new ideas better and extract all the answers you need better.

Which means, now you can concentrate

*Dump any random, unrelated thoughts or ideas into Agenda, and it'll help you turn that information into a stream of structured, actionable knowledge.*

projects, and information with incredible efficiency. A tool that will help you avoid slumping into your chair, shaking your head, and asking, "How on earth will I ever get this done?"

We call it Lotus® Agenda, the personal information manager.

Agenda allows you to dump random facts, thoughts, and ideas into your PC without having to structure the information in advance.

*Agenda's filing system is a more sophisticated version of this filing system. You can put items anywhere you want. View them any way you want. And have access to them anytime you want.*

| File                                                                                                                                                                         | View   | Category | Print  | Utility                        | System    | Quit |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|----------|--------|--------------------------------|-----------|------|
| New                                                                                                                                                                          | Remove | Position | Assign | Discount                       | Undercast |      |
| Scratchpad                                                                                                                                                                   |        |          | Who    | Issues                         |           |      |
| • Forward product comparison articles to Joan                                                                                                                                |        |          | • Joan | • Competitive Tracking         |           |      |
| • Can we get the cost of goods sold under \$100                                                                                                                              |        |          | • Tom  | • Materials                    |           |      |
| • Bob will present ten-point incentives program at sales conference                                                                                                          |        |          | • Bob  | • Bonus Dollars                |           |      |
| • Tom will have his report in by a week. When Friday, make sure it covers group, weekly distribution, and implications of having outside vendor for typesetting and printing |        |          | • Tom  | • Distribution Vendors Pricing |           |      |
| • Decision needed on research budget by end of this week—discuss options with Jim and Joan                                                                                   |        |          | • Jim  | • Research                     |           |      |

*Items. Dump information in manually, import it or use our pop-up capability while in another program.*



# everyone who's any work done.

| File View Item Print Utility System Quit<br>Calendar, Section, Management, Info |                                                                                                                                                                                     |                |                        |
|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|------------------------|
| Issues                                                                          | Who                                                                                                                                                                                 | When           | Department             |
| • Packaging                                                                     | • Assist packaging beds until the end of October                                                                                                                                    | • Lie          | • Operations           |
| • Materials                                                                     | • Make sure synthetic materials are reliable                                                                                                                                        | • Sue          | • Operations           |
| • Research                                                                      | • Have Tom break down market research results into best case/worst case scenarios.                                                                                                  | • Tom          | • Marketing            |
| • Distribution                                                                  | • Tom will have his report in by a week from Friday, make sure it covers pricing, strategy, distribution, and implications of using outside vendor for press/printing and printing. | • Tom          | • Marketing            |
| • Distribution                                                                  | • Do Tom and Bob think we need to adjust distribution mix?                                                                                                                          | • Tom<br>• Bob | • Marketing<br>• Sales |

Categories. Agenda files items in all relevant categories so you can always find the information you need.

| File G:\AGENDA\FILES\ISSUES<br>Form: Agenda Item Issues |                                                                                            |          |            |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------|----------|------------|
| Issues                                                  | Who                                                                                        | Priority | When       |
| • Research                                              | • Decision needed on research budget by end of this week—discuss options with Jim and Joan | • High   | • 06/25/88 |
| • Competitive Tracking                                  | • Forward product comparison articles to Joan                                              | • Low    | • 07/01/88 |
| Issues                                                  | Who                                                                                        | Priority | When       |
| • Distribution                                          | • Do Tom and Bob think we need to adjust distribution mix?                                 | • High   | • 06/22/88 |
| • Bonus Dollars                                         | • Bob will present transport incentive program at sales conference                         | • Medium | • 06/28/88 |

Views. Looking at the same information through different views gives you a more informed perspective.

more on using and acting on your information. And less on processing it.

How does Agenda work?

First, enter your items of information



The whole idea behind Agenda is to get them all in a row.

into your PC and assign them to categories that you create.

Then Agenda will do all of your filing automatically. And thanks to Agenda's *multiple filing capabilities*, if the information is relevant in more than one place, Agenda will take it and put it in several categories at once.

This makes it easy to view your data in

## Introducing Lotus Agenda

Agenda and Agenda Demo Kit require an IBM® PC or compatible, with 640K and a hard disk, DOS 3.0 or higher. Lotus and Agenda are registered trademarks of Lotus Development Corporation. IBM is a registered trademark of IBM Corporation.

different ways so you can pinpoint information that's important to you. Or discover new relationships you hadn't considered before. And anytime you change an item in a view, Agenda will

automatically update all other categories where the item has been assigned.

In fact, you could say that Agenda recalculates your text the way a spreadsheet program recalculates numbers.

All of which means, from now on you'll be able to come in every morning, check your Agenda, and get right to work.

Because you'll immediately know what work needs getting to.

For \$15, we'll send you an Agenda demo kit or videotape. Call 1-800-345-1043 and ask for demo kit AGQ-3058 for the 3.5" version or AGQ-3053 for the 5.25" version. Or ask for videotape AGQ-3063.



# SOFTWARE: ORACLE FOR 1-2-3

An add-in database for those who use *Oracle*

BY WILLIAM LAWRENCE

If your company has a database on a mainframe or a minicomputer, moving information between 1-2-3 and that database can be tedious and time-consuming. If *Oracle* is your company's database program, *Oracle Database Add-in for Lotus 1-2-3* will probably solve those problems. *Oracle for 1-2-3* is an add-in that lets you create and access an *Oracle* database from within 1-2-3, even if that database resides on another computer. You can retrieve data directly into your worksheet where you can analyze it and produce graphs and printed reports based on the data.

However, if your company doesn't use *Oracle* to store its central databases, *Oracle for 1-2-3* probably won't satisfy you. The add-in program has a powerful querying facility, but it has few of the other features you need if you plan to use it as a stand-alone database program. Compared with the database add-ins *Silverado* (Computer Associates International, San Jose, Calif.) and *4Views* (Turner Hall Publishing, Cupertino, Calif.), *Oracle for 1-2-3* offers little help in formatting reports, creating data-entry screens, or defining data-entry controls.

In sum, the program seems intended to simplify reaching *Oracle* databases from within 1-2-3. It is not a full-function database management program.

You can use *Oracle for 1-2-3* to query *Oracle* databases that reside on other PCs, networked PCs, minicomputers, or mainframes. You can even create a sin-



gle query that retrieves data from more than one computer. Any of these queries require the same commands that you would use to query an *Oracle* database that resides on your own hard disk. You do not need to log on to a mainframe because *Oracle* establishes communication between your PC and the database on the mainframe. Nor do you have to know the operating system commands of the host system. You will, however, need communications hardware, such as an Ethernet card and cabling, to connect the two computers.

If you need data that is stored in an *Oracle* database on a minicomputer or a mainframe, *Oracle for 1-2-3* can simplify and speed up the data-query process. For example, suppose you need to budget your department's salary expenses. From your company's personnel database, you need to retrieve a list of the department's employees and their salaries and job classifications so that you can analyze the information in 1-2-3. You'd normally begin by requesting the list from your MIS (management information system) department, which would query the company database and create a data file on the mainframe. You would then log on to the

mainframe from your PC and use a file-transfer program to move the data to your PC as an ASCII file. Finally, you'd use 1-2-3's File Import command to bring the file into a worksheet and 1-2-3's Data Parse command to divide the data and store it in separate cells. If your MIS department has no backlog of requests, the process should take a few hours. However, it's not uncommon for MIS departments to have large backlogs, and that could stretch your waiting time considerably.

With *Oracle for 1-2-3*, the entire process takes a few minutes, and you can undertake the query whenever you're ready. *Oracle for 1-2-3* lets you query the personnel database directly and retrieve the data into your worksheet. If you've obtained the security clearance to permit access to the personnel database, you can bypass the MIS department altogether.

## ORACLE AND SQL

*Oracle for 1-2-3* uses Structured Query Language (SQL), a command language that helps you manage databases because it simplifies complex queries. The program streamlines sorting and querying operations by letting you use menus and prompts to write SQL statements.

The menu provides an easy way to use a subset of SQL, but the program's manual doesn't clearly explain how to write your own SQL statements or how to modify existing ones. That's disappointing. Just as writing macros can extend the functionality of your worksheet, writing your own SQL statements can extend the functionality of *Oracle for 1-2-3*. Without clear explanations from the program's manual, you will have to rely on some other source for

*William Lawrence is a network engineer for Southern California Edison and the coauthor of Using Network (Que Corp., 1986).*

```

A1: MSXL"SELECT * INTO A1 FROM Labels WHERE (STATE = ""CA"") ORDER BY CO STATE"

INPUT:
Tables: LABELS
Joins: (none)
Columns: *
Groups: (none)

OUTPUT:
Range: (A2..E28)

CRITERION:
Column: STATE
Criterion: "CA"

UNIQUE: No

SORT:
Key: COMPANY
Order: Ascending

Press any key to return to worksheet

Query Parameters List
10-May-88 05:08 AM
CAPS
    
```

To build a query with *Oracle for 1-2-3*, specify five items for creating a query statement (shown in the left column of the screen). The program translates these choices into a formula (shown across the top of the screen) and enters the formula in a cell on the worksheet.

learning how to write SQL statements.

Once you've created a query, you can store it in a worksheet cell and reuse it whenever you like. This technique lets you build a library of ready-to-go query statements. In addition to storing query statements in cells, you can embed them in macros and formulas, thereby extending the capabilities of 1-2-3.

Once a query retrieves data, *Oracle for 1-2-3* stores it in a worksheet range where you can manipulate it as you would any other worksheet data. You can also move data from a worksheet range into an *Oracle* database. This smooth integration of data is the heart of *Oracle for 1-2-3*.

Unfortunately, integration isn't always enough. For example, although you can move data from the worksheet range into an *Oracle* database, you cannot bypass the worksheet and enter data directly into the *Oracle* database by using a data-entry form. To augment 1-2-3's meager data-entry facilities, you must create your own macros—a demanding job for anyone but an expert. Some sample data-entry macros come with *Oracle for 1-2-3*, but I don't recommend that you use them. I found them poorly written and hard to plumb.

Another drawback of *Oracle for 1-2-3* is that it consumes 271K of RAM, which would otherwise be available for the worksheet. Since you can transfer data from the worksheet and store it in an *Oracle* database file, you might deem this loss inconsequential. However, since *Oracle for 1-2-3* does little but query and sort, you'll have to do every-

thing else, including printing reports, from inside 1-2-3. That'll require space for your data, as well as for any macros needed to automate your work. Since *Oracle for 1-2-3* doesn't offer a way to automate the work you do with it, you'll be writing macros if you need to automate.

How much data will the worksheet store while you use *Oracle*

for 1-2-3? With 640K of conventional RAM, 896K of extended memory, 1-2-3 Release 2.01, and DOS 3.1, *Oracle for 1-2-3* leaves just 145K of RAM for your worksheets. That's enough memory to store a 1,200-row list of names and addresses, with each entry in the list occupying five cells. Running 1-2-3 alone with 640K of RAM, you can store nearly four times as many entries, or about 4,500 names and addresses.

If that limitation bothers you but you still want to use an *Oracle* database to keep your files compatible with your company's files, you might consider *Professional Oracle*, which also runs on a personal computer. This program provides such features as a report generator, a programming language, and a data-entry screen generator when you use *Oracle* on a PC. However, since *Professional Oracle* is a stand-alone program, you lose the benefits of integration with 1-2-3's worksheet and graphics, and at \$1,295 versus \$199 for *Oracle for 1-2-3*, it's in an entirely different price category.

## CAVEATS

In addition to the memory limitations and the substandard documentation of SQL, the program's installation process is seriously flawed. During installation, you are prompted to specify a name for a driver set that will be configured with *Oracle for 1-2-3*. If you select a name other than the default (123.SET), you are in for a surprise. The installation program will properly modify the driver set you specify. However, when you

start 1-2-3, it'll use the driver set named 123.SET, disregarding the SET file you specified earlier. The only solution is to insert the correct SET file name in the batch file yourself, and that may be beyond your ken. The documentation doesn't explain how to circumvent this problem by modifying the batch file with the DOS EDLIN program or by installing the add-in manually.

*Oracle for 1-2-3* imposes demanding hardware, memory, and storage requirements. You need a PC with an 80286 or 80386 microprocessor (such as an IBM PC AT or a Compaq Deskpro 386), a minimum of 640K of conventional memory and 896K of extended memory, and at least 5 megabytes of free hard-disk space.

Although it runs under DOS, *Oracle for 1-2-3*, like OS/2 Extended Edition, uses more than 640K of memory (it uses what's called the protected mode of the microprocessor) to run its database operations. Theoretically, *Oracle for 1-2-3* uses more of the capability of the 80286 processor than DOS would normally allow, which leads you to expect a sparkling performance from *Oracle for 1-2-3*. The program can sort a 2,400-record name-and-address database almost three times faster than 1-2-3. However, *Silverado*, which doesn't require extended memory, completed the same job in our tests even more quickly—almost four times faster than 1-2-3.

If you need a full-featured database add-in, look elsewhere. If you do use *Oracle for 1-2-3* and you're not a DOS hotshot, get some help installing it. In addition, when you get set to use SQL, keep the publisher's phone number handy if you plan to branch out from the program's menus. ■

## IN BRIEF

*Oracle Database Add-in for Lotus 1-2-3*  
Version 1.0, Oracle Corp., 20 Davis Dr., Belmont, CA 94002; 800-672-2531.  
Runs on the IBM PC AT, PS/2 Models 50, 60, 70, and 80, and an 80286-based or 80386-based PC certified by Oracle, with DOS 3.0 or higher and 1-2-3 Release 2.01. Requires 640K of RAM, 896K of extended memory, and a hard disk with 5 megabytes of available space. Released 2/88. \$199. 90-day free technical support and 90-day media warranty.

# SOFTWARE: SPREADSHEET SHORTHAND

This program helps automate simple computer chores, but it has stiff competition.

BY JUDY HOUSMAN

You can alleviate one of the most serious bottlenecks in operating a computer—your typing—with *Spreadsheet Shorthand*. The program helps in two ways. First, you can create macros that automate lengthy or tricky operations. Second, you can abbreviate entries as you type and have *Spreadsheet Shorthand* immediately replace them with the full-length entries.

You can use *1-2-3* or *Symphony* macros to achieve similar results, but *Spreadsheet Shorthand* offers several advantages over either of the Lotus programs' macros. For example, it can automate operations, such as printing graphs, that you can't control with a Lotus macro. You can abbreviate entries and use the program to convert each abbreviation into its full-text equivalent. When you type an abbreviation, you can press a predesignated key, known as a hot key, that makes the program replace the abbreviated entry with the full-length one.

*Spreadsheet Shorthand* isn't the only macro program with such powers, nor is it the best. The venerable *Keyworks* (Alpha Software, Burlington, Mass.), in version 3.0 at the time of this review, is simpler to use, provides more options, and costs about the same when ordered by mail.

## EASY MACROS

*Spreadsheet Shorthand* makes it easy to create macros. Instead of writing the macro, you can have the program record your keystrokes as you type and as you enter commands. When you end the current session with *Spreadsheet Shorthand*, the program automatically stores in a separate file any macros you created. This prevents you from losing



your macros if you forget to save them before ending the session.

As do most macro programs, *Spreadsheet Shorthand* comes with some predeveloped macros. The program includes 130 macros designed for use with *1-2-3*, but many of them are either difficult to use or easy to misuse. For example, the instructions don't tell you that when you use the macro that transforms a date entry into a *1-2-3* @DATE function, you must enter the year without the century digits (for example, 88 instead of 1988) and the month as a number. Another macro lets you hide notes on the worksheet, but in doing so it inserts new columns without warning you. That could be dangerous.

The package does contain some useful macros. One macro displays a ruler so that you can easily establish the print width of a range. Another macro automatically creates a name-and-address database, and yet another simplifies entering numbers in successive columns. Nonetheless, there aren't enough gems in this group of macros to justify the search for them.

The program lets you store abbreviations in abbreviation dictionaries. A predeveloped dictionary comes with

the program. If you are using one of these dictionaries and you type an abbreviation and press a hot key, *Spreadsheet Shorthand* replaces the abbreviation with the appropriate keystroke sequence that is in the dictionary. The replacement could be simple, such as substituting *Dear Mr.* for the abbreviation *DMR*, or it could be more complex. For example, if you enter *sum* and press a hot key, *Spreadsheet Shorthand* could enter *@sum!* and pause for you to enter a range. Then it would enter the closing parenthesis to complete the formula. Abbreviations like this help you build worksheets more quickly.

Creating and modifying a dictionary are easy. The program contains an editor with which to modify or write entries, and the dictionary stores items in alphabetical order, making it easy to locate individual entries.

One of the program's strengths is the ease with which it lets you control the capitalization of the text that replaces an abbreviation. In most macro programs, if you want the same word to appear once with only an initial uppercase letter, once with all uppercase letters, and once in all lowercase letters, you need three dictionary entries. In *Spreadsheet Shorthand*, one entry suffices. As you type the abbreviation, you can specify the capitalization of the entry that will appear on the worksheet. You simply enter the abbreviation in the same case that you wish the entry to assume.

## IS KEYWORKS BETTER?

*Spreadsheet Shorthand* lets you create menus that provide access to your macros, and it also allows you to produce help screens that explain the function and use of the macros. Those capabilities may embolden you to create sophisticated turnkey applications. If you

Judy Housman is a microcomputer trainer and consultant based in Cambridge, Mass.

## REVIEWS

decide to do so, you'll run into two challenges.

First, *Spreadsheets Shortband* macros can be no longer than 354 characters. If your application requires a macro that has more characters than that, you'll have to use the awkward solution of writing separate macros and linking them together. A *Keyworks* macro can be as much as 9,500 characters in length.

Second, building menus requires you to master a syntax that's as exacting as the one that governs 1-2-3 macros. By way of comparison, *Keyworks* lets you create menus and help screens more easily with a process that involves menus and fill-in-the-blanks forms. Furthermore, *Keyworks* lets you select the size and position of those menus and help screens; *Spreadsheets Shortband* does not. That capability will be important if you need to view a worksheet range at the same time the menu or help screen is displayed.

Neither program measures up to the programming power available through 1-2-3's or *Symphony*'s native macros. However, if you have *Keyworks* and need to write programs, you can purchase *Keyworks Advanced*, which does contain a programming language, yet lets you use your existing macros. No such option exists if you use *Spreadsheets Shortband*.

Even when you perform mundane tasks using macros, *Spreadsheets Shortband* takes a backseat to *Keyworks*. Recording a macro, for example, requires a lengthier and more-awkward series of keystrokes in *Spreadsheets Shortband* than in *Keyworks*. Thus, if you need to use macros other than those you can write in 1-2-3 or *Symphony*, consider *Keyworks* or *Keyworks Advanced*. ■

### IN BRIEF

*Spreadsheets Shortband* Version 2.0, B.I. Intelligence, 210 East 86th St., Suite 501, New York, NY 10028; 212-439-6900. Runs on the IBM PC, PC XT, PC AT, PS/2 series, the Compaq 386, and compatible computers. Requires DOS 2.0 or higher and a minimum of 256K of RAM. Released 4/88. \$65. Includes a library of macros compatible with 1-2-3 Releases 1A and 2/2.01, *The Twin*, *Surpass*, *Quattro*, and all versions of *VP-Planner*. A version of the macro library is available for *Symphony*. Not copy-protected; 30-day, money-back guarantee.

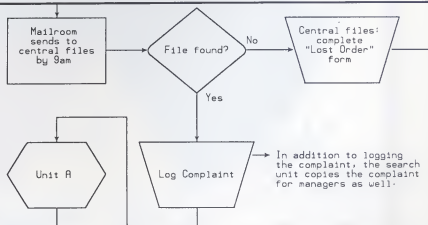
# FINALLY!

See us at booth R8700  
**COMDEX/Fall '88**  
November 14-18, 1988  
Riviera Hotel, Las Vegas, Nevada

# EASYFLOW

**A**n on-screen flowchart processor that knows about flowcharts - not just another "screen draw" program that makes you do most of the work. *EASYFLOW* is a powerful full-screen graphics program dedicated to flowcharts and organization charts. With it you can quickly compose charts. More important, you can easily modify charts so they are always up to date.

- **Automatic:** Fully automatic text centering within shapes, both horizontally and vertically. Fully automatic line routing & re-routing.
  - **Fast:** Written in assembly language for speed.
  - **Large:** Charts up to 417 columns wide by 225 lines high. Chart too large for your printer? *EASYFLOW* automatically breaks the chart up & prints it in page size pieces.
  - **Standard:** All standard flowcharting shapes included. Custom shapes can be ordered.
  - **User friendly:** Don't take our word for it. PC Magazine says "*EASYFLOW* lives up to its name. It's hard to imagine any easier and more flexible way to produce basic and even complex flowcharts". [March 10th 1987 issue, page 278.]
  - **Mouse:** Optional but fully supported.
  - **It prints:** On most popular matrix printers including IBM, Epson, Toshiba, HP LaserJet, LaserJet-Plus and many others.
  - **It plots:** On HP7440, 7475, 7550, 7570, 7585B and compatible plotters.
  - **It works:** We are contractually prevented from mentioning the name of the "big eight" accounting firm that purchased a world-wide site license, but we can tell you that they spent months evaluating all available flowcharting packages before choosing *EASYFLOW*.
  - **Rush delivery:** Order by noon today (eastern time) and you'll have it tomorrow. Rush delivery charge is \$10.50 (instead of \$2.00) and is available only to continental USA and Canada.
  - **Documented:** 100 page manual plus over 150 screens of context sensitive help. *EASYFLOW* works on IBM PC's, IBM PS/2 and compatibles. Requires 384 K memory, DOS 2.0 or higher and an IBM VGA/EGA/VGA or Hercules monochrome compatible adapter card.
- Order direct for only **\$149.95 + \$2.00 S&H (USA/Canada)**, \$10.00 (foreign). Payment by M.O., cheque, VISA, Mastercard or Company PO.



The chart fragment above was produced on an HP LaserJet-Plus and is actual size and unretouched. Publication quality charts like this can be produced using only minutes of preparation time and seconds of print time.

**HavenTree Software Limited**  
PO Box 1093-E  
Thousand Island Park, NY 13692

Order Desk: 1-800-267-0668  
Information: (613) 544-6035 ext 83  
Telefax(G3): (613) 544-9632

You don't need a lot of experience either. Because only PFS: First Graphics gives you so many charting options in such an easy to use package. And at such an easy to live with price. You'll get direct read of your Lotus files for faster generation of pie charts, bar charts and text



charts. And you'll get them with more fonts and more sophisticated looking output than any other graphics package in its price range. So, for charts that will impress others, at a price that will impress you, get PFS: First Graphics. It's as easy as pie.

**SPC** SOFTWARE PUBLISHING

# Now you don't need a lot of dough to make a great pie.



KRISPY KRUST PIE COMPANY

# NEW PRODUCTS

## Discus Rewritable Stores 650 Megabytes on a Removable Disk

If you've been waiting for an optical-disk drive that you cannot only write to but erase, it's here. AGA's Discus Rewritable uses removable, rewritable optical-disk cartridges that store 650 megabytes each. Because the drive reads one side of the disk at a time, you always have access to 325 megabytes. To use the other side, you remove the cartridge, turn it over, and reinsert it.

Part of the drive's appeal is that it behaves like a standard hard disk. To install it, plug an adapter card into an empty slot in your computer, connect a cable from the computer to the Discus drive, copy a file onto your hard disk, and add a line to your CONFIG.SYS file. After that, you can start up from the drive, partition it, write files to it, copy files to and from it, and otherwise treat it like any other drive.

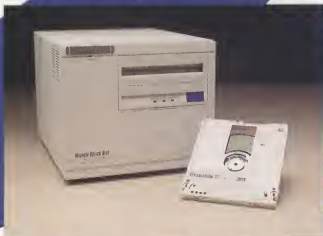
Discus Rewritable puts your data at less risk than a hard disk does. An optical disk isn't subject to such common hard-disk problems as head crashes, where the drive head physically crashes into the disk, and data corruption from stray magnetic fields. The cartridge is also supposed to be

quite durable. The cartridge manufacturer, 3M, claims to have tested it through more than a million rewritings without observing any degradation of performance or signs of wear.

The unit has weaknesses, however. It isn't fast. Discus Rewritable requires an 80286- or 80386-based computer, but its disk-access time of 84 milliseconds makes it only about as fast as a typical IBM PC XT hard-disk drive. And the unit is expensive initially. At \$4,995 for the drive, a cable, the adapter card, and one 650-megabyte removable cartridge, it costs more than many 80286-based computers. When the Discus Rewritable fills up, however, Discus delivers a whopping savings. An additional 650-megabyte cartridge costs \$250.

—Michael Pandolfo and Marc Davidson

AGA, 90 Fifth Ave., New York, NY 10011-7696; 212.337-4200. Runs on an 80286- or 80386-based computer with DOS 3.0 or higher. The company plans to ship drivers for OS/2 and DOS 4.0 with the product. \$4,995; 90-day warranty.



Optical disks, used in audio compact disk players and in compact disk read-only memory (CD-ROM) devices, have found a new role as full-function mass-storage devices.

CIRCLE 1 ON READER SERVICE CARD

*Information for New Products is supplied by the vendors and was up to date as of 9/13/88. Since production specifications change frequently, we recommend that you verify this information with a dealer before making a purchase.*

# ADVERTISER INDEX

## ADVERTISING REPRESENTATIVES

**NEW ENGLAND**  
Joan Donahue  
The Donahue Co., Inc.  
31 Shipway Place  
Charlestown, MA 02129  
(617) 242-3042

## MID-ATLANTIC/SOUTHEAST

Richard K. Felt  
D. Douglas Johnson  
Felt, Johnson & Associates  
P.O. Box 199  
Devon, PA 19333-0199  
Felt (215) 688-9342  
Johnson (215) 935-8522

## MIDWEST

Joseph P. Gleason  
The Grail Company  
14552 S. John Humphrey Dr.  
Orland Park, IL 60462  
(312) 403-3129

## SOUTHWEST/MOUNTAIN

Kelly Pierce  
HIGH EXPOSURE  
2911 Turtle Creek, Suite 300  
Dallas, TX 75219  
(214) 522-5007

## NORTH PACIFIC

Don Farris  
Don Farris Company Inc.  
P.O. Box 936  
2555 Flores, Suite #200  
San Mateo, CA 94403  
(415) 349-2222

## SOUTH PACIFIC

Arleigh Hupp  
Hupp/Co-Media  
359 San Miguel Drive, Suite 203A  
Newport Beach, CA 92660  
(714) 720-0222

## Reader Service Number

## Advertiser

## Page

|     |                                               |                        |
|-----|-----------------------------------------------|------------------------|
| 119 | Ashton-Tate                                   | 46-47                  |
| —   | AST Research                                  | 65, Cover 4            |
| —   | AT&T                                          | 79, 81, 83             |
| 116 | Banner Blue                                   | 39                     |
| 114 | Best Programs                                 | 29                     |
| 124 | Business Week                                 | 78                     |
| 127 | Cambridge Direct                              | 88                     |
| 117 | Charles Schwab & Co.                          | 41                     |
| —   | Compaq Computer Corporation                   | 33-36                  |
| 118 | Computer Associates International Inc.        | 42-43                  |
| 125 | Computer Associates International Inc.        | 82                     |
| 123 | Concentric Data Systems Inc.                  | 76                     |
| 122 | Datavue                                       | 71                     |
| —   | Dow Jones                                     | 85                     |
| 115 | Frontline Systems Inc.                        | 31                     |
| 101 | Funk Software                                 | Cover 2                |
| 129 | HavenTree Software Ltd.                       | 107                    |
| 102 | Insight Development                           | 3                      |
| 111 | Intel Corporation                             | 20-21                  |
| 107 | Intex Solutions Inc.                          | 14                     |
| 108 | Intex Solutions Inc.                          | 14                     |
| 126 | Intex Solutions Inc.                          | 84                     |
| 131 | Lightning Word Corporation                    | 115                    |
| —   | Lotus Development Corporation                 | 8, 19, 23, 25, 102-103 |
| 103 | MARQ Technologies                             | 4-5                    |
| —   | Maxell Corporation of America                 | 15                     |
| 128 | MECA (Micro Education Corporation of America) | 93-95                  |
| —   | Microsoft Corporation                         | 13, 86-87              |
| —   | Oracle Corporation                            | 97                     |
| 112 | Park Technologies Inc.                        | 22                     |
| 106 | Personics Corporation                         | 11                     |
| 132 | Personics Corporation                         | 117                    |
| 104 | Resource Analysis International               | 6                      |
| 105 | SB Associates Inc.                            | 7                      |
| —   | Software Publishing Corporation               | 108                    |
| 134 | Softway Inc.                                  | 116                    |
| 109 | Spectrum Computer Consulting                  | 17                     |
| 121 | SPSS Inc.                                     | 53                     |
| 133 | STSC Inc.                                     | Cover 3                |
| 120 | Toshiba America Inc.                          | 48                     |
| 113 | Verbatim Corporation                          | 27                     |
| 110 | VetriComp                                     | 18                     |
| 130 | Zenith Data Systems                           | 113                    |

## FOR FREE INFORMATION

To receive more information about products and services advertised in this issue, please use one of these Reader Service cards. Just circle the numbers on the card that correspond to the Reader Service numbers on advertisements and new product announcements, and drop the postage-paid card in the mail.

# LOTUS

READER SERVICE  
NOVEMBER 1988

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

This card expires 6/1/89

CIRCLE THE NUMBERS FOR FREE INFORMATION

|     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | 11  | 12  | 13  | 14  | 15  |
| 16  | 17  | 18  | 19  | 20  | 21  | 22  | 23  | 24  | 25  | 26  | 27  | 28  | 29  | 30  |
| 31  | 32  | 33  | 34  | 35  | 36  | 37  | 38  | 39  | 40  | 41  | 42  | 43  | 44  | 45  |
| 46  | 47  | 48  | 49  | 50  | 51  | 52  | 53  | 54  | 55  | 56  | 57  | 58  | 59  | 60  |
| 61  | 62  | 63  | 64  | 65  | 66  | 67  | 68  | 69  | 70  | 71  | 72  | 73  | 74  | 75  |
| 76  | 77  | 78  | 79  | 80  | 81  | 82  | 83  | 84  | 85  | 86  | 87  | 88  | 89  | 90  |
| 91  | 92  | 93  | 94  | 95  | 96  | 97  | 98  | 99  | 100 | 101 | 102 | 103 | 104 | 105 |
| 106 | 107 | 108 | 109 | 110 | 111 | 112 | 113 | 114 | 115 | 116 | 117 | 118 | 119 | 120 |
| 121 | 122 | 123 | 124 | 125 | 126 | 127 | 128 | 129 | 130 | 131 | 132 | 133 | 134 | 135 |
| 136 | 137 | 138 | 139 | 140 | 141 | 142 | 143 | 144 | 145 | 146 | 147 | 148 | 149 | 150 |
| 151 | 152 | 153 | 154 | 155 | 156 | 157 | 158 | 159 | 160 | 161 | 162 | 163 | 164 | 165 |
| 166 | 167 | 168 | 169 | 170 | 171 | 172 | 173 | 174 | 175 | 176 | 177 | 178 | 179 | 180 |
| 181 | 182 | 183 | 184 | 185 | 186 | 187 | 188 | 189 | 190 | 191 | 192 | 193 | 194 | 195 |
| 196 | 197 | 198 | 199 | 200 | 201 | 202 | 203 | 204 | 205 | 206 | 207 | 208 | 209 | 210 |

# LOTUS

READER SERVICE  
NOVEMBER 1988

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

This card expires 6/1/89

CIRCLE THE NUMBERS FOR FREE INFORMATION

|     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | 11  | 12  | 13  | 14  | 15  |
| 16  | 17  | 18  | 19  | 20  | 21  | 22  | 23  | 24  | 25  | 26  | 27  | 28  | 29  | 30  |
| 31  | 32  | 33  | 34  | 35  | 36  | 37  | 38  | 39  | 40  | 41  | 42  | 43  | 44  | 45  |
| 46  | 47  | 48  | 49  | 50  | 51  | 52  | 53  | 54  | 55  | 56  | 57  | 58  | 59  | 60  |
| 61  | 62  | 63  | 64  | 65  | 66  | 67  | 68  | 69  | 70  | 71  | 72  | 73  | 74  | 75  |
| 76  | 77  | 78  | 79  | 80  | 81  | 82  | 83  | 84  | 85  | 86  | 87  | 88  | 89  | 90  |
| 91  | 92  | 93  | 94  | 95  | 96  | 97  | 98  | 99  | 100 | 101 | 102 | 103 | 104 | 105 |
| 106 | 107 | 108 | 109 | 110 | 111 | 112 | 113 | 114 | 115 | 116 | 117 | 118 | 119 | 120 |
| 121 | 122 | 123 | 124 | 125 | 126 | 127 | 128 | 129 | 130 | 131 | 132 | 133 | 134 | 135 |
| 136 | 137 | 138 | 139 | 140 | 141 | 142 | 143 | 144 | 145 | 146 | 147 | 148 | 149 | 150 |
| 151 | 152 | 153 | 154 | 155 | 156 | 157 | 158 | 159 | 160 | 161 | 162 | 163 | 164 | 165 |
| 166 | 167 | 168 | 169 | 170 | 171 | 172 | 173 | 174 | 175 | 176 | 177 | 178 | 179 | 180 |
| 181 | 182 | 183 | 184 | 185 | 186 | 187 | 188 | 189 | 190 | 191 | 192 | 193 | 194 | 195 |
| 196 | 197 | 198 | 199 | 200 | 201 | 202 | 203 | 204 | 205 | 206 | 207 | 208 | 209 | 210 |



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**

FIRST CLASS PERMIT NO. 4644 CAMBRIDGE, MA

POSTAGE WILL BE PAID BY ADDRESSEE

# LOTUS

Attn: Editorial Director  
P.O. Box 9160  
Cambridge, MA 02139-9930





NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

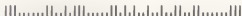
# BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 746 PITTSFIELD, MA

POSTAGE WILL BE PAID BY ADDRESSEE

## LOTUS

Reader Service Department  
P.O. Box 5140  
Pittsfield, MA 01203-9860



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

# BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 746 PITTSFIELD, MA

POSTAGE WILL BE PAID BY ADDRESSEE

## LOTUS

Reader Service Department  
P.O. Box 5140  
Pittsfield, MA 01203-9860



## LOTUS

EDITORIAL EVALUATION  
NOVEMBER 1988

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I am a 1-2-3/Symphony:

☐ Novice ☐ Intermediate ☐ Expert

COMMENTS

CIRCLE THE NUMBER THAT INDICATES YOUR EVALUATION

| Article No. | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
|-------------|---|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Excellent   | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  |
| Good        | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  | 2  |
| Fair        | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  | 3  |
| Poor        | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  | 4  |
| N/A         | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  | 5  |

## TELL US HOW WE DID

The editors of *LOTUS* would appreciate your evaluation of the articles in this issue. This is easier than it may appear.

1 Get the assigned number for each article from the Editorial Evaluation list on the facing page.

2 Find the article's number in the top row of the evaluation section of the card.

3 Circle the number that reflects your evaluation. If an article did not interest you at all, circle number 5 in the N/A row.

We encourage you to comment on, as well as evaluate, the contents of this issue. Thanks in advance.

## Pop-up Program Saves Time and Memory, Lets You Use the Same Macro in Many Spreadsheets

SPREADSHEET SHORTHAND is a terminate-and-stay-resident program for creating macros that run with all 1-2-3, Symphony, VP-Planner, The Twin, and Quattro spreadsheets. The program either records your keystrokes or guides you as you create a macro. Macro names can be up to seven characters long. You can create macros to call up other macros, and you can add notes to any macro. The program includes 130 macros that let you copy a column or cell to the left or right, put the date in a cell, and erase or recalculate a range.

The pop-up program uses 98K of RAM and runs on the IBM PC, PS/2, and compatible computers. It costs \$65, from Bi-Intelligence, 210 East 86th St., Suite 501, New York, NY 10028; 212-439-6900. For more information, see the review of *Spreadsheet Shorthand* in this issue.

CIRCLE 2 ON READER SERVICE CARD

## Laser Font Cartridge Lets You Print 240 Characters per Line in Portrait and Landscape Modes

SPREADSHEET is a font cartridge that lets you fit a large amount of worksheet data on one printed page that retains clarity when you photocopy it. You can choose from five type sizes that range from 3.6 to 10 point. The utility runs with all versions of 1-2-3 and Symphony or any program that supports a Hewlett-Packard font cartridge.

The printer utility runs with all HP LaserJet printers and Canon SX-engine-based laser printers. It costs \$199, from Pacific Data Products, 6404 Nancy Ridge Dr., San Diego, CA 92121; 619-552-0880.



CIRCLE 3 ON READER SERVICE CARD

Your comments about *LOTUS* magazine help us bring you the best editorial product each month. To rate the articles in this issue, scan the list below and refer to the EDITORIAL EVALUATION card on the bottom of the insert to the left. Identify the number corresponding to each article, then circle the number on the card that reflects your rating.

| NUMBER | TITLE                                           | PAGE |
|--------|-------------------------------------------------|------|
| 1      | IDEAS & TRENDS                                  | 9    |
| 2      | 1-2-3 MACROS<br>Menu Alternatives               | 28   |
| 3      | SYMPHONY MACROS<br>Getting Around               | 37   |
| 4      | ACCOUNTING<br>Keep Afloat with a Sinking Fund   | 44   |
| 5      | PERSONAL FINANCE<br>When 10% Isn't 10%          | 49   |
| 6      | FEATURE<br>4 Job Schedules                      | 54   |
| 7      | FEATURE<br>Agenda: 'It Works the Way I Think'   | 60   |
| 8      | FEATURE<br>Analyze Your Database... Selectively | 66   |
| 9      | FEATURE<br>Don't Squander Memory                | 72   |
| 10     | Q&A                                             | 77   |
| 11     | GOOD IDEAS                                      | 89   |
| 12     | DATA TRANSFER<br>Hot Line Two and Lotus Express | 96   |
| 13     | REVIEW<br>Bookmark, MaxiSave, and SOS           | 100  |
| 14     | REVIEW<br>Oracle for 1-2-3                      | 104  |
| 15     | REVIEW<br>Spreadsheet Shorthand                 | 106  |
| 16     | NEW PRODUCTS                                    | 109  |
| 17     | ESSAY<br>Predicting Election Results with 1-2-3 | 118  |

## AND COMING NEXT MONTH:

- Make Decisions with Binomial Distribution
- Accounting: Spotting Trends with Mini Graphs
- 1-2-3 Macros: Mail Call

## Low-Cost Integrated Package Works with All Versions of 1-2-3



# CRUNCHER combines spreadsheet, database, and graphics modules. The program lets you add notes to cells that you can hide or not hide when you print the spreadsheet. An auditing feature traces cell references and finds circular references. The software includes four types of graphs, which you can print by specifying them from the

spreadsheet or by holding down the Shift key and pressing PrintScreen. It reads and writes worksheet files.

The program runs on the IBM PC, PS/2, any Tandy, and compatible computers with 384K of RAM and one disk drive; a hard disk is recommended. *The Elements of Spreadsheet Style* by John M. Nevison is included. The software costs \$99.95, from Simon & Schuster Software, 200 Old Tappan Rd., Old Tappan, NJ 07675; 800-624-0023, in N.J. 800-624-0024.

CIRCLE 4 ON READER SERVICE CARD

## Five Accessories Enhance Harvard Graphics Presentations and Reports

SCREENSHOW UTILITIES (\$149) lets you capture screens for making slides, produce a slide show to run on a PC, and copy or move a slide show and its charts from one disk or subdirectory to another. *Quick-Charts* (\$99) is a template of 125 business charts and graphs. *Business Symbols* (\$99) adds 300 symbols to the 300 that *Harvard Graphics* already provides. *Designer Galleries* (\$99) provides on-disk advice from graphic-design professionals. *U.S. MapMaker* (\$149) reproduces



an outline of any state and will position any city within it.

The five accessories run with *Harvard Graphics* Versions 2 and 2.1 on the IBM PC, PS/2, and compatible computers with 512K of RAM and a hard disk. They are from Software Publishing Corp., 1901 Landings Dr., Mountain View, CA 94039-7210; 415-962-8910.

CIRCLE 5 ON READER SERVICE CARD

## Program Assists with Cash Flow Planning for Individuals



TAXCALC CASH FLOW PLANNER is a 1-2-3 template that helps financial planners project cash flow for individual clients. To the client's financial information from the IRS form 1040, you add such nontax expenditures as mortgage and utility payments. The program projects cash flow for the current period, as well as for 12 months and 5 years into the future. You can vary scenarios to find the maximum cash flow yield.

The template runs on the IBM PC, PS/2, and compatible computers with 640K of RAM. It costs \$150, from TaxCalc Software, 4210 West Vickery, Fort Worth, TX 76107; 800-527-2669, in Tex. 817-738-3122.

CIRCLE 6 ON READER SERVICE CARD

## 1-2-3 Template Simplifies the Preparation of Sales Tax Returns

SALESTAX PC RETURNS lets you import data from a main-frame billing system, then calculate your sales tax obligations. The template includes 45 states (not included are New Hampshire, Montana, Oregon, Delaware, and Alaska), all local jurisdictions where the state collects for the locality, and the District of Columbia. And it lets you print statements that comply with many states' regulations.

The sales tax program requires 1-2-3 Release 2/2.01 and runs on the IBM PC, PS/2, and compatible computers with a hard disk and 640K of RAM. A base price of \$2,900 plus \$60 to \$180 per state, depending on the state, includes monthly updates for one year; a version that includes all

states plus the base subscription costs \$7,776. It's from Vertex Systems, 1041 Old Cassatt Rd., Berwyn, PA 19312; 215-640-4200.



CIRCLE 7 ON READER SERVICE CARD

# STATE OF THE A T.



## ZENITH UNVEILS THE AT®-COMPATIBLE COLLECTION.

**ZENITH INNOVATES AGAIN**—Zenith's collection of AT compatibles began with the Z-386.™ An introduction that ushered in such industry firsts as zero wait states, cache memory and slushware—for greater speed and faster memory access. Once again, Zenith's constant pursuit of innovative, user-relevant technology has created faster, better computers.

The new Z-248/12™ and Z-286 LP™ desktop PCs. Two new master-strokes that respond to today's need for smaller size and maximum expansion. Two more reasons why Zenith is the leading supplier of AT-compatible systems.

The compact Z-286 LP combines a four-inch low profile and space saving small footprint with performance you'd expect from a unit three times its size.

The Z-286 LP comes standard with 1MB RAM—expandable to 6MB without using an expansion slot. Generous memory capacity to run new MS OS/2™ applications. And with a single 3.5" floppy and fast 40MB hard disk you have truly impressive storage capacity.

The Z-248/12 is among the fastest 286 systems available. Its zero wait state design magnifies its 12MHz to speed past 16MHz systems with wait states.

® AT is a registered trademark of IBM Corp.

™ MS OS/2 is a trademark of Microsoft Corp.

The Z-248 is also standard with 1MB RAM and is expandable up to 6MB without using an expansion slot. However, four open expansion slots can artfully handle future growth. Configurations of 5.25", 3.5" floppy or 40, 80 and 160MB hard disks truly expand all your options.

All systems are available with Zenith's revolutionary Flat Technology Monitor (shown above) and VGA-compatible video card for ultimate video performance.

With breakthrough after breakthrough, these new computers are yet further proof that Zenith's AT-compatibles define the State of the Art. See the "AT Collection" now showing at your Zenith Data Systems authorized dealer. For your nearest location call: 1-800-553-0350.

**ZENITH**

**data  
systems**

THE QUALITY GOES IN BEFORE THE NAME GOES ON®

## Harvard Project Manager Update Has Easy-to-Use Data-Entry Screen, Imports and Exports 1-2-3 and dBase Data

HARVARD PROJECT MANAGER 3.0 builds Pert charts, Gantt charts, work outlines, and task lists. You enter data from a project-overview screen; menu selections let you import and export data from all versions of 1-2-3 and dBase and from ASCII files. You can scale reports from 10% to 200% of the original size and batch them for printing. The program supports extended memory, an EGA card for 43-line display, and E-size plots, which are 3 feet by 4 feet in size. A calendar reflects any change in the availability of resources, including people and equipment.

The update uses 512K of RAM and runs on the IBM PC XT, PS/2, and compatible desktop, portable, and laptop computers with a hard disk. It costs \$695, from Software Publishing Corp., 1901 Landings Dr., Mountain View, CA 94039-7210; 415-962-8910.



CIRCLE 8 ON READER SERVICE CARD

## Program Runs as a 1-2-3, Framework, and Quattro Add-in or as a Stand-alone Printer Utility

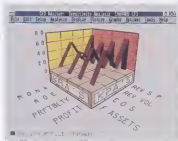
TWIST & SHOUT provides three basic functions: printing sideways, producing banners, and spooling printer operations. The program has 4 fonts in 15 sizes and 50 symbols, prints 240 lines per page, and supports color cards and mice. It spools to either a floppy disk or hard disk and runs in the background. It runs as an add-in to 1-2-3 Release 2/2.01, Framework II and III, and Quattro or as a stand-alone program with any release of Symphony, VP-Planner, and Microsoft Word, and with most text and all ASCII files.

The utility uses 384K of RAM as a stand-alone program or 60K as an add-in and runs on the IBM PC, PS/2, and compatible computers. It works with any dot-matrix printer, including color, and most laser and ink-jet printers. It costs \$59.95, from Software Toolworks, 13557 Ventura Blvd., Sherman Oaks, CA 91423; 818-907-6789.



CIRCLE 9 ON READER SERVICE CARD

## Windows-based Software Streamlines Corporate Financial Analysis Linked to Active Data



CFO ADVISOR computerizes 75 key financial-analysis measures based on the financial-analysis formula developed at E. I. du Pont de Nemours & Co. You can import data from general-ledger systems or from 1-2-3, Microsoft Excel,

or SuperCalc 4 spreadsheets to review your position or make projections. The program lets you analyze figures by product lines, divisions, and aggregated and detailed levels. You can produce two- and three-dimensional bar graphs and pie charts to compare real-time data.

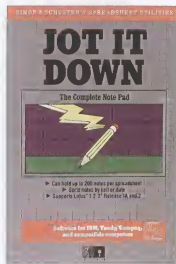
The program includes a version of Microsoft Windows and runs on the IBM PC XT, PS/2, Compaq Deskpro 386, and compatible computers with 640K of RAM, DOS 3.0, and a hard disk. It costs \$995, from Financial Feasibilities, 345 North Maple Dr., Suite 190, Beverly Hills, CA 90210; 800-752-5556, in Calif. 800-247-4452.

CIRCLE 10 ON READER SERVICE CARD

## Utility Lets You Add 200 One-Line Notes to Your Spreadsheets

JOT IT DOWN is a terminate-and-stay-resident utility that lets you keep track of assumptions behind entries in your spreadsheet cells. You can save up to 200 notes per spreadsheet by date, formula value, or label. The program runs with all versions of 1-2-3, Symphony, and compatible spreadsheets.

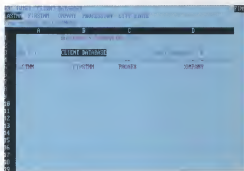
The utility uses 128K of RAM and runs on the IBM PC, PS/2, and compatible computers with DOS 2.1 or higher. It costs \$49.95, from Simon & Schuster Software, 200 Old Tappan Rd., Old Tappan, NJ 07675; 800-624-0023, in NJ. 800-624-0024.



CIRCLE 11 ON READER SERVICE CARD

## 1-2-3 Template for Small Businesses Keeps Basic Client Information and Prints Mailing Labels

CLIENT DATABASE lets you record standard items for up to 2,000 clients. Entries include name, phone number, company, address, profession, and remarks. You can quickly find database entries by entering a shortened character string that ensures a unique match. The software



lets you print mailing labels from the database.

The program requires 1-2-3 Release 2/2.01 and runs on the IBM PC, PS/2, and compatible computers with 512K of RAM. It costs \$25, from Compuserp, 103 Village Dr., Avenel, NJ 07001; 201-396-9291.

CIRCLE 12 ON READER SERVICE CARD

## File-Compression Utility Frees Up Space on Hard Disk and Floppies

DOS SQUEEZE allows you to reduce the size of your text, graphics, and spreadsheet files by 40% to 96% and your COM and EXE program files by 10% to 25%. File compression frees up memory for other uses, and it enables you to send files via modem quickly if the receiver has the utility to decompress the files. The program archives files and produces a directory that lists each file's name and number of kilobytes before and after compression. You can attach 15 lines of remarks to each file.

The utility runs with all DOS-based software on the IBM PC, PS/2, and compatible computers with 256K of RAM. It costs \$59.95, from Design Software, 1275 West Roosevelt Rd., West Chicago, IL 60185; 800-231-3088, in Ill. 312-231-4540.



CIRCLE 13 ON READER SERVICE CARD

## Access Lotus or dBase files directly from your Word Processor

**SLICE** produces integrated reports by transferring data from Lotus worksheets, and dBase files directly into documents created by WordPerfect, WordStar, Microsoft Word, Display-Write and all popular word processing packages. No complicated "Integrated Packages" are required and you don't have to give up the Lotus, dBase and Word Processing software you already own and know how to use.

**SLICE** displays a menu of Lotus worksheets or dBase files. With a few keystrokes, you can SLICE data from selected files, easily edit it, and transfer it to any Word Processing document. **SLICE** then disappears, allowing you to complete and edit your integrated document using your Word Processor.



### FREE LIGHTNING DOS UTILITIES

(with purchase of any SLICE product)  
Dramatically enhance the power of your PC or compatible with top-rated file recovery program, disk optimizer/organizer, RAMDISK, CACHE, Keyboard Macros, FileFinder, Hard Disk Backup, SmartF3, and 7 more memory resident utilities. Thousands sold at \$79.95.

- |                                            |        |                                                                                         |
|--------------------------------------------|--------|-----------------------------------------------------------------------------------------|
| <input type="checkbox"/> SLICE 123 (Lotus) | \$ 99. | <input type="checkbox"/> Check or Money Order                                           |
| <input type="checkbox"/> dSLICE (dBase)    | \$ 99. | <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX |
| <input type="checkbox"/> SLICE DUET (Both) | \$149. | CA res. add 7% sales tax                                                                |

|                                      |           |
|--------------------------------------|-----------|
| Card #                               | Exp. Date |
| Signature (Required for card orders) |           |
| NAME                                 |           |
| COMPANY                              |           |
| ADDRESS                              |           |
| CITY                                 | STATE ZIP |

## ORDER NOW and you will receive

- The Slice program on 5-1/4" and 3-1/2" media
- Your **FREE** copy of Lightning DOS Utilities (see offer)
- An on-screen tutorial to teach you how to use Slice in a few minutes
- A user-friendly reference manual for easy installation
- A free 90-day subscription to the Slice toll-free Product Support Hotline

**MONEY BACK  
Guarantee**

*Slice*  
The Easy Way to Integrate  
**800/426-4381**  
In CA 408/241-1990



©1988 LIGHTNING WORD CORPORATION  
1601 Civic Center Dr., #206, Santa Clara, CA 95050

## Book for Experienced 1-2-3 Users Covers Models and Statistical Techniques



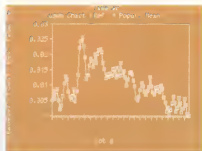
STATISTICAL MODELING USING 1-2-3 RELEASE 2, by William T. Cloake, guides you through writing complex macros. Step-by-step instructions help you build templates that enter, import and export data to and from spreadsheets, pass data from one model to another, and produce reports. Cloake discusses his own data-organization ap-

proaches, as well as popular techniques such as statistical process control.

The 544-page paperback costs \$22.95; models from the book are available on disk for an additional \$20. It's from MIS Press, P.O. Box 5277, Portland, OR 97208; 800-626-8257, in Ore. 503-222-2399.

CIRCLE 14 DN READER SERVICE CARD

## 1-2-3 and Symphony Template Produces Charts for Statistically Based Quality Control



SPC ORCHESTRA lets you carry out statistical process control, the technique that analyzes production, manufacturing, and administrative processes through their pattern variations. You can generate histograms and Shewhart X-bar, cumulative-sum, range-control, moving-average, and moving-range charts. The program automatically enters graph titles and suggests PIC-file names based on column headings.

The template requires 1-2-3 Release 2/2.01 or any version of *Symphony* and runs on the IBM PC, PS/2, and compatible computers with 448K of RAM. It costs \$195, from D. A. Martin, 1630 Winding Ridge Trail, Knoxville, TN 37922; 615-675-6488.

CIRCLE 15 DN READER SERVICE CARD

## MOVE YOUR DATA

DataShuttle is a versatile utility for moving data among your applications:

- Transfer data to your LOTUS spreadsheet from several ASCII, DIF and dBASE files: all in one simple operation!

- Convert data between ASCII, SIF, DIF, CSV, SYLK, LOTUS, DBF formats in a snap!

### INTELLIGENT TRANSFER

With DataShuttle you can transfer data simply as is, or you can use its simple command language to select fields and records, specify conditional transfers and control data layout when transferring files into a LOTUS spreadsheet.

- Supports WKS, WK1, WRK and WR1 formats.
- No limit to the number and size of source files.

dBase and Lotus are trademarks of their respective owners.

**DATA SHUTTLE**™

Softway, Inc. 500 Sutter St., Suite 222 • San Francisco, CA 94102

CIRCLE 134 DN READER SERVICE CARD

## Utility Gives You High-Resolution Forms and Labels Using Dot-Matrix or Laser Printers



FORMLAB lets you preview and print documents the size of a postage stamp or a legal pad. You can size lines, line drawings, circles, arcs, ovals, and round-cornered boxes in inches, centimeters, and points. You can choose from 10 fonts that range in size from 5 points to 5 inches. You can compress, stretch, justify, and wrap text, as well as rotate it to any angle. The program will automatically size and kern text to fit a space anywhere on a form. You can import data from all versions of 1-2-3, dBase II, and dBase III and from ASCII files. The program includes 25 sample forms and labels.

The utility uses 512K of RAM and runs on the IBM PC, PS/2, and compatible computers and with most dot-matrix and Hewlett-Packard LaserJet printers. It costs \$150, from Ppxel Applications, 2917 Mohawk Dr., Richmond, VA 23235; 804-320-5573.

CIRCLE 16 DN READER SERVICE CARD

For 1-2-3<sup>®</sup>  
and Symphony



|                        | A      | B      | C      | D      | E      | F      | G |
|------------------------|--------|--------|--------|--------|--------|--------|---|
|                        | JAN    | FEB    | MAR    | APR    | MAY    | JUNE   |   |
| Europe Sales           | 19,780 | 19,874 | 19,455 | 19,845 | 20,241 | 20,646 |   |
| Less: Returns          | 324    | 830    | 681    | 452    | 461    | 470    |   |
| Less: Sales Discounts  | 268    | 273    | 273    | 294    | 290    | 296    |   |
| Net Sales              | 19,188 | 18,470 | 18,496 | 19,188 | 19,490 | 19,880 |   |
| Cost of Goods Sold     | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Gross Profit           | 389    | 1,000  | 1,045  | 389    | 302    | 398    |   |
| Beginning Inventory    | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Purchases              | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Transportation         | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Less: Purchases        | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Goods Available        | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Less: Ending Inventory | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Cost of Goods Sold     | 18,799 | 18,474 | 18,451 | 18,799 | 19,188 | 19,490 |   |
| Gross Profit           | 389    | 1,000  | 1,045  | 389    | 302    | 398    |   |
| Selling Expense        | 1,117  | 1,117  | 1,117  | 1,117  | 1,117  | 1,117  |   |
| Administrative Expense | 1,117  | 1,117  | 1,117  | 1,117  | 1,117  | 1,117  |   |
| Net Profit             | 155    | 766    | 927    | 155    | 883    | 663    |   |

Switch to a new size with the push of a key

See up to twice as many rows

Ordinary display

Compressed display with SeeMore

See up to twice as many columns

Control colors

ASCII/LICS conversion

No special hardware required

Unretouched photo of EGA display

# See More Rows and Columns

Now you can zoom out to see more on the screen — without exiting your worksheet and without investing in special hardware!

With SeeMORE™, a remarkable add-in program for 1-2-3® and Symphony®, you can instantly double, triple or quadruple your view with the push of a key.



Pack more into every Symphony window:

SeeMORE lets you build a twelve month forecast without stopping to scroll left and right. All twelve months appear on the screen. SeeMORE gives you the big picture.

SeeMORE manages the screen without interfering with the normal operation of 1-2-3 or Symphony. You can zoom in and out as you build and manipulate a

worksheet. You don't need to exit and switch to a new driver set!

Works with 1-2-3 Rel 2 and 2.01 or Symphony Rel 1.1, 1.2 and 2.0 on the IBM PC, XT, AT, PS/2 and compatibles. All you need is a simple graphics adapter: CGA, EGA, VGA, MCGA or Hercules. Also looks great on Compaq and Toshiba gas plasma. Not copy protected. 1-2-3 version \$79.95. Symphony version \$99.95. Get SeeMORE and expand your horizons.



Compaq® Portable III plasma display:

|              | CGA    | EGA    | VGA    | Herc   | Plasma |
|--------------|--------|--------|--------|--------|--------|
| Normal       | 80x25  | 80x25  | 80x25  | 80x25  | 80x25  |
| Medium       | 91x28  | 106x43 | 91x37  | 90x43  | 106x40 |
| Small        | 106x33 | 128x43 | 106x48 | 120x43 | 128x50 |
| Very Small   | 128x25 | 150x51 | 128x53 | 144x43 | N/A    |
| Tiny         | 128x33 | 160x58 | 160x60 | 180x58 | 160x66 |
| Presentation | 40x25  | 40x25  | 40x34  | 45x25  | 40x28  |

"SeeMORE is brimming with innovations."  
— Lotus Magazine

"I use SeeMORE almost constantly."  
— Jim Seymour, PC Magazine

"Recommended."  
— InfoWorld

## See<sup>MORE</sup>

Please send me: (indicate quantity)

\_\_\_\_ SeeMORE 1-2-3. \$79.95 each.

\_\_\_\_ SeeMORE Symphony. \$99.95 each.

Include \$3.75 for shipping. (\$12 outside USA and Canada.) MA residents add 5% sales tax.

Payment: ☐ VISA ☐ MC ☐ AMEX ☐ Diners ☐ Check

CARD NO.

EXP. DATE

PHONE

NAME

ADDRESS

CITY

STATE

ZIP

To order, mail coupon or call toll-free:

In MA: 800-447-1196, Nationally:

L1188

### 800-445-3311



Personics Corporation  
2352 Main Street  
Concord, MA 01742  
617-897-1575



Available from Egghead Software, Corporate Software and other fine resellers. Distributed through Ingram, Kenfil, Micro D, Softset and Software Resource.

CIRCLE 132 ON READER SERVICE CARD

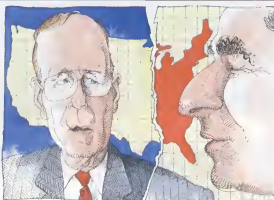
## PREDICTING ELECTION RESULTS WITH 1-2-3

BY DANIEL SELIGMAN

We begin with an apology. Unexpected programming snags delayed the release of this Electoral College Forecaster. While tardy program introductions are certainly in the tradition of the computer industry, this particular delay is most regrettable because the product is being unveiled only a few days before the main event on November 8. *LOTUS* readers who get stuck in the front of the book may never even read about our breakthrough before the magic moment when Tom Brokaw projects the winner, and at that point, who needs forecasting software, however dazzling it may be.

The electoral college and computers have a natural affinity. U.S. presidential elections are a game of staggering complexity. Election forecasters need to know about 51 jurisdictions, with electoral votes that range from 3 to 47. The total number of electoral-vote combinations equals 2 to the 51st power, plus 2, or 2,251,799,813,685,250. There are 1,117,023,032,954,833 combinations that will give the winning candidate the required 270 or more electoral votes and 17,753,747,775,586 combinations by which the candidates can tie (each getting 269 votes).

To create an Electoral College Forecaster with 1-2-3, proceed as follows. In column A, list the 50 states and the District of Columbia, alphabetically or otherwise. In column B, list the number of electoral votes for each jurisdiction. And in column C, adjacent to each electoral vote, put down a number from 0 to 100, representing your estimate of the percentage probability that Bush (or Dukakis) will win in this jurisdiction.



We then use column D to simulate a presidential election. Our formula generates a random number from 1 to 100 and compares it with the probability in column C. For example, say you've given Bush a 54% chance (in cell C2) of winning Alabama (in cell A2). If the random number generated by the following formula (in cell D2) turns out to be 54 or less, then Bush gets the state's 9 electoral votes (in cell B2); otherwise, he gets 0.

$$\text{@IF}((\text{@INT}(\text{@RAND} * 100) + 1) < = \text{C2}, \text{B2}, 0)$$

This formula is copied down through the other 50 rows, and the resulting output is summed at the bottom. If the sum is over 269, Bush (or Dukakis) has won the election. A single election does not prove a lot, of course; luck would be too large a factor. In a single election, Bush might even carry the District of Columbia (where we charitably rate his chances at 10%). Thus the Electoral College Forecaster assumes you will run the program enough times, say 10,000, so that the laws of statistical sampling produce a valid result.

The program includes another @IF formula that tracks the probability of either candidate's winning the election without winning California. It turns out

not to be easy. It also includes a macro with a {GETNUMBER} command that enables you to specify enough runs to get a handle on the overall electoral probabilities. On our own Dell System 200, it takes about a half hour to knock out 10,000 simulations.

You are possibly muttering to yourself about the difficulty of getting those estimates you need for column C. OK, life would be simpler if Las Vegas supplied a betting line on each state, but unfortunately, elections are one of the things you cannot legally bet on in Nevada. The legislators there have cloudily reasoned that if it were legal, gamblers might "fix" elections.

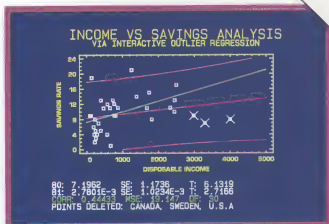
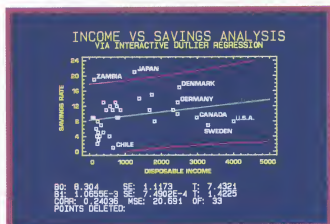
Luckily, however, the volume of state-by-state surveys has been increasing. As early as August, you could get a rough line on every state (in the August 29/September 5 issue of *U.S. News & World Report*, for example). And *The Chicago Tribune* has run polls in five critical states: California, New York, Texas, Illinois, and Florida. The Presidential Campaign Hotline, based in Virginia (703-442-0819), keeps a close watch on all state polls. To be sure, these poll results still leave you with a problem that is ultimately somewhat subjective: turning the poll data on a state into a percentage probability that your candidate will win it.

Our last round of 10,000 simulations, run in September, showed Bush winning 6,001 of the elections, Dukakis winning 3,932, and 67 ties. This means Bush is a fair bet at 3 to 2. The data also suggest that California, which we rated a toss-up at 50%, is critical for both candidates. Without the Golden State, Bush won only 1,989 times, Dukakis only 957 times. ■

Daniel Seligman writes *Fortune* magazine's "Keeping Up" column.

# STATGRAPHICS<sup>®</sup>

As Seen In The  
"Lotus Selects"  
Catalog



Select the points you want to remove from your regression model...

...Then press F6 to refit the model and recalculate the statistics.

## Because "Statistical Graphics" Is Better Than Just Statistics and Graphics

Most of today's PC statistical packages give you all the statistics you'll ever need. Some even give you a few graphics. But only STATGRAPHICS from STSC gives you integrated statistical graphics in an environment you control.

### Unique "What If" Interactivity

STATGRAPHICS lets you explore data relationships fully, producing higher quality, more timely solutions. Define your data and assumptions, run the procedure and review the results, modify data and assumptions repeatedly and take another look—and another. All without leaving the procedure or making permanent changes to your data.

### Integrated Statistical Graphics

Coupled with STATGRAPHICS' interactive environment are over 50 types of graphs—traditional pie and bar charts, histograms, 3-D line and surface plots, quality control charts, and more. All are integrated with the procedures so that they can be displayed instantly and modified repeatedly.

Query data points, do on-screen forecasting and model fitting, overlay graphs, or zoom-in on any area for a closer look. With flexibility like that, you can spot and investigate visual trends in your data—trends you may have missed if you looked only at the numbers.

### Over 250 Statistical Procedures

- Direct Lotus<sup>®</sup> and dBASE<sup>®</sup> interfaces
- ANOVA and regression analysis
- Experimental design
- Quality control procedures
- Multivariate techniques
- Nonparametric methods
- Exploratory data analysis
- Forecasting, time series analysis, and more.

### STATGRAPHICS—

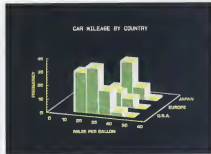
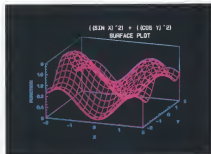
#### The Best Way to Do Statistics!

Put the power of STATGRAPHICS to work for you today—all for only \$895\*. For our free convincer kit or the name of a dealer near you, call

**(800) 592-0050 ext. 300**

In Maryland, (301) 984-5123;  
Internationally, (301) 984-5412.  
Telex 898085 STSC ROVE

See Us At Comdex Booth H7416.



A wide variety of graphs supported on over 100 displays, printers and plotters, including the new IBM PS/2<sup>™</sup> Series.

CIRCLE 133 ON READER SERVICE CARD

## STSC

STSC, Inc.  
2115 East Jefferson Street  
Rockville, Maryland 20852

\*Suggested retail price in U.S. and Canada. International prices vary. Available through dealers and distributors worldwide. STATGRAPHICS, Lotus, and dBASE are registered trademarks of Statistical Graphics Corporation, Lotus Development Corporation, and Ashton-Tate, respectively.

# Introducing AST's Lowest Price Ethernet™



## Attractive Packaging Optional.



*AST Premium LAN Station/286™*

If you're looking for a top value Ethernet solution to connect LAN workstations, your search has ended. Because AST-EtherNode delivers an unprecedented array of Local Area Network features that not only meet the industry standard IEEE 802.3 specification, they exceed it.

What does that mean to you? Well, for \$395\* you're getting 1,000 foot cable length support. Simple, direct configuration from the keyboard with AST Smart Switch™. And a remote boot option that permits inexpensive diskless operation. For applications that need more power, there's also our original lightning-

fast AST-Ethernet™ with self-sensing 8- or 16-bit operation.

Of course, an easy way to get the most out of AST-EtherNode is to order it conveniently preconfigured in the AST Premium LAN Station/286. This compact, high performance machine is designed to satisfy all your departmental needs for true PC connectivity.

So the choice is yours. With or without the package, new AST-EtherNode performs like a million dollars. For information on our trial evaluation program, call us at (714) 863-0181 and ask for operator AA39. Or fill out the coupon and mail it in.

- ☐ Have an AST Representative call me about AST-EtherNode  
☐ Send me more information on AST's trial evaluation program. Lotus 11388

Name

Title

Company

Address

City  State  Zip

Phone   
AST Research, Inc. 2121 Alton Ave., Irvine, CA 92714-4992.  
Attn: M.C.

AST markets products worldwide—in Europe and the Middle East call 44 1388 4310, in the Far East call 852 9792323. In Canada call 416 426 7914. AST, AST-EtherNode, AST-Ethernet, AST Smart Switch, AST logo and AST Premium LAN/286 Series registered trademarks AST Research, Inc. Ethernet trademark Xerox Corp. Copyright © 1988 AST Research, Inc. All rights reserved. \*Suggested list price.

**AST**  
RESEARCH INC.

AST is proud to  
sponsor NBC's  
telecast of the 1994  
Summer Olympics



Times Have Changed.